Product Manager

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**Summary**

* **4 years** of experience as a **Product Manager** with an **Engineering background**
* **B.Sc. in Engineering** from **Ben-Gurion University.**
* Experienced in managing **full product lifecycle**, from defining **go-to-market strategy** and **roadmaps** to delivering high-impact solutions for complex, cross-functional projects.
* **Led AI product** **strategy** and design for a **healthcare platform**, optimizing workflows including orchestration logic for complex **AI-agent interactions**
* Strong technical background in electro-optics, **system integration**, and real-time systems, with hands-on experience in **software** and **hardware** development.
* Collaborated with **cross-functional teams** to drive **product performance** and customer satisfaction.
* Skilled in **SQL, Python**, **data analysis** with JMP, and multiple **AI tools**

**Professional Experience**

2021 - Present **Product Manager**, Carl Zeiss

* **Managed the full product lifecycle**, defining **product strategy** and **roadmap** for core product areas
* Defined and **led the development** of **MVPs**, gathering **customer requirements** and feedback to guide **R&D efforts**, ensuring customer expectations were met and exceeded.
* Managed complex, **cross-functional projects**, coordinating efforts between R&D, QA, and support teams to deliver high-impact solutions on time.
* **Improved product quality** by driving the development of dedicated **software** and **hardware** functionalities aimed at enhancing server computation and overall **product** **performance**.
* Developed and **prioritized** actionable **product requirements** and **user stories**, translating customer needs into **technical specifications** to guide development.
* **Monitored product performance**, analyzed **usage data**, and **gathered insights** from customers and partners to identify high-impact opportunities for improvement.
* Oversaw the technical aspect ofpresale and postsale activitiesto **drive customer adoption.**
* **Conducted user acceptance testing** (UAT) and gathered critical feedback to iterate and improve product performance, ensuring a seamless user experience.
* Created and delivered training materials, **product documentation**, and sales tools to communicate **product value** and increase **customer retention**.
* Leveraged **multidisciplinary** skills in electro-optics, system integration, **software development**, and material engineering to address complex **client needs** and create innovative solutions.

2018 - 2021 **System Engineer**, Intel Corporation

* **Developed** and **implemented** real-time tools and **web systems**, driving process improvements.
* **Introduced innovative systems** to multiple departments, providing ongoing training and support.
* **Managed project requirements**, analyzed **workflows**, and recommended **strategic improvements**

**AI Project - Additional Experience**

2023 - 2024  **AI Product Strategy Consultant** (Digital Health – Confidential Project)

* Led the **product definition** and **early-stage design** of an **AI-powered healthcare platform** aimed at optimizing clinical workflows and improving patient experience across hospital systems.
* Conducted **stakeholder interviews** and **market analysis** to define user personas and platform requirements
* Designed and documented **product workflows**, including orchestration logic for **complex AI-agent interactions**
* **Oversaw UX/UI direction** for doctor- and patient-facing interfaces, ensuring compliance with healthcare standards
* Defined **MVP** scope, created **modular roadmap**, and **prioritized features** for phased development
* **Led coordination** between product, design, and engineering to validate proof-of-concept feasibility
* **Developed materials** for grant applications and investor discussions, including business model and **go-to-market strategy**

**Education & Certifications**

2016 - 2021 **B.Sc. in Materials Engineering**, **Ben-Gurion University**

2014 - 2015 **Preparatory Studies in Engineering**, **Technion** - Israel Institute of Technology

2024 - Present IBM AI Product Manager Certification

**Tools & Technologies**

Programming & Data Processing: **SQLPathFinder, JSL, HTML, C, Python, Prompt Engineering, JMP**

Applications: **Mac OS, Windows, Office, ChatGPT, Gemini, Claude, Copilot, UX Pilot, Figma**

**Military Service**

2010 - 2013 Combatant and Commander, **Combat Engineering Corps**

**Languages**

**Hebrew, French & English** – Native