



RHAPSODY

THE ANNUAL FEST OF IISC, BANGALORE

The background of the slide is a photograph of a crowd of people at what appears to be a music festival or concert. The image is heavily overlaid with a teal/cyan color, creating a monochromatic effect. The people in the crowd are mostly seen from the back or side, with some raising their hands. The overall mood is energetic and festive.

ABOUT RHAPSODY

Rhapsody - An expression of state of ecstasy, a melody of several form, is a mega fest hosted by IISc Bangalore.

Robo-wars, Paintballs , Drone flying competition, RC Nitro , Hackathons, Band Performances, Stand-up Comedies, Digital Gaming Events, Culture, Sports, Art and Tech - you name it, we have it.

Several workshops on cutting-edge technologies, soft skills, entrepreneurships etc. are organized, attended and benefitted by people from the student and professional community. Rhapsody also hosts several inter-collegiate cultural competitions for students, major sporting events and a series of guest lectures by notable personalities on diverse topics. Rhapsody's Pronite events alone attract a footfall of over 5000.

We invite you to witness a unique amalgamation of intelligence, passion, art, dedication, life, experience and fun.



ABOUT IISc

The Indian Institute of Science (IISc) is a premier research institution for higher education and innovation in science, engineering, design, and management. It was established in 1909 by Jamsetji Tata, a visionary industrialist and philanthropist, with the support of the Maharaja of Mysore and the British Government. It is located in Bangalore, Karnataka, which is known as the Silicon Valley of India.

The mission of IISc is to provide a vibrant academic environment with high quality teaching and research facilities, to foster a culture of interdisciplinary collaboration among faculty and students, to address the most challenging problems facing society and the nation, and to engage with industry and other stakeholders to translate scientific discoveries into applications and products.

IISc has been consistently ranked as the top university and research institution in India by various national and international agencies. It has also received several awards and recognitions for its excellence in research and innovation. It has collaborations with many reputed institutions and organizations around the world for academic exchange and joint research projects. It has a strong network of alumni who support its development and outreach activities.

CULTURALS

Singing, bands, evenings of melody – an ensemble of cultures and tribute to art.

Add to the uproar at hilarious stand-ups, cheer along as our dancers set the stage on fire, feel the heat of flashmobs, solve baffling scavenger hunts or, just sit in for a great time in our Pronites.

We can't wait to have you here.

A vibrant, low-poly illustration depicting various sports activities. In the foreground, a large figure in a yellow shirt and red shorts is shown from behind, swinging a tennis racket. To their right, a smaller figure in a yellow shirt and red shorts is also swinging a racket. Further right, another figure in a red shirt is swinging a racket, and a fourth figure in a red shirt is shown in a dynamic pose, possibly kicking a soccer ball. The background features a stylized city skyline with various buildings, including a prominent tower resembling the Oriental Pearl Tower. The sky is a mix of light blue and yellow, suggesting a bright, sunny day. The overall style is modern and energetic, using a palette of warm colors like yellow, orange, red, and green.

SPORTS

Sports can inspire, motivate, engage and thrill people from all walks of life.

Rhapsody will feature a plethora of indoor and outdoor sporting events.

We, at Rhapsody, will make sure everybody finds their favourite sport to vibe to – a perfect escape from the wariness of everyday life!

TECHNOLOGY

The greatest innovations and discoveries which have improved life on this planet, have come from minds that are crazy enough to believe that they could change the world.

To instill this belief in young and bright students, to satiate their knack for science and tech, to provide a challenging environment for testing their intellectual prowess, and to push their limits, Rhapsody hosts a number of traditional and newly crafted tech events.

Hackathons, robotics events, drone flying, paintball, RC Nitro, quizzes and workshops are some of our events.

SPONSORSHIP AMOUNT

25,00,000+ INR

- Dedicated after video of the fest
- Banners
- Large solo banner at each registration desk
- Large solo banner at each venue
- Solo banners at Pronites venue
- Branding
- Logo integration with Rhapsody
- Name integration with Rhapsody
- Advertisement
- Logo and mention in all print media
- Large logo and mention on Pronites backdrop
- Logo on all gates
- Logo on all social media posts
- Logo on all flyers, certificates and passes
- Mention on all oral announcements during the fest
- Video ad on LCD screens
- Video ad before major events
- 1 page ad in brochure
- A prize or activity can be named by the sponsor

TIER: TITLE SPONSOR

SPONSORSHIP AMOUNT

15,00,000+ INR

- Large solo banner at each registration desk
- Large solo banner at each venue
- 10 solo banners on important walkaways
- Logo on all gates
- Video ad on LCD screens
- Video ad before events
- Mention on all radio announcements
- Mention on all oral announcements during the fest
- Logo on Pronites backdrop
- Logo on all social media posts
- Logo on all passes
- Logo on all flyers, certificates and passes
- Logo on all brochures
- Logo on website
- Half-page ad in brochure
- 1 page ad in souvenir
- Large exhibition booth



**TIER:
PLATINUM SPONSOR**

SPONSORSHIP AMOUNT

8,00,000+ INR

- Solo banner at each registration desk
- Solo banner at each venue
- 5 solo banners on important walkways
- Logo on all gates
- Video ad on LCD screens
- Video ad before events
- Mention on all radio announcements
- Mention on oral announcements during the fest
- Logo on all social media posts
- Logo on all passes
- Logo on all brochures and souvenirs
- Logo on website
- Large exhibition boot

TIER:
GOLD SPONSOR

SPONSORSHIP AMOUNT

4,00,000+ INR

- 3 solo banners on important walkways
- Solo banner at important event
- Video ad on LCD screens
- 3 social media posts every month publicizing sponsor
- Mention on all radio announcements
- Mention on oral announcements during the fest
- Logo on website
- Logo on all brochures and souvenirs
- Logo on banners at each venue
- Exhibition booth

**TIER:
SILVER SPONSOR**

SPONSORSHIP AMOUNT

1,00,000+ INR

- Solo banner on important walkway
- Logo on website
- Logo on all brochures and souvenirs
- Logo on banners at each venue
- Exhibition booth

**TIRE:
BRONZE SPONSOR**

SPONSORSHIP AMOUNT

12,00,000+ INR

- Dedicated after video of the fest
- Banners
- Large solo banner at each registration desk
- Large solo banner at all Pronites entrances
- Solo banners at Pronites venue
- Branding
- Name integration with Pronites
- Advertisement
- Logo and mention in all print media
- Large logo and mention on Pronites backdrop
- Logo on all gates
- Logo on all social media posts pertaining to Pronites
- Logo on all flyers and passes
- Mention on all radio announcements
- Mention on all oral announcements during the fest
- Video ad on LCD screens
- Video ad before major events
- Half-page ad in brochure
- 1 page ad in souvenir



TIER: PRONITES SPONSOR

SPONSORSHIP AMOUNT

75,000+ INR

- Note that upto 20% of this may be used towards general fest expenditures by Rhapsody
- Banners
- Large solo banner at each venue
- 3 solo banners on important walkaways
- Mention at all places/posts pertaining to the specific event(s) (social media, website, brochure, souvenir, announcements, banners, certificates).
- Large exhibition booth

TIER:
EVENT SPONSOR
(TOWARDS A SPECIFIC EVENT)

SPONSORSHIP AMOUNT

45,000+ INR

- Note that upto 20% of this may be used towards general fest expenditures by Rhapsody
- Banners
 - Large solo banner at each venue
 - 3 solo banners on important walkaways
 - Mention at all places/posts pertaining to the specific event(s) (social media, website, brochure, souvenir, announcements, banners, certificates).
- Large exhibition booth

**TIER:
ASSOCIATION
SPONSOR**

RHAPSODY '22

Our Sponsors



Title Sponsor



Platinum Sponsor



Sports Title Sponsor



Gold Sponsor



Other Sponsors



PREVIOUS
SPONSORS

TEAM

RHAPSODY

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