

Noy Zadka

UX UI Designer



CONTACT

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SKILLS

- Figma
- Photoshop
- Illustrator
- Framer
- Whimsical

AI SKILLS

- Chat GPT
- Claude
- ideogram
- Copilot
- Adobe Firefly

CONNECT

[LinkedIn](#)

[Dribbble](#)

[Behance](#)

[Instagram](#)



PROFILE

Hi, I'm Noy, a UX/UI designer passionate about learning, problem-solving, and creating clean, functional designs. I enjoy developing new features and improving interfaces to deliver seamless user experiences.



EDUCATION

Styleliner UX & UI course for websites

2025

Schooliner by Haim Benist

- Completed the Styliner course to strengthen **skills in characterization and interface design**
- Gained practical experience with **Photoshop** (image processing) and **Illustrator** (illustration editing)
- Studied **various composition types, visual styles, and methods for combining them effectively**
- Enhanced overall design knowledge and visual communication skills through hands-on practice

UX Mastery & UI Mastery course

2022

BEX Academy

- As part of the course, where I gained practical experience in the full design process (such as **information architecture, design systems, usability testing**, and more), from **user research** to interface design.
- I worked on several projects in a **team** work for **desktop** and **mobile** platforms
- Including a project with a **real client** that we found independently. He was interested in an educational website on the subject of "Bridge" that he teaches. As part of the project with the client, I held a **kick off meeting** to understand his **business needs, user needs** and **KPIs**. At the end of the project, I provided the client with a comprehensive website design that included both UX and UI processes

B.A. in Advertising and Marketing Communications

2019 - 2021

Ono Academic College

- Professional training with the Batzfar and the Association of Advertising Companies including advertising, **marketing strategy, digital media management, online measurement tools**.
- I've also learned a **startup development** workshop
- I also studied **psychology, consumer behavior, and decision-making theory**, which **honed my user-centered approach**.



WORK EXPERIENCE

Digital media planner

2022

TMF-Ocean Media

- Experienced in **campaign management, planning, and performance analysis** to drive measurable results
- Delivered actionable insights and impactful outcomes for clients
- Worked with mid-to-large clients at **Yehoshua TBWA** including **Winner** with diverse digital media platforms
- Developed and executed creative strategies to boost engagement, brand awareness, and **ROI**

Military Service

2015-2017

Medical secretary in the education corps at the base of novices "Havat Hashomer"