SHIVEN BEWTRA

(408)-370-8636 • ShivenBewtra@gmail.com
Palo Alto, CA 94306 • LinkedIn.com/in/Shiven-Bewtra • github.com/ShivB10/Data-Projects

SUMMARY

Business Analyst with experience in competitor tracking, customer cohort analysis, and multi-source data collection. Skilled in Excel, Tableau, Power BI, SQL, and Python, with exposure to AI/ML applications for automation and insights. Proven ability to deliver recurring reporting, clean complex datasets, and present clear findings to leadership.

TECHNICAL SKILLS

Programming Languages: SQL (SOQL), Python, SAS, VBA, CVAT (Annotation), M-Formula
Data Visualization: Microsoft Excel, Tableau, PowerBI, QlikSense, Power Query, Salesforce CRM

EXPERIENCE

Elekta INC, San Jose, California   **Mar 2025 — Current**
Saas Business & Marketing Analyst – Intern
- Partnered directly with senior finance leadership to overhaul a large-scale reporting process, replacing complex Excel workflows with a scalable Power BI Dataflows framework, automating Data Movement across teams.
- Migrated data cleaning and transformation to the cloud, enabling tailored reporting views and standardizing cross-departmental analysis workflows.
- Designed and implemented a suite of dashboards to calculate and visualize SaaS product margins with Simulated Forecasting, improving financial projections and informing sales targets.
- Conducted competitive analysis on partnerships, developing sales training and marketing modules based on competitor feature comparisons and positioning.
- Presented insights and reporting structure improvements to finance leadership, enhancing clarity across departments and streamlining recurring reports.

BenchAI, San Jose California   **Oct 2024 — Mar 2025**
Growth & Analytics Intern
- Conducted market research and competitor tracking in GovTech/EdTech, identifying whitespace opportunities.
- Automated outreach pipelines and CRM reporting, streamlining recurring lead tracking.
- Curated multi-source market research data (gov websites, legislative records, webinars, video transcripts) to train AI models for accessibility detection.

Foothill College, Los Altos, CA   **Jan 2024 – May 2024**
Market Analyst – Contract
- Designed and executed market research, interviewing 50+ professionals to inform curriculum updates for 5,000 students.
- Built Excel-based financial models to evaluate student/faculty housing initiatives, presenting recommendations to leadership.

Empirical Root, Palo Alto, CA   **Sep 2023 – Dec 2024**
Data Analyst – Intern
- Cleaned and validated SQL datasets to support accurate reporting and AI/ML processes.
- Applied predictive modeling in Python, improving ecommerce forecast precision by 15%.

Startups & Ventures

Altuva Health — Cofounder & Analytics Lead
- Designed outreach pipelines, generating 300+ survey responses to validate interest in at-home multiplex testing.
- Conducted demographic analysis (age, household size, risk cohorts) to forecast adoption and inform strategy.

WeCover — Founder
- Led market analysis of the mental health sector, identifying gaps for 60% potential cost reduction in therapy.
- Tracked competitor offerings and customer needs, increasing market reach by 25%.

EDUCATION

Foothill College AS in Business & AS in Economics   **May 2025**
Data Analysis Certificate (6/6 Classes Completed)
Core Competencies: Operational & Financial Analysis • KPI Tracking & Forecasting • Dashboard Design (Power BI, Tableau, QlikSense) • Data Modeling & Cleaning • Business Case Development • Strategic Planning • Competitive Analysis & Research • Process Optimization • Customer Cohort & Churn Analysis • Stakeholder Communication • Automated Reporting & Data Storytelling