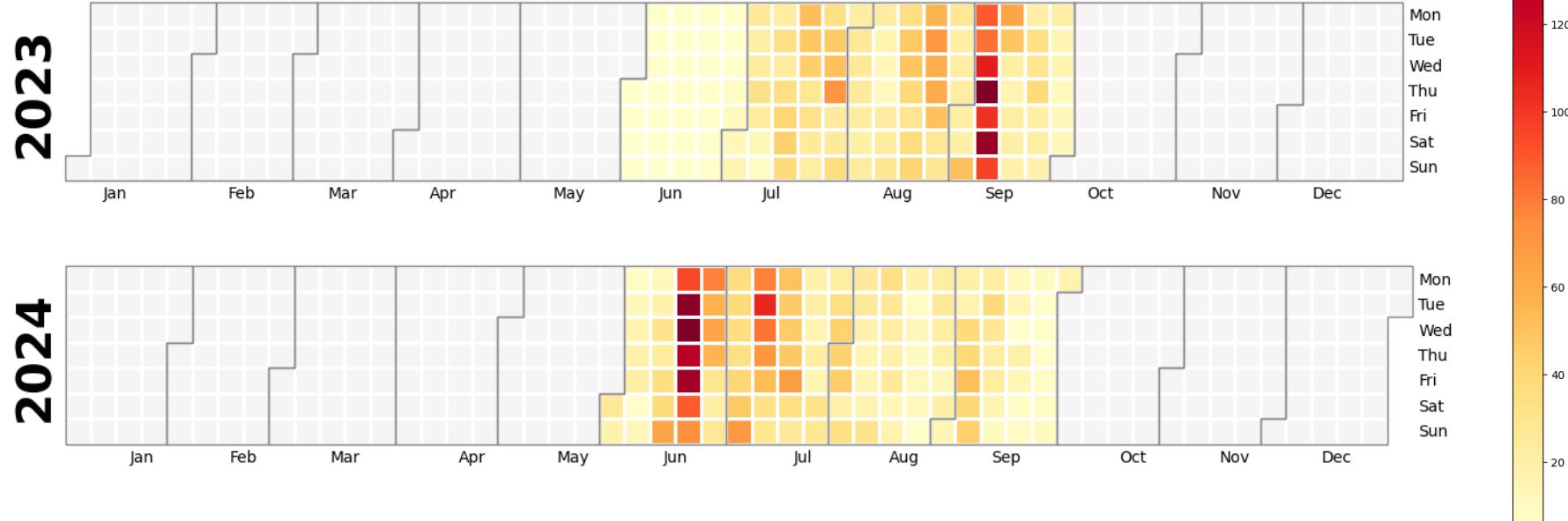
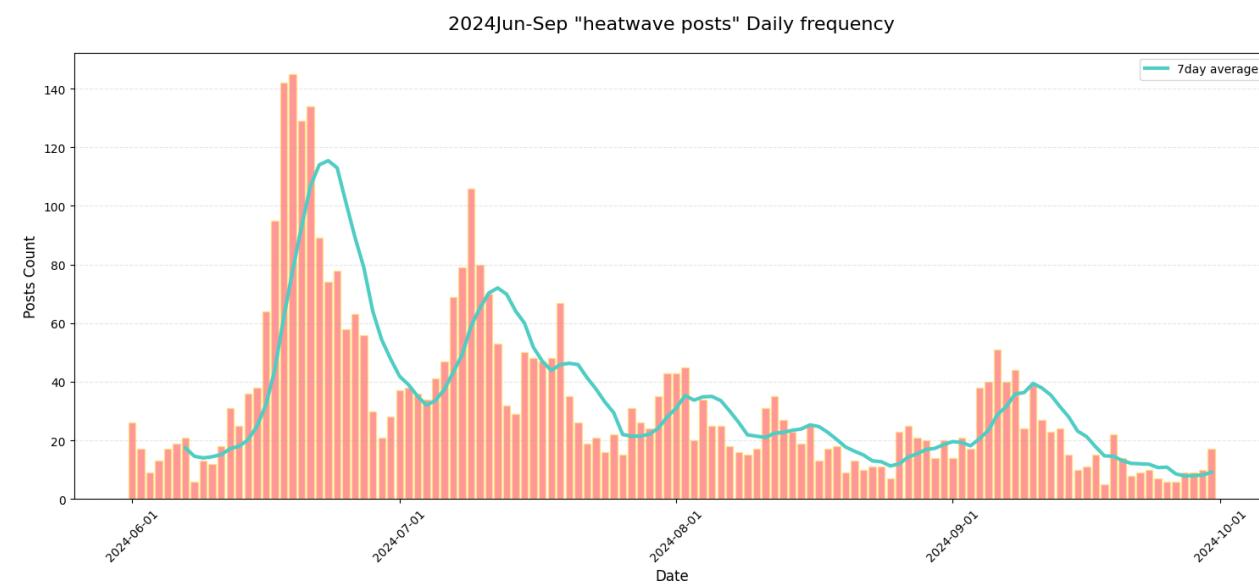
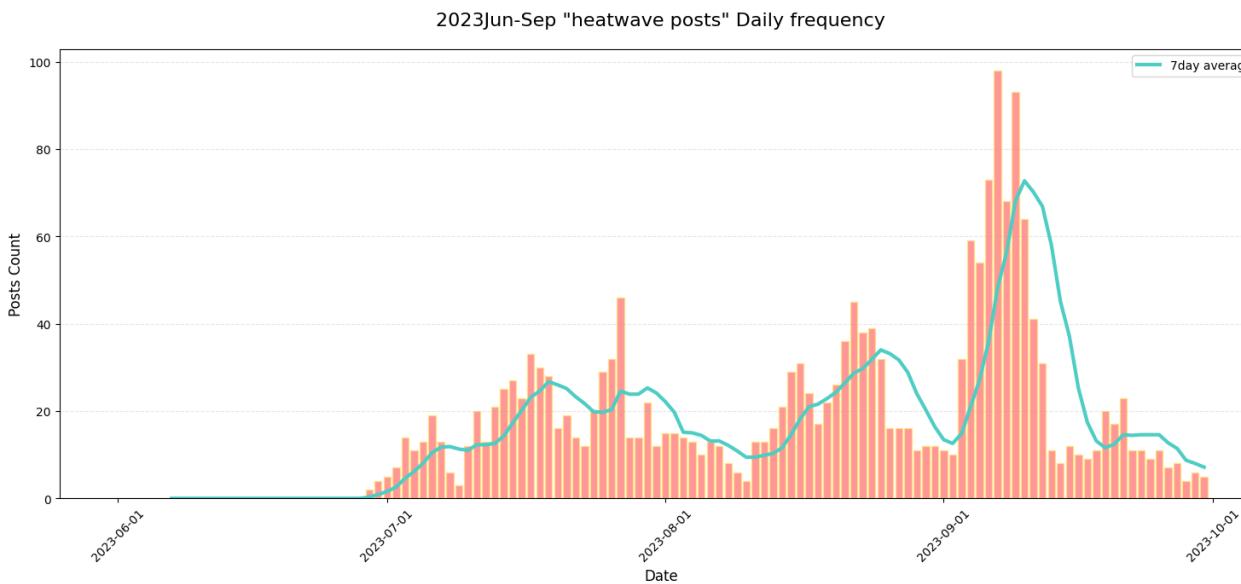


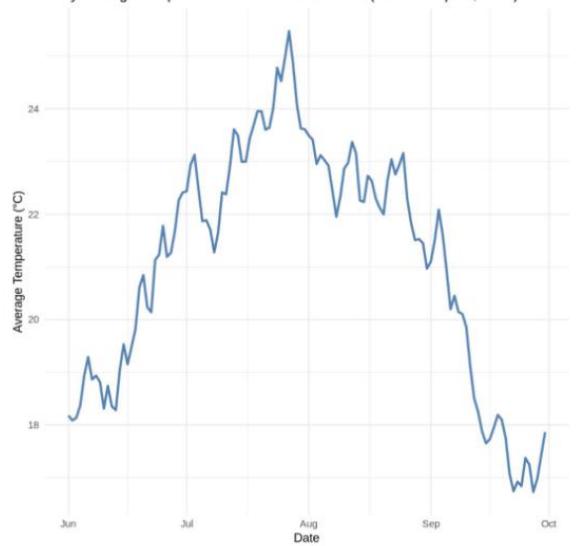
File 01 Bluesky API heatwave post frequency



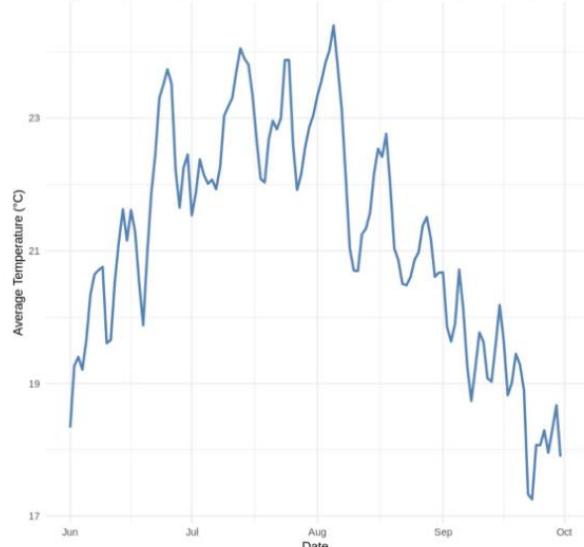
The data files related to post responses are saved in the 'heat post data' folder as 'heat_posts2023.jsonl' and 'heat_posts2024_standardized.jsonl'.

File 02 UK, USA and European temperature data

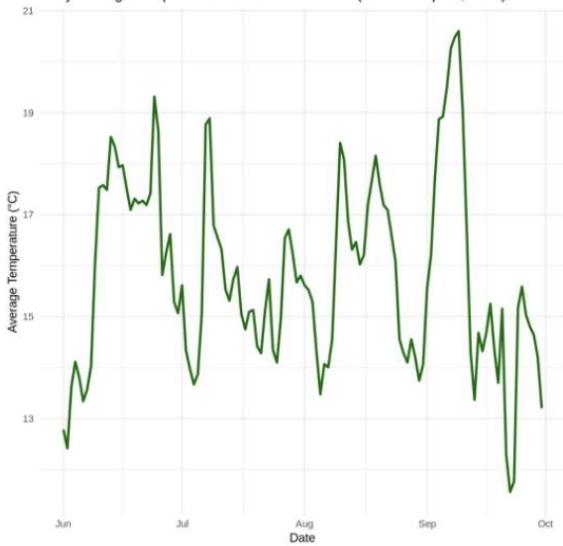
Daily Average Temperature at USA GSN Stations (Jun 1 – Sep 30, 2023)



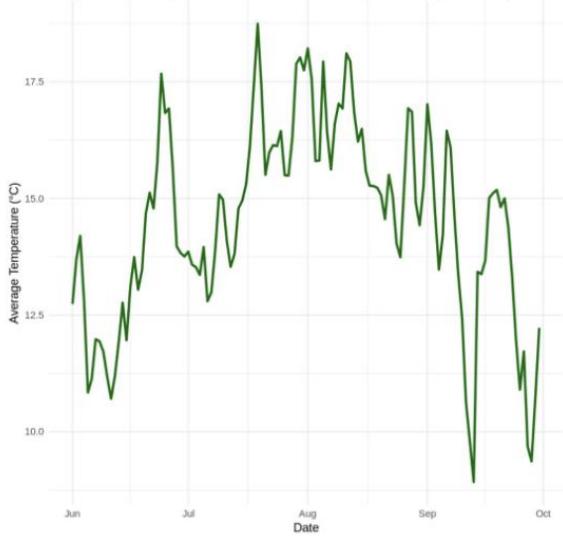
Daily Average Temperature at USA GSN Stations (Jun 1 – Sep 30, 2024)



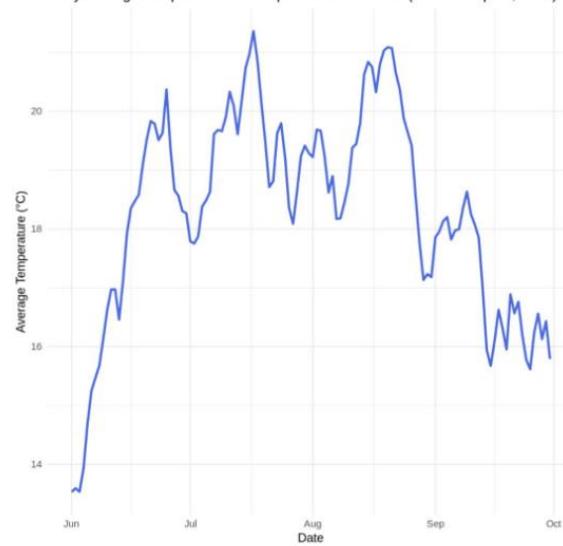
Daily Average Temperature at UK GSN Stations (Jun 1 – Sep 30, 2023)



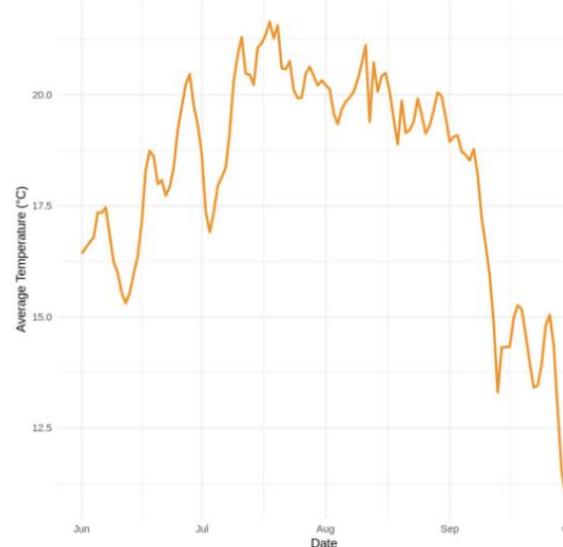
Daily Average Temperature at UK GSN Stations (Jun 1 – Sep 30, 2024)



Daily Average Temperature at European GSN Stations (Jun 1 – Sep 30, 2023)



Daily Average Temperature at European GSN Stations (Jun 1 – Sep 30, 2024)



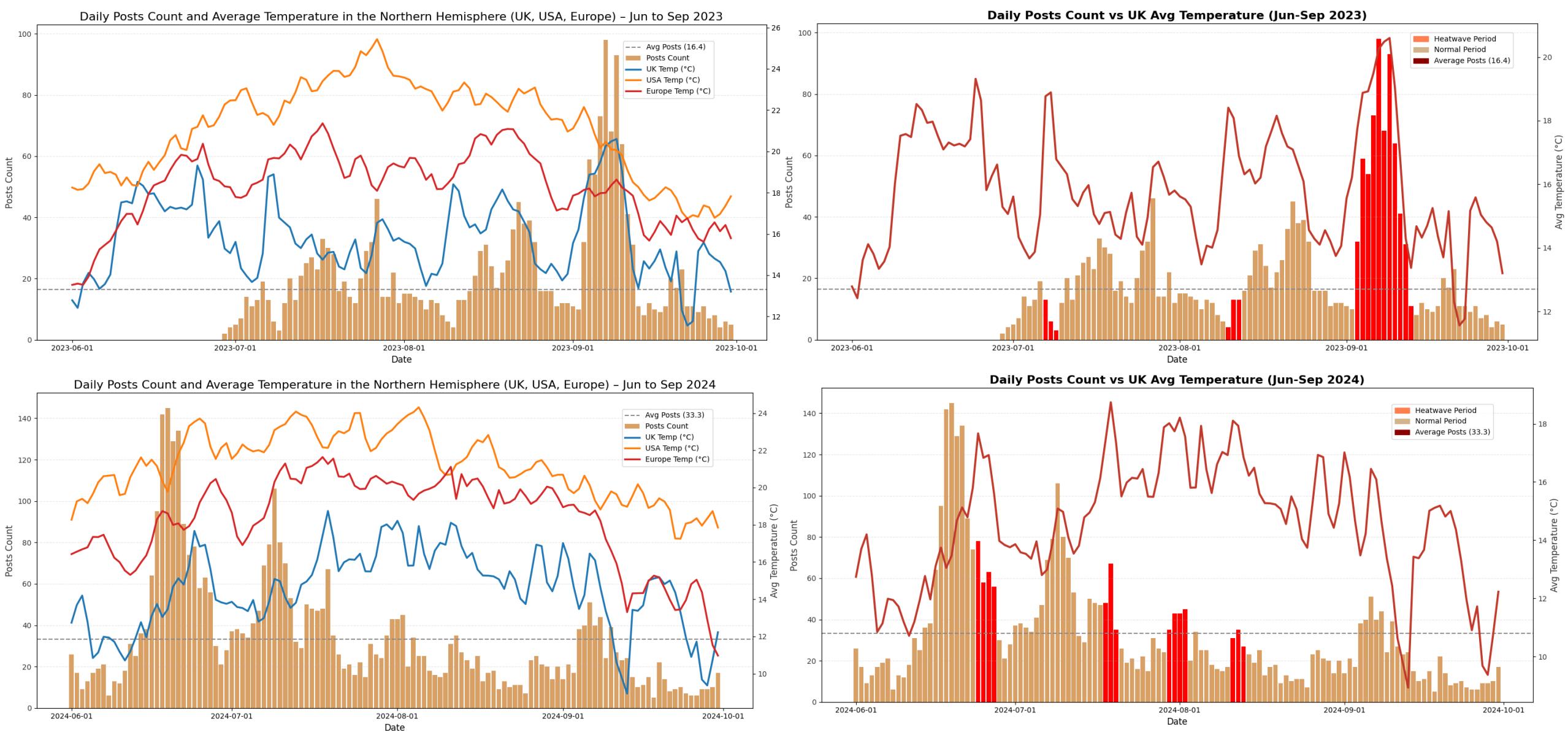
Save under the "UK, European and USA temp data" folder with the following files:

Files with "gsn" in the name contain data downloaded from all stations;

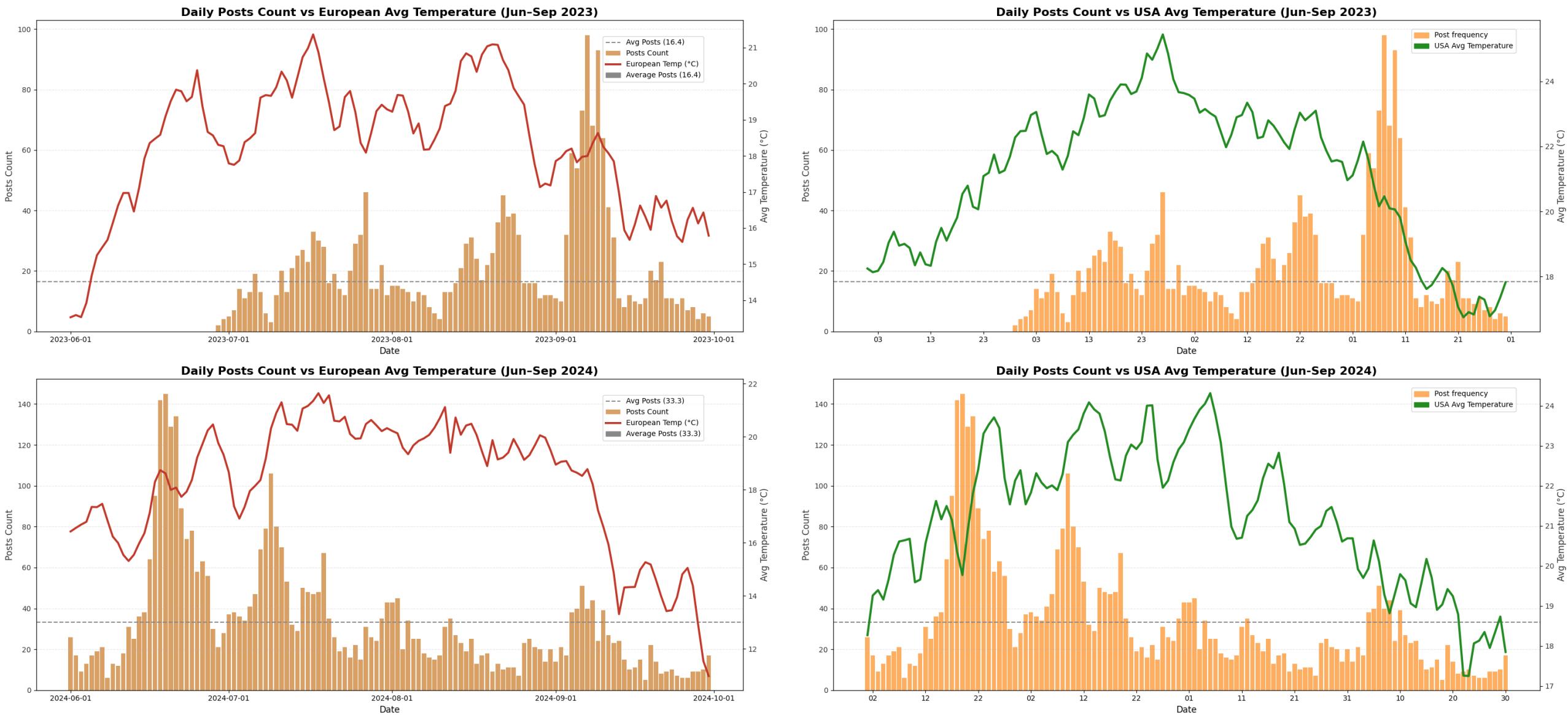
Files with "avg" in the name contain the daily average values across all stations.

- europe_avg_temperature_2023_Jun-Oct.csv
- europe_avg_temperature_2024_Jun-Oct.csv
- europe_temperature_gsn_2023.csv
- europe_temperature_gsn_2024.csv
- uk_avg_temperature_2023_Jun-Oct.csv
- uk_avg_temperature_2024_Jun-Oct.csv
- uk_temperature_gsn_2023.csv
- uk_temperature_gsn_2024.csv
- usa_avg_temperature_2023_Jun-Oct.csv
- usa_avg_temperature_2024_Jun-Oct.csv
- usa_temperature_gsn_2023.csv
- usa_temperature_gsn_2024.csv

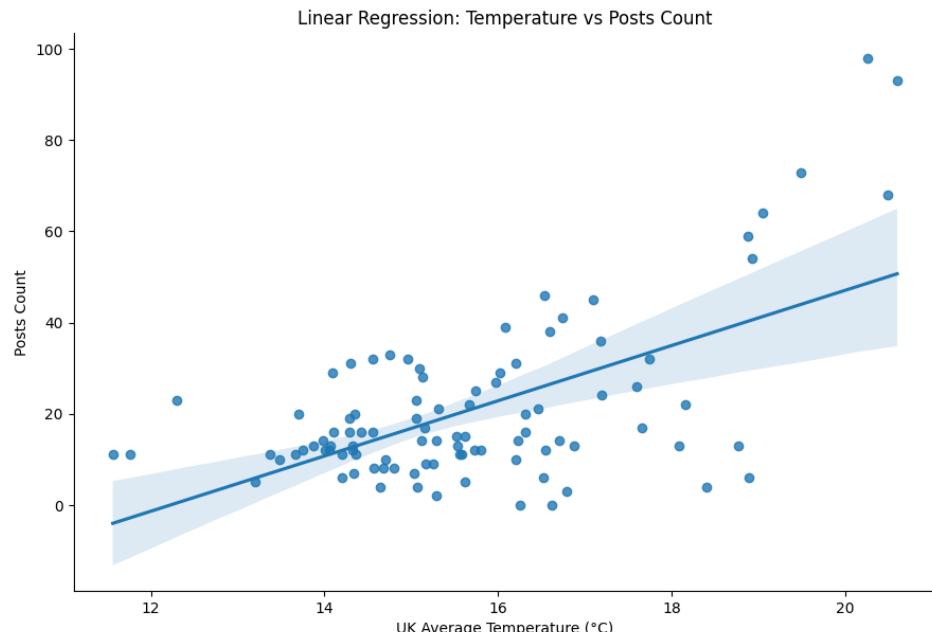
File 03A Temporal Trends of Post Frequency and Temperature



File 03A Temporal Trends of Post Frequency and Temperature



File 03B UK tem&post with lag and forecast effect 2023



| OLS Regression Results | | | | | | |
|------------------------|------------------|---------------------|----------|--|--|--|
| Dep. Variable: | posts_count | R-squared: | 0.361 | | | |
| Model: | OLS | Adj. R-squared: | 0.354 | | | |
| Method: | Least Squares | F-statistic: | 53.15 | | | |
| Date: | Sat, 26 Apr 2025 | Prob (F-statistic): | 9.55e-11 | | | |
| Time: | 19:44:15 | Log-Likelihood: | -392.60 | | | |
| No. Observations: | 96 | AIC: | 789.2 | | | |
| Df Residuals: | 94 | BIC: | 794.3 | | | |
| Df Model: | 1 | | | | | |
| Covariance Type: | nonrobust | | | | | |

| | coef | std err | t | P> t | [0.025 | 0.975] |
|-------|----------|---------|--------|-------|----------|---------|
| const | -74.0988 | 13.108 | -5.653 | 0.000 | -100.125 | -48.073 |
| UK | 6.0585 | 0.831 | 7.290 | 0.000 | 4.408 | 7.709 |

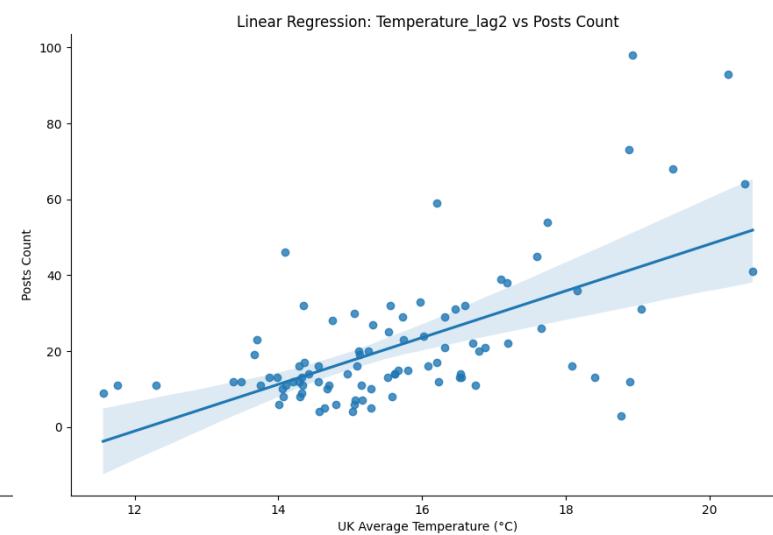
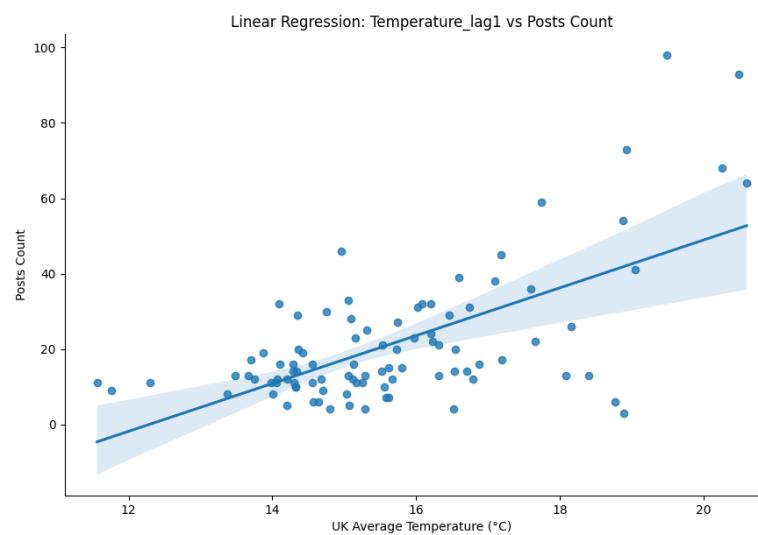
| | | | |
|----------------|-------|-------------------|--------|
| Omnibus: | 6.314 | Durbin-Watson: | 0.536 |
| Prob(Omnibus): | 0.043 | Jarque-Bera (JB): | 6.687 |
| Skew: | 0.390 | Prob(JB): | 0.0353 |
| Kurtosis: | 4.032 | Cond. No. | 139. |

- Dependent Variable: post_count (daily post count)
- R-squared = 0.361: Model explains 36.1% of the variance in post counts.

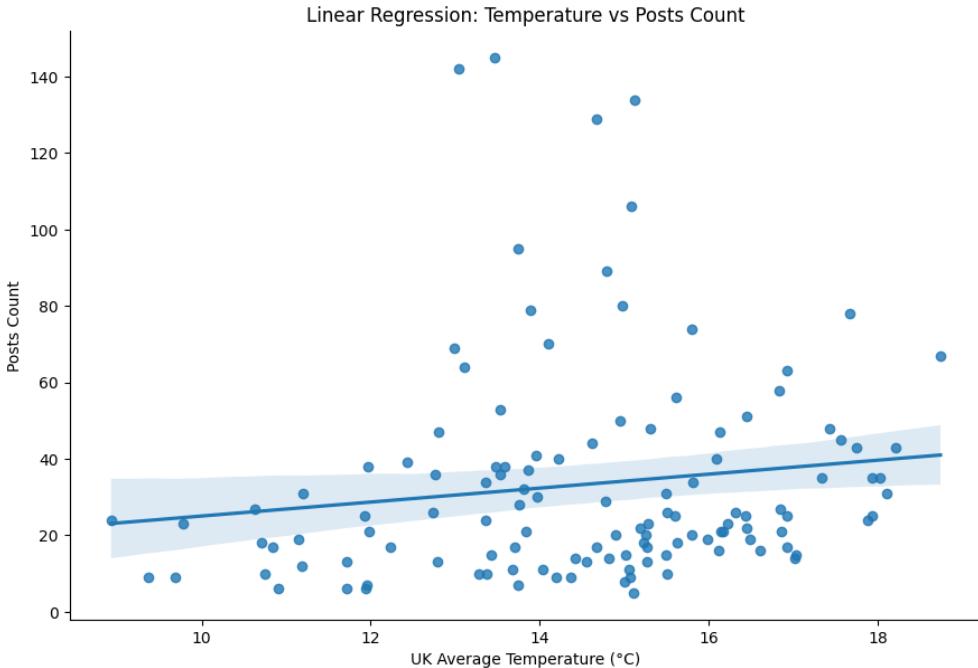
Significance ($P > |t|$):

avg_temp ($p = 0.001$) is significant — today's temperature affects post counts.

avg_temp_lag1 and avg_temp_lag2 ($p = 0.888$ and 0.526) are not significant — future temperatures have no effect.



File 03C UK tem&post with lag and forecast effect 2024



OLS Regression Results

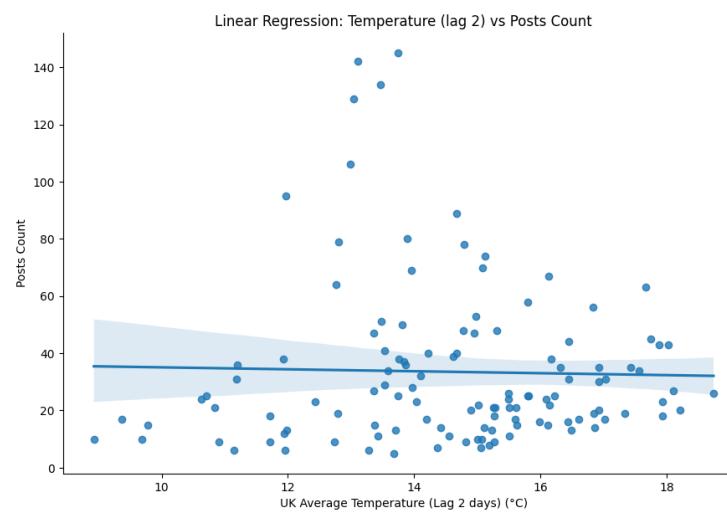
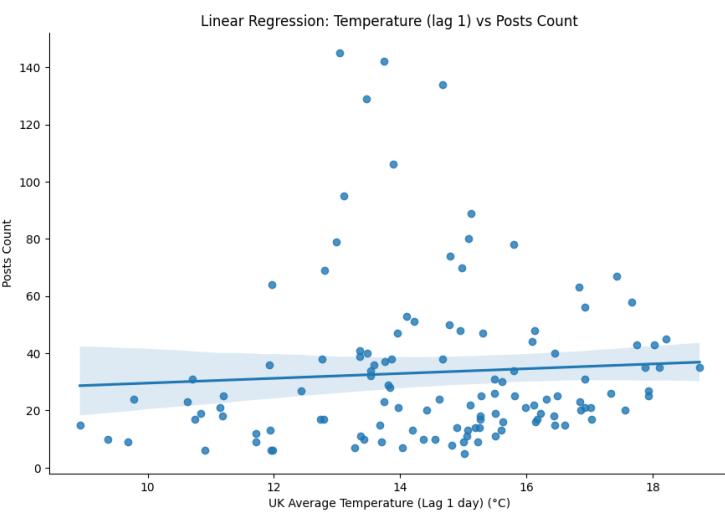
| Dep. Variable: | posts_count | R-squared: | 0.019 | | | |
|-------------------|------------------|---------------------|----------|-------|---------|--------|
| Model: | OLS | Adj. R-squared: | 0.011 | | | |
| Method: | Least Squares | F-statistic: | 2.331 | | | |
| Date: | Sat, 26 Apr 2025 | Prob (F-statistic): | 0.129 | | | |
| Time: | 20:05:32 | Log-Likelihood: | -578.34 | | | |
| No. Observations: | 122 | AIC: | 1161. | | | |
| Df Residuals: | 120 | BIC: | 1166. | | | |
| Df Model: | 1 | | | | | |
| Covariance Type: | nonrobust | | | | | |
| | coef | std err | t | P> t | [0.025 | 0.975] |
| const | 6.8018 | 17.557 | 0.387 | 0.699 | -27.960 | 41.564 |
| UK | 1.8256 | 1.196 | 1.527 | 0.129 | -0.542 | 4.193 |
| Omnibus: | 68.626 | Durbin-Watson: | 0.188 | | | |
| Prob(Omnibus): | 0.000 | Jarque-Bera (JB): | 228.008 | | | |
| Skew: | 2.163 | Prob(JB): | 3.08e-50 | | | |
| Kurtosis: | 8.113 | Cond. No. | 102. | | | |

Dependent Variable: posts_count (daily post count)

R-squared = 0.019: Model explains 1.9% of the variance in post counts.

Significance (P>|t|):

UK average temperature ($p = 0.129$) is **not significant** — temperature has no significant effect on post counts in 2024.



File 04 global temp and humidity & time series

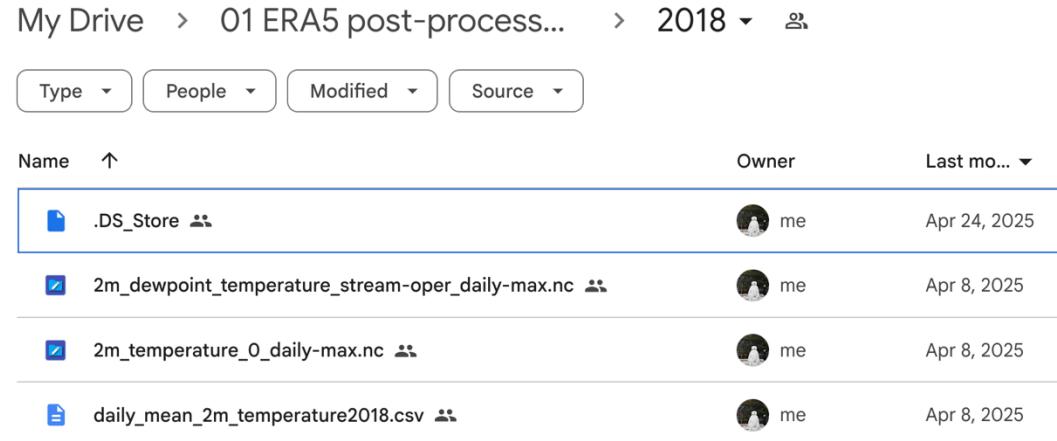
In the GitHub "global temperature data" folder, due to the large number of files retrieved from the ERA5 API, a Google Colab link is provided, as shown in the image. It includes all maximum temperature and maximum dew point temperature data from 2018 to 2024.

The source files after applying the land-sea mask can be found under the links starting with "02" and "03".

The "cdsapirc" file contains the official ERA5 land-sea mask.

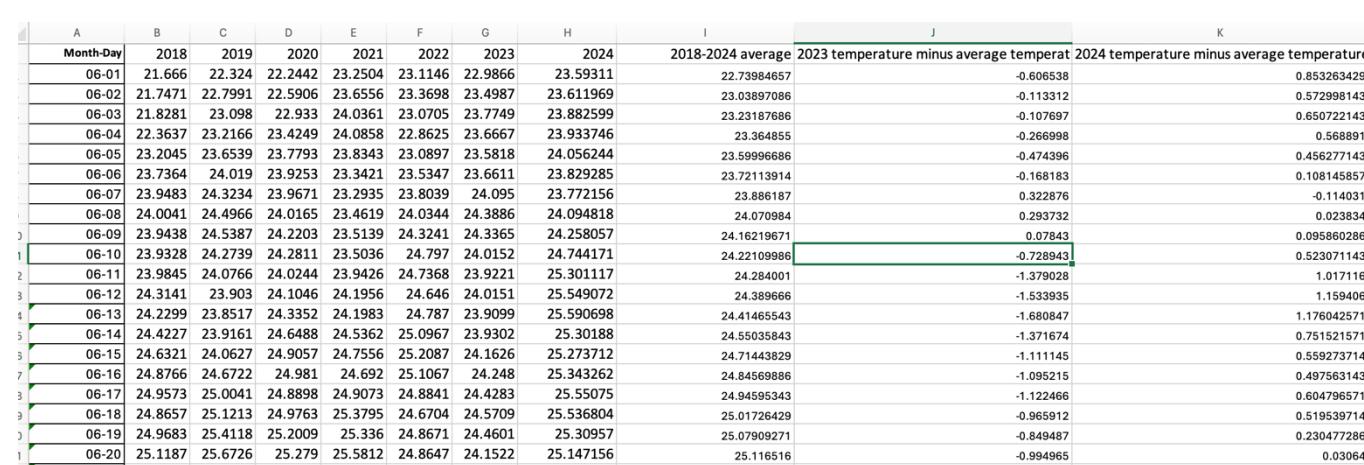
The two remaining Excel files document all calculation steps for identifying land surface anomalies in the Northern Hemisphere during this period.

- [01 ERA5 post-processed daily statistics raw data](#)
- [02 After Land-sea mask tem 2m data](#)
- [03 After Land-sea mask dewpoint tem data](#)
- [2018-2024 land only 2m temperature daily average.xlsx](#)
- [2018-2024 land only dewpoint temperature daily average dataset.xlsx](#)
- [cdsapirc](#)



A screenshot of a Google Drive folder titled "My Drive > 01 ERA5 post-process... > 2018". The folder contains four files:

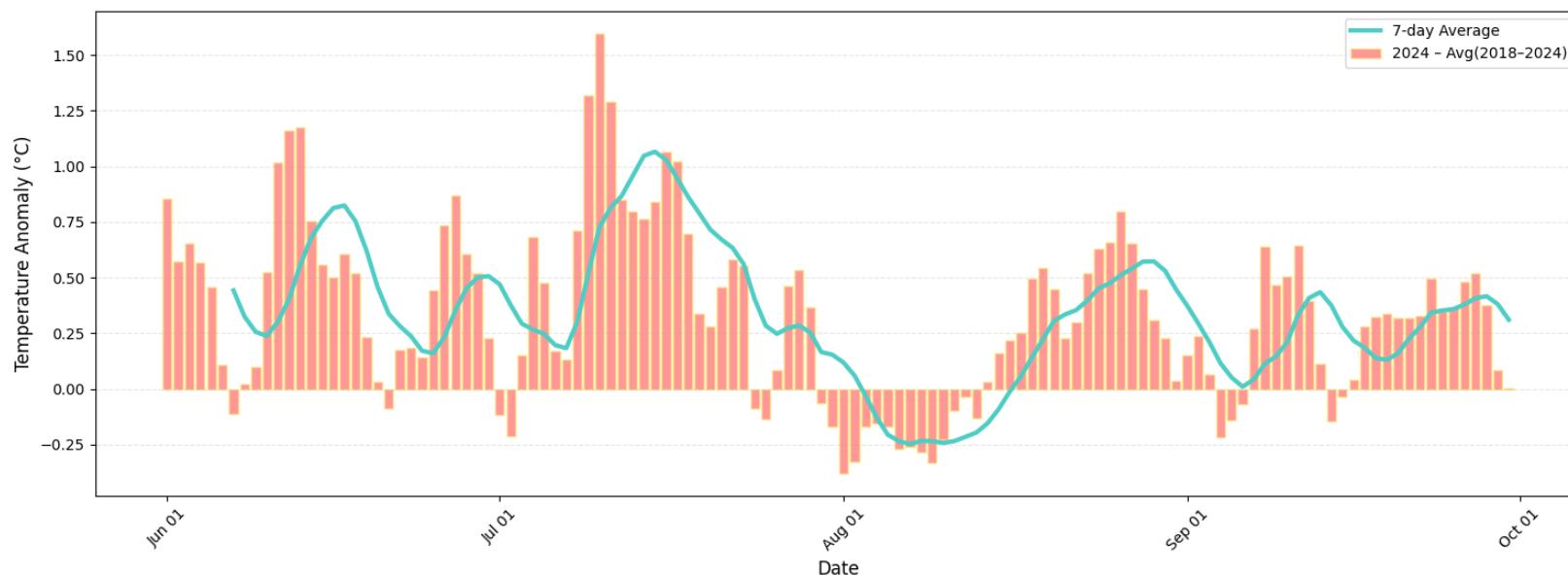
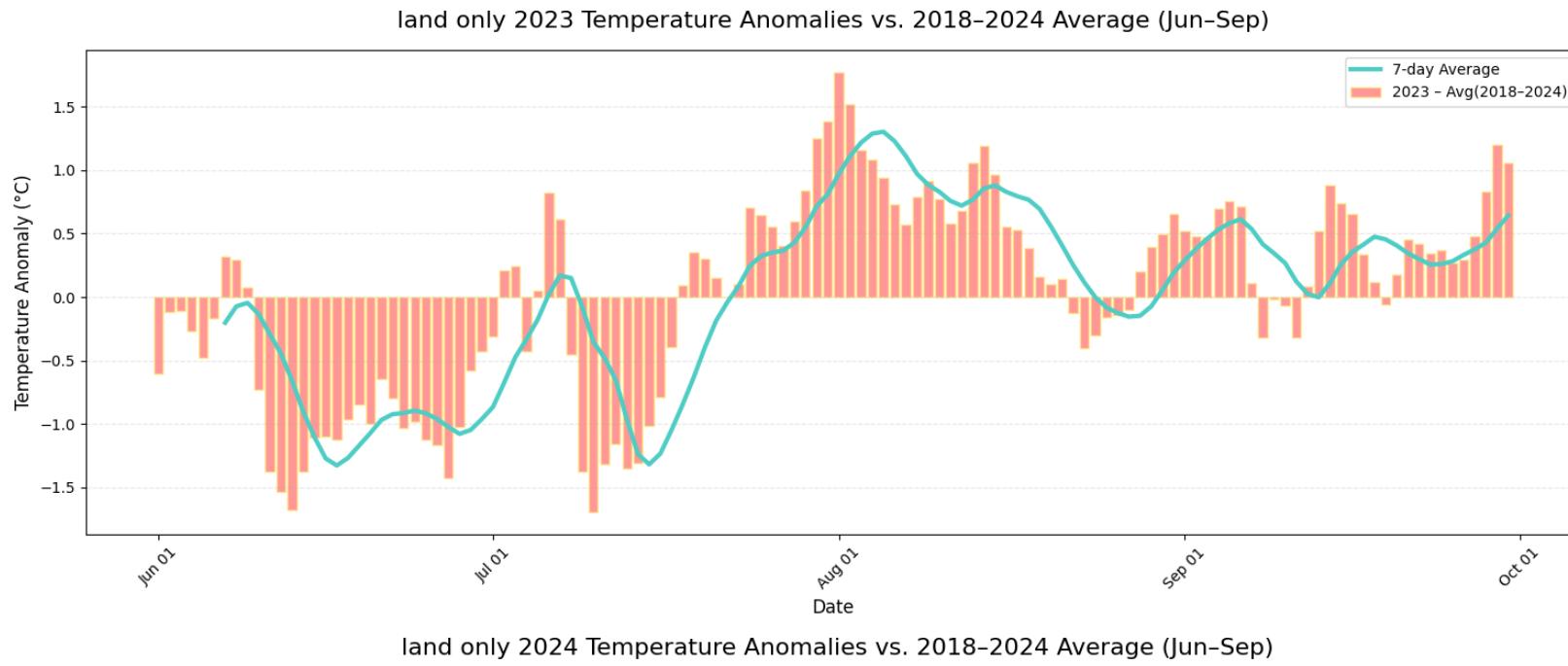
- .DS_Store
- 2m_dewpoint_temperature_stream-oper_daily-max.nc
- 2m_temperature_O_daily-max.nc
- daily_mean_2m_temperature2018.csv



An Excel spreadsheet showing monthly temperature data from 2018 to 2024. The columns represent months from June (A) to May (L). The rows represent years from 2018 to 2024. The data includes monthly averages and anomalies relative to the 2018-2024 average. A green box highlights the cell for June 2018, which contains the value 21.666.

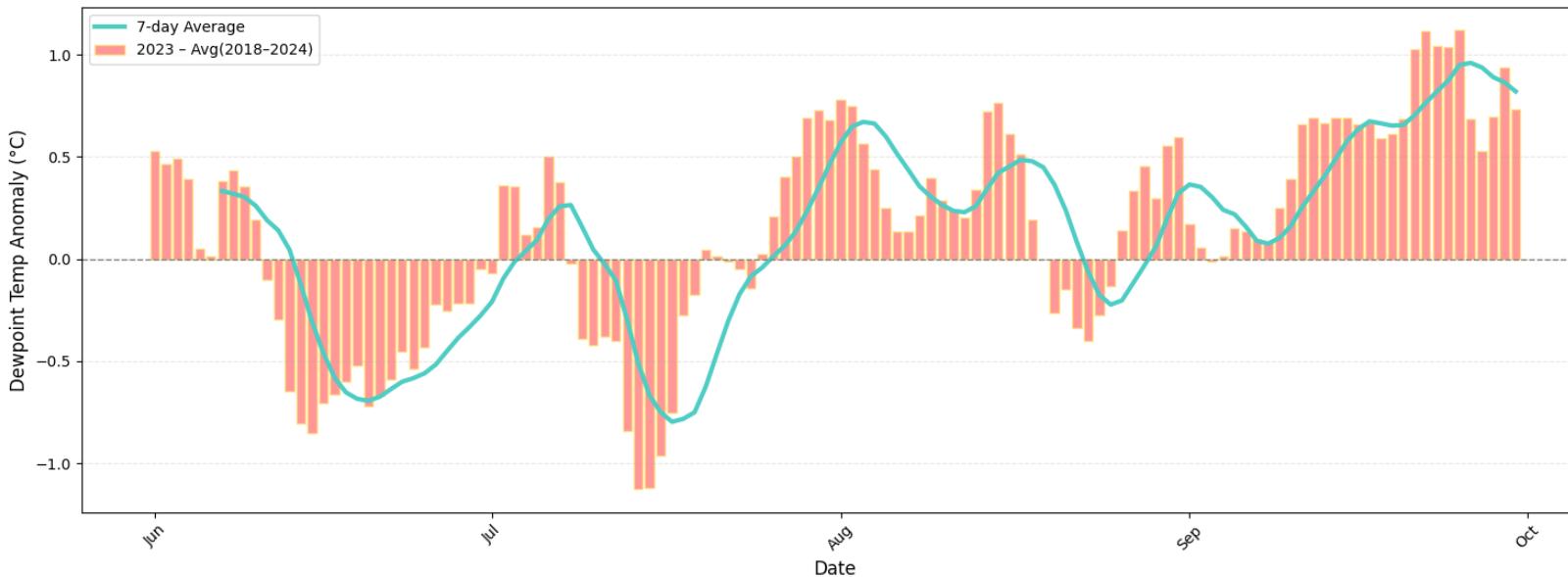
| | A | B | C | D | E | F | G | H | I | J | K | L |
|----|-----------|---------|---------|---------|---------|---------|---------|-----------|-------------------|---|--|---|
| | Month-Day | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2018-2024 average | 2023 temperature minus average temperat | 2024 temperature minus average temperature | |
| 1 | 06-01 | 21.666 | 22.324 | 22.2442 | 23.2504 | 23.1146 | 22.9866 | 23.59311 | 22.73984657 | -0.606538 | 0.853263429 | |
| 2 | 06-02 | 21.7471 | 22.7991 | 22.5906 | 23.6556 | 23.3698 | 23.4987 | 23.611969 | 23.03897086 | -0.113312 | 0.572998143 | |
| 3 | 06-03 | 21.8281 | 23.098 | 22.933 | 24.0361 | 23.0705 | 23.7749 | 23.882599 | 23.23187686 | -0.107697 | 0.650722143 | |
| 4 | 06-04 | 22.3637 | 23.2166 | 23.4249 | 24.0858 | 22.8625 | 23.6667 | 23.933746 | 23.364855 | -0.266998 | 0.568891 | |
| 5 | 06-05 | 23.2045 | 23.6539 | 23.7793 | 23.8343 | 23.0897 | 23.5818 | 24.056244 | 23.59996686 | -0.474396 | 0.456277143 | |
| 6 | 06-06 | 23.7364 | 24.019 | 23.9253 | 23.3421 | 23.5347 | 23.6611 | 23.829285 | 23.72113914 | -0.168183 | 0.108145857 | |
| 7 | 06-07 | 23.9483 | 24.3234 | 23.9671 | 23.2935 | 23.8039 | 24.095 | 23.772156 | 23.886187 | 0.322876 | -0.114031 | |
| 8 | 06-08 | 24.0041 | 24.4966 | 24.0165 | 23.4619 | 24.0344 | 24.3886 | 24.094818 | 24.070984 | 0.293732 | 0.023834 | |
| 9 | 06-09 | 23.9438 | 24.5387 | 24.2203 | 23.5139 | 24.3241 | 24.3365 | 24.258057 | 24.16219671 | 0.07843 | 0.095860286 | |
| 10 | 06-10 | 23.9328 | 24.2739 | 24.2811 | 23.5036 | 24.797 | 24.0152 | 24.744171 | 24.22109986 | -0.728943 | 0.523071143 | |
| 11 | 06-11 | 23.9845 | 24.0766 | 24.0244 | 23.9426 | 24.7368 | 23.9221 | 25.301117 | 24.284001 | -1.379028 | 1.017116 | |
| 12 | 06-12 | 24.3141 | 23.903 | 24.1046 | 24.1956 | 24.646 | 24.0151 | 25.549072 | 24.389666 | -1.533935 | 1.159406 | |
| 13 | 06-13 | 24.2299 | 23.8517 | 24.3352 | 24.1983 | 24.787 | 23.9099 | 25.590698 | 24.41465543 | -1.680847 | 1.176042571 | |
| 14 | 06-14 | 24.4227 | 23.9161 | 24.6488 | 24.5362 | 25.0967 | 23.9302 | 25.30188 | 24.55035843 | -1.371674 | 0.751521571 | |
| 15 | 06-15 | 24.6321 | 24.0627 | 24.9057 | 24.7556 | 25.2087 | 24.1626 | 25.273712 | 24.71443829 | -1.111145 | 0.559273714 | |
| 16 | 06-16 | 24.8766 | 24.6722 | 24.981 | 24.692 | 25.1067 | 24.248 | 25.343262 | 24.84569886 | -1.095215 | 0.49753143 | |
| 17 | 06-17 | 24.9573 | 25.0041 | 24.8898 | 24.9073 | 24.8841 | 24.4283 | 25.55075 | 24.94595343 | -1.122466 | 0.604796571 | |
| 18 | 06-18 | 24.8657 | 25.1213 | 24.9763 | 25.3795 | 24.6704 | 24.5709 | 25.536804 | 25.01726429 | -0.965912 | 0.519539714 | |
| 19 | 06-19 | 24.9683 | 25.4118 | 25.2009 | 25.336 | 24.8671 | 24.4601 | 25.30957 | 25.07909271 | -0.849487 | 0.230477286 | |
| 20 | 06-20 | 25.1187 | 25.6726 | 25.279 | 25.5812 | 24.8647 | 24.1522 | 25.147156 | 25.116516 | -0.994965 | 0.03064 | |

File 04 global temp and humidity & time series



File 04 global temp and humidity & time series

2023 Dewpoint Temp Anomaly vs. 2018-2024 Avg (Jan-Dec)

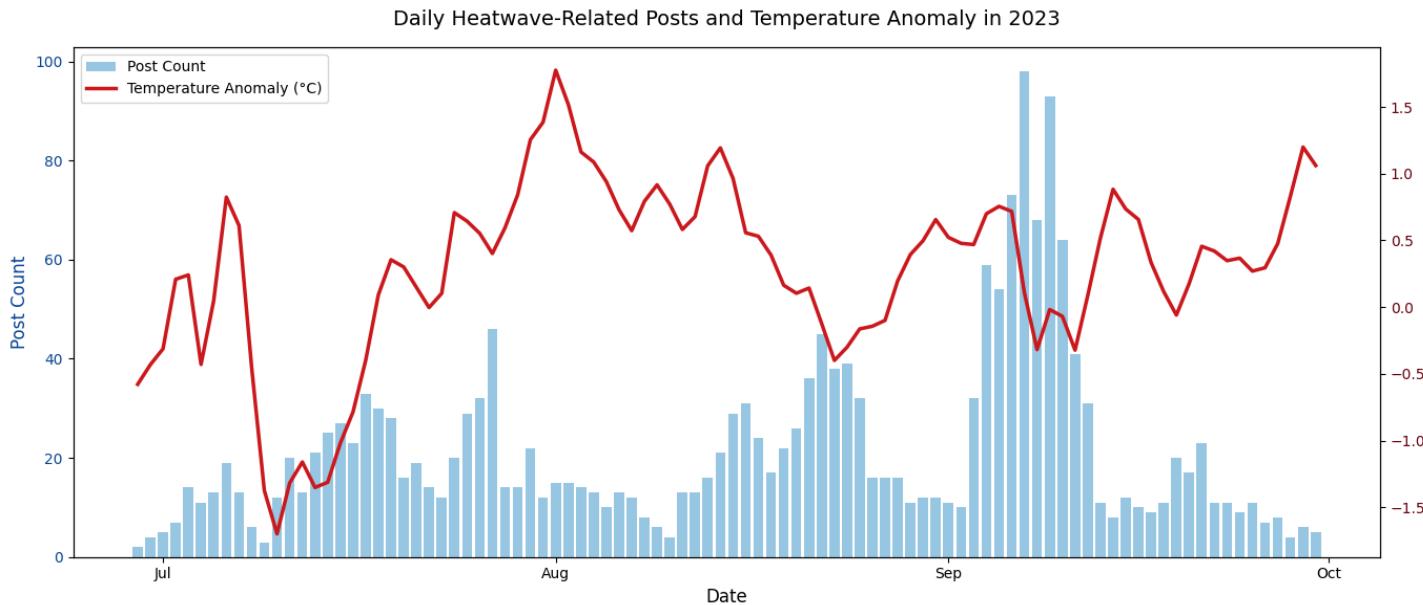


2024 Dewpoint Temp Anomaly vs. 2018-2024 Avg (Jan-Dec)

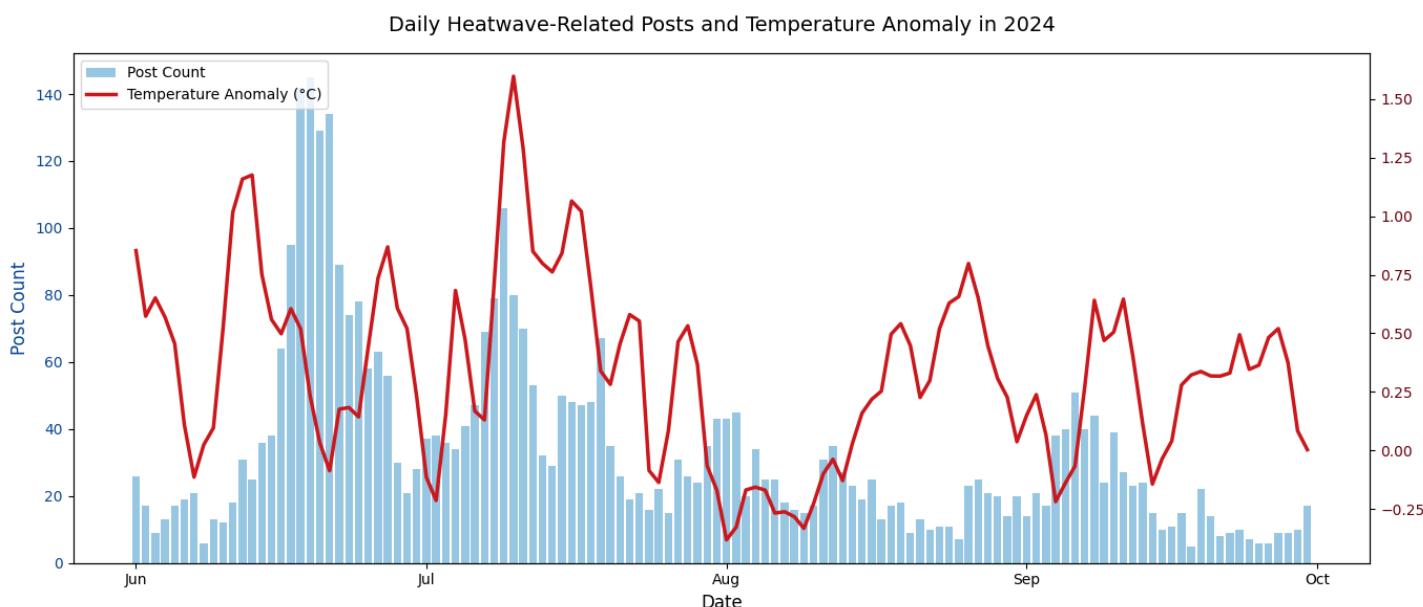


File 04 global temp and humidity & time series

For the time series plots, statistical analysis, and linear relationships, please refer to the document.



In 2023, the relationship between temperature anomalies and post count had an R^2 of 0.011 — temperature anomalies explained only 1.1% of the variation in post count. The `temp_anomaly` coefficient was -2.89 , meaning each 1°C increase was associated with an average decrease of about 2.89 posts, but the result was not statistically significant ($p = 0.307$).

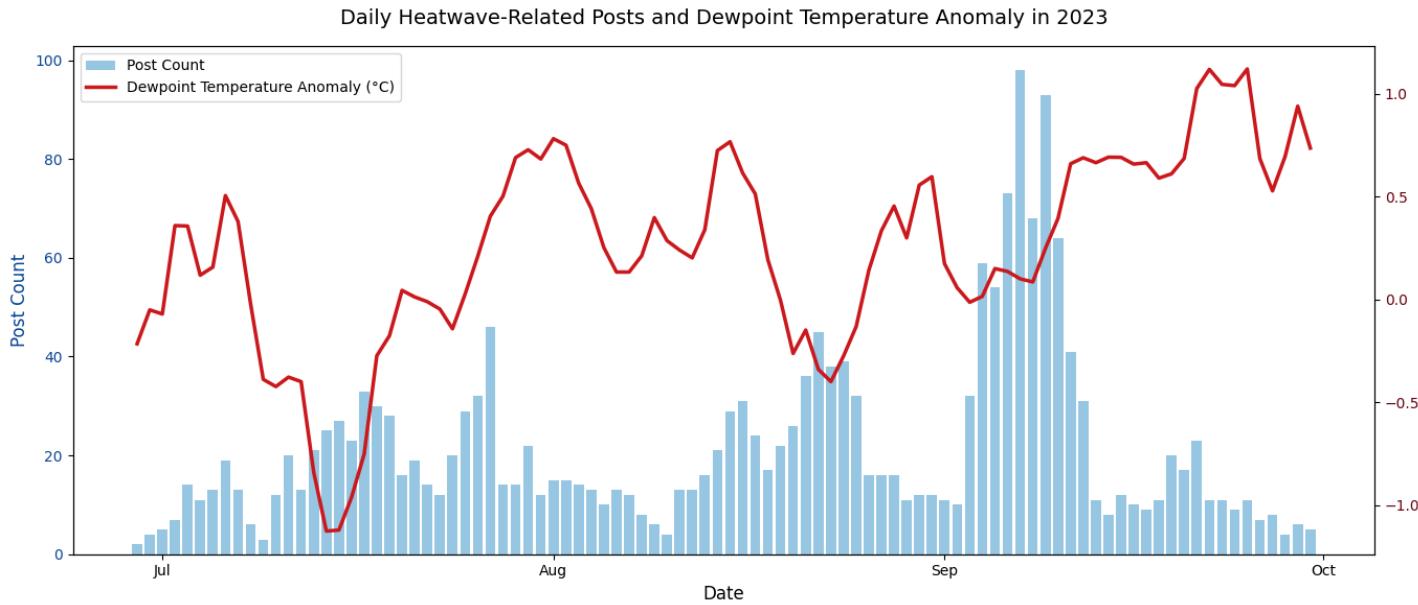


In 2024, the R^2 was 0.023 - the model explained 2.3% of the variation. The `temp_anomaly` coefficient was $+10.88$, indicating an increase of about 10 posts per 1°C rise, but again, the result was not statistically significant ($p = 0.097$).

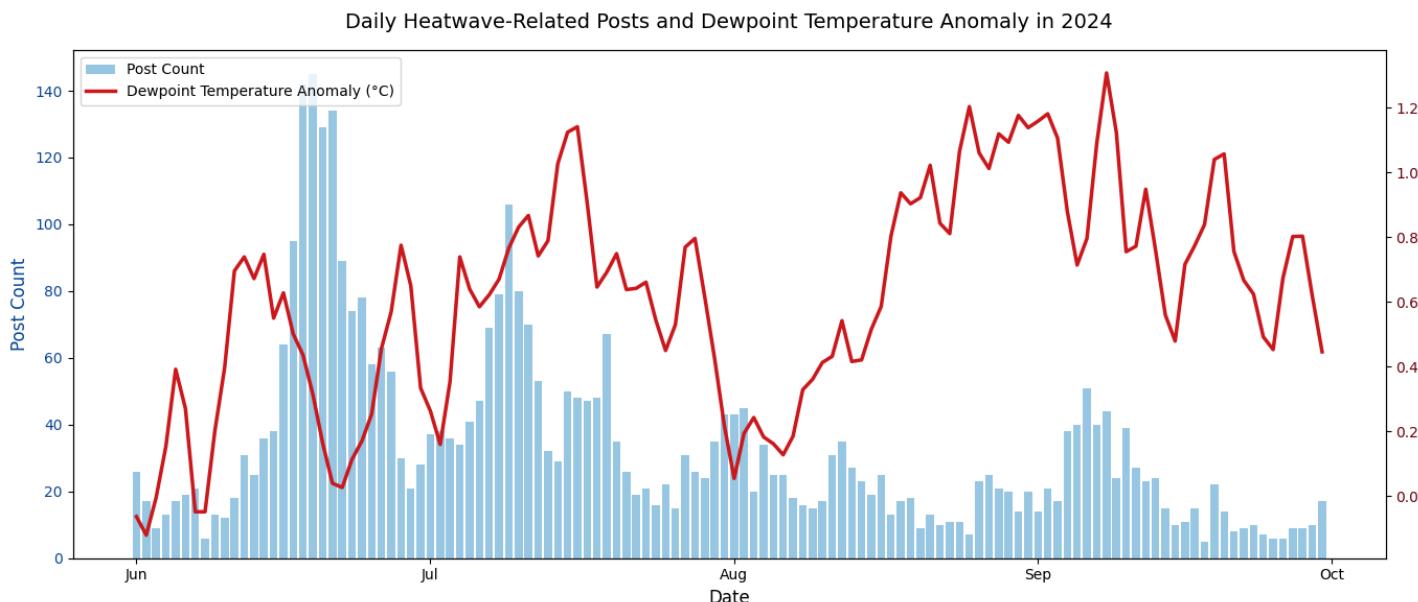
Although a positive trend appeared in 2024, the relationship between temperature anomalies and post count was not statistically significant in either year.

File 04 global temp and humidity & time series

For the time series plots, statistical analysis, and linear relationships, please refer to the document.



In 2023, the relationship between dewpoint temperature anomalies and post count had an R^2 of 0.041 — humidity anomalies explained only 4.1% of the variation in post count. The temp_anomaly coefficient was -7.72 , meaning each 1°C increase in dew point was associated with an average decrease of about 7.72 posts, the result was statistically significant ($p = 0.049$).



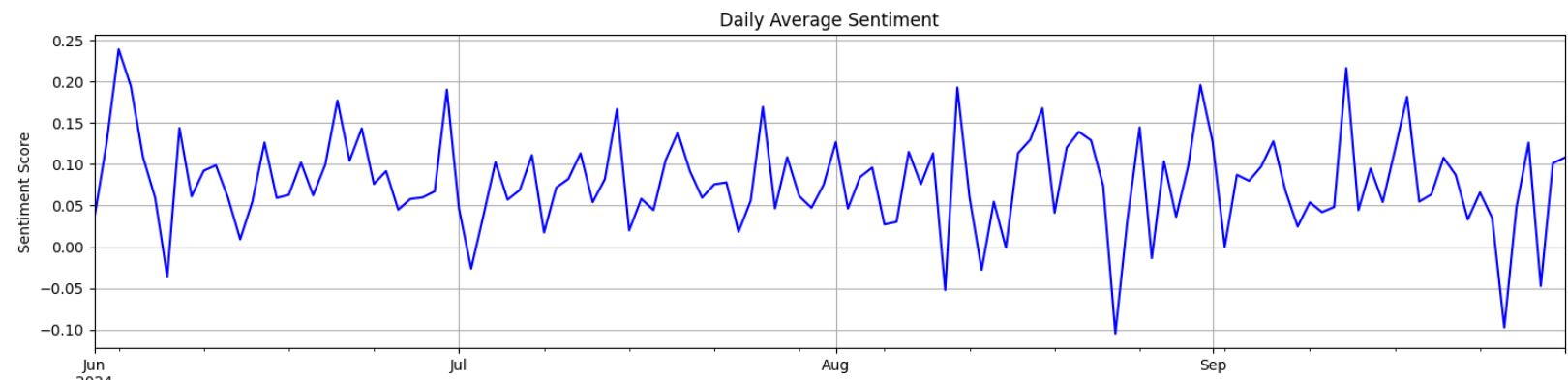
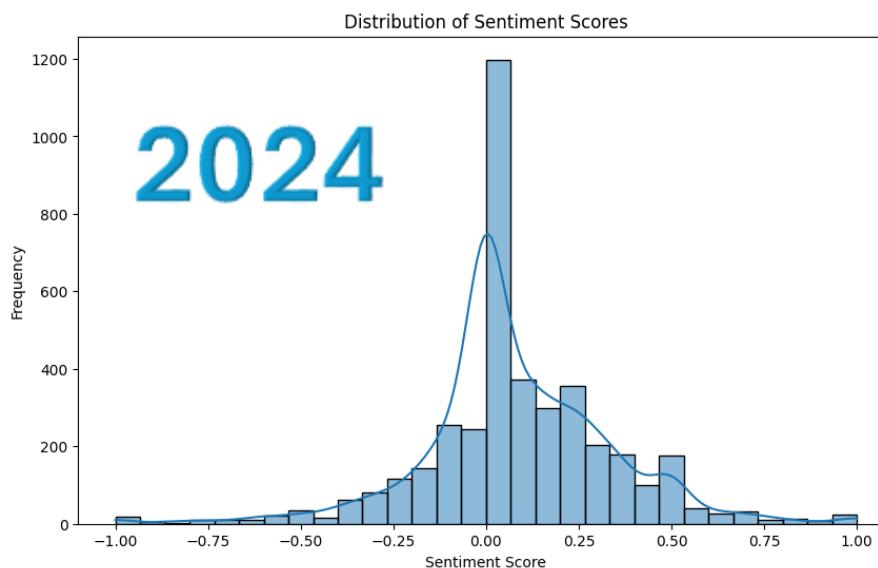
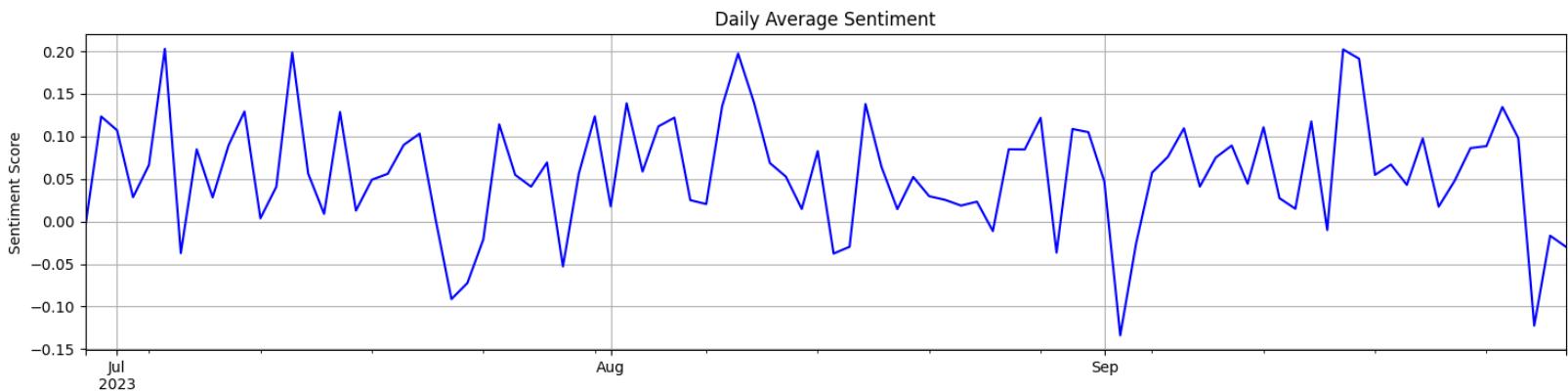
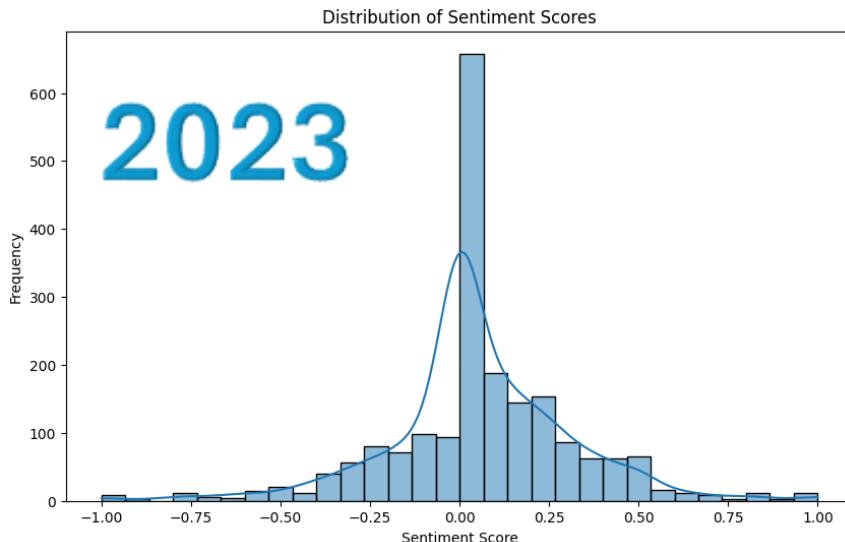
In 2024, the R^2 was 0.042 — the model explained 4.2% of the variation in post count. The temp_anomaly coefficient was -17.26 , indicating a decrease of about 17 posts per 1°C rise in dewpoint, and this result was statistically significant ($p = 0.024$).

File 05 Sentiment analysis

2023daily_sentiment.csv

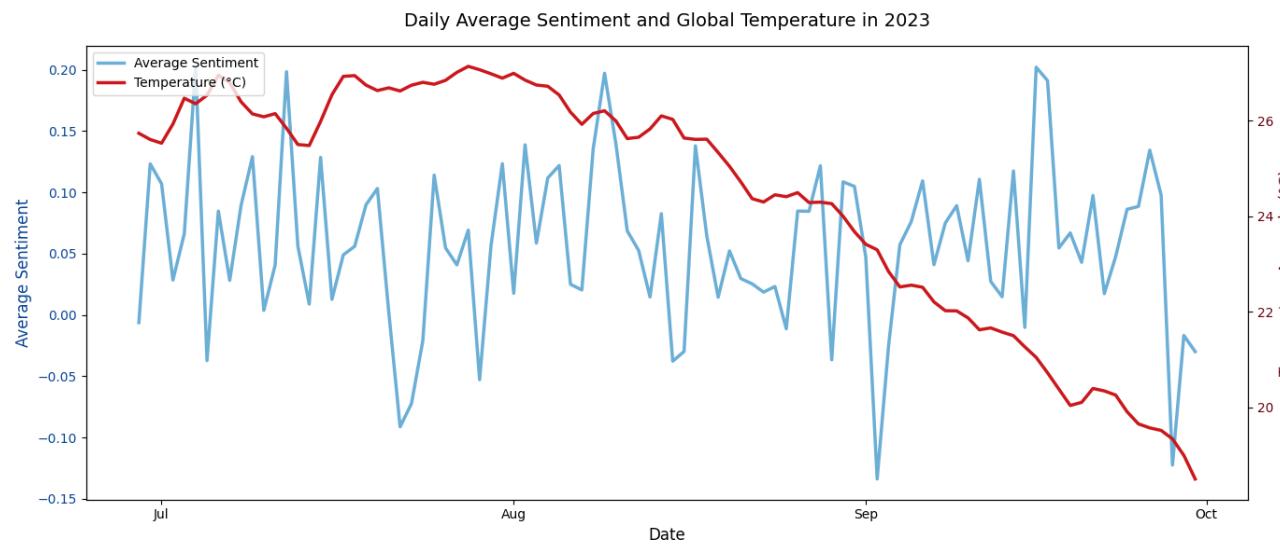
2024daily_sentiment.csv

Save under the “sentiment statistics” folder

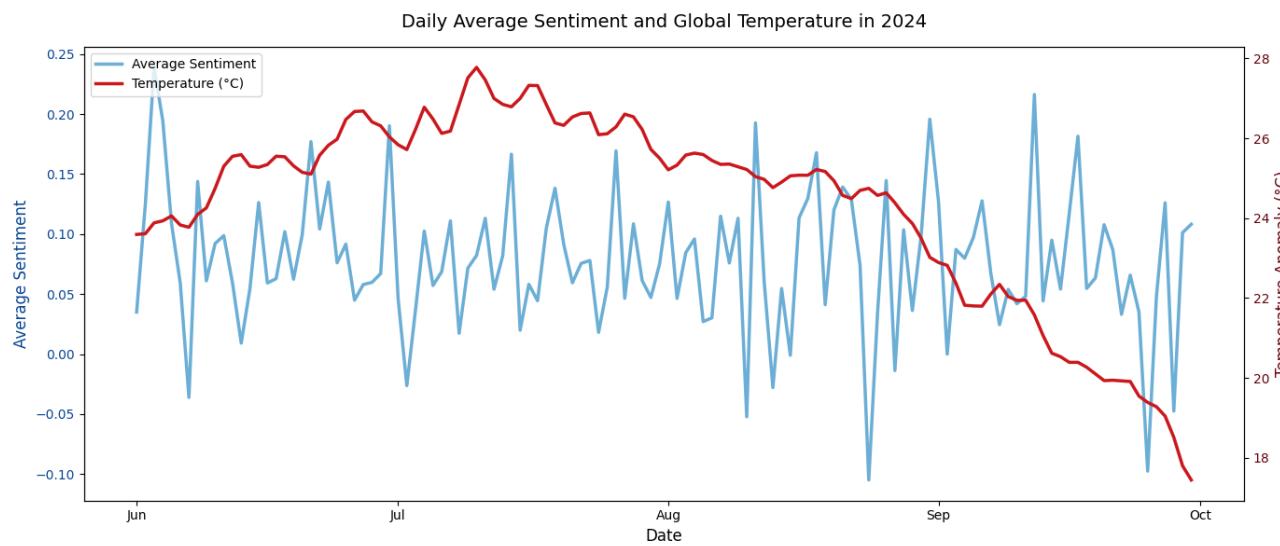
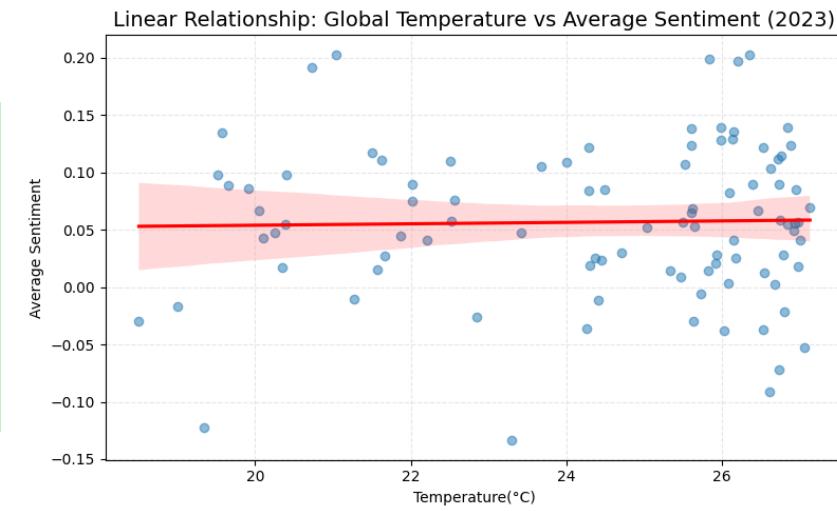


File 06 Temperature, Post Volume, and Sentiment Changes: A Statistical Investigation

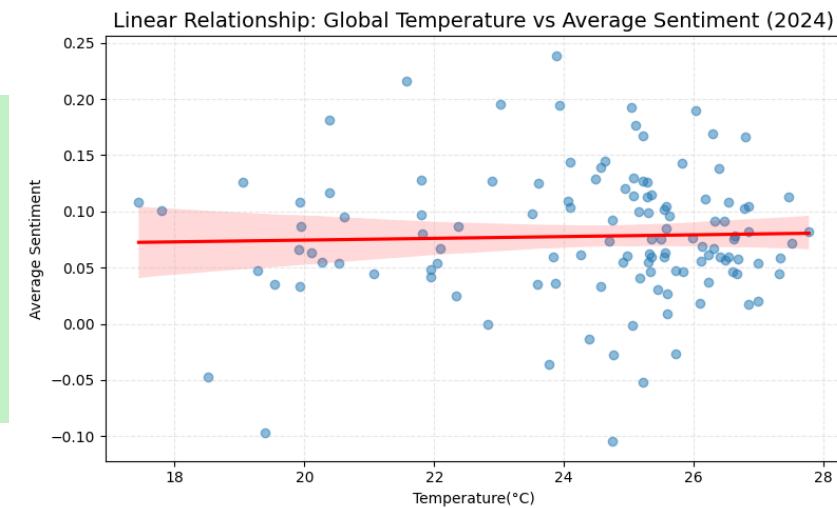
6.1.Exploring the Relationship Between Global Temperature Variations and Human Sentiment: Evidence From Bluesky Data



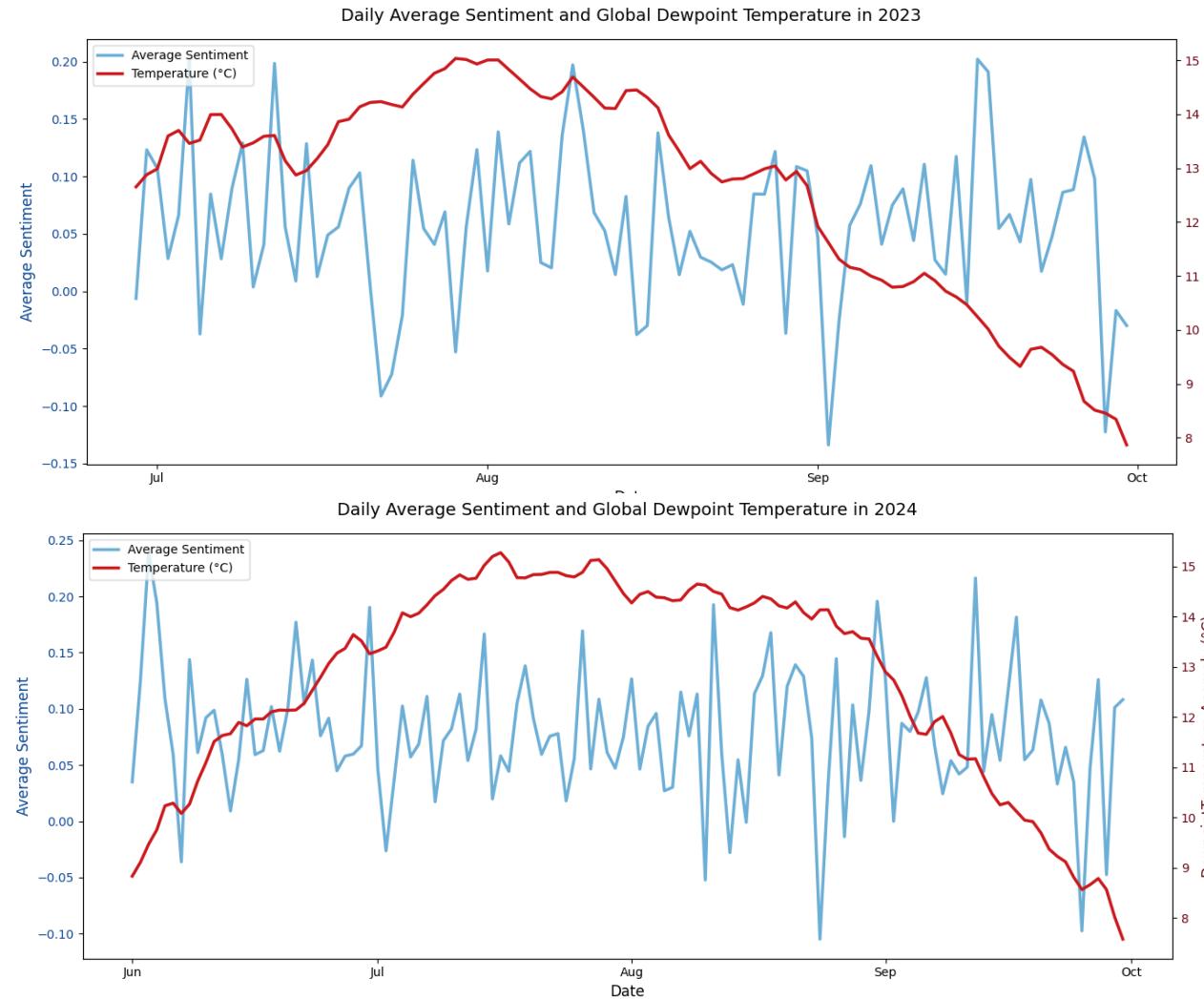
2023
 $R^2 = 0.001$
Pearson Correlation
(same day)=0.02
Pearson Correlation
(lag +1 day)= 0.03



2024
 $R^2 = 0.001$
Pearson Correlation
(same day)=0.03
Pearson Correlation
(lag +1 day)= 0.03



File 06 6.2.The Impact of Global Dew Point Temperature (Humidity) Variations on Human Sentiment

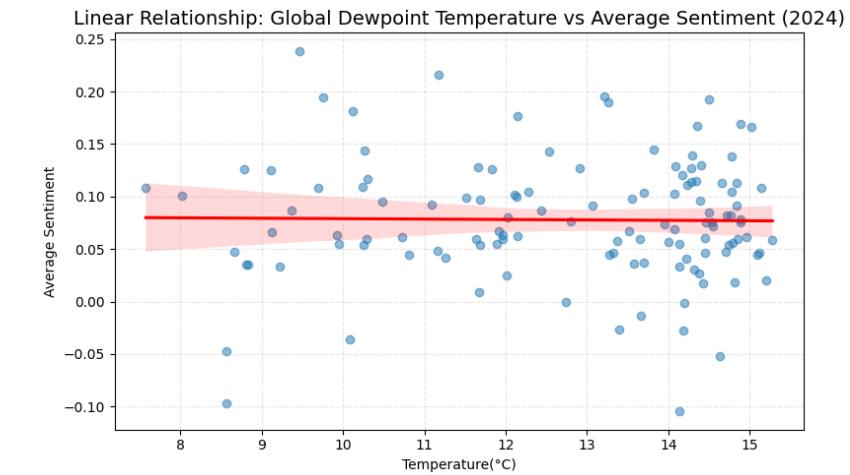
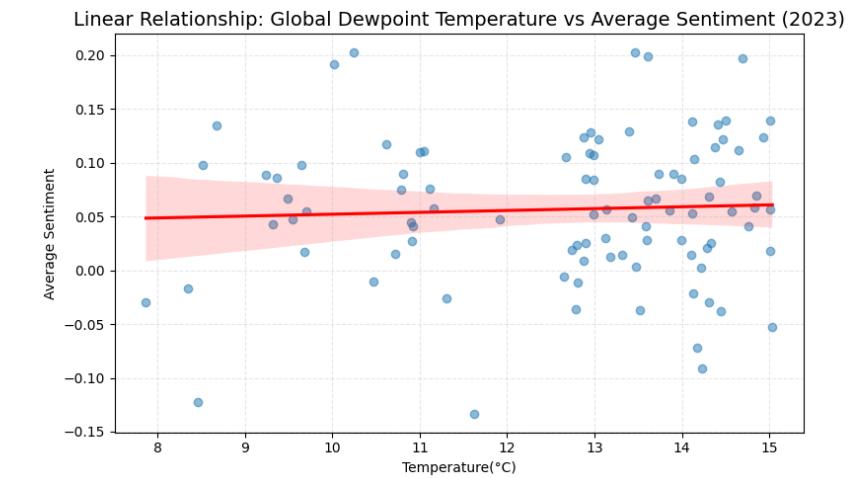


2023

Pearson Correlation (same day): 0.05
Pearson Correlation (lag +1 day): 0.05
 $R^2 = 0.002$

2024

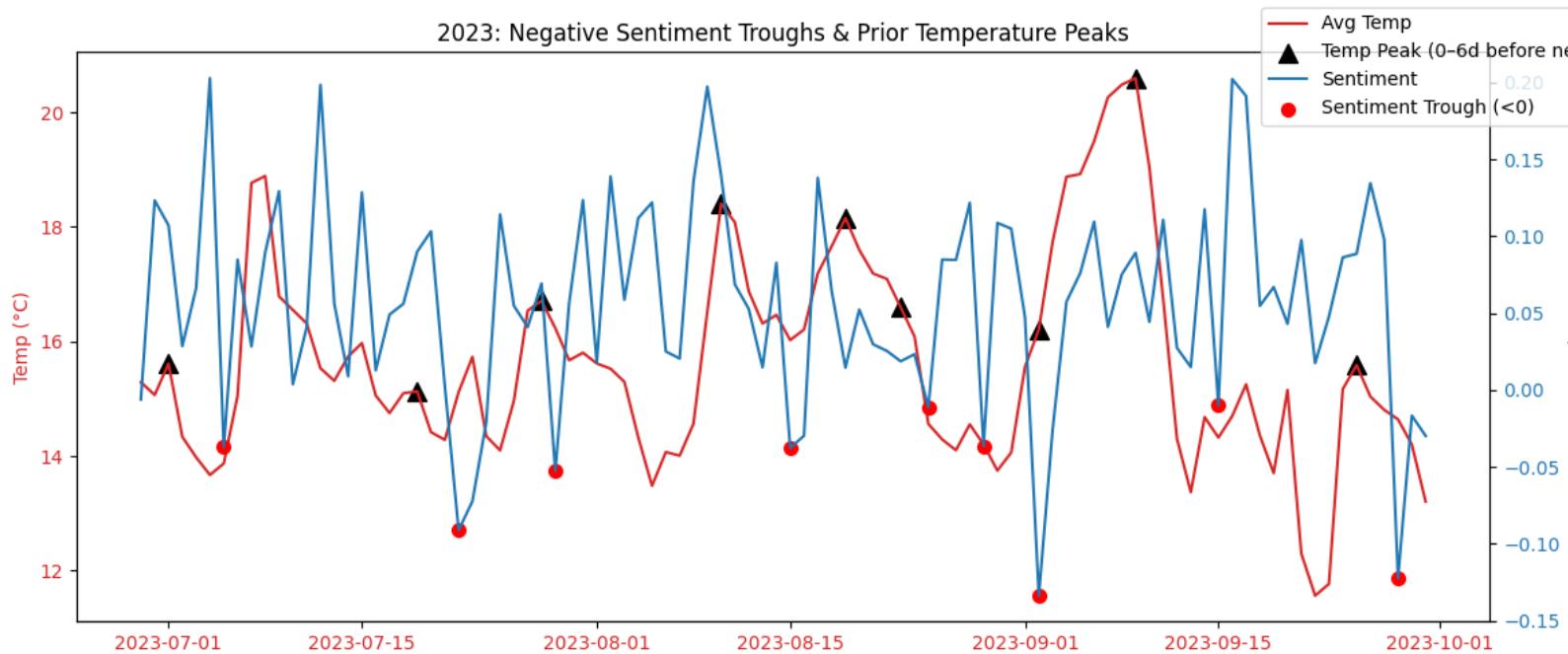
Pearson Correlation (same day): -0.01
Pearson Correlation (lag +1 day): -0.04
 $R^2 = 0.000$



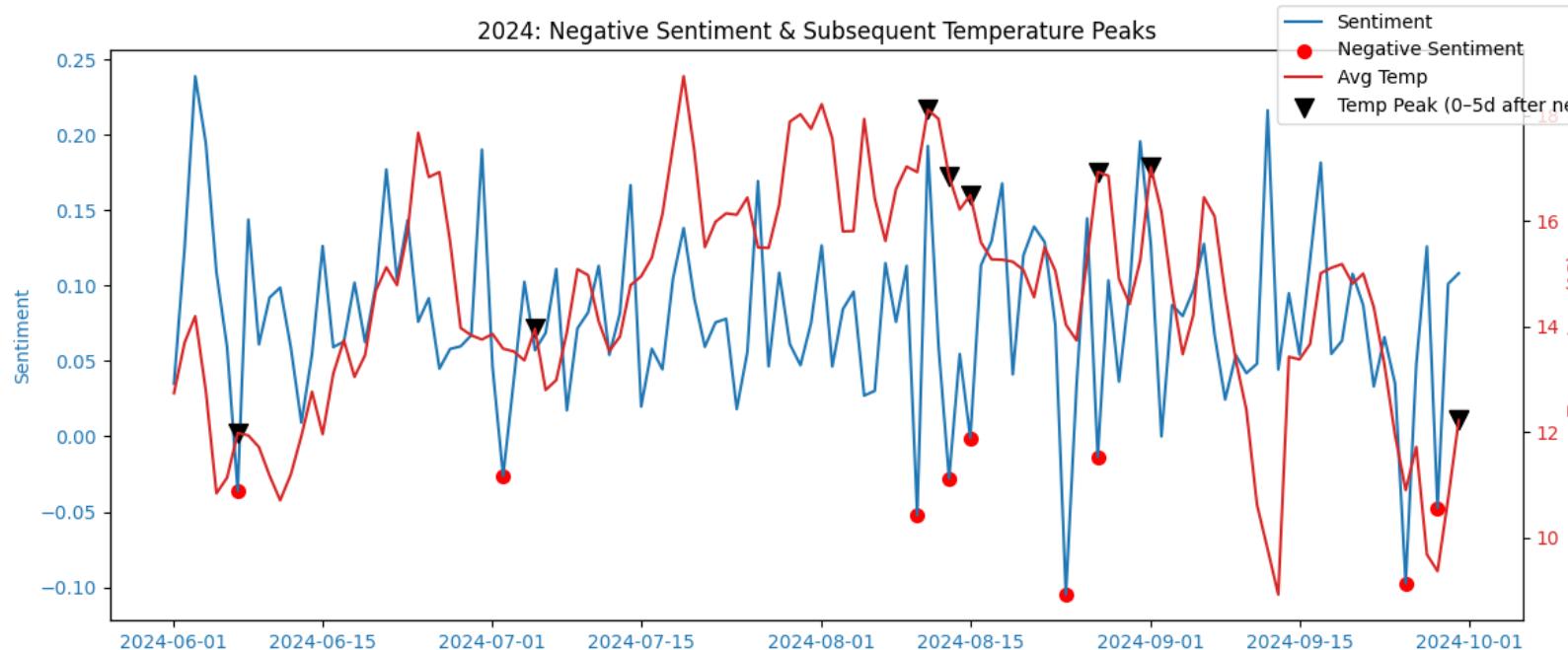
Datasets save under the
'sentimental statistics' folder

File 06 6.3. Pearson & OLS: UK Temp Around Sentiment Lows

2023: Negative Sentiment Troughs & Prior Temperature Peaks



2024: Negative Sentiment & Subsequent Temperature Peaks



Does peak temperature predict the lowest point of sentiment on social media?

2023

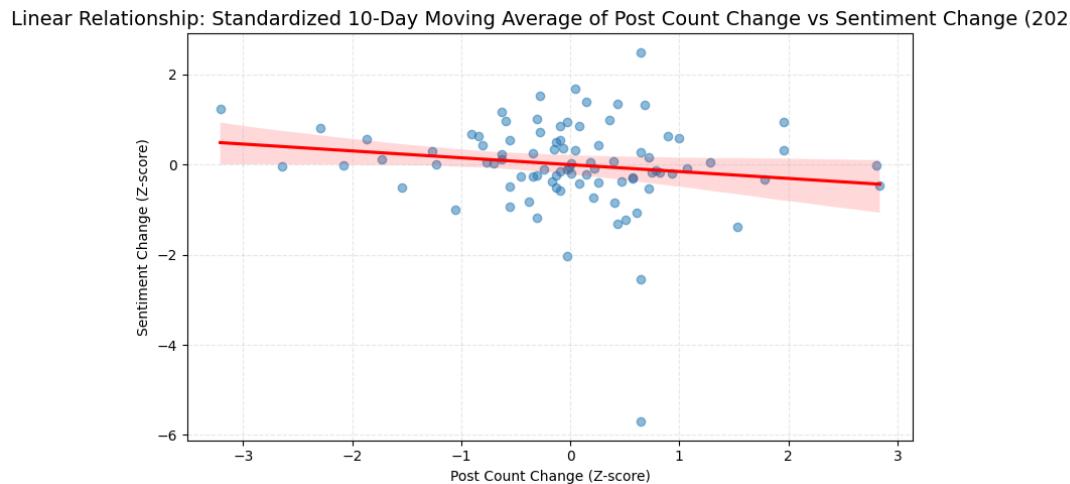
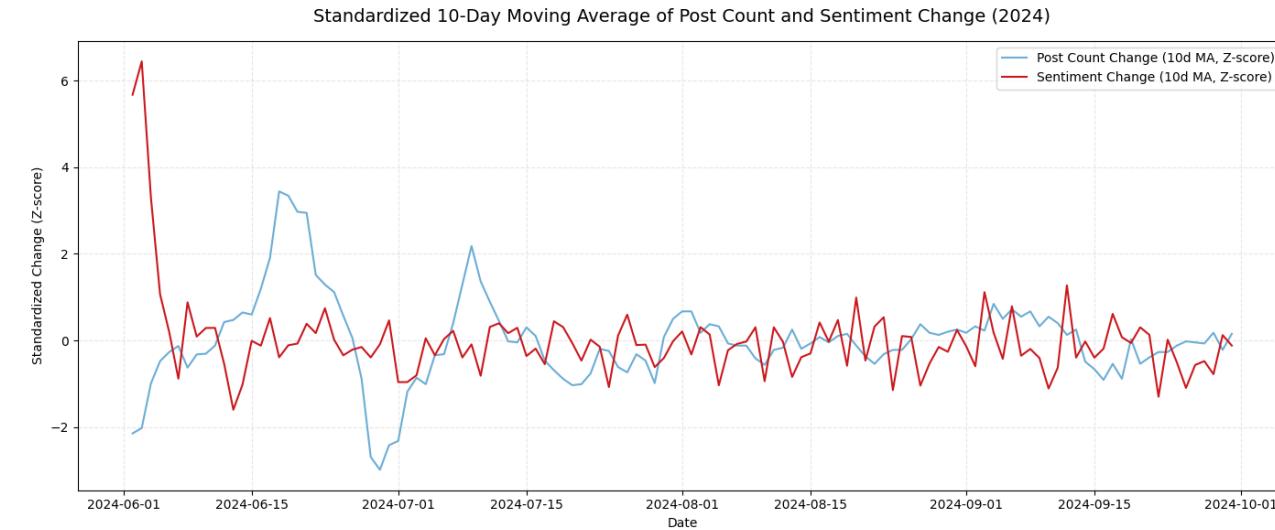
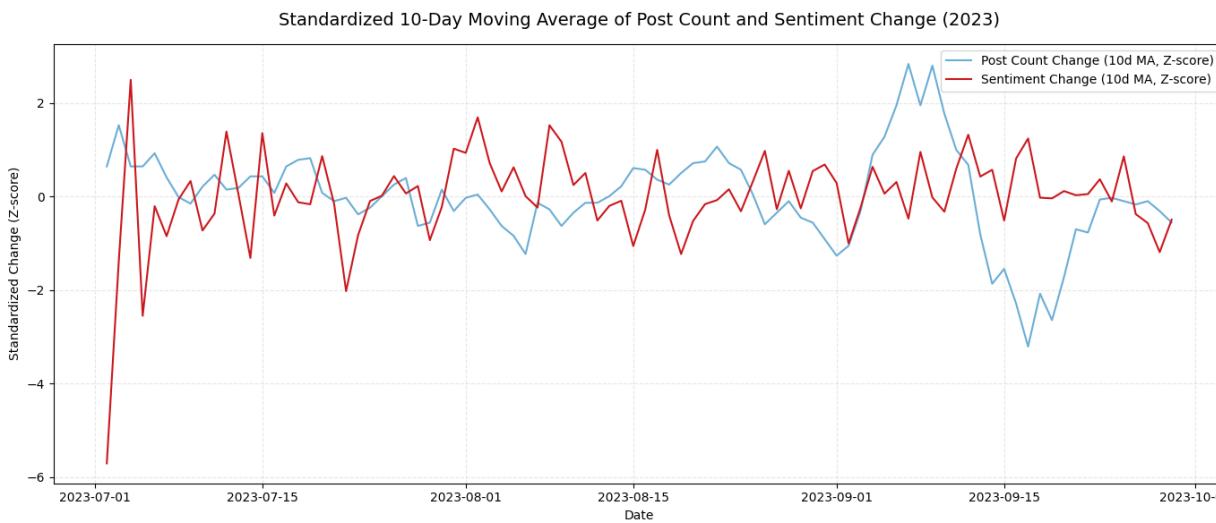
$$R^2 = 0.446$$

Peak temperature is positively correlated with subsequent sentiment troughs on social media, and the relationship is statistically significant ($p = 0.049$). Approximately 45% of the variance in sentiment troughs can be explained by the single variable `peak_temp`, indicating a moderate effect of temperature on public sentiment.

The 2024 regression analysis indicates that negative sentiment on social media does not effectively predict subsequent temperature peaks ($R^2 = 0.034$, $p = 0.636$), and the correlation is not statistically significant ($r = 0.18$).

File 06 6.4. Bluesky Post Count and Sentiment Fluctuations (Using 10 days moving average)

Datasets save under the 'sentimental statistics' folder

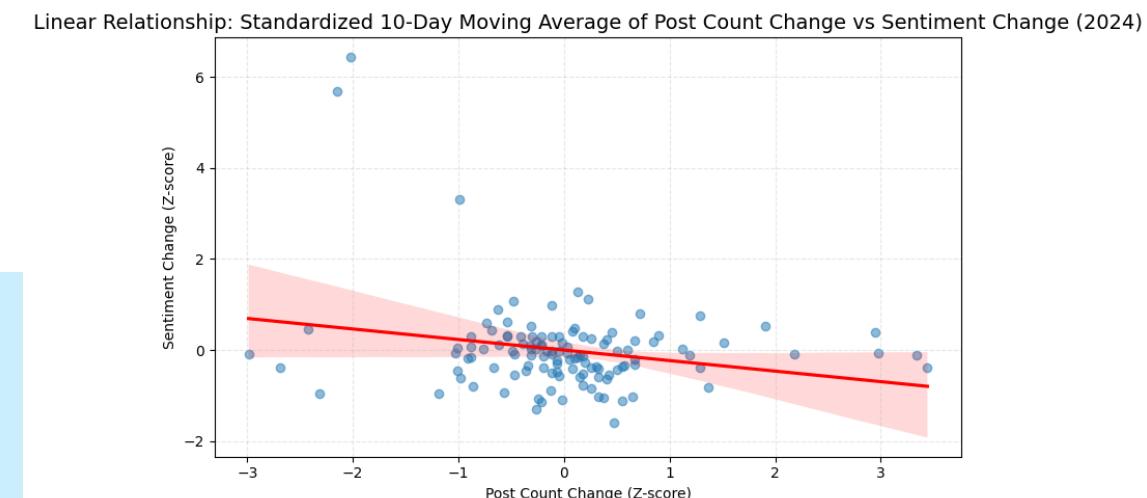


2023

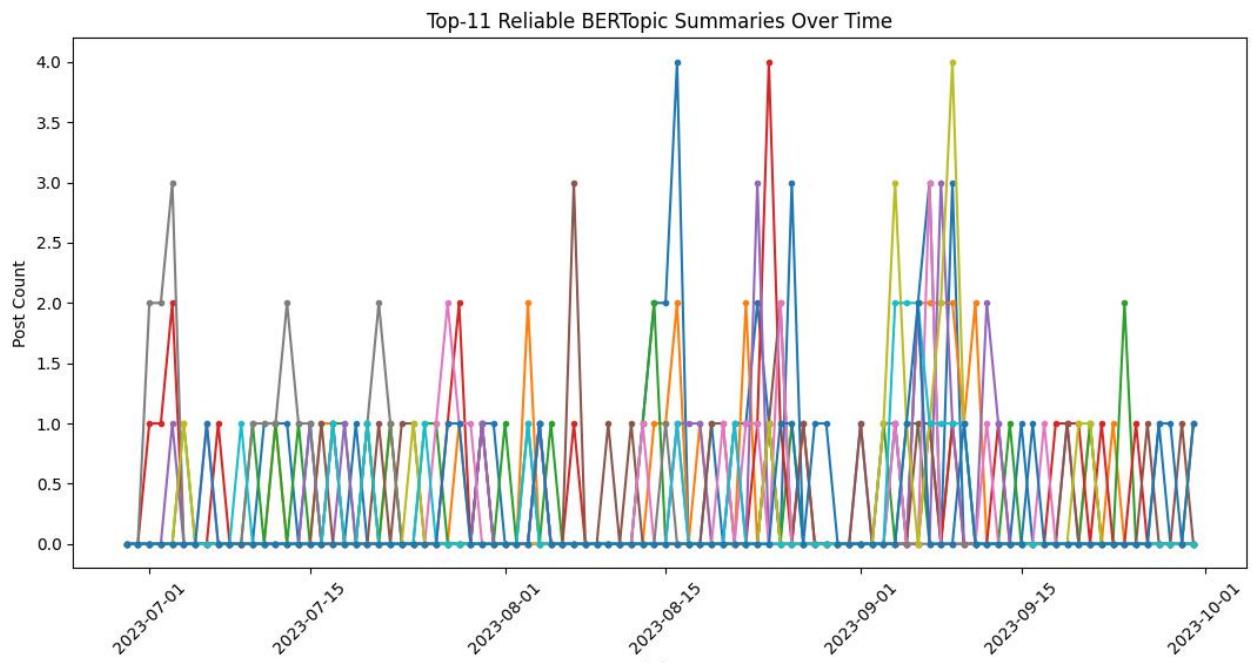
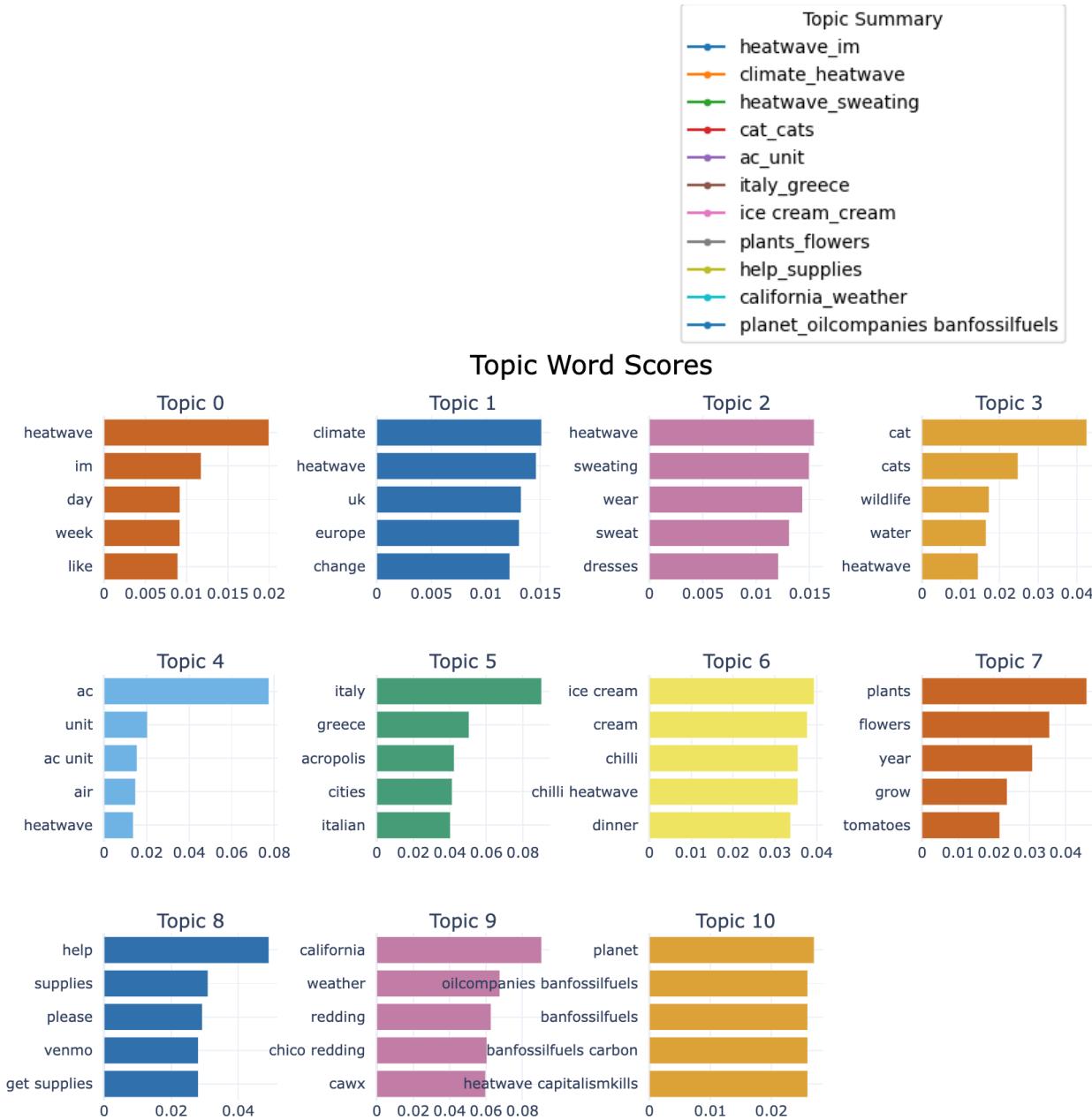
Pearson Correlation (Z-score normalized, 10-day moving average): -0.15
Pearson Correlation (lag +1 day, Z-score normalized, 10-day MA): 0.03
 $R^2 = 0.023$

2024

Pearson Correlation (Z-score normalized, 10-day MA): -0.23
Pearson Correlation (lag +1 day, Z-score normalized, 10-day MA): -0.17
 $R^2 = 0.053$

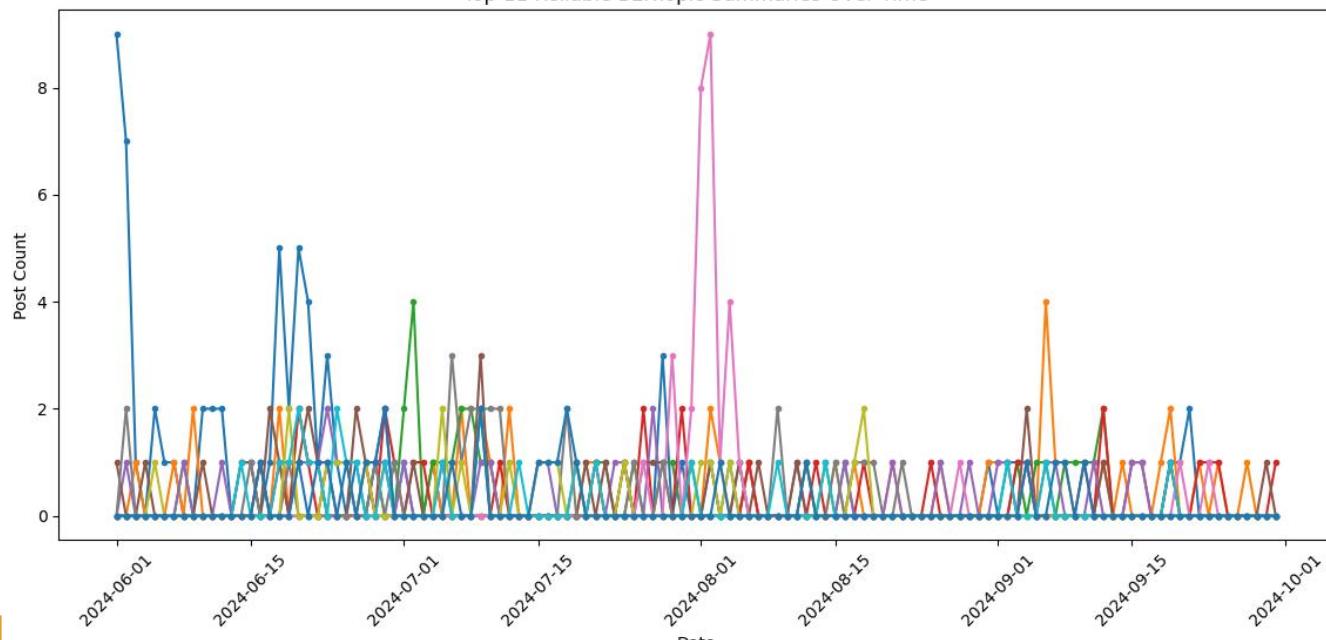
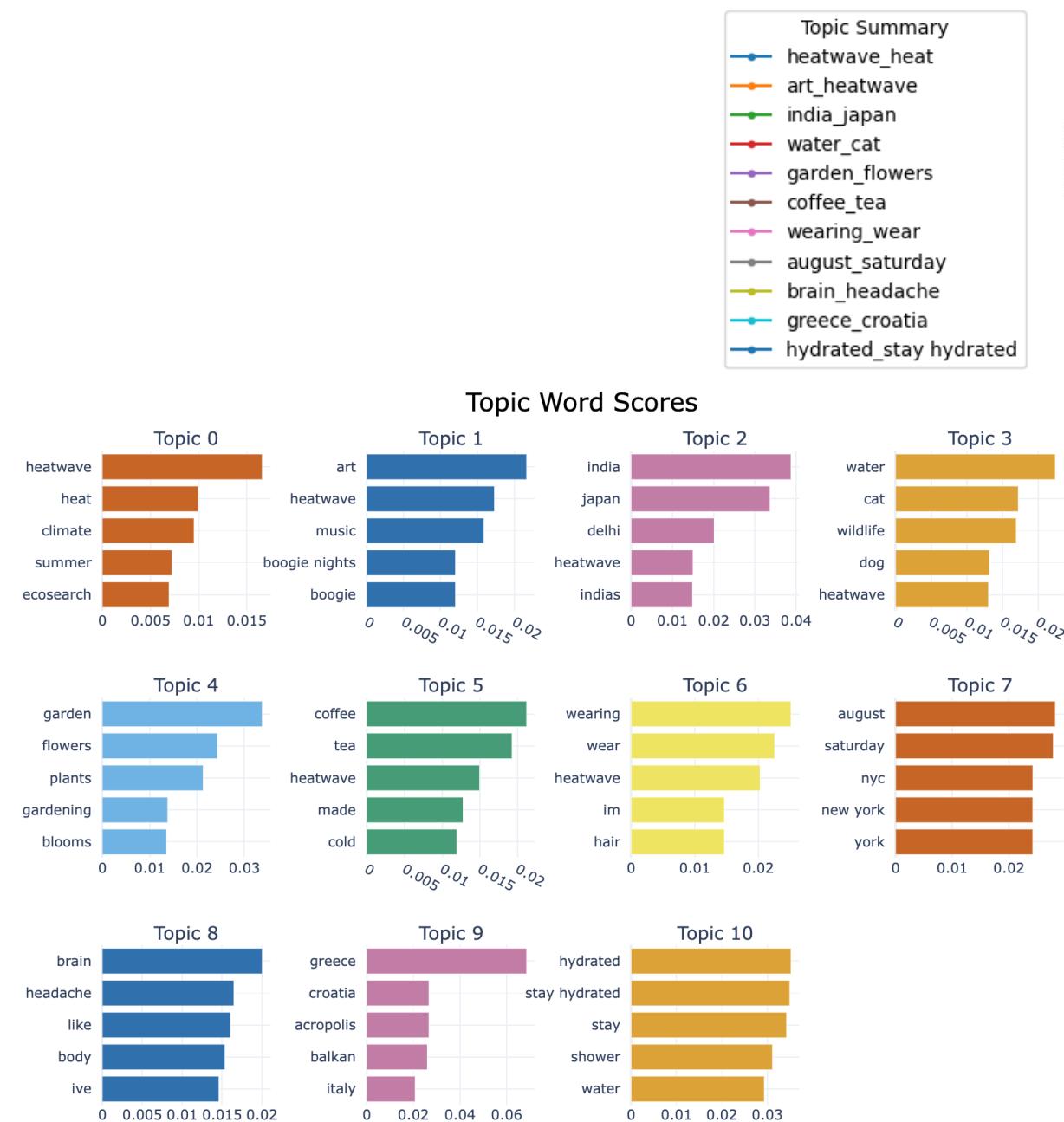


File 07A Topic modelling / 2023 / BERTopic method



Public concern about climate change is focused on the UK, Italy, and the broader European region. People not only express discomfort caused by heatwaves but also show concern for the impacts on animals and plants, as well as a growing dependence on cooling measures such as air conditioning and ice cream. The discussion also extends to calls for mutual aid, attention to extreme weather events in places like California, and broader reflections on the future of the global climate, fossil fuel use, and the health of our planet's ecosystems.

File 07A Topic modelling / 2024 / BERTopic method



The discussion focuses on heatwaves in regions such as India and Japan, along with concerns about the survival of animals and plants and the strain on water resources. People also express their emotional responses to extreme heat through culture, music and art. Common coping strategies such as consuming cold drinks, coffee, and adjusting clothing or hairstyles highlight individual-level adaptation. Some topics mention physical discomforts like headaches and fatigue, reflecting the interplay between emotional and physiological responses to heat. Additionally, there is public discussion about high-temperature experiences during travel in Mediterranean countries, involving themes of tourism and cultural heritage.

File 07B Topic modelling / 2023 cluster / Structured topic model method (LDAbate method)



| Topic | Summary (Interpretation) | Proper Name |
|---------|--|---|
| Topic 1 | Discussions about the ongoing heatwave into late summer (September), experiences with heat, and hopes for relief. | Late Summer Heatwave Experiences and Hopes for Relief |
| Topic 2 | Strong concerns about fires, death, and the ending of the heatwave, with emotional discussions especially in Texas and Chicago. | Fires, Fatalities, and Emotional Responses to Heatwaves |
| Topic 3 | Immediate reactions to heatwaves, struggles to adapt, mentions of future change (autumn, cooling down), and resilience. | Adaptation Efforts and Hope for Seasonal Change |
| Topic 4 | The impact of heatwaves on daily life — work, home life, feeling trapped, struggling at night with high temperatures. | Everyday Struggles with Heat: Work, Home, and Health |
| Topic 5 | Comparisons of heat this year to previous years, complaints about sweating, rain scarcity, and overall record-breaking conditions. | Record Heat, Lack of Rain, and Yearly Comparisons |
| Topic 6 | Official weather updates and warnings — focused on California (NorCal, Chico), emphasizing heat advisories and forecasts. | Weather Warnings and Heat Advisories in California |

File 07B Topic modelling / 2024 cluster / Structured topic model method (LDAbate method)



| Topic | Summary (Interpretation) | Proper Name |
|---------|--|---|
| Topic 1 | People sharing personal feelings about the heatwave — describing the sensation of heat inside/outside, dealing with discomfort at home, appreciating small reliefs like opening windows. | Personal Experiences of Heat Discomfort and Relief Efforts |
| Topic 2 | Discussions centered around climate change, ecological crises, wildfires, and scientific news linked to heatwaves — awareness of broader environmental issues. | Climate Change, Wildfires, and Heatwave Awareness |
| Topic 3 | Complaints and emotional reactions to enduring the heat — expressions of frustration, exhaustion, and hope for rain or an end to the heatwave. | Public Frustrations and Emotional Coping During Heatwaves |
| Topic 4 | General discussions about heatwave duration, upcoming weather patterns, seasonal changes, and advice on staying cool and managing expectations. | Heatwave Duration, Cooling Strategies, and Seasonal Outlooks |
| Topic 5 | Coping struggles and expressions of gratitude — mentions of noise, emotional strain, physical conditions, and efforts to stay hydrated and comfortable. | Physical and Emotional Coping Challenges During Heatwaves |
| Topic 6 | Serious concerns about extreme temperatures and health risks — records being broken, calls for hydration, and urgent warnings (even mentioning Japan). | Health Risks, Record Temperatures, and Urgent Public Warnings |

File 08 Generalized Additive Model (GAM) 2023

API_heatwave / GAM&Bayesian / **GAM2023.csv** 

 Lixuan echo Update and rename GAM2023.csv to GAM2023.csv

Preview Code Blame 96 lines (96 loc) · 2.63 KB  Code 55

Q Search this file

| 1 | date | post_count | Average_Sentiment | Uktemp | heatwaveday |
|---|------------|------------|-------------------|--------|-------------|
| 2 | 2023-06-29 | 2 | -0.01 | 15.29 | 0 |
| 3 | 2023-06-30 | 4 | 0.12 | 15.07 | 0 |
| 4 | 2023-07-01 | 5 | 0.11 | 15.61 | 0 |
| 5 | 2023-07-02 | 7 | 0.03 | 14.33 | 0 |

LinearGAM

=====

Distribution: NormalDist Effective DoF: 26.1619
Link Function: IdentityLink Log Likelihood: -7466.1206
Number of Samples: 94 AIC: 14986.565
AICc: 15009.8017
GCV: 0.0083
Scale: 0.0043
Pseudo R-Squared: 0.3048

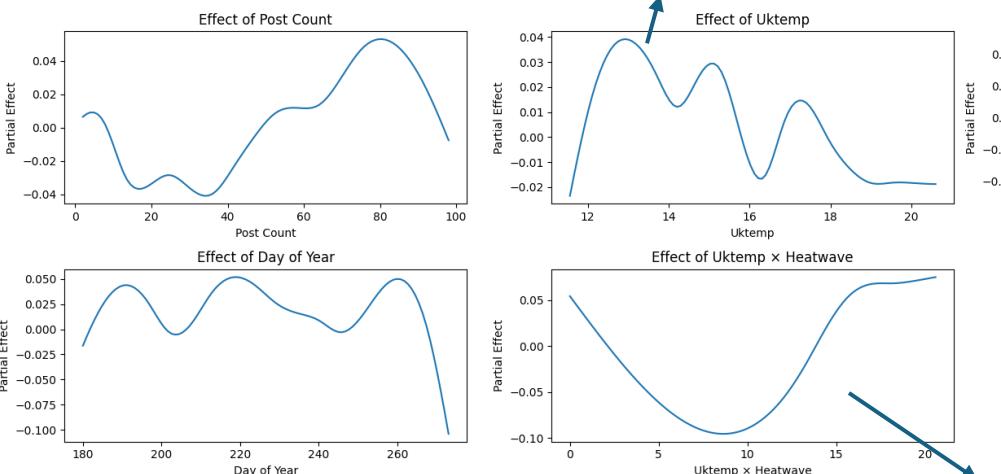
=====

| Feature Function | Lambda | Rank | EDoF | P > x | Sig. Code |
|------------------|--------|------|------|----------|-----------|
| s(0) | [0.6] | 20 | 10.9 | 7.95e-01 | |
| s(1) | [0.6] | 20 | 8.2 | 8.63e-01 | |
| f(2) | [0.6] | 2 | 0.9 | 1.58e-01 | |
| s(3) | [0.6] | 20 | 5.7 | 1.74e-01 | |
| s(4) | [0.6] | 20 | 0.4 | 2.58e-01 | |
| intercept | | 1 | 0.0 | 8.49e-01 | |

Significance codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Temperatures between 12–14°C were associated with more positive sentiment.

Heatwaves do have an impact on public sentiment.



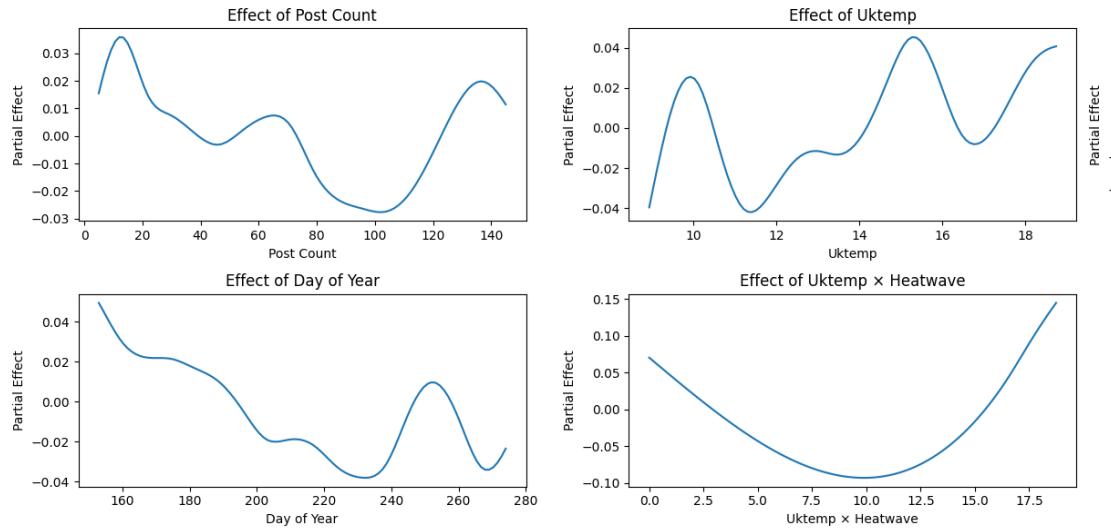
The overall model fit ($R^2 = 0.305$) was relatively strong, indicating that the inclusion of seasonal trends and heatwave interaction terms substantially improved the model's explanatory power. The heatwave indicator (heatwave day) showed marginal statistical significance.

Initial high temperatures caused discomfort, but sentiment tended to ease once the adaptive threshold was surpassed.

File 08 Generalized Additive Model (GAM) 2024

The overall model fit ($R^2 = 0.294$) was relatively strong. Temperature significantly influenced sentiment; whether a day was classified as a heatwave day led to notable differences in emotional expression; and the effect of temperature on sentiment during heatwave days was particularly strong, making it a key interaction variable.

The more negative the sentiment,
the more active the posting
behavior.



| LinearGAM | | | | | | | | | |
|--------------------|--------------|-------------------|-------------|----------|-----------|--|--|--|--|
| Distribution: | NormalDist | Effective DoF: | 28.277 | | | | | | |
| Link Function: | IdentityLink | Log Likelihood: | -14506.8729 | | | | | | |
| Number of Samples: | 122 | AIC: | 29072.2998 | | | | | | |
| | | AICC: | 29091.628 | | | | | | |
| | | GCV: | 0.0052 | | | | | | |
| | | Scale: | 0.0031 | | | | | | |
| | | Pseudo R-Squared: | 0.2944 | | | | | | |
| Feature Function | Lambda | Rank | EDoF | P > x | Sig. Code | | | | |
| s(0) | [0.6] | 20 | 10.9 | 7.68e-01 | | | | | |
| s(1) | [0.6] | 20 | 9.5 | 1.76e-02 | * | | | | |
| f(2) | [0.6] | 2 | 0.8 | 1.28e-03 | ** | | | | |
| s(3) | [0.6] | 20 | 6.3 | 2.26e-01 | | | | | |
| s(4) | [0.6] | 20 | 0.7 | 4.30e-04 | *** | | | | |
| intercept | 1 | 0.0 | 0.0 | 8.69e-01 | | | | | |

Significance codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Heatwaves do have an
impact on public sentiment.

Compared to 2023, the marginal effect curves in 2024 were more distinct, with stronger explanatory power for sentiment fluctuations. The interaction between heatwave days and temperature exhibited a pronounced nonlinear S/U-shaped pattern, suggesting that public sentiment shows a “phased tolerance” to environmental changes.

File 08 Bayesian posterior distributions

Seasonal patterns cause fluctuations in emotional expression.

The mid-range of post volume may have a negative effect on sentiment, supporting the hypothesis that negative emotions drive posting behavior.

Sentiment tends to be more negative on heatwave days. The overall model residuals are low, indicating good model fit.

Temperature has a certain nonlinear effect on sentiment.

Intercept
Represents the intercept term, indicating the baseline level of sentiment scores.

bs(Uktemp, df=4)[0]

[1]
[2]
[3]

bs(day_of_year, df=4)[0]

[1]
[2]
[3]

bs(post_count, df=4)[0]

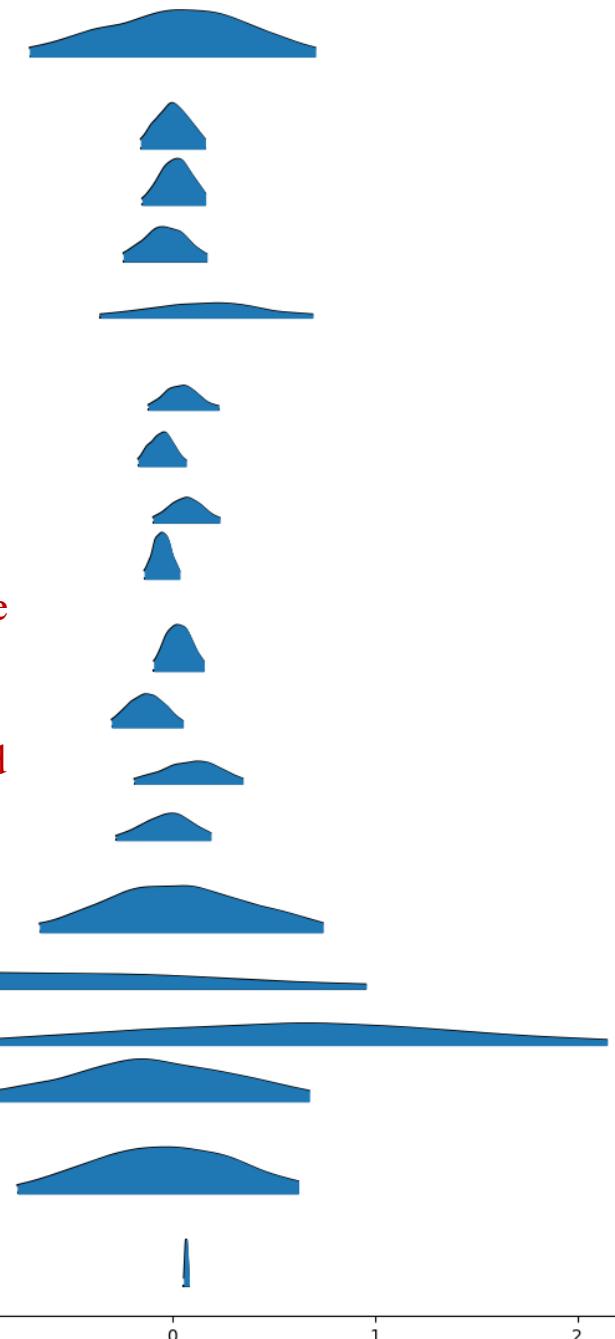
[1]
[2]
[3]

bs(temp_x_heat, df=4)[0]

[1]
[2]
[3]

heatwaveday

sigma



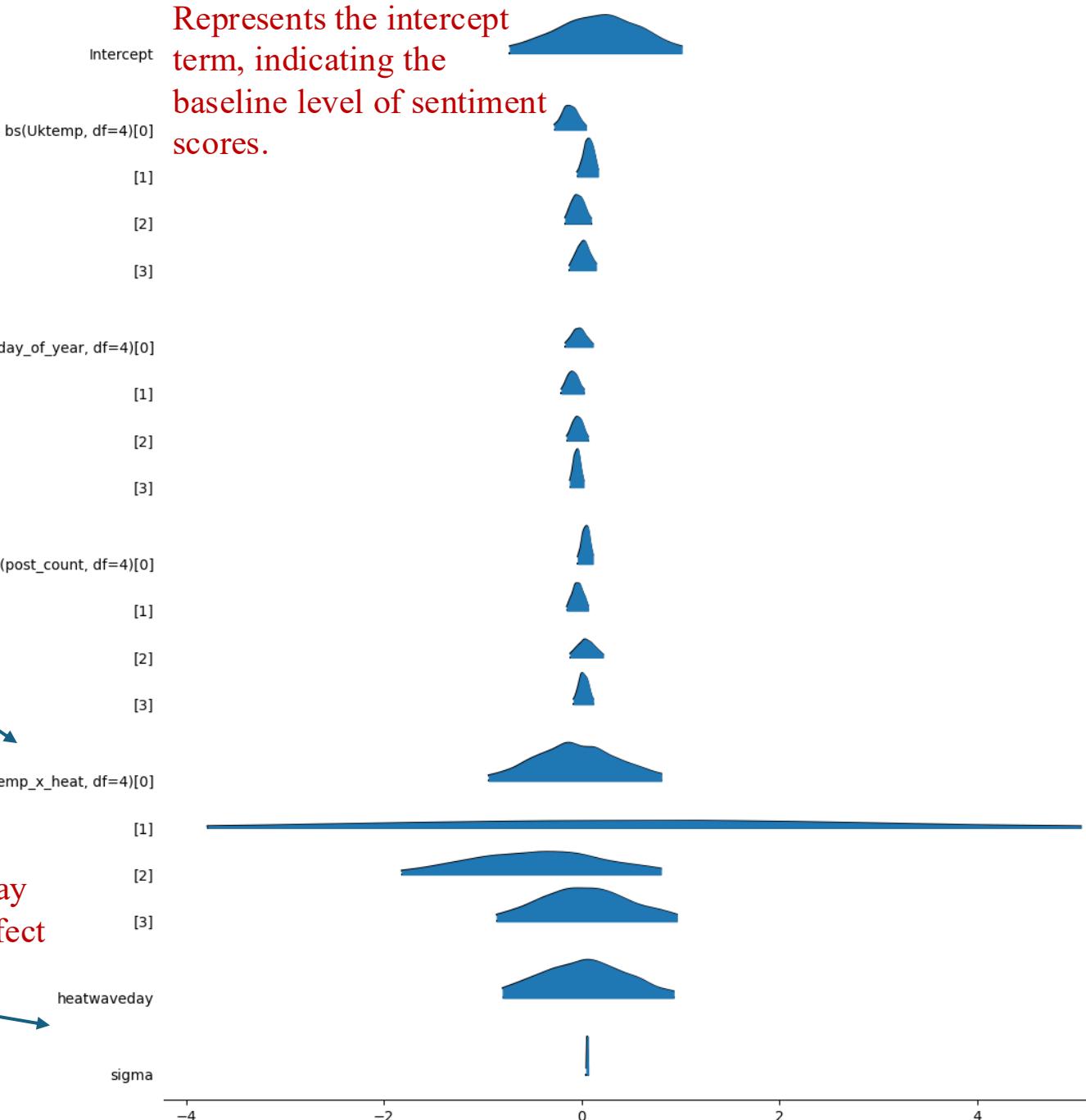
File 08 Bayesian posterior distributions

Compared to 2023, the posterior distributions in 2024 are more concentrated, indicating a more stable emotional response to temperature changes.

Some spline segments concentrate in the negative range, suggesting that under heatwave conditions, public sentiment exhibits a “phase-based adaptation” pattern:

Initial temperature rise → more negative emotions
Beyond an adaptation threshold → emotions stabilize or even improve

The concentrated posterior distribution for the heatwave day variable also implies that its effect on sentiment is consistent and robust.



2024