BUSINES INSIGHT 360

FINANCE | SALES | MARKETING | SUPPLY CHAIN | EXECUTIVE

81.17%✓
LY: 80.21% (+1.2%)

FORECAST ACCURACY

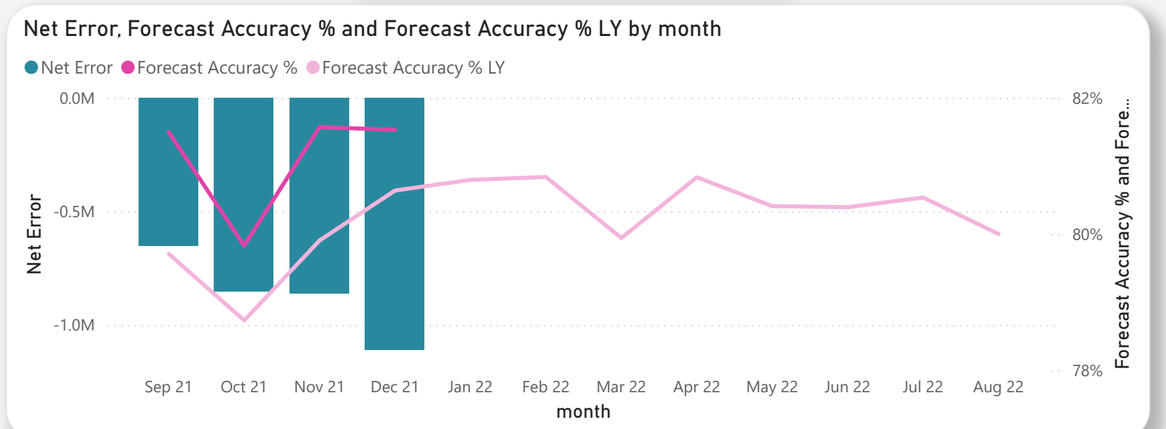
-3.47M✓
LY: ($751.714K) (+361.97%)

Net Error

6899.04K✓
Goal: 9780.74K (+29.46%)

ABS Error

Accuracy / Net Error Trend



Key Metrics By Product

segment	Forecast Accuracy %	Net Error	Risk	Net Error %	Forecast Accuracy % LY
⊞ Networking	93.06%	-12967.00	OOS	-1.69%	90.40%
⊞ Notebook	87.24%	-47221.00	OOS	-1.69%	79.99%
⊞ Peripherals	68.17%	-3204280.00	OOS	-31.83%	83.23%
⊞ Storage	71.50%	-628266.00	OOS	-25.61%	83.54%
⊞ Accessories	87.42%	341468.00	EI	1.72%	77.66%
⊞ Desktop	87.53%	78576.00	EI	10.24%	84.37%
Total	**81.17%**	**-3472690.00**	**OOS**	**-9.48%**	**80.21%**

Key Metrics By Customer

customer	Forecast Accuracy %	Net Error	Net Error %	Forecast Accuracy % LY	Risk
Acclaimed Stores	57.74%	83037.00	10.74%	50.69%	EI
All-Out	43.96%	-150.00	-0.32%	29.09%	OOS
Amazon	73.79%	-464694.00	-9.22%	74.54%	OOS
Argos (Sainsbury's)	54.78%	-23040.00	-17.60%	56.08%	OOS
Atlas Stores	49.53%	-4182.00	-2.31%	48.16%	OOS
Atliq e Store	74.22%	-294868.00	-9.65%	74.59%	OOS
AtliQ Exclusive	70.35%	-359242.00	-11.91%	71.69%	OOS
BestBuy	46.60%	81179.00	16.72%	35.31%	EI
Billa	42.63%	3704.00	3.91%	18.29%	EI
Boulanger	52.69%	-48802.00	-20.21%	58.77%	OOS
Chip 7	34.56%	-85293.00	-35.01%	53.44%	OOS
Chiptec	50.49%	-20102.00	-11.36%	52.54%	OOS
Circuit City	46.17%	85248.00	16.55%	35.02%	EI
Control	52.06%	64731.00	13.01%	47.42%	EI
Coolblue	47.66%	-34790.00	-15.34%	52.95%	OOS
Costco	51.95%	101913.00	15.79%	49.42%	EI
Croma	36.58%	-77649.00	-16.54%	42.78%	OOS
Currys (Dixons Carphone)	54.29%	8104.00	6.00%	35.92%	EI
Digimarket	28.21%	-95328.00	-46.59%	40.79%	OOS
Ebay	52.27%	-19127.00	-2.02%	50.49%	OOS
Electricalsara Stores	48.62%	-11256.00	-11.41%	52.02%	OOS
Total	**81.17%**	**-3472690.00**	**-9.48%**	**80.21%**	**OOS**

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