

Middle East's largest
**Intelligent Automation,
AI & Bot Show 2022**

24 and 25 May 2022, The Meydan Hotel, Dubai



27th March 2022

Attention:
Khalid Patel
Chief Financial Officer
Al Faisaliah Group.

Intelligent Automation, AI & Bot Show 2022 – Executive Conference - 24 and 25 May 2022, The Meydan Hotel, Dubai

Dear Khalid,

As discussed, please find below the group attendance prices for the Intelligent Automation Awards 2022 being held on 24th - 25th May, 2022 in The Meydan Hotel in Dubai.

As organisations prioritise automation, and AI advances, hyperautomation, automation-as-a-Service, digital twin and CoE are in the Spotlight

The key challenge is **how do you ensure your IA strategy will deliver maximum benefit** by enabling process optimisation, reducing downtime and increasing process efficiencies to deliver growth.

Themes for 2022 include:

- **Intelligent automation as a service**- In the current hyper automated ecosystem, hear how to extract critical insights in real time thus improving process and workflow efficiencies
- **Centre of Excellence** - Re-imagine, align and implement the right operating models and technologies to achieve automation goals
- **Intelligent process modelling** - Explore how a successful automation strategy begins with the accurate problem identification in a business process and subsequently selecting the right use case for automation
- **RPA governance and the federated model** - Benefits of adopting the federated model to enhance governance, hasten time to market, and maximize CoE resource and infrastructure share for bot build

A detailed [event brochure](#) is attached for your reference.

Who is it for?

- CIOs
- Heads and Managers of:
IT | RPA and Automation | Enterprise, IT and Business Architecture | Operational Excellence | Digital Transformation | Innovation and Strategy | Data Analytics, Management & Governance | Finance, HR and Shared Services Automation

Group Bookings

Given automation is an enterprise wide initiative we would like to offer you special rates for group attendance.

| Group Bookings | Early bird price if confirmed before 30 March 2022 (25% saving if confirmed by 28 March 2022) | Package Gold (Conference, Workshops and Intelligent Automation Awards) |
|---------------------|--|--|
| 2 Attendees | USD \$2,048 per delegate | US \$4,095 + 5% VAT |
| 3 attendees | USD \$2,032 per delegate | US \$6,095 + 5% VAT |
| 5 or More Attendees | USD \$1,999 per delegate | US \$9,995 + 5% VAT |

Certificates

- Certificates will be provided to all attendees

Regards,
Mandhar Adkar
Delegate Sales Manager, Intelligent Automation, AI & Bot Portfolio
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NOMINATE NOW for the **Intelligent Automation Awards 2022**. Deadline 30 March 2022.

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