# TERM PROJECT

**INSTRUCTOR:**

**CLASS: Summer** 2023 (CSD 1103)

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| The term project brings together what has been covered in this course and what you have practiced in the exercises to create a website with at least four HTML5 pages.  Total marks: 100 |

**DATE: August 1st, 2023**

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| **Section 1 – Planning Checklist** | **20 points** |

Answer the following questions and be detailed in your answers in your own words. You will be marked according to level of detail and planning (efforts) that you show for this stage of the project:

* What is the Purpose of the Website? **[3 marks]**

SHIPRAM Ltd is a Canadian startup tech company which was established in June 2023. Our objective is to provide services and solutions for young students to promote affordable educational programs.

We are responsible for developing TechOnRent, an online platform specifically designed for students to provide practical solutions regarding access to equipment and materials for their learning program.

We call those equipment and materials “Essentials”, as they are crucial tools for the knowledge construction and abilities development during their lives as students.

TechOnRent platform will help students to reduce expenses by connecting them to past alumni and suppliers for rent, acquisition, or donation of Essentials.

Furthermore, we are committed to environmental, social, and corporate governance (ESG) practices, as we promote affordable education and the reduction of material waste.

* Who is the Target Audience? **[3 marks]**

College students/Scholars

* How many pages will be included in your website?**[2 marks]**

TechOnRent project will contain 8 pages in total:-

1. Home
2. Categories
3. About Us
4. Contact Us
5. Profile
6. Product List
7. Product Detail
8. Checkout

* What graphics will you use on the website**[3 marks]**

The graphic types used in the project are:

* JPG
* JPEG
* SVG <embedded>
* PNG
* What colors (color scheme) will you use on the website?**[3 marks]**

The color scheme was defined from TechOnRent logo, which is based on **purple, silver, and white** shades. These colors are listed below as variables on the CSS file, with addition of some extra colors for specific purpose (e.g. renting status on profile page).

--primary-silver: #bdc3c7;

--secondary-silver: #dee1e3;

--primary-purple: #8e44ad;

--body-background: #ecf0f1;

--primary-purple-lighter: #9b59b6;

--primary-purple-darker: #4f1954;

--primary-silver-darker: #95a5a6;

--primary-green: #27ae60;

--primary-red: #e74c3c;

--dark-ash: #34495e;

* What font styles will you use within the website?**[2 marks]**

The font selected is **Poppins from Google Fonts**. This font can be found at https://fonts.googleapis.com/css?family=Poppins

* What features will be displayed on the webpages?**[4 marks]**

Our webpages will be displaying:

* information to the user about the company,
* working hours,
* products to be rented,
* product details, and
* product review rate.
* details on contacting the company,
* renting history,
* user profile and
* payment submission.

The webpages contain elements like images, tables, forms, map, texts, lists, semantics elements, containers, buttons, navigation bar, logo, fav-icon.