



**WRIST AFICIONADO
WATCH CLUB**

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1. Introduction

Wrist Aficionado has been in the retail, wholesale trade, and modern online solution for buying & selling watches. Any watch/NFT is a big purchase & we don't think it should be overwhelming or risky. We're here as your watch guide. We'll help you find something new & unique for your wrist, and we aim to ensure that you leave confident you made the right choice.

As we dive into the web3 space, we are looking to create luxury wearable watches filled with utility and industry-leading tech. We will be in the metaverse as the first luxury wearable watch that will give your NFT IP rights value. This purchase will be intended as a long-term asset as this is our ultimate goal as a high-end accessory NFT company.

In both the web2 and web3 space, our aim has & always will be to earn the trust & satisfaction of our customers. We have taken pride in our ability to deliver the best prices, the most diverse selection & the most excellent service for well over 30 years. Since we partnered with BitPay in 2021 using crypto payments for watches, we are now excited to continue our web3 trend into NFTs.



2. Vision

With a community-first & innovative approach, we envision Wrist Aficionado Watch Club becoming the first and the best wearable luxury brand to enter the Metaverse. Our team has led the watch industry for more than 30 years and is bringing all our talents from the Web2 world into Web3.

The Metaverse is slowly getting populated with brands entering the space through NFTs. However, we are all exceptionally early into the space. There is room for us to enter with our incredible team and our open-ended roadmap, to adapt continually to this ever-so-changing industry.

We want Wrist Aficionado Watch Club to be an opportunity for people to make a good investment and gain immense value through our community. Wrist Aficionado is built to serve its members. We are a highly experienced team with wildly ambitious goals. We are upcoming digital artists, we are web3 degens, and we are community builders. We are WAWC!



3. Road Map

Part I

The first Wrist Aficionado (WA) NFT drop will be "Hyper Car" inspired. It will have a quantity of 500 NFTs with five (5) tiers (Limited, Unique, Rare, Exotic, & Ultimate). Once you buy a WA NFT, you will become a watch club member.

Part II

Once the mint is sold out, Wrist Aficionado will throw a WA-sponsored event for all watch club members. We will also give our loyal club members three (3) watches from our IRL boutiques. As the event takes place, a second watch collection will be in development.

Part III

After our WA NFT sponsored event, we will launch a watch flipping course in our private Discord for all of our club members. A \$500 coupon will accompany this educational course so that all club members can buy WA Boutique items at a discounted price.



Part IV

As our community builds, we plan to give back more and grant a lucky watch club member free seats to specific MLB & NBA Games. We will also look to develop an Augmented Reality (AR) platform to see your Wrist Aficionado watch NFT IRL.

Part V

Wrist Aficionado, at this point, is looking to merge its IRL boutique selections into the metaverse. The Virtual Wrist Aficionado Boutique will be a place where buyers can inspect and purchase IRL and NFT watches within an engaging virtual experience.



4. Utility

1. Holders are granted access to all Wrist Aficionado Events
2. Access to discord for watch buying/selling tips
3. Holders will have the opportunity to participate in fractional group buys to minimize risk and invest in larger assets.
4. Holders will have access to watch releases at exclusive prices before being publicly released.
5. Holders will own the IP rights to their watch
6. 3D files of each watch are given to the watch holder
7. Private Discord
 - a. Members-only watch DAILY DROP in discord
 - b. Alpha on watch flipping & Watch News
 - c. Weekly AMA/podcast
 - i. Guest appearances
8. Auto White List for owners with 1 to 5 watches
9. Free mint on the next project for owners of 10+ watches
10. Seats to MLB/NBA games
11. Each minted watch can be worn in all metaverses.
12. Dynamic NFT - open-ended updates on the artwork and data



5. NFTs

List of WA Attributes and Tier List:

- Looping watch and still frame

Quantity: 500 NFTs

Tiers:

Limited - (250 NFTs)

- Metals, Plastics, Glass, Woods



Unique - (175 NFTs)

- Plants, Fur, Bling, Elements (Lightning, Fire, Plasma, Energy)



Rare - (50 NFTs)

- Liquids, Video BackPlates, Sketch, Morphing, Exotics



Exotic - (20 NFTs)

- Angels, Fish Tanks, Spiders, Other Worlds, Destruction, Snakes, ????



Ultimate - (5)

- Custom Watch Session



LIMITED



UNIQUE



RARE



EXOTIC



ULTIMATE



6. Dev

This NFT has a UUPS upgradeable ERC721 contract with a dutch auction, merkledrop, and public/private sale functionality.

We heavily optimized the contract to minimize gas usage, created an end-to-end test suite and had a top security specialist audit the code in the space.

7. Use of Proceeds

Founders - Eddie, Vadim, Mike

- 15% Mint Sales + 1.5% Secondary Sales

Web3 Community, Member Benefits, Rewards

- 25% Mint Sales + 2.5% Secondary Sales

Management + Alien to Human Relations

- 20% Mint Sales + 2% Secondary Sales

Marketing and Promotions + Human to Alien Relations

- 10% Mint Sales + 1% Secondary Sales

Dev + J Digital + Back End + Audits + Smart Contracts + Front End Dev

- 30% Mint Sales + 3% Secondary Sales



8. Team

Eddie (Founder) has been in the Watch industry for 15 years. Together with Vadim, they started Wristaficionado in 2017, opening the first brick and mortar location in 2019 off of Madison Ave in NYC and then the second location in Miami Beach at the Setai Hotel in 2020. Wristaficionado started accepting crypto payments in 2019 and quickly realized that crypto and web3 would be the future of innovation. Eddie's goal is to merge the luxury watch space into web3 and become the premier watchmaker of the Metaverse.

Vadim (Founder) has been in the watch industry for over 25 years. Vadim started his career with Jacob & Co. As his list of clients grew, he decided to open up Wrist Aficionado in 2017. Within two years, he quickly opened up two stores back-to-back in NYC and Miami alongside Eddie. Being in the luxury watch industry for many years, Vadim realized that web3 would be the future of luxury. His current goal is to incorporate his vast knowledge of the luxury watch space and merge it into web3 with innovation never seen before. Vadim plans to take the aspects of his IRL luxury watch boutiques and incorporate the same elements when developing his space in the metaverse.



Mike (Founder) has been passionate about watches for over three decades. An entrepreneur since a young age, Mike has created multiple businesses from inception that have sold for millions.

In 2017, Mike started a client-business relationship with Wrist Aficionado. After multiple deals with the company and gaining an appreciation for their transparency, honesty, and professionalism, he became a company partner in 2020.

J. Digital (artist) is an award-winning artist with over 25 years of creative exploration in prime-time network campaigns, movies, and national commercials. Work includes art on the Emmy Awards, Lord of the Rings game, Warner Bros. Sega, Toshiba, Red Bull, Monster, Fox Sports, Ford, Toyota, Discovery Network, the LA Clippers arena, Mattel, Barbie, Ikonpass, to name a few. Design, animation, and future thinking trendsetting artistry have been the trademark of his work.

Our project's devs work for Shipyard, an advanced fellowship program for training in solidity and web3, backed by some of the best founders, operators, and investors in web3.

