



RHAPSODY

THE ANNUAL FEST OF IISC, BANGALORE

ABOUT RHAPSODY

ANNUAL FEST OF IISC BANGALORE

**CULTURAL
TECHNICAL
SPORTS
DESIGN
MANAGEMENT**

FOOTFALL 15K+

HAPPENS OVER 3 DAYS

**PRONITES INCLUDE CELEBRITIES LIKE BISWA KALYAN RATH,
NALAYAK AND BANDS LIKE T.R.A.P AND LOST STORIES**

ABOUT IISC

The Indian Institute of Science (IISc) is a premier research institution for higher education and innovation in science, engineering, design, and management. It was established in 1909 by Jamsetji Tata in Bangalore, Karnataka.

The mission of IISc is to provide a vibrant academic environment with high-quality teaching and research facilities.

IISc has been consistently ranked as the top university and research institution in India by various national and international agencies. It has also received several awards and recognitions for its excellence in research and innovation. It has collaborations with many reputed institutions and organizations around the world for academic exchange and joint research projects. It has a strong network of alumni who support its development and outreach activities.



CULTURALS

Following are the events which take place in the cultural segment of Rhapsody:

- A. ZEST – an inter-college dance competition
- B. YATHARTHA – an inter-college poetry slam
- C. LUMINAIRE – an inter-college stage & street play competition
- D. MELOMANIA – an inter-college music competition
- E. ENCHANT – an inter-college fashion show
- F. COMEDY STAR – an inter - college comedy stand-up
- G. PHOTO HUNT – an inter-college photography competition
- H. MAD Add – an inter- college ad making competition
- I. COOKING WITHOUT FIRE - an inter-college cooking competition
- J. RHAPMUN – an inter-college MUN

35+
COLLEGES

600+
PARTICIPANTS

5 LAKHS+
PRIZE POOL

10000+
FOOTFALL



SPORTS

Rhapsody will feature following sporting events and competitions:

- Basketball
- Handball
- Cricket
- Kabaddi
- Triathlon (Cycling, Swimming and Running)
- Table Tennis
- Billiards

15+

COLLEGES

300+

PARTICIPANTS

2 LAKHS+

PRIZE POOL

TECHNOLOGY

Rhapsody hosts a number of traditional and newly crafted tech events, such as:

- Coding Arena
- Hackathons
- Robotics events
- IDEA-X: An Entrepreneurial Competition
- Science Busker
- Micrography, Nanography & Astrophotography Contest
- E-Gaming Competitions
- Drone flying
- Paintball
- RC Nitro
- Quizzes
- Workshops

25+
COLLEGES

500+
PARTICIPANTS

4 LAKHS+
PRIZE POOL

TIER	TITLE	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATION
AMOUNT (INR)	25,00,000+	15,00,000+	8,00,000+	4,00,000+	1,00,000+	50,000+
DEDICATED AFTERVIDEO	✓					
SOLO BANNER AT ENTRANCE, REGISTRATION DESK	✓	✓	✓			
SOLO BANNERS AT IMP. WALKWAYS	20	10	5	3	1	
SOLO BANNERS AT PRONITES	✓	✓				
MENTION ON RADIO & ORAL ANNOUNCEMENTS	✓	✓	✓	✓		
LOGO ON BROCHURES AND SOUVENIRS	✓	✓	✓	✓	✓	
SOLO BANNERS AT ALL VENUES	✓	✓	✓	✓	✓	
LOGO ON WEBSITES AND SOCIAL MEDIA	✓	✓	✓	✓	✓	✓
EXHIBITION BOOTH	✓	✓	✓	✓	✓	✓

TIER EVENT SPONSOR

(TOWARDS A SPECIFIC EVENT)

- 20% of this may be used towards general fest expenditures by Rhapsody
- Banners
- Large solo banner at each venue
- 3 solo banners on important walkaways
- Mention at all places/posts pertaining to the specific event(s) (social media, website, brochure, souvenir, announcements, banners, certificates).
- Large exhibition booth

**SPONSORSHIP
AMOUNT:
1,00,000+ INR**

TIER PRONITES

Famous Bollywood Artists, Comedians, Bands and DJs will perform in presence of enthusiastic crowd. Last year T.R.A.P, Lost Stories, Naalayak and Biswa Kalyan Rath and others performed in our Pronites.

20000+
FOOTFALL

UNDER THIS TIER:

- Dedicated after video of the fest
- Banners
- Large solo banner at each registration desk
- Large solo banner at all Pronites entrances
- Solo banners at Pronites venue
- Branding
- Name integration with Pronites
- Advertisement
- Logo and mention in all print media
- Large logo and mention on Pronites backdrop
- Logo on all gates
- Logo on all social media posts pertaining to Pronites
- Logo on all flyers and passes
- Mention on all radio announcements
- Mention on all oral announcements during the fest
- Video ad on LCD screens
- Video ad before major events
- Half-page ad in brochure
- 1 page ad in souvenir

**SPONSORSHIP
AMOUNT:
13,00,000+ INR**

PREVIOUS SPONSORS

RHAPSODY '22

Our Sponsors



Title Sponsor



Platinum Sponsor



Sports Title Sponsor



Gold Sponsor



Other Sponsors



TEAM

RHAPSODY

Contact us

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