

## Introduction to R

Day 2: Data Visualization & Analysis

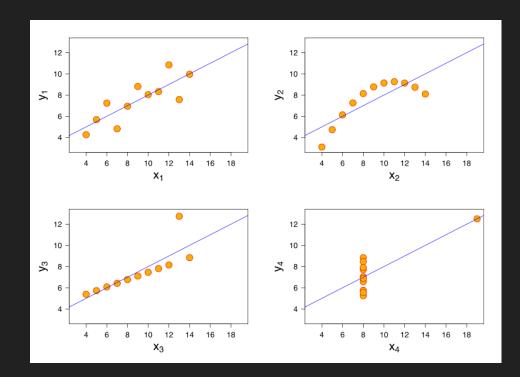
Shirley Wang March 25, 2021

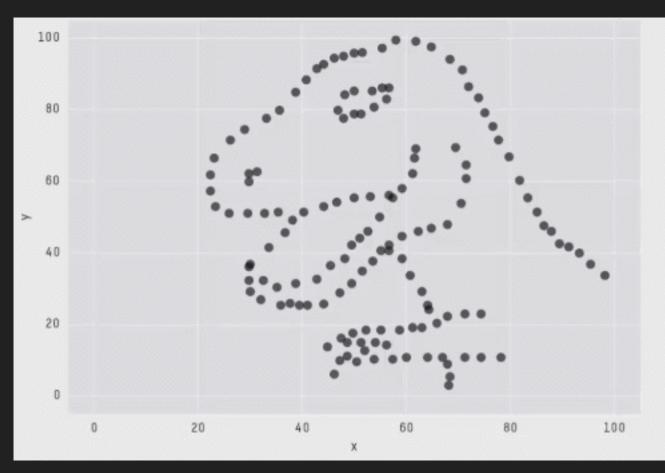
#### Data Visualization

- Why do we care about data visualization?
- Convey information
- Relying on data summaries and statistics alone can be misleading
- Good visualizations can show unexpected patterns in the data, raise new questions, and inform modeling/analysis approaches

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X Mean: 54.2659224

Y Mean: 47.8313999

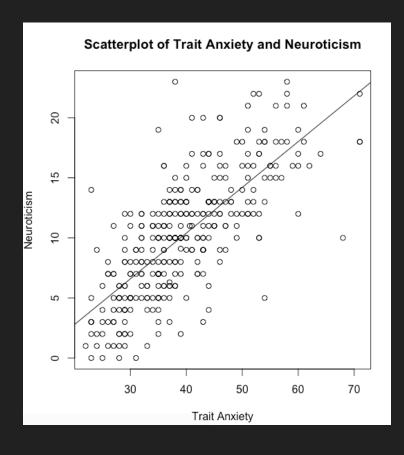
X SD : 16.7649829

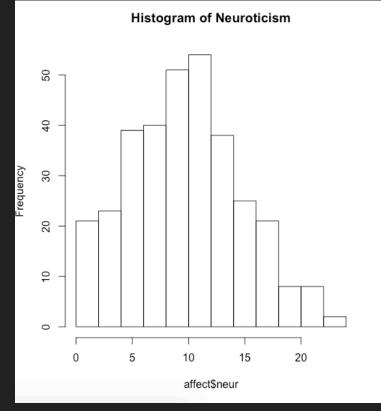
Y SD : 26.9342120

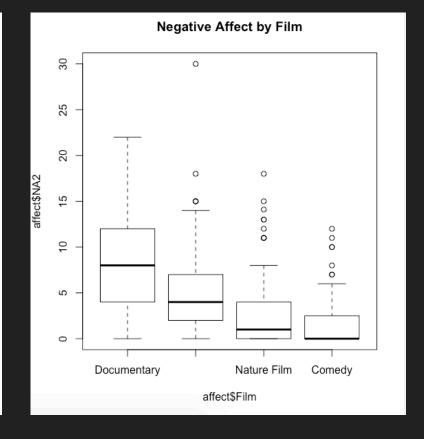
Corr. : -0.0642526

### Data Visualization: Base R

- You can make plots without any additional packages (though we'll work with some later)!
- Helpful for quickly visualizing data before jumping into data analysis

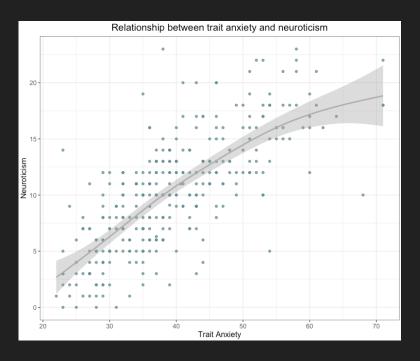


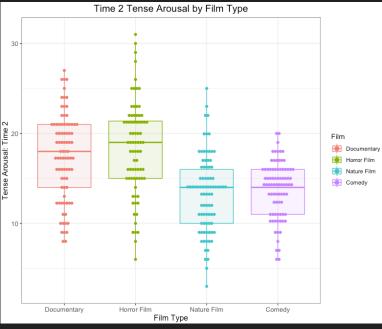


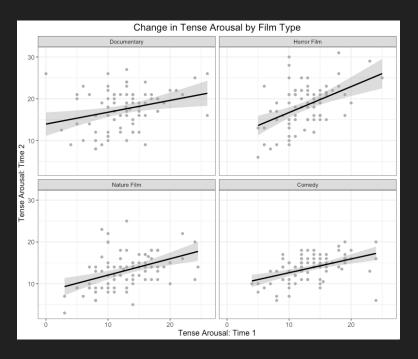


## Data Visualization: ggplot

- Using the ggplot package (part of the tidyverse)
- Great for making publication-ready figures
- Google is your best friend!





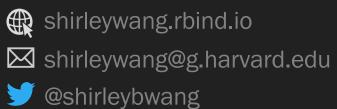


## Data Analysis

- Tilde operator (~)
- Left hand side is DV; right hand side are IV(s)
- e.g.,  $lm(DV \sim IV)$
- Going over basic frequentist inferential statistics today (correlation, regression, etc.) but there are so many statistical models implemented in R!
- To learn more advanced modeling approaches in R (e.g., multilevel models, time series models, machine learning, Bayesian statistics):
  - Google!
  - Read tutorials/package vignettes
  - Read associated papers, books, etc.
  - Ask me! Happy to help if it's a package I've used before (or learn about a new one together)

#### Resources

- https://rstudio.com/resources/cheatsheets/
- https://www.r-bloggers.com/
- https://psyr.djnavarro.net/
- https://swirlstats.com/
- https://r4ds.had.co.nz/
- https://paulvanderlaken.com/2017/08/10/r-resources-cheatsheets-tutorials-books/
- https://www.learnr4free.com/en/index.html
- https://docs.google.com/document/d/1qtdiLbU32F\_AVNRIF7d23wvPSgTCYqr5TFeBwbncPcw/edit



# Thank you!

Questions?