

SHANTAO YI

ASPIRING PRODUCT MANAGER



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San Diego, CA

EDUCATION

B.S. in Computer Science

University of California San Diego
08/2016 – 06/2020

Overall GPA: **3.94** | Major GPA: **4.00**
Latin Honors (Top **2%** of class 2020)

SKILLS

Project Management	UX Research
Data Analytics	Information Architecture
Strategic Thinking	Wireframing & Prototyping
Organization & Prioritization	User Testing
Communication	Web App Development

Tools

JIRA	<div></div>
FIGMA	<div></div>
EXCEL	<div></div>
GOOGLE ANALYTICS	<div></div>
PYTHON	<div></div>
SQL	<div></div>
FIREBASE	<div></div>
HTML/CSS	<div></div>
REACT.JS	<div></div>

ACTIVITIES

Chinese Engineering Society

ucsdces.com

Co-founder & Department Chair

Product Zone

bit.ly/theproductzone

Founder & Administrator

EXPERIENCE

PrecisePK

08/2020 – Present

Program Manager | San Diego, CA

precisepk.com

- Explored and assessed *new product opportunities* from various sources such as stakeholders, analytics, and competitor analysis
- Defined upcoming features by creating *wireframes*, *user flows*, and writing *product requirement documents*
- Coordinated cross-functional teams and facilitated sprint events
- Full-stack web development using *React.js* & *C++*

The XPlore Project

01/2020 – Present

Product Manager | San Diego, CA

bit.ly/thexploreproject

- Established product *goals*, *principles*, and *metrics* through user research and comparative/market analysis
- *Prioritized* product requirements and milestones accordingly
- Familiarized myself with *new trends and technologies* in the field; evaluated their potential of bringing value to the product
- Created a B2B *business model* & *go-to-market strategy* around the product idea; successfully obtained our **1st** paying customer

Salesforce

06/2019 – 09/2019

Software Engineering Intern | San Francisco, CA

- Optimized usability for vision-impaired users by redesigning the Android App's screen reader workflow
- Cut testing cost by **20%** through improving the CI/CD pipeline
- Delivered a content-sharing feature highly requested by users

PROJECTS

LaunchIt: Unite to Ignite

bit.ly/launchitnowdotorg

Product Management | San Diego, CA

- Initiated a pivot after evaluating product opportunities; pared down the backlog by **50%** and ensured MVP delivery in 8 weeks
- Achieved an **800%** growth rate within the first 2 months by initiating and executing marketing campaigns

Unilink

ailink-tech.com/product

Product Design | San Diego, CA

- Identified pain points & room for improvements through user interviews, competitive analysis, and analyzing **150+** survey
- Created a hi-fi interactive prototype using Adobe XD and performed *iterative usability testing*