



SUMMARY

Industrial Engineering Graduate specializing in Big Data with a passion for data-driven decision-making, process optimization, and customer success.

Skilled in problem-solving, client management, and multitasking in fast-paced environments.
Analytical, self-motivated, and a strong team player.

EDUCATION

B.Sc. in Industrial Engineering (Graduate)

Holon Institute of Technology
2021 - 2025

SKILLS

- Strong learning ability
- Analytical skills
- Effective time management
- Ability to work independently and in a team
- Python
- SQL and Database
- Excel, MS Project, and other Microsoft software
- Analytical Thinking
- Data Analysis
- Power BI
- Anaconda

LANGUAGES

- English - Fluent
- Hebrew - Native

ACADEMIC PROJECTS

Process Optimization at Lubinski Group via CRM System

- Analyzed customer history and organizational workflows to identify bottlenecks and key pain points in the sales process.
- Calculated operational yield metrics and mapped inefficiencies in the process.
- Conducted in-depth interviews with the company's VP, CIO and sales representatives to gather insights and align business needs.
- Proposed an MCRM-based solution for the sales team including the development of a task prioritization algorithm to enhance efficiency.

Other Projects

- Developed and implemented SQL databases, utilizing advanced querying techniques to manipulate data effectively.
- Proficient in Excel for comprehensive data management, including data cleaning, manipulation, and visual representation.
- Applied quantitative methods to analyze financial data, contributing valuable insights to support informed decisionmaking processes.

PROFESSIONAL EXPERIENCE

Customer Success

Prime Lease | 2022-Present

- Manage multiple client portfolios, ensuring seamless operations and effective issue resolution.
- Utilize CRM systems and ERP platforms to streamline customer interactions and maintain accurate records.
- Analyze customer data and feedback using data analytics tools, improving engagement strategies and service efficiency.