# SAFWAN KHAN

# VIDEO EDITOR/SOFTWARE ENGINEER

# CONTACT

437-410-0087

safwan.khanwork@gmail.com

Portfolio

Toronto, Canada

## SKILLS

Adobe Creative Suite (AE, Premiere)

Python

Java

Problem-Solving

Communication

#### EDUCATION

#### **Computer Science**

# **Toronto Metropolitan University**

2023 - 2026

Toronto, Canada

O & A level

## Sunnydale School

2018 - 2022

Dhaka, Bangladesh

#### VOLUNTEERING

## Ajniha Org

# **Marketing Executive**

2024 - Present

Toronto, Canada

#### **Ryerson Creative Team**

#### Video Editor

2023 - Present

Toronto, Canada

#### PROFILE

Versatile video editor with over 4 years of hands-on experience in crafting compelling visual narratives across diverse genres. Proficient in Adobe Creative Suite and skilled in video production from concept to final cut. Demonstrated ability to collaborate effectively with clients and teams to deliver high-quality projects on time and within budget. Committed to staying updated with industry trends and technologies. Currently transitioning into software engineering, combining creativity with technical prowess to innovate in multimedia solutions.

## WORK EXPERIENCE

# **Marketing Associate**

SellStatic

2024 April - Present

Led our social media presence on YouTube, Twitter, and Facebook, managing content creation and video editing for clear communication. I boosted our social following through strategic planning by 140%, translating into increased brand awareness and engagement. Leveraging analytics, I optimized our strategy, surpassing performance targets and fostering a vibrant online community. My efforts contributed to establishing [Startup Name] as a strong digital presence, driving tangible growth.

# Social Media Manager

Hart Stores Inc.

2024 Feb - 2024 May

Created visually appealing and relevant content, including graphics, videos, and blog posts, that resonated with the target audience. Utilized analytics tools to track and analyze the performance of social media campaigns, providing insights and recommendations for improvement. Monitored social media channels and engaged with followers by responding to comments, messages, and mentions in a timely manner.

#### **PROJECTS**

# Flappy Bird Al

Python

Flappy Bird AI developed using NumPy, showcasing proficiency in numerical computing and algorithmic design. Implemented reinforcement learning techniques to train the AI agent to navigate the game environment autonomously. Leveraged NumPy's array manipulation capabilities for efficient data processing and feature extraction. Achieved competitive performance through iterative experimentation and optimization. Demonstrated ability to apply mathematical concepts to solve real-world problems in game development.

## **Lumina: Shadows Unleashed**

Python

Led ray casting game project, implementing real-time 3D rendering and optimizing performance. Collaborated on mechanics, UI, and sound for a polished gaming experience. Demonstrated proficiency in game development and teamwork.