

# NoxGiro

## WEB SERVICES



# THE DIGITAL DIVIDE: CHALLENGES FACED BY BUSINESSES

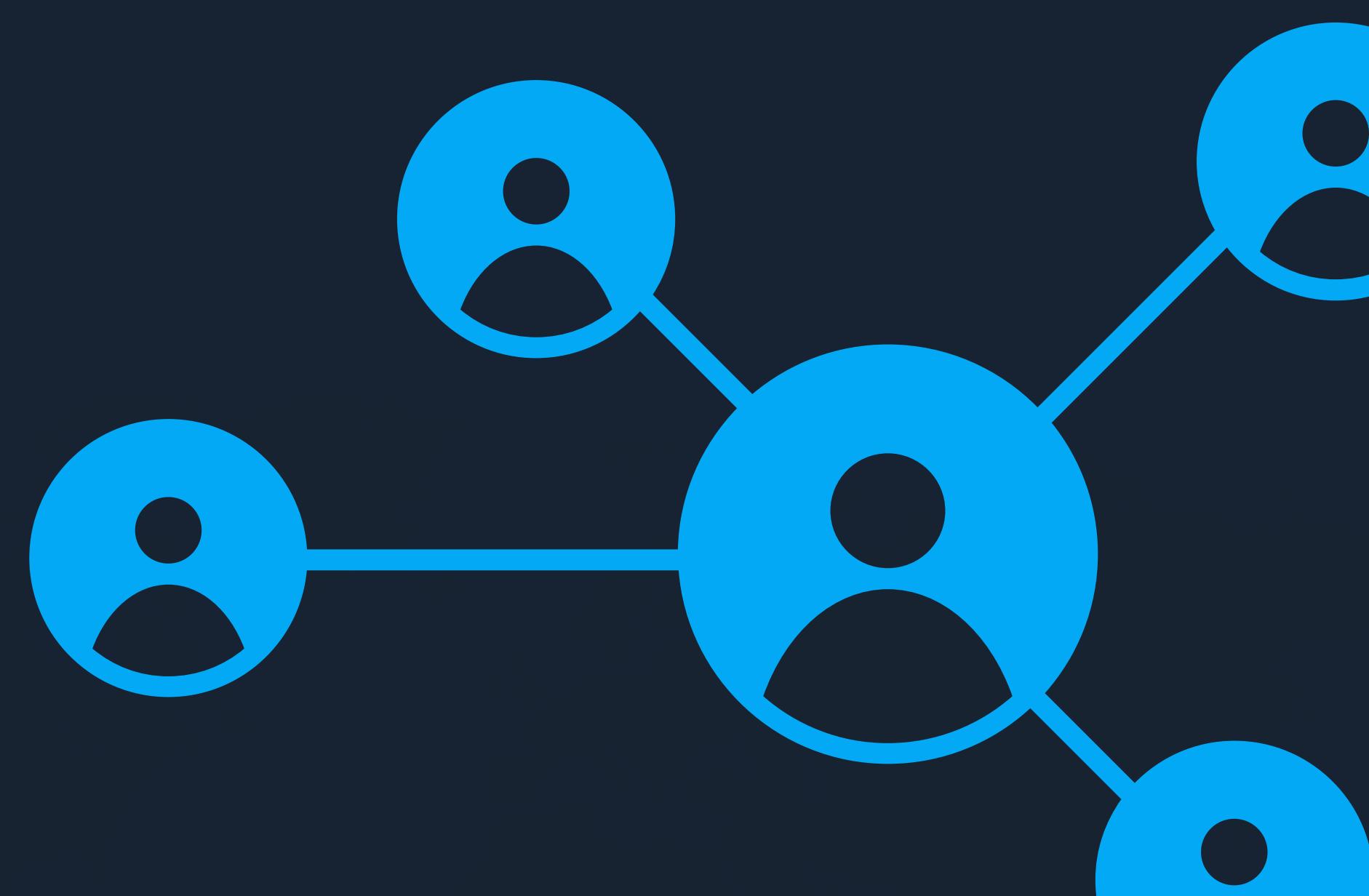
-  Lack of Digital Presence
-  Outdated or No Available Websites
-  Limited Online Visibility
-  Ineffective Customer Engagement
-  Security Concerns



# NOXGIRO WEB SERVICES

NoxGiro Web Services provides custom web development and AI-powered chat support, helping businesses build strong online presences, improve visibility, and enhance customer engagement for long-term growth.

-  **Establish a Strong Online Presence**
-  **Enhance Customer Engagement**
-  **Drive Long-Term Growth**



# NOXGIRO: YOUR PARTNER IN DIGITAL SUCCESS

-  Comprehensive Web Development
-  AI-Powered Customer Chat Support
-  Customizable Solutions
-  Advanced Technology
-  Expert Team





<https://youtu.be/mQHOzfufEdPM>



## Key Partners



- Industry Associations
- Payment Gateways
- Marketing Agencies
- Web Hosting Providers

## Key Activities



- Web Development
- AI Integration
- Customer Support
- Digital Marketing & SEO

## Key Resources



- Technical Team
- Technology Infrastructure
- Partnerships

## Cost Structure



- Technology infrastructure computers, web hosting, cloud storage.
- Subscriptions to hosting and web development tools.
- Office rent and utilities.

## Value Propositions



- AI-Powered Chat Support
- SEO & Performance Optimization
- Ongoing Support
- Comprehensive Digital Solutions
- Customization

## Customer Relationship



- Personalized Support
- Proactive Communication
- Feedback Loop
- Knowledge Base

## Channels



- Company Website
- Social Media Platforms
- Physical Office

- Businesses that need cost-effective solutions to establish or enhance their online presence.
- Companies that require more advanced features like e-commerce, AI chatbots, and performance monitoring.
- Local Businesses across the Philippines seeking to expand their reach in the digital marketplace.
- E-commerce Businesses Online stores looking to optimize their shopping experiences and increase conversion rates.

## Revenue Stream



- Website Development Packages
- Monthly Subscriptions
- Additional Services

# KEY PARTNERS





# EMPOWERING BUSINESSES TO SUCCEED ONLINE



Small to Medium-Sized  
Enterprises (SMEs)



Businesses Seeking Growth



Industries



Focus on Online Presence

# OUTPERFORMING THE COMPETITION

<b>Wix</b>	<b>Wordpress</b>	<b>Squarespace</b>
<ul style="list-style-type: none"><li>- Limited flexibility for advanced customization.</li><li>- Basic AI tools (limited to design suggestions).</li><li>- Lacks built-in AI-powered chat support.</li></ul>	<ul style="list-style-type: none"><li>- Complex for non-technical users.</li><li>- Requires third-party plugins for AI support.</li><li>- Regular maintenance and updates needed.</li></ul>	<ul style="list-style-type: none"><li>- Limited customization for advanced features.</li><li>- No built-in AI chat support.</li><li>- Primarily design-focused, lacking functional</li></ul>

# VALUE PROPOSITION

NoxGiro		
<ul style="list-style-type: none"><li>- Provide more customizable designs and features.</li><li>- Integrate advanced AI-powered chat tailored to client data.</li></ul>	<ul style="list-style-type: none"><li>- Offer seamless AI-powered customer support without relying on third-party integrations.</li></ul>	<ul style="list-style-type: none"><li>- Deliver AI-driven customer support for better business engagement.</li><li>- Provide more customization options for businesses with complex needs.</li></ul>

# CHANNELS

## Company Website

Our primary hub for showcasing services, providing detailed information, and offering seamless access to our solutions.

## Physical Office

A dedicated space for in-person consultations, client meetings, and collaborative projects.

## Social Media Platforms

Extend our reach and engage with clients through regular updates, promotions, and customer interactions.





# HARNESSING THE POWER OF TECHNOLOGY



AI-Powered Chat Support



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Advanced Web Development



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AI-Powered Chat Support



Advanced Web Development



Cloud-Based Solutions



# HARNESSING THE POWER OF TECHNOLOGY

-  AI-Powered Chat Support
-  Advanced Web Development
-  Cloud-Based Solutions
-  Data Analytics



# HARNESSING THE POWER OF TECHNOLOGY

-  AI-Powered Chat Support
-  Advanced Web Development
-  Cloud-Based Solutions
-  Data Analytics
-  Security Measures

# REVENUE STREAMS



## Monthly Subscription

Boost & Shine  
NoxGiro+ (Maintenance)



## Web Development Packages

Essential Spark  
Core Growth  
Elite Experience



## Additional Services

E-commerce Catalyst  
NoxGiro+ (Setup)

# OUR TEAM OF EXPERTS



Experienced Professionals

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Diverse Skill Set

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Diverse Skill Set



Passion for Innovation

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Customer-Centric Approach

# COST STRUCTURE

Fixed Cost		
	Monthly	Yearly
	[1]	[2]=[1]x12 mos.
Main Office Rent	₱15,000	₱180,000
Internet (Fiber Plan)	₱3,000	₱36,000
Subscription	₱7,500	₱90,000
<b>TOTAL</b>	<b>₱25,000</b>	<b>₱306,000</b>

# COST STRUCTURE

Variable Costs		
	Monthly	Yearly
	[1]	[2]=[1]x12 mos.
Electricity	₱8,000	₱96,000
Water	₱500	₱6,000
<b>TOTAL</b>		<b>₱102,000</b>

# COST STRUCTURE

Equipment Costs			
Unit	Qty.	Cost per Unit	Total Costs
	[1]	[2]	[3]=[1]*[2]
High End Computers	5	₱90,000	₱450,000
TOTAL			₱450,000

# COST STRUCTURE

## REGISTRATION AND PERMIT COST

	COST
DTI	₱2,000
BIR	₱500
DOLE	₱1,000
TIN	₱600
Mayor's and Business Permit	₱1,000

# COST STRUCTURE

REGISTRATION AND PERMIT COST	
	COST
SSS	FREE
PHILHEALTH	FREE
PAG-IBIG	FREE
Fire Safety Inspection Certificate	₱1,000
Sanitary Permit	₱500

# COST STRUCTURE

REGISTRATION AND PERMIT COST	
	COST
Zoning Clearance	₱5,000
Barangay Clearance	₱300
<b>TOTAL</b>	<b>₱11,900</b>

# REVENUE PROJECTIONS

YEAR 1		
Revenue Streams	Monthly	Yearly
Website Development Packages	₱137,000.00	₱1,644,000.00
Monthly Subscriptions	₱10,000.00	₱120,000.00
TOTAL REVENUE		₱1,764,000.00

## YEAR 1 ASSUMPTIONS

### Web Development

Total costumers per package	Essential Spark	Core Growth	Elite Experience	NoxGiro +	E-Commerce Catalyst
1	₱14,500.00	₱35,000.00	₱65,000.00	₱7,500.00	₱15,000.00

### Monthly Subs

Total costumers per package	Boost & Shine	NoxGiro +
1	₱9,500.00	₱500.00

# REVENUE PROJECTIONS

YEAR 2		
Revenue Streams	Monthly	Yearly
Website Development Packages	₱274,000.00	₱3,288,000.00
Monthly Subscriptions	₱20,000.00	₱240,000.00
TOTAL REVENUE		₱3,528,000.00

## YEAR 2 ASSUMPTIONS

### Web Development

Total costumers per package	Essential Spark	Core Growth	Elite Experience	NoxGiro +	E-Commerce Catalyst
2	₱29,000.00	₱70,000.00	₱130,000.00	₱15,000.00	₱30,000.00

### Monthly Subs

Total costumers per package	Boost & Shine	NoxGiro +
2	₱19,000.00	₱1,000.00

# REVENUE PROJECTIONS

YEAR 3		
Revenue Streams	Monthly	Yearly
Website Development Packages	₱411,000.00	₱4,932,000.00
Monthly Subscriptions	₱30,000.00	₱360,000.00
TOTAL REVENUE		₱5,292,000.00

## YEAR 3 ASSUMPTIONS

### Web Development

Total costumers per package	Essential Spark	Core Growth	Elite Experience	NoxGiro +	E-Commerce Catalyst
3	₱43,500.00	₱105,000.00	₱195,000.00	₱22,500.00	₱45,000.00

### Monthly Subs

Total costumers per package	Boost & Shine	NoxGiro +
3	₱28,500.00	₱1,500.00

## TOTAL COST (Yearly)

Fixed Cost	Variable Cost	Equipment Cost	Reg. Perm. Cost	Total
₱306,000.00	₱102,000.00	₱450,000.00	₱11,900.00	<b>₱869,900.00</b>

## Cash Flow Projections & Return of Investment

Year 1	Year 2	Year 3
₱894,100.00	₱2,658,100.00	₱4,422,100.00
2.71%	67.27%	80.33%

# NoxGiro

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# THE FUTURE OF YOUR BUSINESS

"Design, Develop and  
Engage"

