

Group F: The Brandtastic Four

Customer Check-in April 09, 2024 Notes:

Home Page:

- The colours in the logo look good.
- The background appearance is also pleasing.
- The slogan on the main page needs to be more politically neutral.
- Avoid language that might come across as confrontational or critical.
- Increase the size and readability of Regina's focus and goals text.

Data Page:

- The page is clear and easy to read.

Category Page:

- Adding targets might confuse some users as it adds another layer of learning about SDGs. Consider this for future iterations.
- Add a source whenever text is added to the webpage.
- Place data at the top of the page with the text following.
- Consider reorganizing containers on this text-heavy page.

Additional Note:

- The sticky header is beneficial but occupies about $\frac{1}{3}$ of the screen space. Consider minimizing the header when scrolling down.