

Feature/ Functionality	Need(What)	Insight(Why)
Keyword Search	Easily find specific issues	People looking for specific issues or goals, can easily find the resources and or pages they require
Easily navigable and interactive Main Menu	To entice the user into an issue as well as to easily maneuver around different issues	By enticing the user through an interactive main menu, we can help keep the user more interested and delve deeper into issues, and an easier to move around menu just helps keep them on the site.
Educational and simplified explanations of Data as well as user interactable data	Creating Community Awareness about UN SDGs	To engage and educate the community about the importance of the UN Sustainable Development Goals.
Providing a Central Space for Open-Source and Local Community Data	To give users access to data	To enable easy access to relevant data for stakeholders and promote transparency.
A measuring bar that tells the progress Regina has made to reach metrics.	Measure Regina's progress to meet a UN SDG	To track and evaluate the impact of local initiatives in contributing to the global SDG targets.