UX/UI / Product Designer

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<https://www.lunaui.co/> - Check my work!

**Summary**

* **5 years** of **experience** as a **UX/UI & Product Designer** with hands-on experience in designing **websites, apps & digital products.**
* Completed **58+ successful design projects** for **SaaS & Tech industries.**
* Designed for **top digital products** and **platforms worldwide.**
* Author of the e-book **“UX/UI Design Mastery”**, downloaded over 1,000 times.
* **Mentored** 100+ aspiring designers, helping them transition into successful careers with tailored guidance and support.
* I am an expert in **Figma**, Wix, **WordPress**, Framer, **Adobe,** and **UX/UI Best Practices.**

**Experience**

2020 - Present **Senior** **Product Designer**, Luna UI

* Tools: **Figma, Wix, Framer, Adobe Photoshop.**
* **Analyzed client needs** through user interviews, competitor analysis, and market research.
* Designed **user interfaces**, including creating **wireframes** and **high-fidelity prototypes**.
* Developed custom **design systems** for various projects.
* Collaborated with **client teams**, including **developers** and **product managers**.
* Conducted **usability testing** and created high-quality **responsive designs** for tablet and mobile
* Presented **high-quality prototypes** and designs to clients

2022 - 2023 **Senior Product Designer,** Gling Gling

* Used Tools: **Figma, WordPress,** and **Adobe Illustrator.**
* Leading design for **mobile apps**, **websites**, flyers, and presentations.
* **Led the complete design process** for Gling Gling, including **prototyping** and **design** system development, managing every stage from concept to final execution.
* Conducted thorough **UX research**, focusing on **target audience** and **competitor analysis**, which improved design alignment with user needs by 30%.
* **Designed** and **launched a website** for Gling Gling, highlighting all the app's advantages and increasing user engagement through effective promotion.
* Created a compelling **pitch presentation**, which successfully **secured 3 new investors** for the startup.
* Collaborated with **cross-functional teams**, including developers, business analysts, etc.
* Oversaw the production of promotional materials and **social media content** and enhanced the startup’s market visibility.

**Education**

2024 **UI Design & Systems Certificate,** SeeStem.

2023 **Complete Web & Mobile Designer: UI/UX, Figma,**  Zero To Mastery Academy.

2023 **Motion Design with Figma: Animations,** Motion Graphics.

2018 - 2022 **Bachelor's Degree in Education (B.Ed.)** Mogilev State A.Kuleshov University.