Finance Operations Manager / Advisor

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**Summary**

* **4 years of experience** in **leading financial operations** and **strategy** in **fast-paced**, **growth-driven** environments
* Deep expertise in **budgeting**, **cost control**, **financial reporting**, and **international payment operations** across departments and regions
* Strong focus on **regulatory compliance**, **risk mitigation**, and **process optimization**, with a hands-on approach to streamlining workflows and launching operational structures
* Experienced in **building** and **leading finance teams**, and collaborating cross-functionally with **Legal**, **BI**, and **Product** teams to implement **scalable financial systems**
* Background includes **entrepreneurial** and **consulting** roles with hands-on experience in **launching operations**, **streamlining workflows**, and supporting **strategic decision-making**
* Proficient in tools such as **Trackbox**, **Xero**, **ClickUp**, and **Invoicely**
* Experience with tools like **Excel/Google Sheets, GDrive**
* **Hebrew** and **English - Native**

**Experience**

2021 – Present **Finance Operation Manager**, WiseFuture

* Directed **financial strategy**, aligning fiscal planning with corporate goals to drive **sustainable growth** of **15%-25%**
* Led annual **budgeting** and **forecasting** processes, managing a monthly operating budget of **$1M**, and ensuring accurate financial projections and efficient resource allocation
* Implemented **cost-control initiatives**, achieving a significant reduction in operational expenses
* Managed **financial reporting (P&L, Monthly)** in line with regulatory standards, providing **actionable insights** to senior leadership
* Oversaw a **cross-functional team** (Finance, BI, Accounting), fostering a culture of excellence.
* Delivered **Quarterly Business Reviews (QBRs)** to the CEO and stakeholders, highlighting **financial performance** and **strategic milestones**
* Handled **international payments**, including **SEPA**, **SWIFT**, and cryptocurrency transactions, ensuring seamless financial operations
* **Collaborated** with **Legal** to manage banking agreements and maintain **regulatory compliance**
* Administered **payroll processes**, including salary, bonus, and incentive distributions

2019 – 2021  **Finance Operation Strategic Advisor**, Tel Aviv

* Advised on **financial and operational strategy**, leading to measurable improvements, including a 10–15% increase in income and cost reductions of up to 5%
* Conducted **in-depth operational and financial assessments**, identifying **cost-saving** opportunities and implementing tailored solutions
* Analyzed **P&L statements**, cash flow, and KPIs to support **data-driven decision-making**
* Designed and delivered **training programs** to improve service standards and ensure compliance.

**Professional Expertises**

Strategic Financial Planning, Budgeting & Forecasting, Financial Reporting & Compliance, Cost Reduction Strategies, International Financial Operations, Regulatory Compliance, Payroll Management  
  
**Military Service** Combat Military Service