

Add Primary Key

*TargetName
Address
City
State
ZipCode
MailingListCategory1
MailingListCategory2
MailingListCategory3
MailingListCategory4
MailingListCategory5

1st NF

TargetCustomers	
PK	<u>TargetID</u>
	FirstName LastName Address City State ZipCode

MailingLists	
PK	<u>MailingListID</u>
	MailingList

1st NF -> 2nd NF -> 3rd NF

