

# MARTIN SHIPENA

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[shipenamartinjalul@gmail.com](mailto:shipenamartinjalul@gmail.com)

I possess excellent problem-solving abilities, a strong aptitude for learning emerging technologies, and a collaborative mindset to work effectively in cross-functional teams. Passionate about optimizing user experiences and developing innovative tech solutions to meet business/organization needs.

## EXPERIENCE

APRIL 2023 – MARCH 2025

### GRAPHICS DESIGNER/ WEB DEVELOPER

GEOGRA MEDIA & PRINT (*TRADING UNDER GEOGRA INVESTMENTS CC*)

#### Key Responsibilities

- Make functional graphics, digital proofing, UI/UX designs and visual concepts that catch the eye and inspire users.
- Work with product managers to create and execute design plans helping the company achieve its product vision and meet its marketing goals.
- Support the design process by creating style guides and collaborating with other designers to execute client requirements.
- Assist the marketing team in creating visual assets like landing pages, websites, advertisements, brochures, flyers and catalogues
- Creating and modifying websites using programming languages like HTML, CSS, and JavaScript.
- Designing and implementing user interfaces (UI) and user experiences (UX).
- Ensuring websites are responsive and accessible across different devices and browsers.

## SKILLS

### FRONT-END DEVELOPMENT

- Proficient in **HTML5**, **CSS3**, **Python** and **JavaScript**
- Experience with **Responsive Design**
- Familiar with tools like **Figma & InDesign**
- Experience with version control systems like **Git**
- Understanding of **Cross-Browser Compatibility** and **SEO Best Practices**
- Knowledge of **CSS Preprocessors** (Sass, LESS)
- Proficient in using **JavaScript ES6+ and C#**

### SOFT SKILLS

- Strong problem-solving skills
- Effective communication and teamwork abilities
- Adaptability and quick learning of new technologies

## EDUCATION

2025 – 2027

**BACHELORS DEGREE IN BUSINESS INFORMATION SYSTEMS** STADIO HIGHER EDUCATION (DISTANCE)

2022 (TILL YEAR 2)

**BSC INFORMATION TECHNOLOGY**, UNIVERSITY OF NAMIBIA

MODULES COMPLETED: INTRODUCTION TO STATISTICS, ENGLISH COMMUNICATION & STUDY SKILLS, PROGRAMMING FUNDAMENTALS I, INTRODUCTION TO DIGITAL ELECTRONICS, COMPUTER LITERACY, FUNDAMENTAL OF INFORMATION TECHNOLOGY, PROGRAMMING FUNDAMENTALS II, ADVANCED DATABASES, INTRODUCTION TO DATABASE SYSTEMS.

NOVEMBER 2020

**NSSC (GRADE 12)**, ONGHA SECONDARY SCHOOL

COMPLETED NSSC WITH ENGLISH, MATHEMATICS, BIOLOGY, PHYSICAL SCIENCE, DEVELOPMENT STUDIES & OSHIKWANYAMA.

## CERTIFICATES

Google UX Design Professional Certificate

Institution: COURSERA

Achieved: 2024 - 2025 (6 Months)

Occupational Workplace Health and Safety for the Mining Industry

Institution: ALISON HIGHER EDUCATION

Achieved: 12 February 2025

## REFERENCES

1. Mr. Herman Henry Ndjaba  
Managing Director (Geogra Investments cc)  
081 321 6058
2. PAULINA ANTINDI  
Teacher (Ongha secondary school)  
081 147 0185