



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

MOOC Student
August



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Methodologies

- Data Collection via Web scraping
- Data Wrangling
- Complete the EDA with Visualization
- Dashboard

All results

- Predict first stage of the Falcon 9 lands successfully

Introduction

Project background and context

- Space Y wants to launch rockets with minimal costs

Problems you want to find answers

- Determine the price of each launch
- Determine if SpaceX will reuse the first stage

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - Using SpaceX API and Web scraping
- Perform data wrangling
 - Use flowcharts and key phrases
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Built, evaluated, improved, and found the best classification model

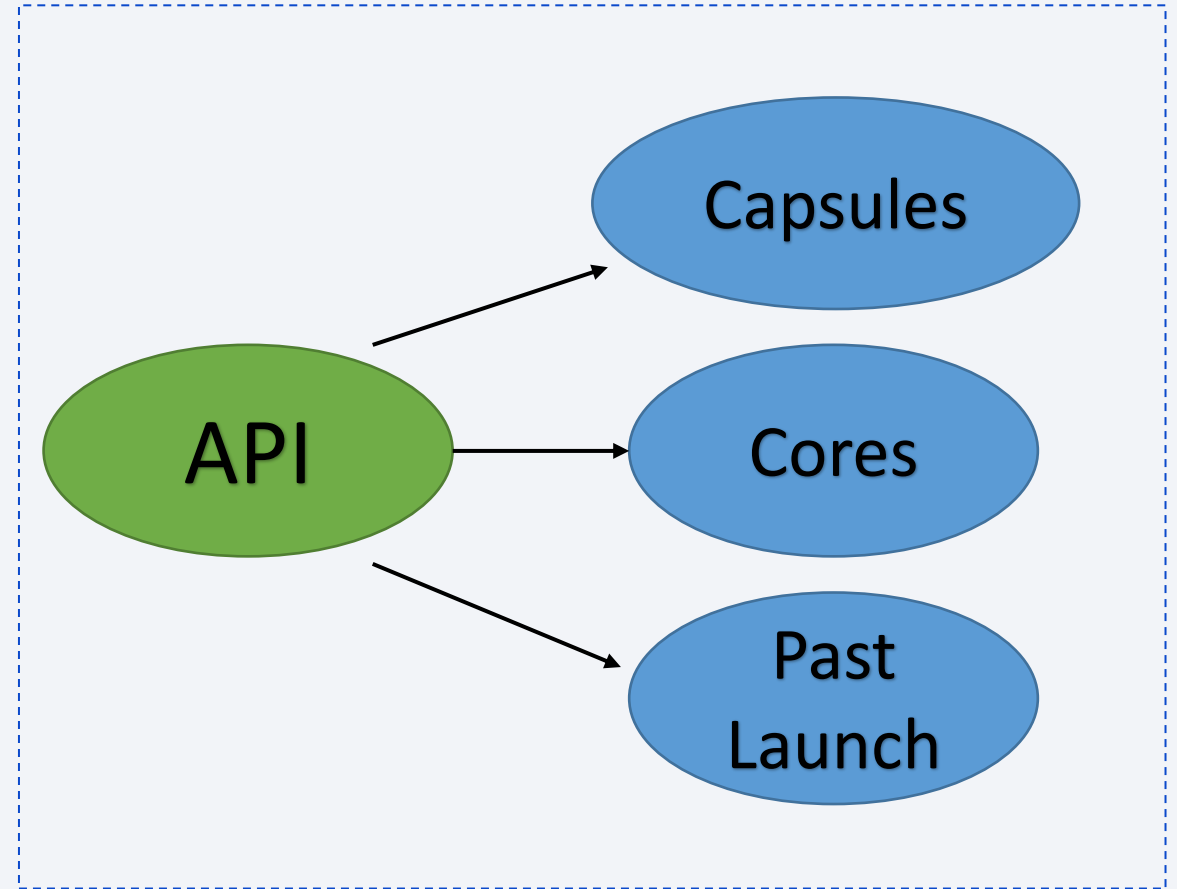
Data Collection

Describe how data sets were collected

- API will give us data about launches, including information about the rocket used, payload delivered, launch specifications, landing specifications, and landing outcome
- Web scrape some HTML tables that contain valuable Falcon 9 launch records

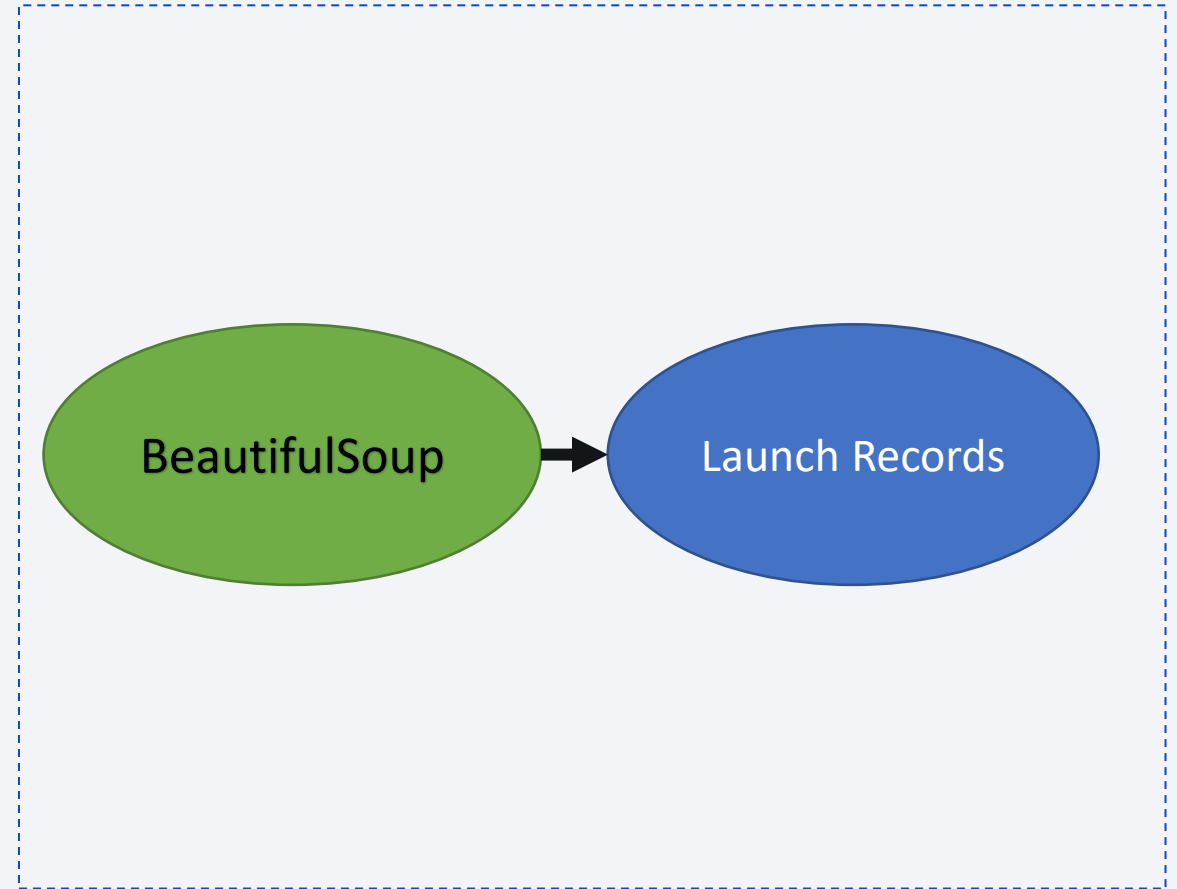
Data Collection – SpaceX API

- Present your data collection with SpaceX REST calls using key phrases and flowcharts
- Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose



Data Collection - Scraping

- Present your web scraping process using key phrases and flowcharts
- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose



Data Wrangling

Describe how data were processed

- Calculate the number of launches on each site
- Calculate the number and occurrence of each orbit
- Calculate the number and occurrence of mission outcome per orbit type
- Create a landing outcome label from outcome column
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

EDA with Data Visualization

Summarize what charts were plotted and why you used those charts

- Visualize the relationship between Flight Number and Launch Site
- Visualize the relationship between Payload and Launch Site
- Visualize the relationship between success rate of each orbit type
- Visualize the relationship between FlightNumber and Orbit type
- Visualize the relationship between Payload and Orbit type
- Visualize the launch success yearly trend
- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

EDA with SQL

Summarize the SQL queries you performed

- Retrieve the most recent date from the SpaceX table
- Display the minimum payload mass
- Total payload_mass_kg carried by the booster versions
- Display 5 records launched on Friday
- Unique launch sites

Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

Build an Interactive Map with Folium

Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map

- Mark all launch sites on a map
- Mark the success/failed launches for each site
- Calculate the distances between a launch site to its proximities

Explain why you added those objects

Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

Build a Dashboard with Plotly Dash

Summarize what plots/graphs and interactions you have added to a dashboard

- Analyzing launch site geo and proximities
- Choose an optimal launch site

Explain why you added those plots and interactions

Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose

Predictive Analysis (Classification)

Summarize how you built, evaluated, improved, and found the best performing classification model

Create 2 classes

Standardize the data, create a logistic regression object then create a GridSearchCV.

You need present your model development process using key phrases and flowchart

Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

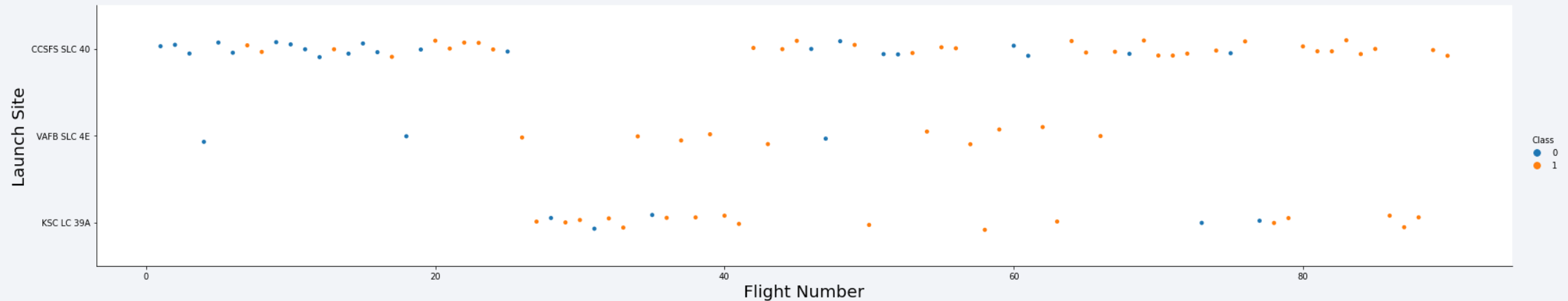
The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is dynamic and technological.

Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

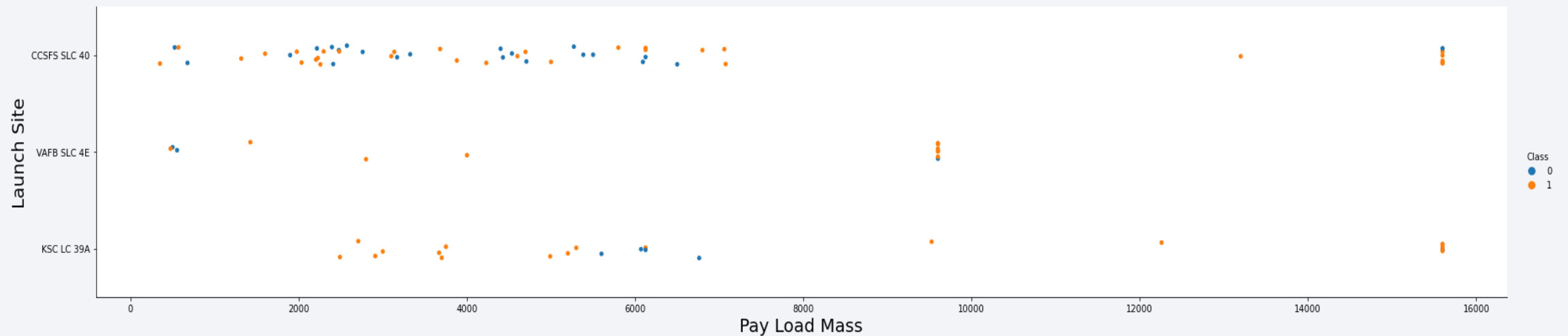
- Show a scatter plot of Flight Number vs. Launch Site



Show the screenshot of the scatter plot with explanations

Payload vs. Launch Site

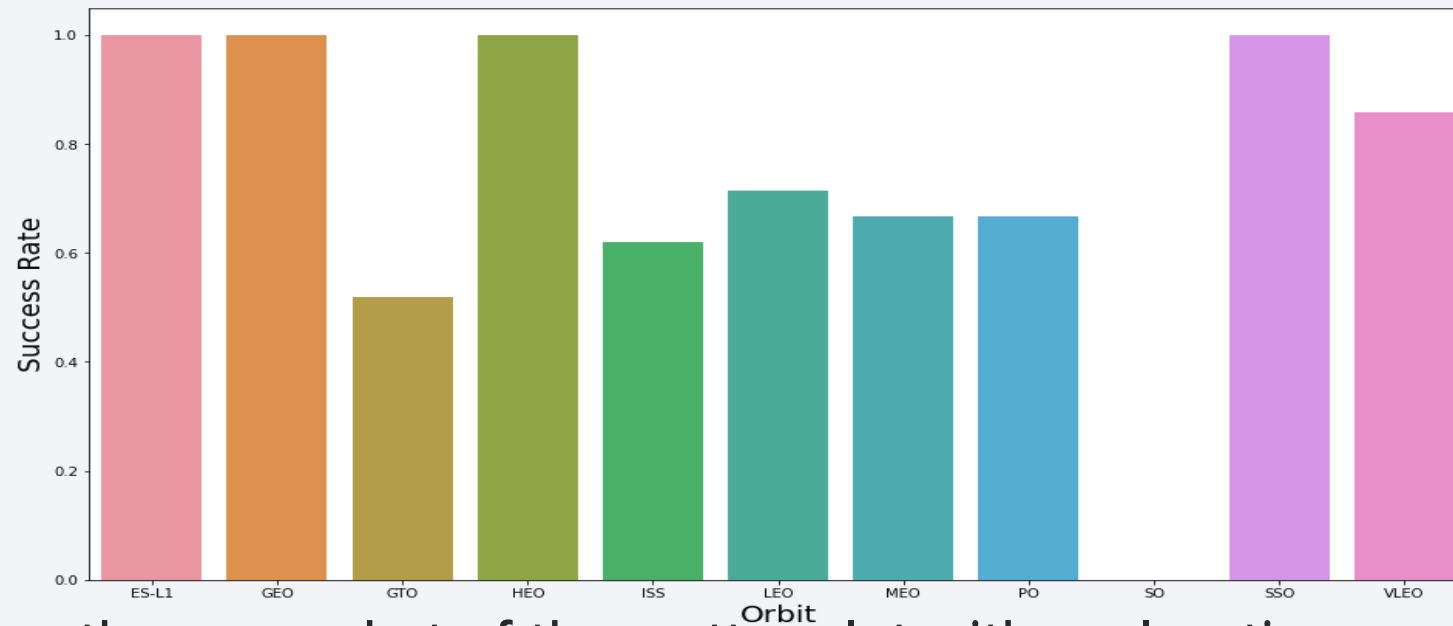
- Show a scatter plot of Payload vs. Launch Site



- Show the screenshot of the scatter plot with explanations

Success Rate vs. Orbit Type

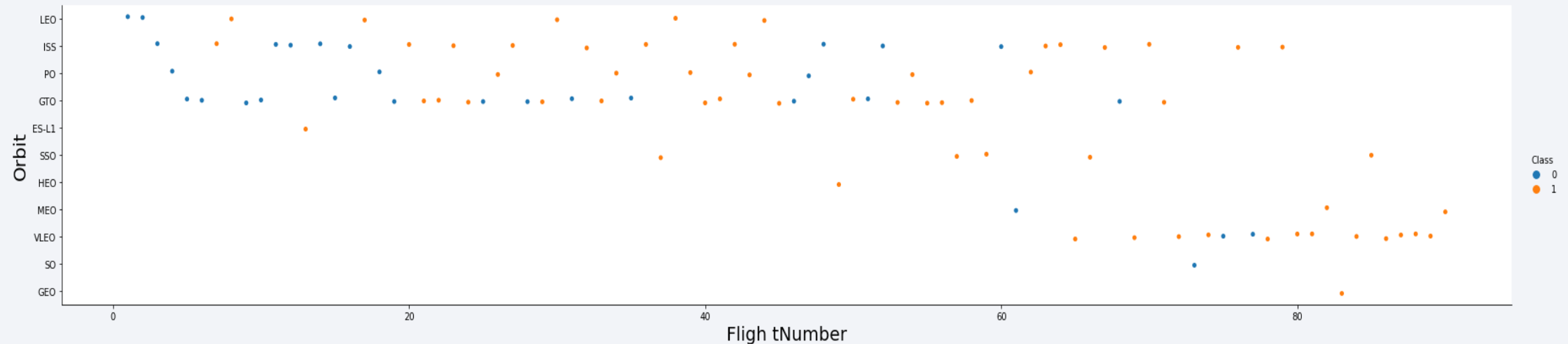
- Show a bar chart for the success rate of each orbit type



Show the screenshot of the scatter plot with explanations

Flight Number vs. Orbit Type

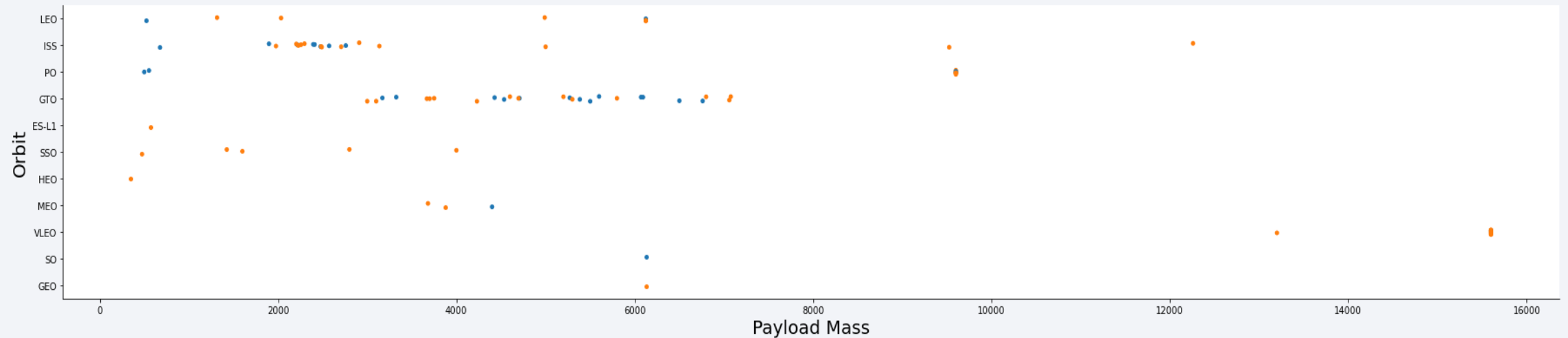
- Show a scatter point of Flight number vs. Orbit type



- Show the screenshot of the scatter plot with explanations

Payload vs. Orbit Type

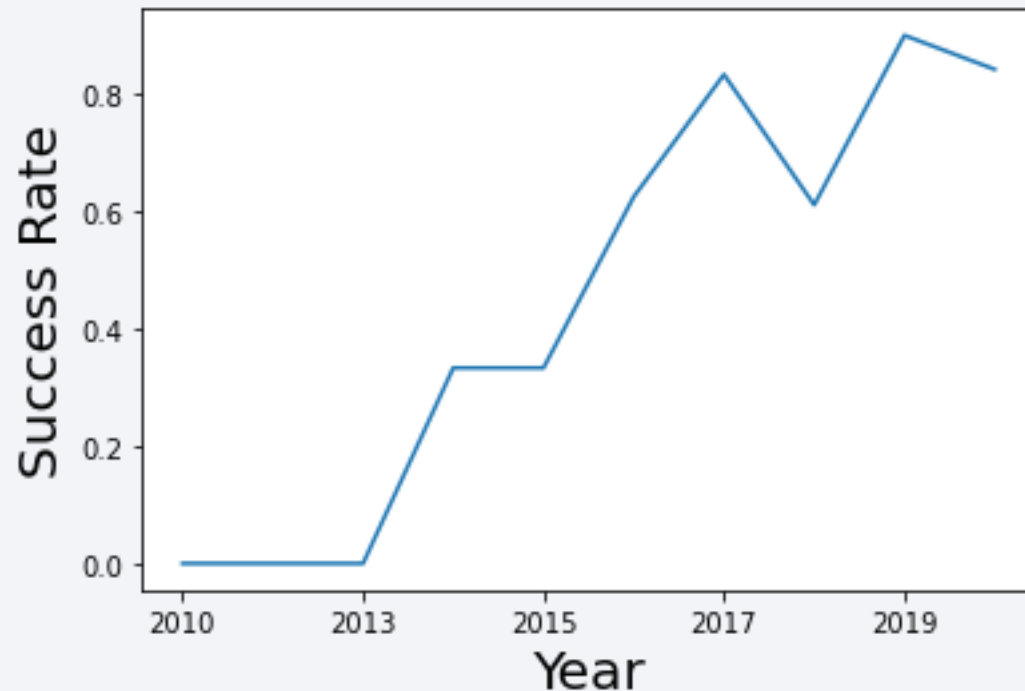
- Show a scatter point of payload vs. orbit type



- Show the screenshot of the scatter plot with explanations

Launch Success Yearly Trend

- Show a line chart of yearly average success rate



- Show the screenshot of the scatter plot with explanations

All Launch Site Names

- Find the names of the unique launch sites
- Present your query result with a short explanation here

Launch Site Names Begin with 'CCA'

- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

Total Payload Mass

- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here

Average Payload Mass by F9 v1.1

- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

First Successful Ground Landing Date

- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

Successful Drone Ship Landing with Payload between 4000 and 6000

- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

Total Number of Successful and Failure Mission Outcomes

- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

Boosters Carried Maximum Payload

- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Present your query result with a short explanation here

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- Present your query result with a short explanation here

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

Launch Sites Proximities Analysis

<Folium Map Screenshot 1>

- Replace <Folium map screenshot 1> title with an appropriate title
- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map
- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 2>

- Replace <Folium map screenshot 2> title with an appropriate title
- Explore the folium map and make a proper screenshot to show the color-labeled launch outcomes on the map
- Explain the important elements and findings on the screenshot

<Folium Map Screenshot 3>

- Replace <Folium map screenshot 3> title with an appropriate title
- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed
- Explain the important elements and findings on the screenshot



Section 4

Build a Dashboard with Plotly Dash

<Dashboard Screenshot 1>

- Replace <Dashboard screenshot 1> title with an appropriate title
- Show the screenshot of launch success count for all sites, in a piechart
- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 2>

- Replace <Dashboard screenshot 2> title with an appropriate title
- Show the screenshot of the piechart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot

<Dashboard Screenshot 3>

- Replace <Dashboard screenshot 3> title with an appropriate title
- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider
- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.



Section 5

Predictive Analysis (Classification)

Classification Accuracy

- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

Confusion Matrix

- Show the confusion matrix of the best performing model with an explanation

Conclusions

- Point 1
- Point 2
- Point 3
- Point 4
- ...

Appendix

- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

