

Mark M. Shimkets
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Education

Allegheny College, Meadville, PA

Bachelor of Science in Computer Science, Minor in Economics *Anticipated May 2019*

Certifications

Inbound Methodology: September 2018 from HubSpot

Inbound Marketing: Anticipated December 2018 from Hubspot

Summer Conservatory: August 2018 from the Stella Adler Studio of Acting, New York, NY

Relevant Coursework

Computer Science

Java I & II

Database Systems

Theory of Computation/Formal Languages

Operating Systems

Programming Language Concepts

Related

Business and Managerial Economics

Economics of Entrepreneurship

Graph Theory

Foundations of Mathematics

Combinatorial Game Theory

Work Experience

Marketing Strategy Development Internship

Sept 2018-Present

Bull Moose Marketing, Meadville, PA

- Conducted brand messaging and content development
- User experience development (UX)
- Marketing analytics
- Website development

Computer Science Department, Undergraduate Researcher

May 2017 - August 2017

Allegheny College, Meadville, PA

- Attempted to use RSA encryption to create a time bound data encryption system.
- Created a database with SQLite..
- Effectively presented a complex idea to a group with no background knowledge.

Conference and Events Services, Office Assistant

2015-Present

Allegheny College, Meadville, PA

- Extensive use of Microsoft office.
- Maintained and updated file systems.
- Communicated with customers, employees, and other individuals to answer questions, explain information, take orders, and address complaints.

Leadership Experience

Phi Delta Theta: Recruitment Chairman, PR Chairman

Sept 2016- Sept 2018

- Facilitate discussion between parties with opposing viewpoints.
- Create, organize, and run large events.
- Manage a committee.