



2015

2016

2017

2018

**Grocery Sales**

Auto

Crore

Lakh

Million

Thousan

**Select Month**

All

**Select Quarter**

All

**Category**

All

**Region**

All

**Total Orders****9,994****Total Revenue****₹ 149.57****Total Profit****₹ 37.47****Total Profit %****36.89****Last Year Targeted Order****3,312**

Goal: 2,587 (+28.02%)

**Last Year Targeted Revenue****₹ 49.78**

Goal: 38.72 (+28.56%)

**Top Customer By Profit****Adavan****Total Category By Profit****Snacks****Total Orders By Quarter**

100%

Q4

3,698

Q3

2,799

Q2

2,120

Q1

1,377

37.2%

**Total Revenue and Total Profit by Quarter**

● Total Revenue ● Total Profit

₹ 60

₹ 40

₹ 20

₹ 0

₹ 21

₹ 31

₹ 42

₹ 55

₹ 5

₹ 8

₹ 11

₹ 14

Qtr 1

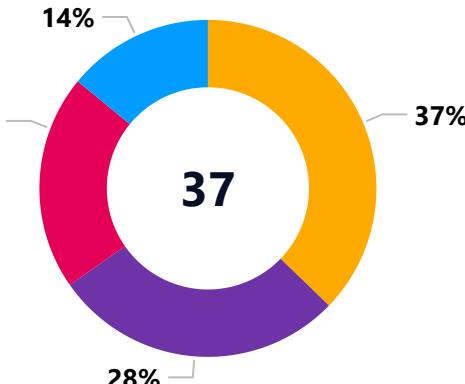
Qtr 2

Qtr 3

Qtr 4

**Avg Profit % by Quarter**

Quarter ● Qtr 4 ● Qtr 3 ● Qtr 2 ● Qtr 1



## Category

## Oil &amp; Masala

## Edible Oil &amp; Ghee

## Masalas

## Spices

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

2015

2016

2017

2018

Values In

Lakh



## Top Sub-Category By Revenue

## Masalas

## Top Sub-Category By Profit

## Edible Oil &amp; Ghee

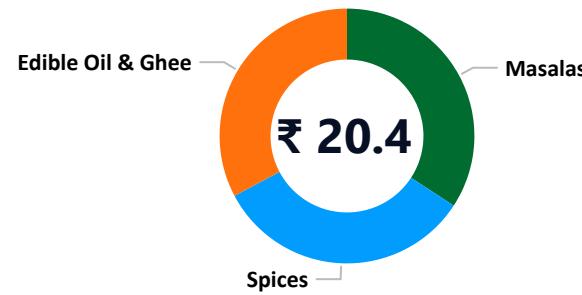
## Top Sub-Category By Order

## Masalas

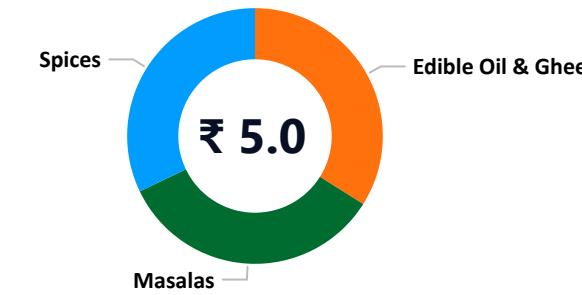
## Revenue



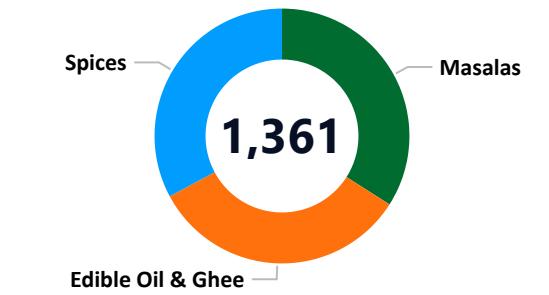
## Revenue By Sub\_category



## Total Profit by sub\_category



## Total Orders by sub\_category



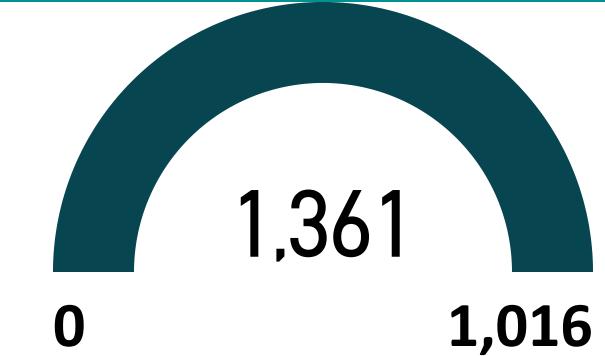
## Revenue\_Target



## Profit\_Target



## Order\_Target





### Customer Details

Customer_Name	Orders
Amrish	227
Krithika	224
Arutra	218
Verma	218
Shah	215
Vidya	215
Suresh	212
Surya	209
Hussain	208
Sudeep	207
Adavan	205
Mathew	205
Muneer	204
Peer	204
Ridhesh	204
Vinne	203
Ravi	200
James	197
Akash	196
Sheeba	195
<b>Total</b>	<b>4,166</b>

2015

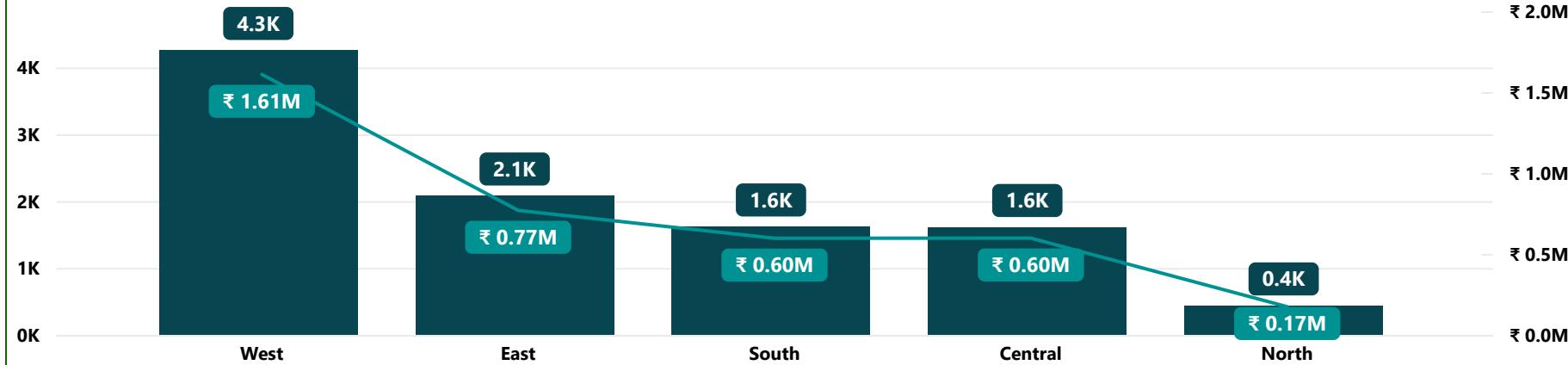
2016

2017

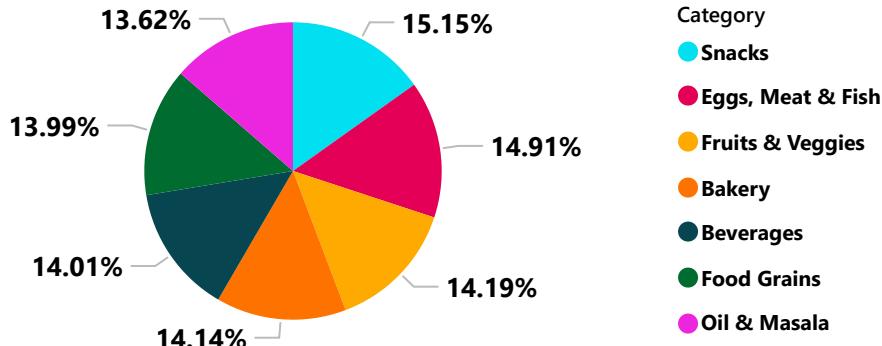
2018

**Total Customer**
**9994**
**Customer Name**
**Amrish**
**Total Customer Revenue**
**₹ 3,34,361**
**Total Order**
**227**

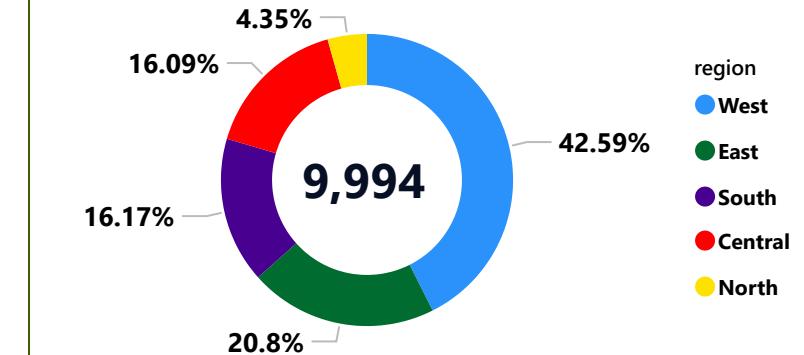
### Region Wise Customers And Profit

● Total Customers
● Total Profit


### % Wise Category Purchase By Customer



### Total Customers By Region





2015

2016

2017

2018

Central

East

North

South

West

Auto

Crore

Lakh

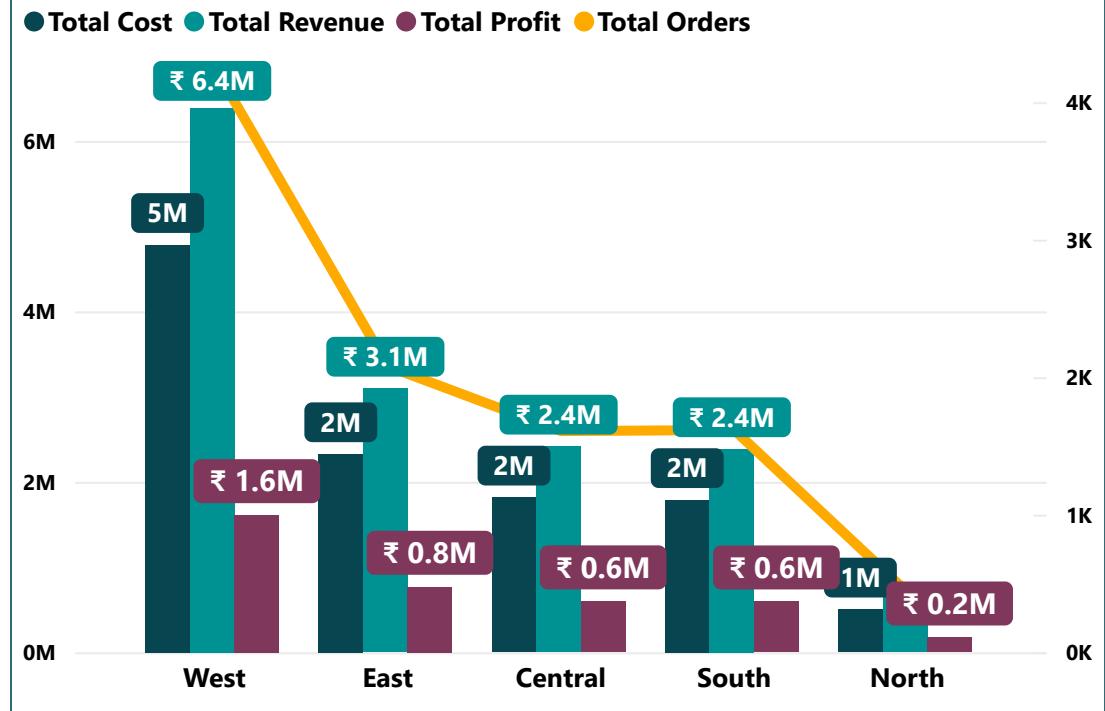
Million

Thousan

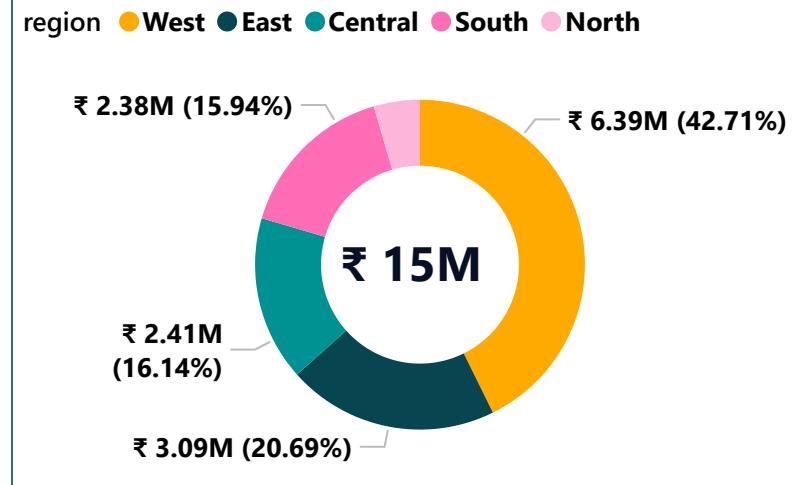
## City Names

Bodi
Chennai
Coimbatore
Cumbum
Dharmapuri
Dindigul
Kanyakumari
Karur
Krishnagiri
Madurai
Nagercoil
Namakkal
Ooty
Perambalur
Pudukottai
Ramanadhapuram
Salem

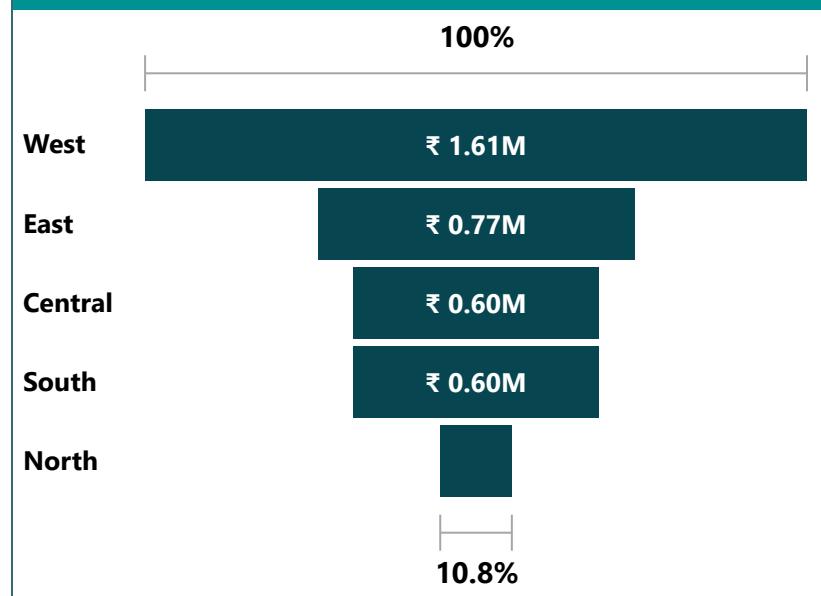
## Sales,Revenue,Profit and Orders By Region



## Total Revenue by region



## Total Profit by region



## Total Revenue by city



# Total Revenue by Quarter

