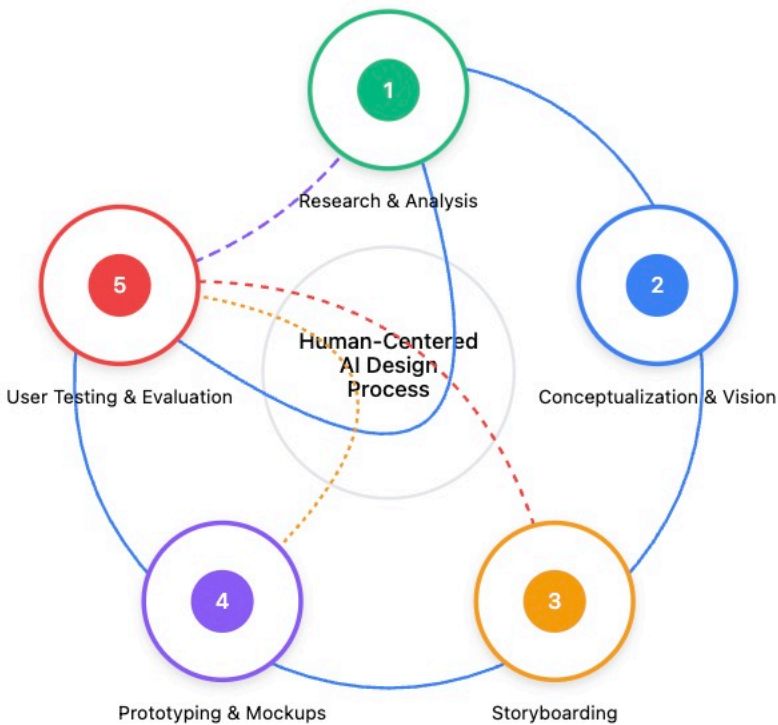


Process Flow Diagram

Visual representation of the iterative HCAI design cycle with feedback loops



Flow Legend

- Main Flow**
— Sequential progression through design stages
- Major Revisions**
- - - Testing → Storyboarding (workflow changes)
- Minor Refinements**
... Testing → Prototyping (interface tweaks)
- Fundamental Changes**
- - - Testing → Research (new requirements)

Process Overview

- 1 Research & Analysis
- 2 Conceptualization & Vision
- 3 Storyboarding
- 4 Prototyping & Mockups
- 5 User Testing & Evaluation

Key Design Principles

Storyboards vs. Prototypes

Storyboards focus on the user's holistic journey and experience over time, capturing context and emotional state. Prototypes simulate the system's interface and functionality for testing specific components.

AI System Complexity

AI components involve system automation and behind-the-scenes processes. This iterative approach ensures AI functionality integrates seamlessly with existing work practices rather than disrupting them.

Cost Reduction

Early prototyping and testing can achieve 3:1 cost savings by identifying significant problems before expensive development phases, preventing investment in unnecessary AI features.

Detailed Process Breakdown

In-depth exploration of each stage in the HCAI design process

1

Research & Analysis

Establish User Needs & Context (The starting point for HCAI design.)

Key Artifacts & Processes

User Interviews Personas Journey Maps Consolidated Sequence Models

Relationship to HCAI

Focuses on understanding the user's context and work practice, which is paramount before introducing complex AI automation. This stage ensures that any AI system will be grounded in real user needs rather than technological possibilities.

2

Conceptualization & Vision

Tangible Speculation / Defining the Solution (Setting the direction for the new system, including AI activity.)

Key Artifacts & Processes

Consolidated Vision Low-Level Vision AI Capability Mapping
Technology Assessment

Relationship to HCAI

Defines how new technology, including proposed AI capabilities, will better achieve the user's intent. This stage bridges user needs with AI possibilities, ensuring the vision is both ambitious and achievable.

3

Storyboarding

Visualizing Interaction & Automation Sequence (Focus: User Journey, Context, and AI Workflow.)

Key Artifacts & Processes

Storyboards (Low-Fidelity) Interaction Sketches Workflow Panels
Automation Steps AI Decision Points

Relationship to HCAI

Used to work out the details of system activity and automation. Helps the team think synthetically about the AI's role in the full work process, ensuring AI enhancement doesn't disrupt existing workflows but enhances them naturally.

4

Prototyping & Mockups

Simulating the Interface and Functionality (Focus: Interface Layout, Structure, and Usability.)

Key Artifacts & Processes

Paper Prototypes Digital Wireframes Interactive Mockups
Wizard of Oz Prototypes AI Simulation

Relationship to HCAI

Used to test core functionality, concepts, and terminology. If AI functionality is complex, the Wizard of Oz technique allows exploration of advanced AI concepts beyond current technology, helping validate AI interactions before expensive development.

5

User Testing & Evaluation

Gathering Feedback and Identifying Flaws (Testing whether the design supports the user's goals.)

Key Artifacts & Processes

Usability Tests Feedback Collection Issue Identification
Pluses/Minuses Analysis AI Performance Metrics

Relationship to HCAI

Data from tests validates the design empirically and minimizes opinion-based discussions about the complex interface. Testing finds flaws in the working simulation and reveals unnecessary AI features that might get in the way of the application's real purpose.

Explanation of the HCAI Design Flow Diagram

Hunjun Shin

The core idea your diagram is communicating

The core idea communicated by the diagram is that the creation of Human-Centered AI (HCAI) tools follows an iterative design loop, driven fundamentally by user empathy and validation. The process moves from abstract conceptualization to concrete interface testing, emphasizing a circular rather than a linear progression. Storyboards and Mockups serve sequential but distinct purposes in this cycle. Storyboards focus on ensuring the proposed AI workflow aligns with the user’s real-world context and emotional journey. In contrast, Mockups focus on validating that the resulting interface is usable and functional. This highly cyclical structure visually represents the principle that it is “not possible to get something as complex as a user interface design correct on the first try,” thereby underscoring the necessity of continuous iteration.

How specific concepts from the papers and the videos are visually represented

Each element of the diagram visually represents specific concepts drawn directly from the source materials.

- **Stage 1 (Research & Analysis):** This starting point visually represents the dependence on user data, such as a “user Persona” and a specific “scenario,” as the foundation for accurate conceptualization. This highlights the core principle that HCAI design must begin with real data, not assumptions.
- **Stage 3 (Storyboarding):** This stage is depicted as the phase where the team “works out the details of how to support the sequence,” as described in the sources. It emphasizes the designer’s role in empathizing with the user by capturing their goals and emotional state. For example, just as the eChalk team storyboarded tasks like “Creating a class calendar,” this stage in the diagram symbolizes the process of mapping out interactions over time (e.g., “Wed. 8:30 a.m.”), blending manual steps with system automation.
- **Stage 4 (Prototyping/Mockups):** This stage directly follows the source’s description of prototyping as creating a “blueprint” that focuses on the “layout structure and features” of the screen. The concept of paper prototyping is represented here as a low-cost technique for user testing “before you code.” For instance, the example of testing a Microsoft Word File Setup dialog with separate paper pieces illustrates how this stage is dedicated to validating the interface’s structural integrity.
- **Stage 5 (Testing) and Feedback Arrows:** The arrows looping back from the Testing stage visually emphasize the key benefit of low-fidelity design: the ability to “make fast changes easily.” As shown in the example of the distance learning application where unnecessary 3D avatars were identified and removed, this feedback loop represents the process of finding “significant problems early” to reduce the risk of costly rework.

The reasoning behind the structure and flow of your diagram

The structure and flow of the diagram were deliberately designed to communicate key aspects of the HCAI process.

- **Circular Structure:** A circular flow was chosen over a linear one to visually represent the continuous and iterative nature of HCAI design. It emphasizes that the end of one cycle (testing) is not the end of the project, but rather the beginning of the next cycle of refinement.
- **Sequential Flow:** The stages are ordered to show a logical progression from the abstract to the concrete. The process begins with an abstract **Conceptualization**, moves to defining the user's contextual experience in **Storyboarding**, and then translates that experience into a tangible form in **Prototyping**. This flow ensures that the final product is grounded in the user's reality.
- **Multiple Feedback Loops:** The different feedback arrows are intentional.
 - The loop from *Testing to Prototyping* represents minor revisions, such as changing a button's location.
 - The loop from *Testing to Storyboarding* signifies the need for more substantial revisions to the user workflow itself.
 - The overarching loop from *Testing back to Research* represents the discovery of a fundamental flaw in the understanding of the user, requiring a return to the foundational assumptions of the project. This multi-loop system reflects the reality that design problems are identified at different scales and require different levels of intervention.