

Shiv Soni

✉ sonishiv309@gmail.com ☎ 7489 333 894 🔗 LeadAngel.com in Shiv3923 📶 Shiv392

Experience

Software Developer

Arosys Technology Pvt Ltd

Bhilai, C.G

June 2023 – Present

- Developed **SaaS platform** for B2B clients, enabling lead routing and management, reducing lead response time by **60 %** and integrating seamlessly with **Salesforce, HubSpot, and Dynamics 365**, processing over **500,000+ leads** annually.
- Implemented a **Two-Factor Authentication (2FA)** service by integrating an **email-based OTP system**, enhancing security and reducing unauthorized access attempts by **90 %**.
- Built **LeadAngel Calendar**, a **SaaS calendar application** integrated with **Google Calendar, Microsoft Teams, Slack, and Zoom** that streamlined event management for **over 100+ B2B clients**.
- Merged **Real-time notification** systems, including **Email, Slack, Microsoft Teams**, reducing missed lead alerts by **80 %** along with assigned leads information and improving overall lead engagement. Notification to notify selected user via lead routing.

Software Intern

Interbiz Consulting Pvt Ltd

Raipur, C.G

June 2022 – Dec 2022

- Gained hands-on experience in full-stack development using Angular, React JS, and Node JS, contributing to **3+** real-world projects and improving **frontend performance by 40 %** through optimized rendering techniques.
- Applied best practices in responsive UI/UX design, ensuring **100 % cross-platform compatibility** and enhancing user engagement, resulting in a **30 % improvement** in session duration.

Projects

LeadAngel

[LeadAngel](#) 🔗

- LeadAngel is a **SaaS Web Application** for lead management platform integrating with **Salesforce, HubSpot and Dynamics 365** to automate lead routing and tracking. It processes **500,000+ leads** annually from multiple sources.
- LeadCalendar**, a LeadAngel module, integrates with **Google Calendar, Microsoft Teams, and Zoom** for automated event booking, cutting manual coordination by **60 %** and streamlining **1,000+** sales meetings.
- Tools Used: Angular, React.JS, Node.JS, MYSQL, PrimeNG, JWT.

Expense Tracker

[Expense Tracker](#) 🔗

- Created an Expense Tracker application that enables users to set budgets, track expenses, and gain insights through detailed analytics, helping in better financial management.
- Incorporated **Razorpay** for secure payment verification, enabling **500+** users to unlock premium features like advanced reporting and multi-user access.
- Tools Used: React, Node.js, MySQL, Razorpay, JWT.

Skills

Languages: JavaScript, TypeScript, SQL, Java, HTML/CSS

Technologies: React.JS, Angular, Node.JS, MYSQL, MongoDB, Express.JS, REST API

Tools: Git, GitHub, GitLab, BitBucket, Postmap API

Education

Raipur Institute of Technology, Raipur
B.Tech in Computer Science

Sept 2018 – May 2022