

Total Profit Report

1. Monthly Total Profit Calculation:

Forecasted Monthly Revenue: \$183,600

Profit Margin: 60%

Monthly Profit = Total Sales × Profit Margin

Monthly Profit = \$183,600 × 60% = \$110,160

Explanation:

For each month, Alex Watch generates a monthly profit of \$110,160, assuming steady sales and a 60% profit margin.

2. Annual Total Profit Calculation:

Annual Profit = Monthly Profit × 12

Annual Profit = \$110,160 × 12 = \$1,321,920

Explanation:

Based on the 60% profit margin and a consistent monthly sales revenue of \$183,600, the annual total profit for Alex Watch is projected to be \$1,321,920.

3. Summary of Key Figures:

Monthly Total Profit: \$110,160

Annual Total Profit: \$1,321,920

With \$1,321,920 in annual total profit, Alex Watch is positioned for strong profitability assuming stable sales and cost management throughout the year.