

The Brandcast for Our Anninity Diagram

Further Inquiry by Users

Further data
sections for
those interested

Resources
section

What can you do
section

Data Simplification

Keyword search

Overall impact
statement

Highlights Issues
section

Organize each
goal into its own
section but group
similar goals
together

Landing Page

Circular menu
with changing
images
depending on
issue

Each issue has a
hook statement
or statistic