



## Date Filters

Select Date

01-09-2013 01-12-2014



Select Year

2013 2014

Select Month

All

Select Quarter

All

## Filters

Select Segment

All

Select Products

All

Select Country

All

118.73M

Revenue

101.83M

COGS

16.89M

Profit

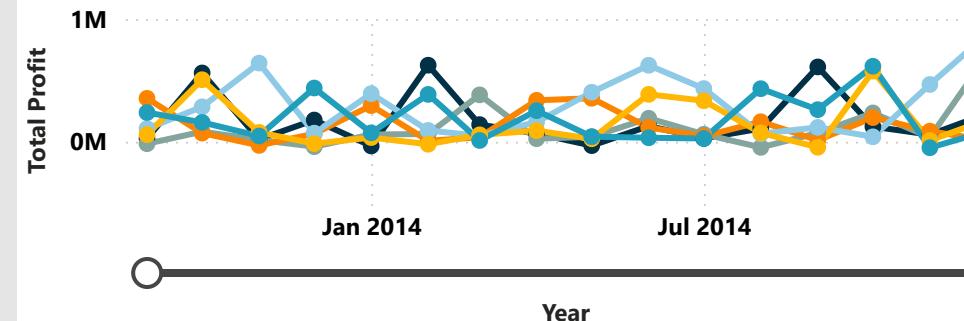


1.13M

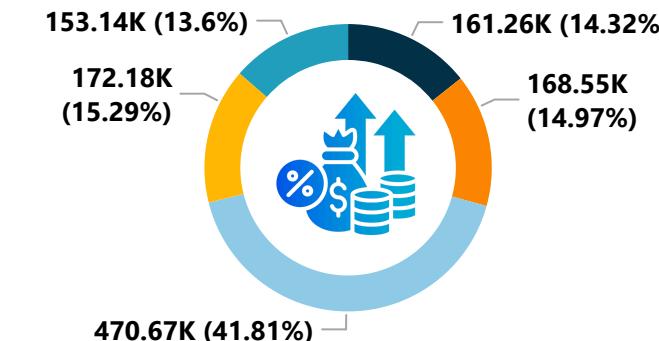
Units Sold

## Product Wise Profit By Year

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT

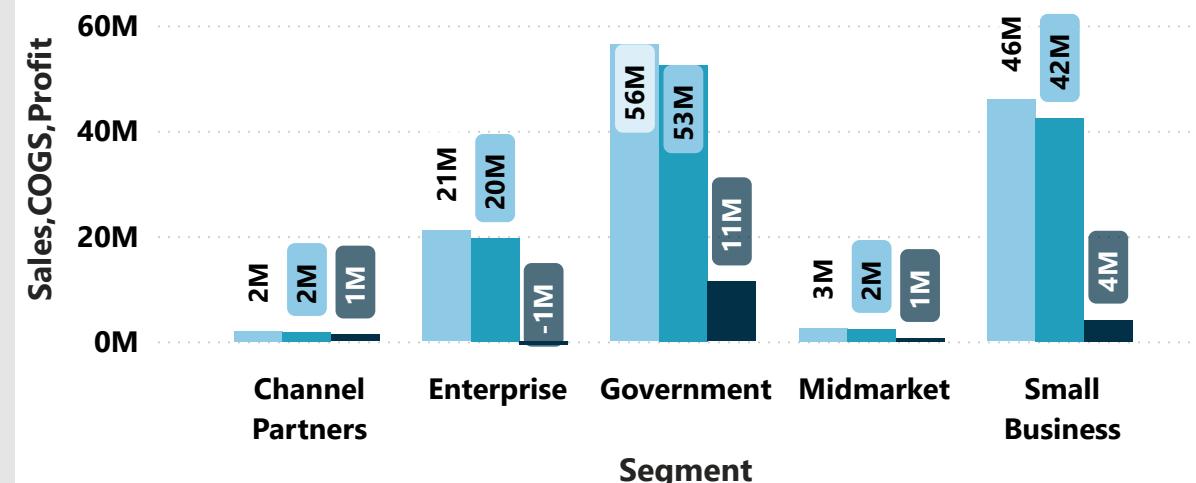


## Sales By Segment



## Sales, COGS , Profit and Units Sold by Year and Quarter

● Sum of Gross Sales ● Total Revenue ● Total Profit



## Total Profit by Country





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All

Select Quarter

All



## Paseo

Top Product By Sales



## Government

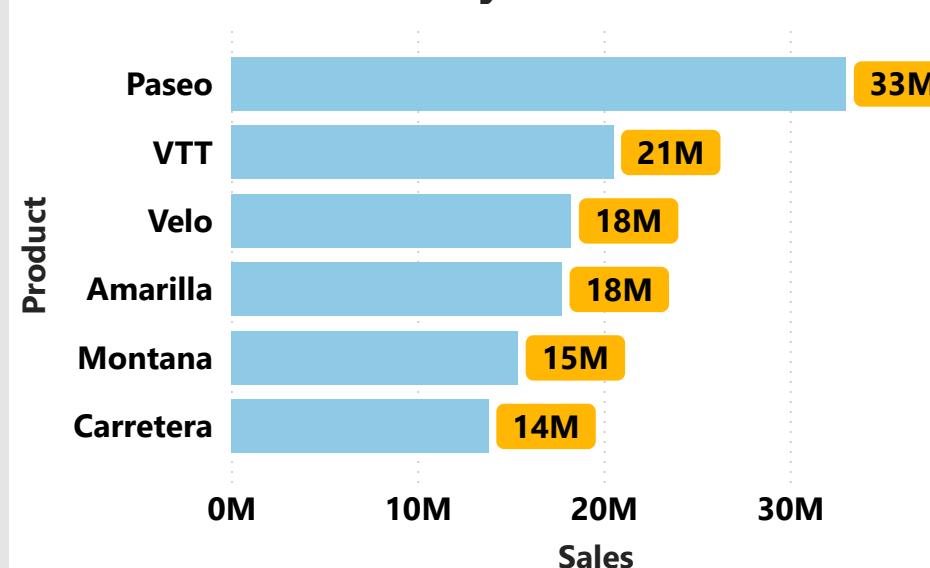
Top Segment by Sales



## Canada

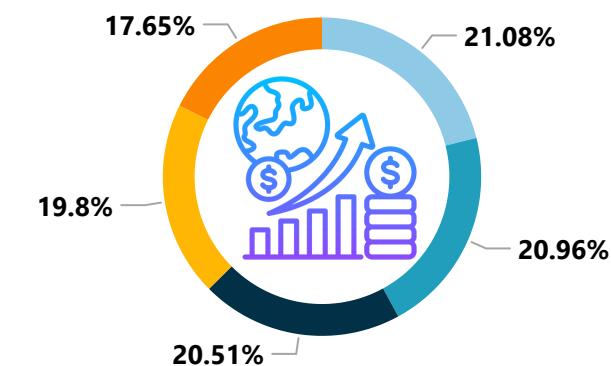
Top Country By Sales

## Sales by Product



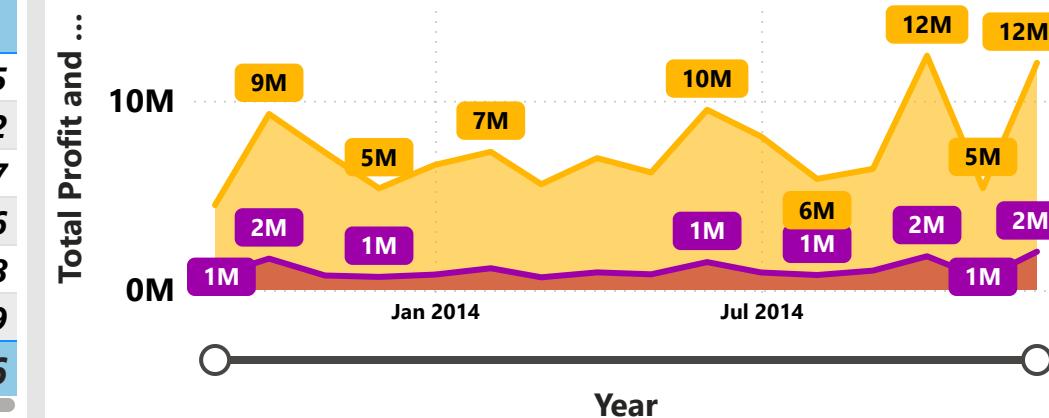
## Sales by Country

Country ● United States of America ● Canada ● France ● Germany ● Mexico



## Profit and Revenue by Year and Sales

● Total Profit ● Total Revenue



Product	Gross Sales	Revenue	Discounts	Profit
Paseo	3,56,11,662.00	3,30,11,143.95	26,00,518.05	47,97,437.95
VTT	2,19,68,533.50	2,05,11,921.02	14,56,612.48	30,34,608.02
Velo	1,98,26,768.50	1,82,50,059.47	15,76,709.04	23,05,992.47
Amarilla	1,90,37,279.50	1,77,47,116.06	12,90,163.44	28,14,104.06
Montana	1,65,49,834.50	1,53,90,801.88	11,59,032.62	21,14,754.88
Carretera	1,49,37,520.50	1,38,15,307.89	11,22,212.62	18,26,804.89
<b>Total</b>	<b>12,79,31,598.50</b>	<b>11,87,26,350.26</b>	<b>92,05,248.24</b>	<b>1,68,93,702.26</b>



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All

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All

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All

Select Segment

All

## Select Discount Band

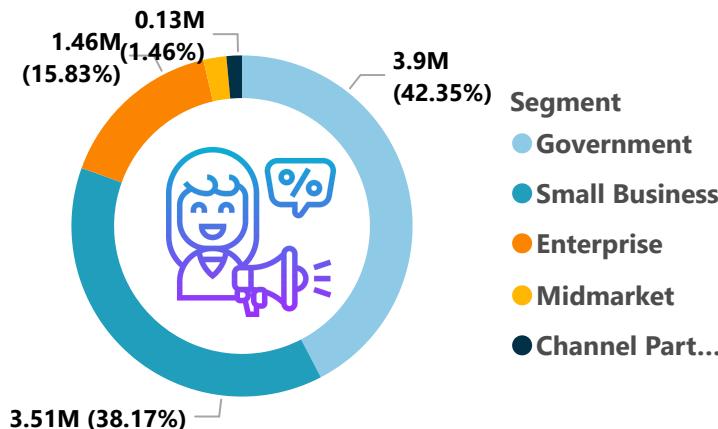
High

Low

Medium

None

## Total Discount by Segment



9.21M

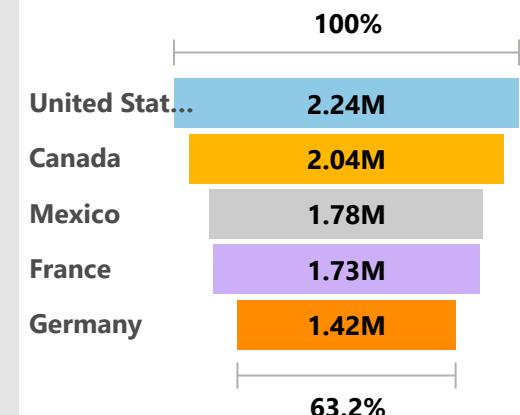
Sum of Discounts

7.33%

Average of Discount %

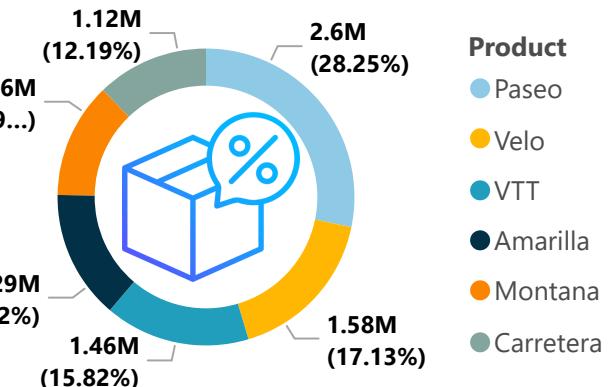
## Highest Discount To Segment Government

## Discount by Country

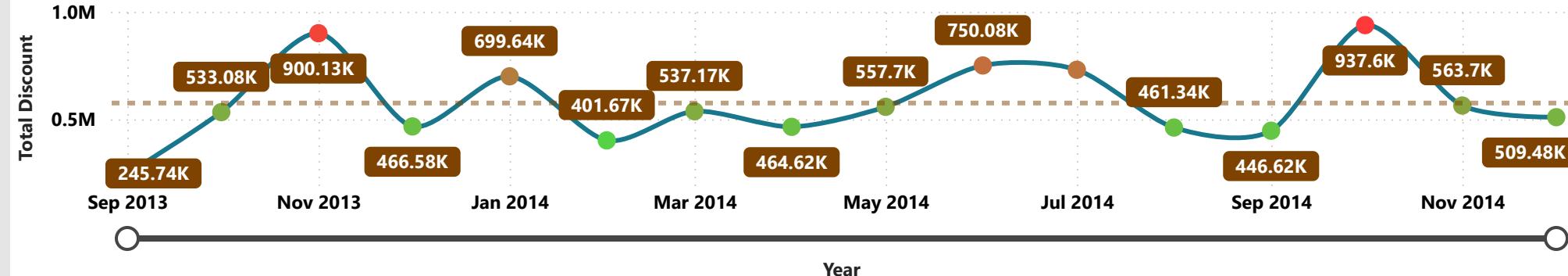


## Lowest Discount To Segment Channel Partners

## Total Discount by Product



## Total Discount by Month &amp; Year





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Select Date

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Select Year

2013 2014

Select Month

All

Select Quarter

All

## Filters

Select Products

All

Select Country

All

Select Segment

All

## Select Profit Band

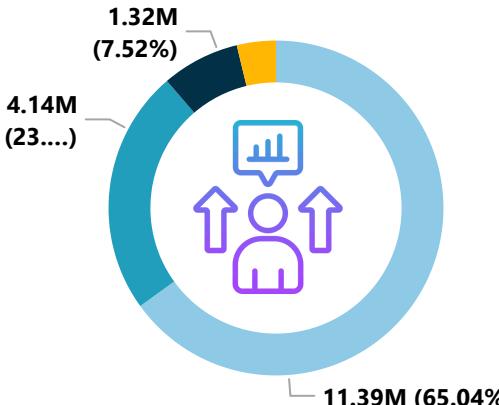
Average

High

Low

Negative

## Total Profit by Segment



- Segment
- Government
  - Small Business
  - Channel Part...
  - Midmarket
  - Enterprise

16.89M

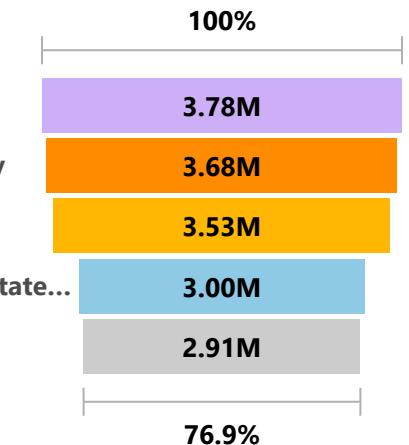
Profit



## Highest Profit By Product

Paseo

## Profit by Country



27.90%

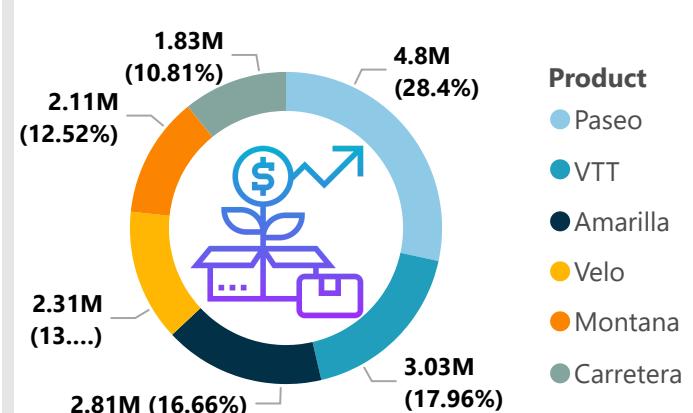
Average of Profit %



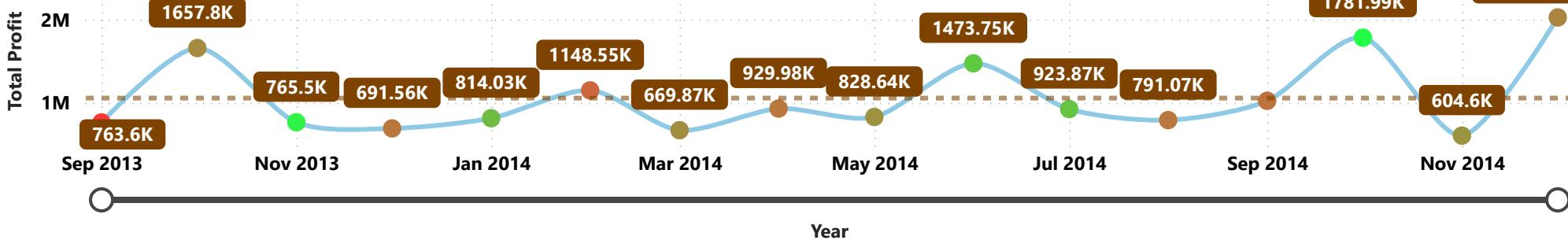
## Lowest Profit By Product

Carretera

## Total Profit by Product



## Total Profit by Month &amp; Year





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Select Quarter

## Filters

Select Products

Select Country

## Select Segment

Channel Partners

Enterprise

Government

Midmarket

Small Business

**27.90%**

Average of Profit %

**7.33%**

Average of Discount %

**Government**

Top Segment by Sales

Segment	Total Units Sold	Gross Revenue	Total Discount	Total Revenue	Total Profit
Government	4,70,673.50	5,64,03,066.50	38,98,805.83	5,25,04,260.67	1,13,88,173.17
Small Business	1,53,139.00	4,59,41,700.00	35,13,781.50	4,24,27,918.50	41,43,168.50
Channel Partners	1,61,263.50	19,35,162.00	1,34,568.36	18,00,593.64	13,16,803.14
Midmarket	1,72,178.00	25,82,670.00	2,00,786.93	23,81,883.08	6,60,103.07
Enterprise	1,68,552.00	2,10,69,000.00	14,57,305.63	1,96,11,694.38	-6,14,545.63
<b>Total</b>	<b>11,25,806.00</b>	<b>12,79,31,598.50</b>	<b>92,05,248.24</b>	<b>11,87,26,350.26</b>	<b>1,68,93,702.26</b>

## Total Revenue, Total COGS, Total Profit and Total Units Sold by Segment

● Total Revenue ● Total COGS ● Total Profit ● Total Units Sold
