



Regina SDG

The Brandtastic Four

Website Demo





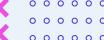






Table of contents

01 Project Information **03** Wordpress Configuration

02 Website Demo 04 Q/A





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Project Information







Problem Statement and Goal

Problem Statement

Regina lacks a localized database of information on it's progress towards meeting the 17 UN Sustainable Development Goals

Our Goal

To create a website providing users with local data on Regina's development towards the 17 SDGs, that is simple, includes transparent data, and easily shareable.







Envisioned Problems/Opportunities

Problems

- Paywall on certain design ideas
- Lack of Time
- Limited Data

Opportunities

- Ability to utilize our lecture/lab learned skills in a real world application
- Learn more about Regina's sustainability goals and how we can highlight them
- Raise awareness about Sustainability Issues in Regina



Northstar & Carryover Customers

Northstar Customer

Government Workers/Officials "Change makers", those who are able to utilize the data to make change on a large scale, and apply it in official and lawful capabilities.

Carryover Customers

- NGO's
- Researchers
- Those interested in joining NGOs
- General Public
- Newcomers to Regina





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Website Demo







Future Implementation

Introduce Custom Infographics

If we had more time to work on the project, as well as the paid for version of the plug ins, we would have liked to introduced some form of a scrollable infographic section in the homepage to entice the user into reading about different issues







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Wordpress Configuration



Theme: Astra

Astra is customizable Wordpress theme suitable for blog, personal portfolio, business website

Plugins:

- Starter Template: Provides templates to start off the website
- Spectra: Adds more customizations to Wordpress website builder
- wpDataTables Tables & Table Charts: Creates responsive, sortable tables & charts from Excel, CSV or PHP.
- WP Carousel: Creates carousels, sliders, and galleries using images, posts, etc.
- Cool Flipbox: Creates flipboxes to add more interactiveness on the website





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ABQ







Thank You!

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