E-Cell IPS Academy

IN COLLABORATION WITH E-CELL IIT BOMBAY

E CELL IIT BOMBAY'S NATIONAL ENTREPRENEURSHIP CHALLENGE 2024

NEC

WE RISE BY LIFTING OTHERS

Organised By E-Cell

Startup Events

PITCHING CONTEST

28th SEPTEMBER 2024

To Participate...

Round 01: Registration — Submit your team details via the provided Google Form.

Round 02: Paper Presentation — Present your Ideas through a 1-minute video with a concise PPT.

Round 03: Top 20 Finalists — The Best 20 teams will advance to the Final round.

Rewards!!

Top 3 Winners!! Will be felicitated by the college!!

If your idea is selected by Eureka, you will receive >>

- Exciting prizes from Eureka.
- A Dedicated Mentor to help develop your idea!

Registration ends on **26 Sep 2024**

Team Size: **Maximum of 4 members**, or you can participate **individually**.

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!! GUIDELINE FOR EVENT !!

!! KINDLY GO THROUGH THE ALL GUIDELINE OF REGISTRATION & PARTICIPANTS !!

1. Team Name >> Choose a unique and creative Team Name to represent your startup. Make sure it's filled correctly in the form.
2. Team Size >> Teams can have 1 to 4 members.
3. Registration Deadline >> Submit your registration by **26th September 2024**. Late entries will not be accepted after 3pm.

Registrations Process

>> Round 1 : Registrations Through Google Registration Form

https://forms.gle/CRgmYXCYoWwU2xGC9, Deadline: 26/09, 3:00 PM, Briefing: Founders will guide team leaders on Eureka registration.

>> Round 2 : Selection Round

Submit a ***1-page Business Model Canvas (BMC) PPT*** and a 1-minute video explaining your idea (video link included), Upload via Google Form, Top 20 teams will be selected for the final round.

>> Round 3: Finale (Offline)

5-minute pitch (2 min explanation, 3 min Q&A) to the jury, Top 3 teams, judged on their idea, pitch, and business model, will get a chance to pitch at Eureka, IIT Bombay, All registered teams in Round 1 will participate in the Eureka Pitching Competition

4. Team ID >> After registration, you'll receive a Team ID. This will be used for all event communication.
5. Pitch Session >> Be prepared for a 2-minute pitch and a 3-minute Q&A session. Judging will be based on innovation, feasibility, and presentation.
6. Event Day >> Attendance on 27th September is mandatory. Teams not present will be disqualified.
7. Follow-Up >> If your team wins, you'll need to submit your pitch deck for final evaluation.

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