

# ALCOHOL

SALES ANALYSIS





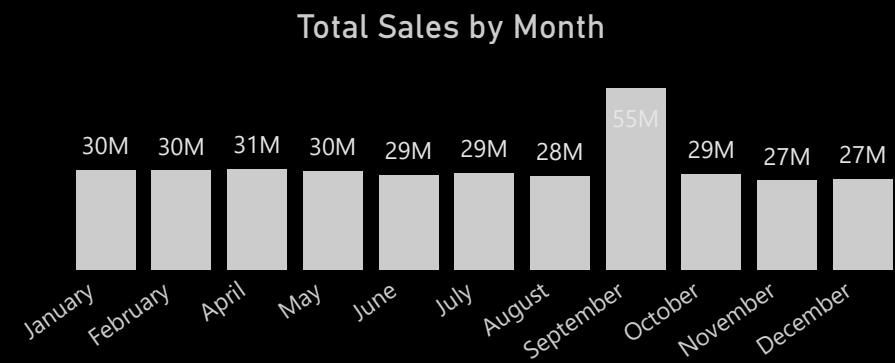
# RUM

SALES ANALYSIS



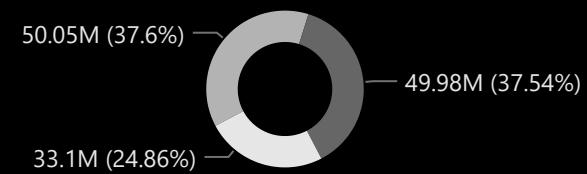
Angosture    Hercules    Jolly Roger    Old Monk

Sum of Total Sales ...

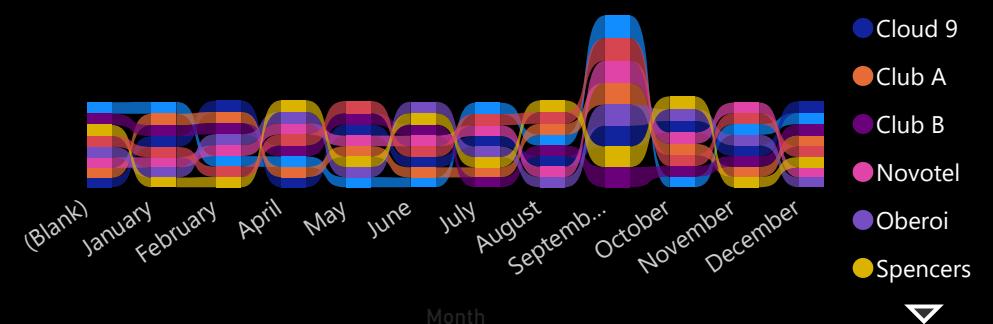


Propfit by Customer Segment

Customer Seg... ● Retail ● Tourism ● Institution



Order Qty by Customer Name



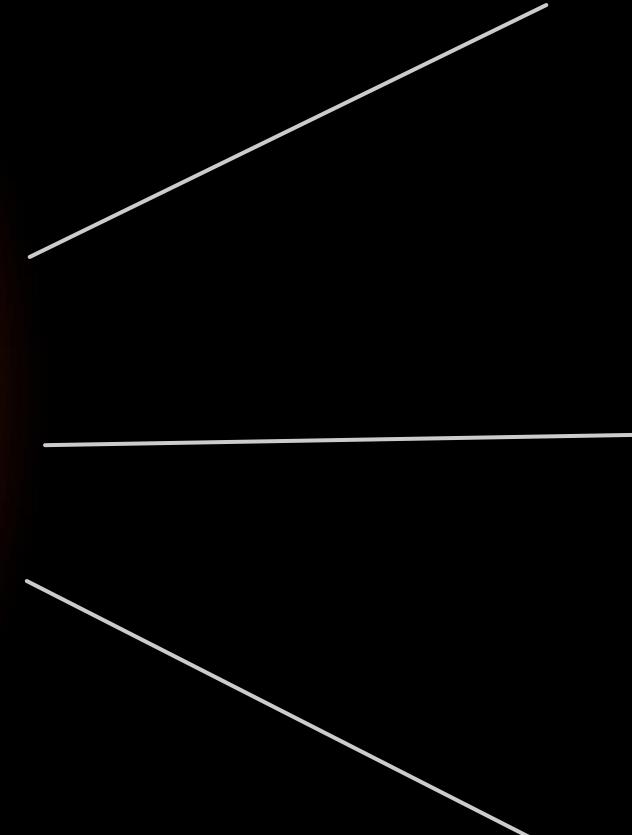


# BEER

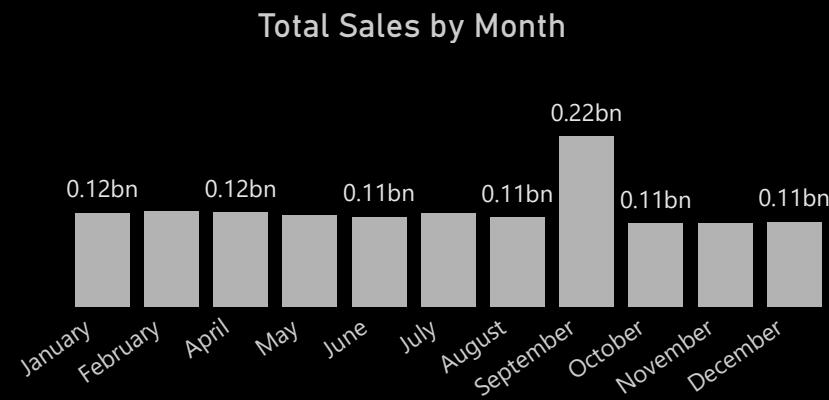
SALES ANALYSIS

dreamstime.

Budweiser	Carlsberg	Kingfisher Premium	Tuborg
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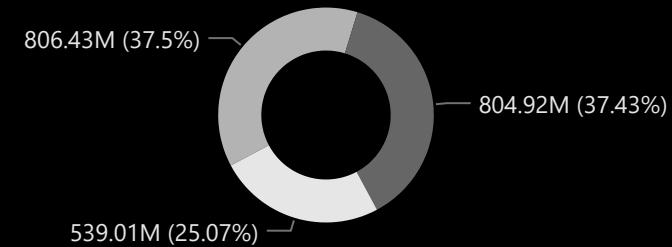


Sum of Total Sales Value



Total profit by Customer Segment

Customer Se... ● Retail ● Tourism ● Institution



Order Qty by Customer Name



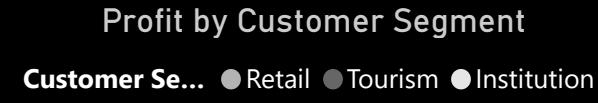
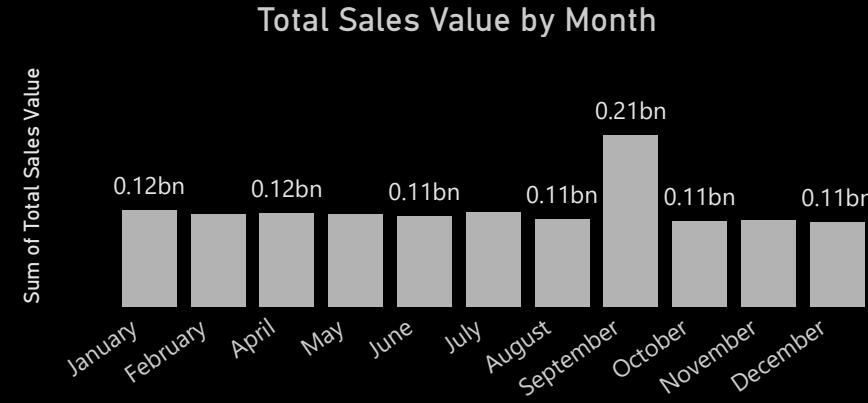


# SCOTCH

Sales Analysis



Antiquity    Imperial Blue    McDowell's    Royal Stag





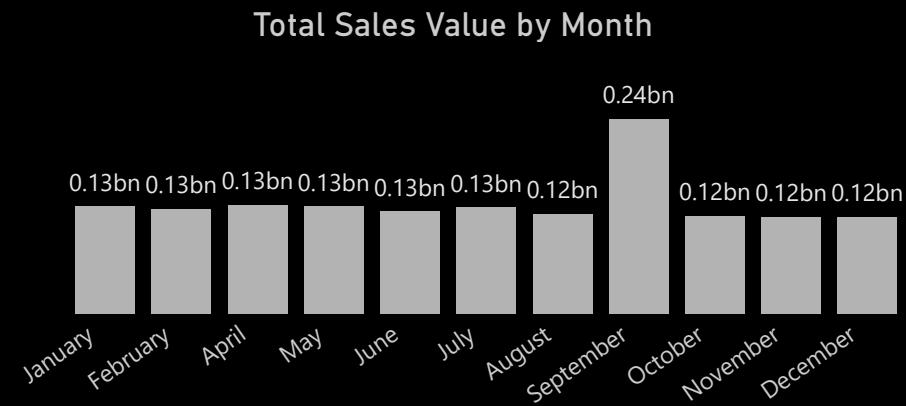
# VODKA

SALES ANALYSIS



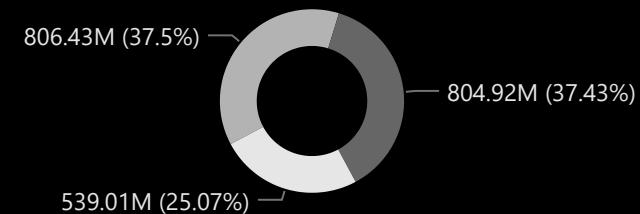
Absolute Vodka	Grey Goose	Magic Moment	White Mischief
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Sum of Total Sales Value

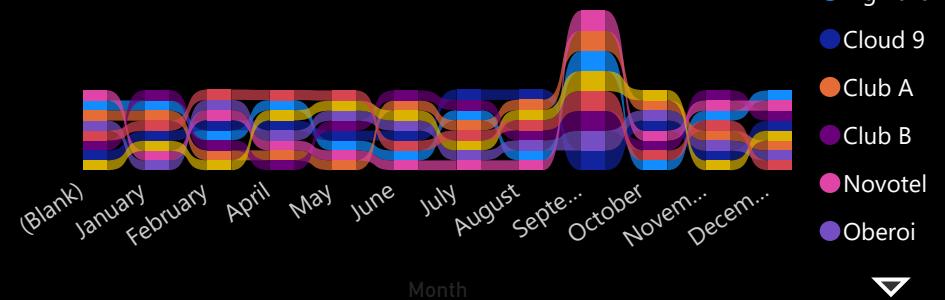


### Profit by Customer Segment

Customer Segments ● Retail ● Tourism ● Institution



### Order Qty by Customer Name



- Big Bazar
- Cloud 9
- Club A
- Club B
- Novotel
- Oberoi





# ALCOHOL

SALES ANALYSIS

Product

Product Cat

Monthly Sales

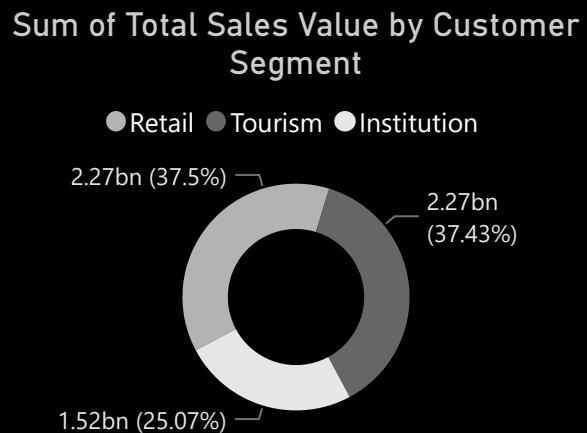
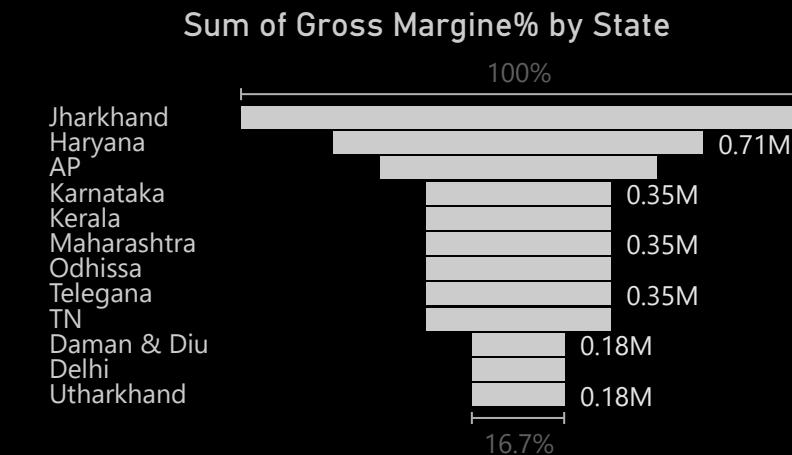
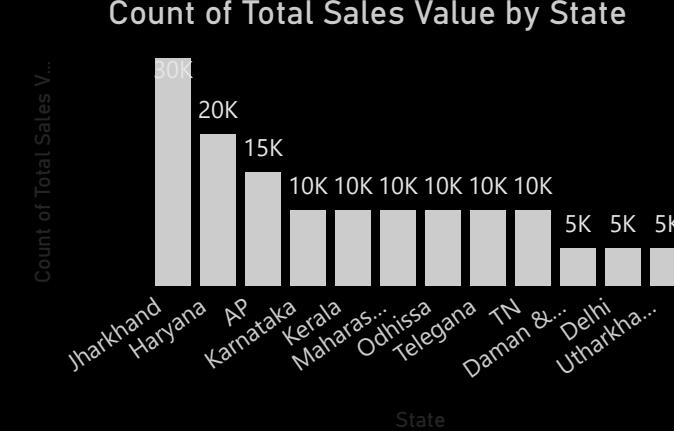
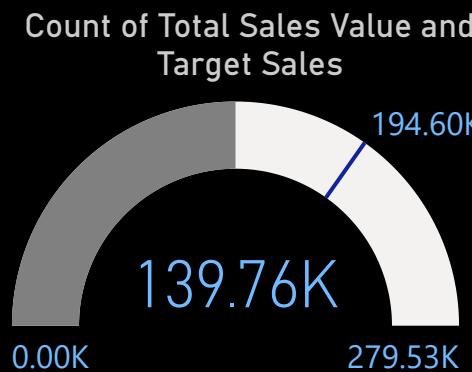
/ ▲ 493392422.9409995

February ▲ 486916003.0399999

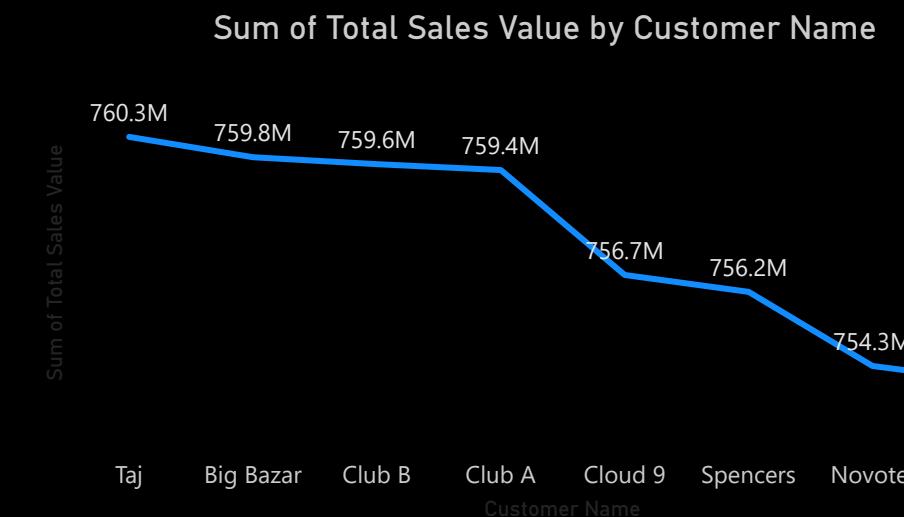
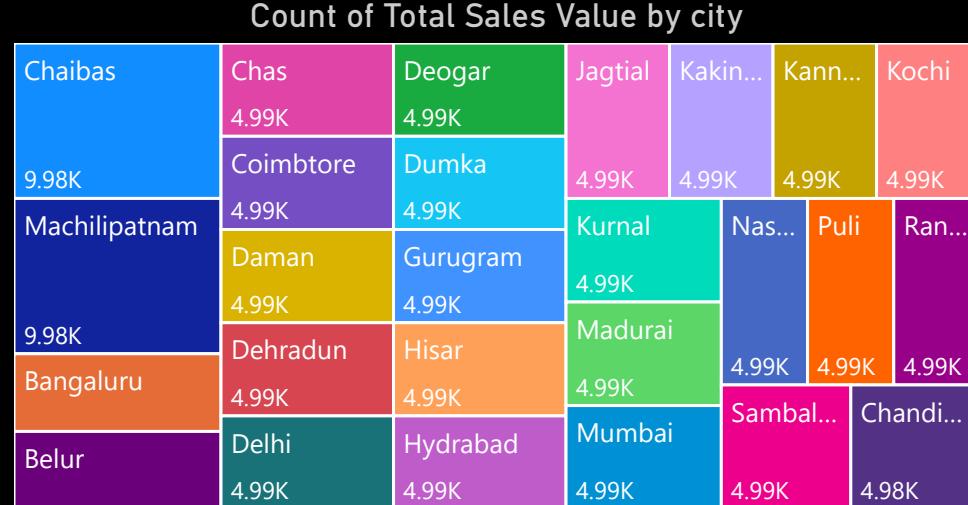
April ▲ 489778687.6549995

May ▲ 481570649.2475005

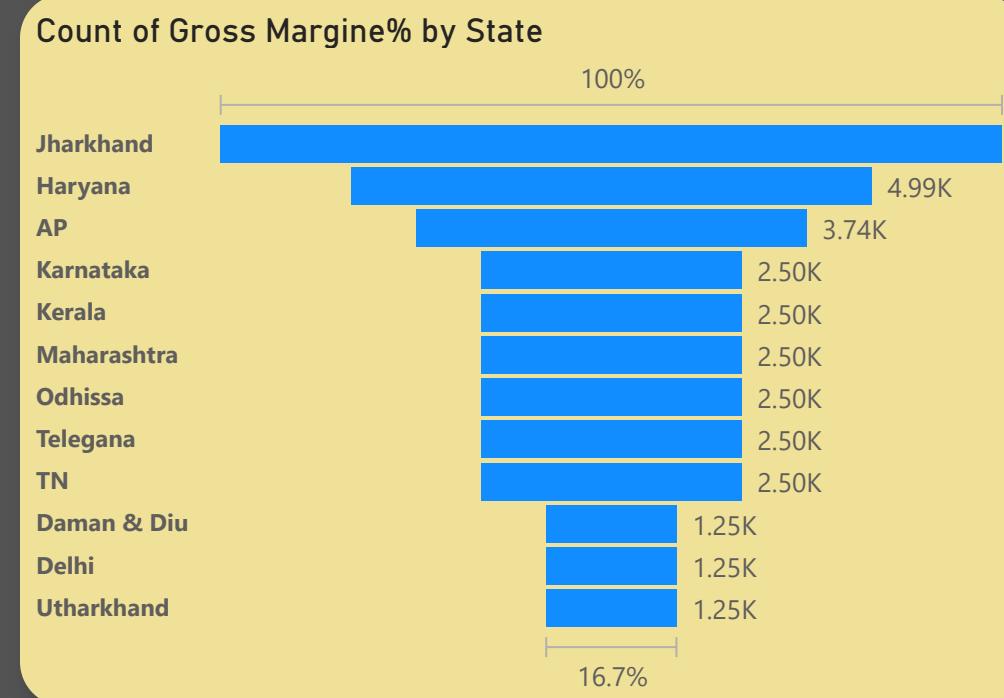
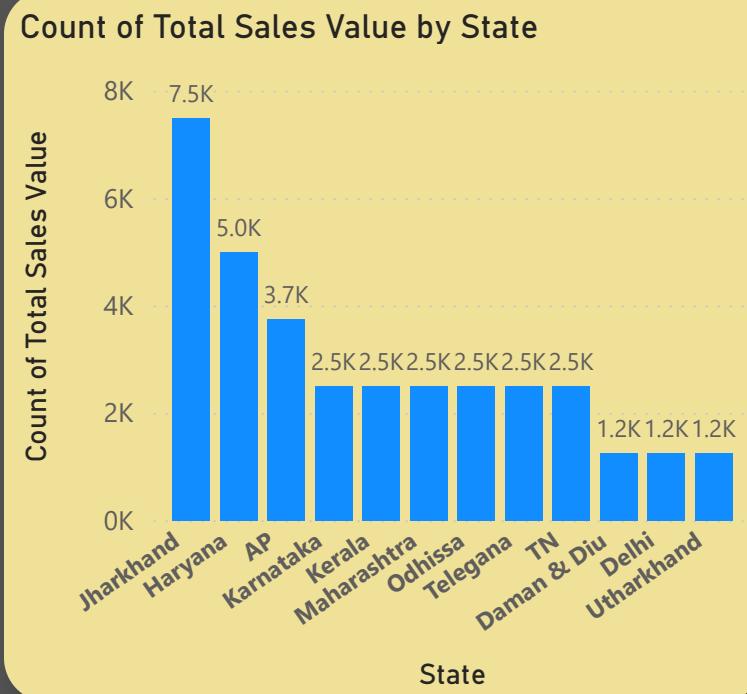
June



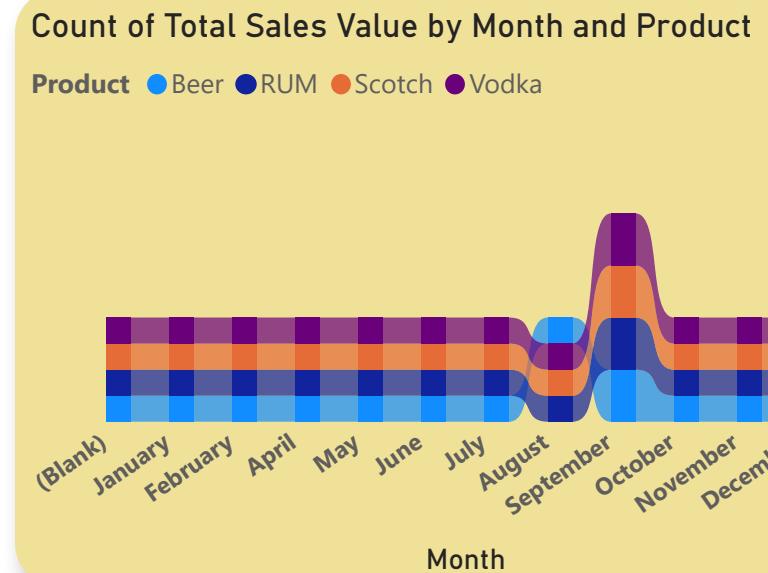
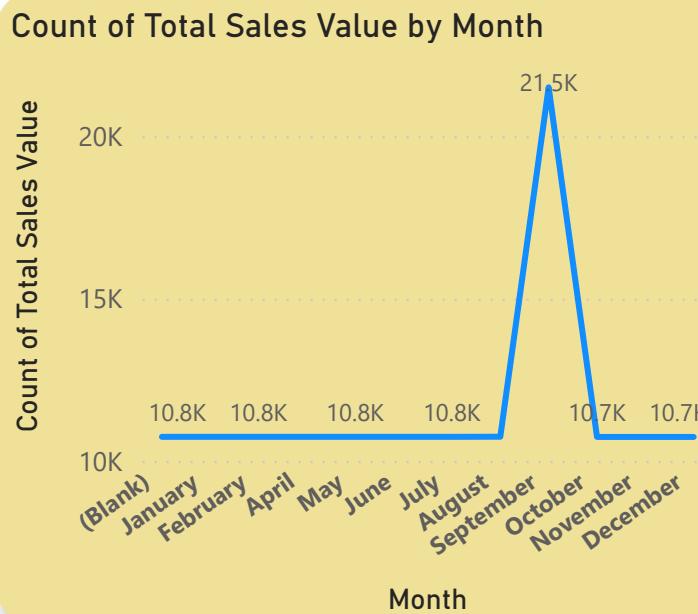
Count of Total Sales Value and Target Sales by Month



## Jharkhand having highest Sales And Gross margin



**September is month having highest sales**



## Chaibas is the city having highest sales

Count of Total Sales Value by city

Chaibas 9.98K	Chas 4.99K	Deogar 4.99K	Jagtial 4.99K	Kakinada 4.99K	Kannur 4.99K	Kochi 4.99K
	Coimbtore 4.99K	Dumka 4.99K				
Machilipatnam 9.98K			Kurnal 4.99K	Nashik 4.99K	Puli 4.99K	Ranchi 4.99K
	Daman 4.99K	Gurugram 4.99K				
Bangaluru 4.99K	Dehradun 4.99K	Hisar 4.99K	Madurai 4.99K			
	Delhi 4.99K	Hydrabad 4.99K	Mumbai 4.99K	Sambalpur 4.99K	Chandigarh 4.98K	

- | AP
- | Daman & Diu
- | Delhi
- | Haryana
- | Jharkhand
- | Karnataka
- | Kerala
- | Maharashtra

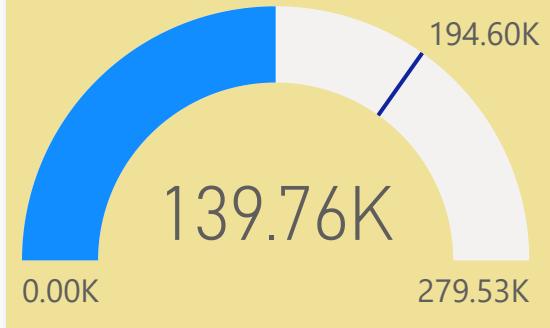
# AP

First State

**139.76K**

Count of Total Sales Value

Count of Total Sales Value and Target Sales

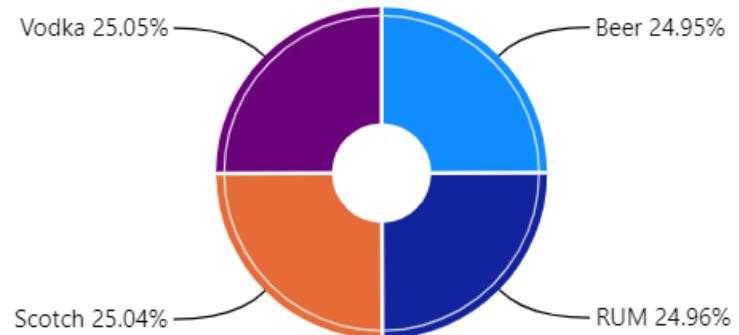


Count of Total Sales Value and Target Sales by Month



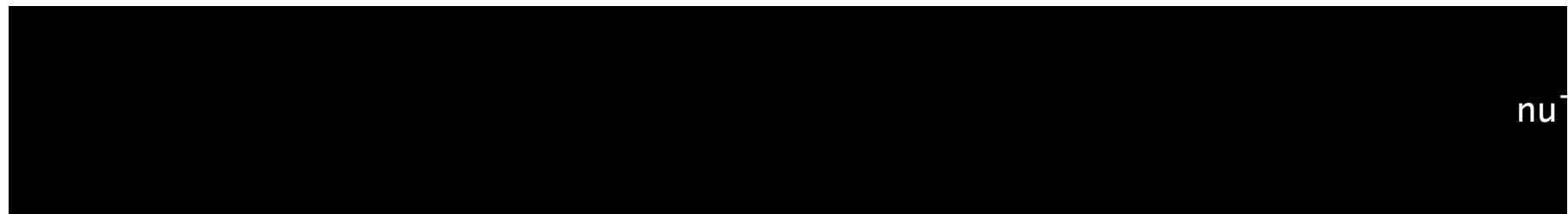
## Sum of Sale Qty by Product and Quarter

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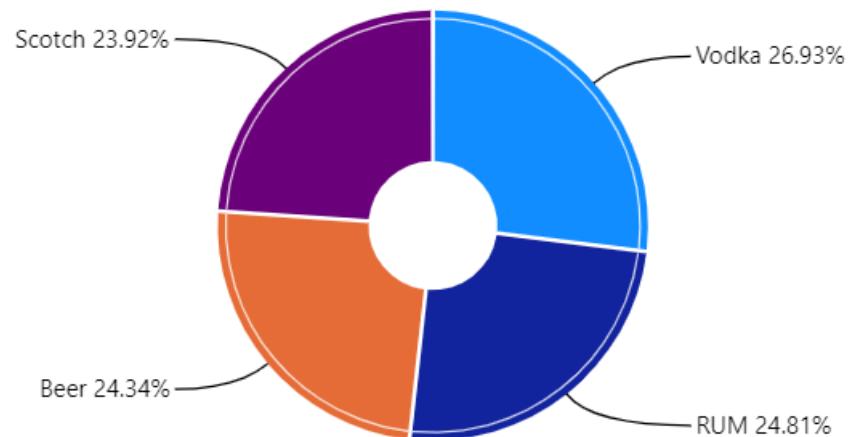
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### Sum of Total Sales Value by Month



### Sum of Total Sales Value by Product and Customer Segment

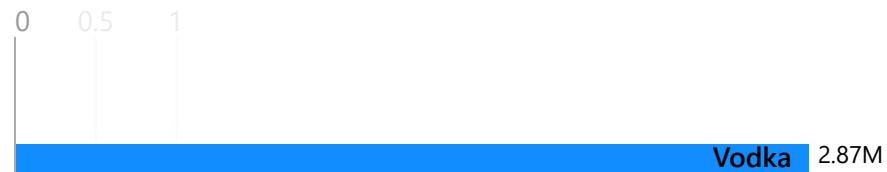
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Month



Sum of Selling Price Per bottle and Sum of Total Sales Value by Product



1631827600