

## **Customer Check-in March 19,2024:**

- Add something interactive on the website to have consumer retention.
- In the primary menu, instead of categories, add a flow that has Regina's priorities and then data (graphs and summary)
- Try not to have so much info in the menu bar which means categorizing them even more.
- Make the header which is floating.
- Use Words and language that can be understood by a normal person.
- On the home page, we should not be redirecting to the other page instead that can be put in the bottom half of the page.
- On the home page, instead of redirecting, use that space to have something like 'How Regina's priorities connect to the UN SDGs Framework.'
- Use the UN SDGs title consistently throughout the website.
- They liked the picture and categories side by side from our Hi-Fi prototype but try to have a middle ground where the website does not look too childish or too bland.
- Data page does not need to be changed.
- For the home page, text on the left and a carousel on the right would be a good idea to display.
- Good logo but add some colours and infographics.