



Sales And Revenue Overview Year 2021,2022,2023



Select Shopping Mall

All

Select Year

2021

2022

2023

Select Month

All

Select Quarter

All

Total Revenue Till Date

114.56M

Total Orders

45.38K

Total_Profit

21.73M

Targeted Revenue By Quarter

29.11M!

Goal: 29.13M (-0.06%)

Targeted Orders By Quarter

11595✓

Goal: 11377 (+1.92%)

Targeted Revenue By Month

9.59M✓

Goal: 9.27M (+3.45%)

Targeted Order By Month

3881✓

Goal: 3798 (+2.19%)

Total_Order by category

Clothing

Food & Beverage

Shoes

15973

Cosmetics

6779

6747

Toys

4575

Souvenir

2270

4594

Technology

2257

Books

2187

Category Wise Orders & Revenue

category	Total_Order	Total_Revenue
Toys	4575	17,96,444.16
Technology	2257	2,59,51,800.00
Souvenir	2270	2,88,288.21
Shoes	4594	3,01,25,533.15
Food & Beverage	6747	3,90,848.36
Cosmetics	6779	30,33,723.92
Clothing	15973	5,26,04,924.24
Books	2187	3,69,008.55
Total	45382	11,45,60,570.59

Select Date

01-01-2021

08-03-2023

Total_Revenue by payment_method

Method ● Cash ● Credit C... ● Debit C...

22.79M (19.89...)

51.43M

(44.9%)

40.34M (35.21%)

Select Mall

Cevahir AVM

Emaar Square Mall

Forum Istanbul

Istinye Park

Kanyon

Mall of Istanbul

Metrocity

Metropol AVM

Viaport Outlet

Zorlu Center

Select Year

2021

2022

2023

Top Mall By Revenue

Mall of Istanbul

Most Ordered Category

Clothing

Customer Count

16K

Total Transactions

46K

Total Sold QTY

137K

YTD Sales

115.44M

QTD Sales

29.09M

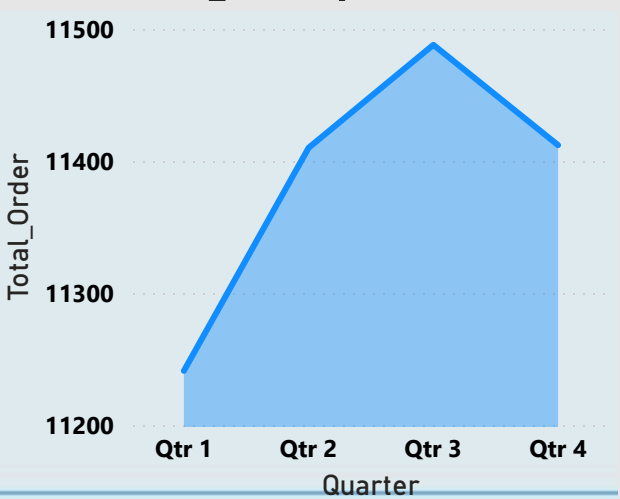
MTD Sales

29.09M

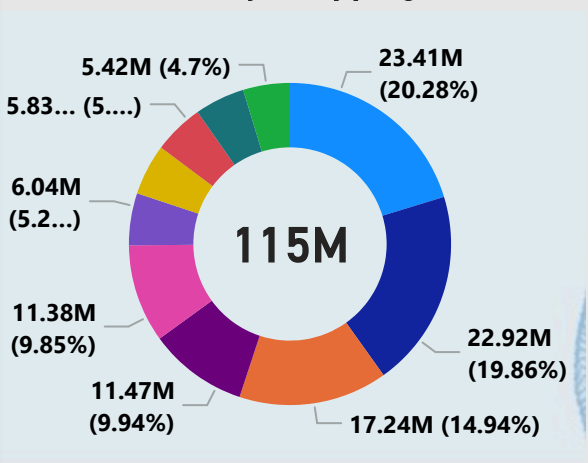
Quantity Sold By category

Category	Quantity
Clothing	46889
Cosmetics	21038
Food & Beverage	20244
Toys	14142
Shoes	13960
Books	7051
Technology	6922
Souvenir	6901
Total	137147

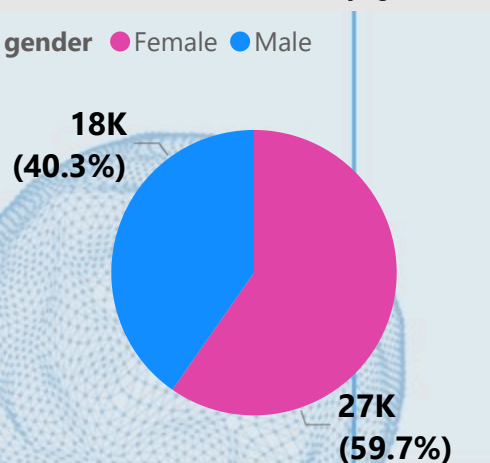
Total_Order by Quarter

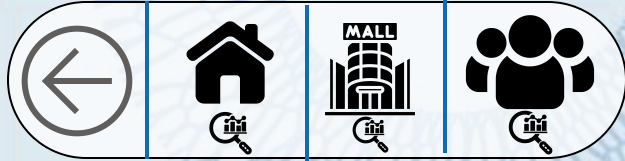


Revenue by shopping_mall



Total Transactions by gender





Category

Toys

Adjust Price

0.05

Avg_Price

107.39

Adjusted_Price

112.76

Total Profit

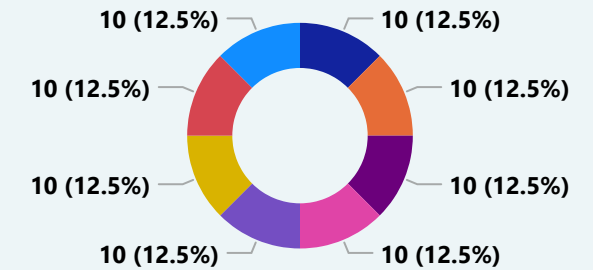
538.93K

Adjusted Profit

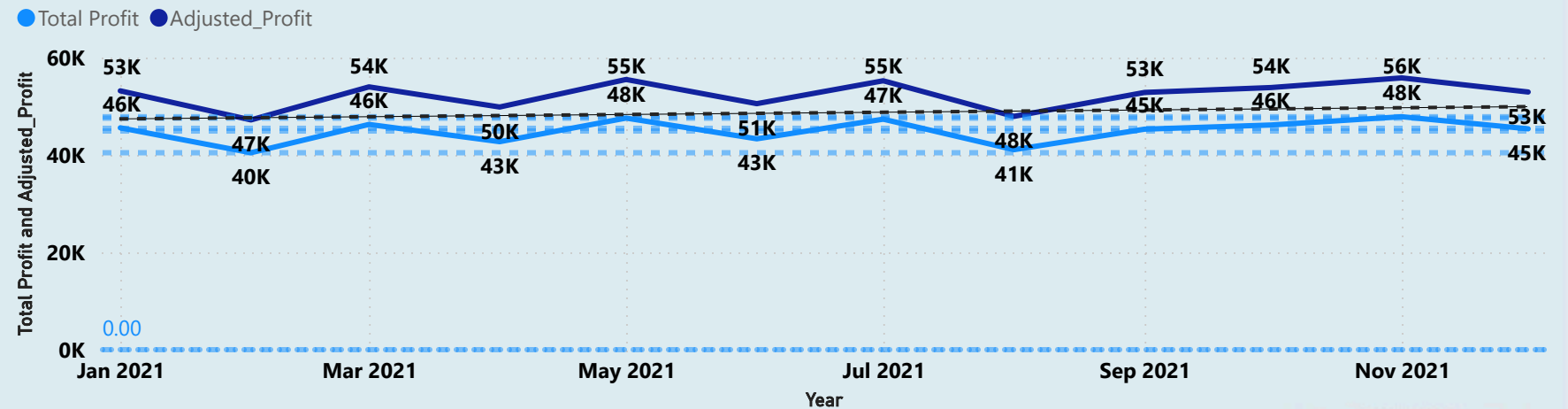
628.76K

Count of Mall_Id by category

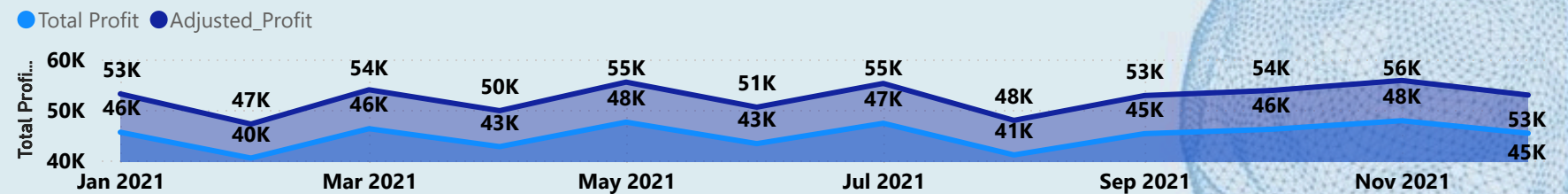
category ● Books ● Clothing ● Cosmetics

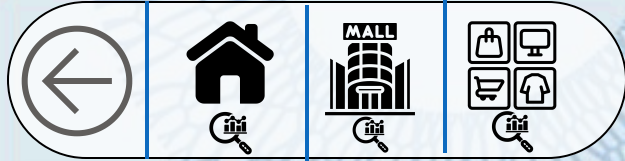


Total Profit and Adjusted_Profit by Year, Quarter and Month



Total Profit and Adjusted_Profit by Year, Quarter and Month





customer_id	Orders	Qty	Total_Revenue
C100168	1	5	26,250.00
C100306	1	5	26,250.00
C100322	1	5	26,250.00
C100607	1	5	26,250.00
C101216	1	5	26,250.00
C101344	1	5	26,250.00
C101427	1	5	26,250.00
C101667	1	5	26,250.00
C101788	1	5	26,250.00
C104402	1	5	26,250.00
C104854	1	5	26,250.00
C106072	1	5	26,250.00
C106114	1	5	26,250.00
C106117	1	5	26,250.00
C106404	1	5	26,250.00
C106836	1	5	26,250.00
C106949	1	5	26,250.00
C107444	1	5	26,250.00
C107474	1	5	26,250.00
C107688	1	5	26,250.00
C108281	1	5	26,250.00
C108419	1	5	26,250.00
Total	99457	298712	25,15,05,794.25

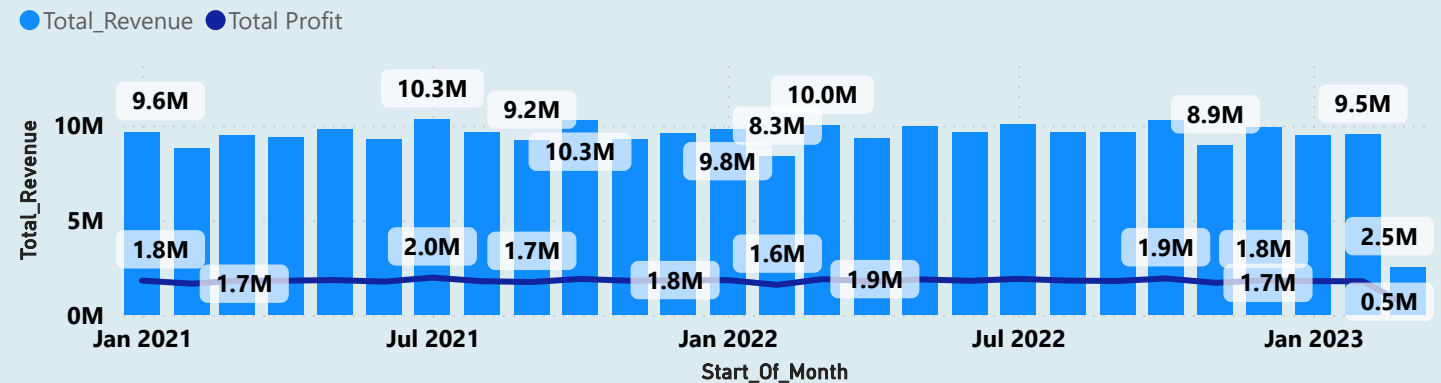
Top Customer By Revenue

C100168

Orders

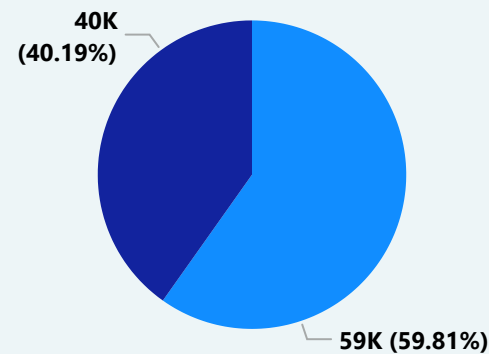
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Total_Revenue and Total Profit by Start_Of_Month



Total_Order by gender

gender ● Female ● Male



Total_Customers by payment_method

payment_... ● Cash ● Credit Card ● Debit Card

