Campaign Management System

Hello there,

This is J V SHIVA TEJA, a student at IITM online BSc course. I would first like to thank your team for diversifying my exposure to web-development and the course in general.

I have worked a lot on UI despite knowing the fact that it is not very important to you guys. Apologies if I have done any sloppy work.

Tools Used:

FrontEnd	HTML5, Jinja
Styles	CSS, bootstrap,
Backend	Python + flask
Database	SQLite3
Toolkit	SQLAlchemy
Others	Flask migrate, Werkzeug

Page images

Login and register

Home Pages:

Create Campaign page:

Add *Campaign*

Name*
Give a name to Campaign

Budget*
Give your budget for the project

Description
Description

Industry*
Give the Industry

Start Date*   End Date   Goal Users
dd/mm/yyyy   dd/mm/yyyy   Goal of new users

Select Visibility
Public

Create

Creating Ad_request Page:

Add *Advertisement*

Select Influencers
All

Search for influencers
** To get all results keep the search empty

Search

Ad Name*
New Ads

Budget*
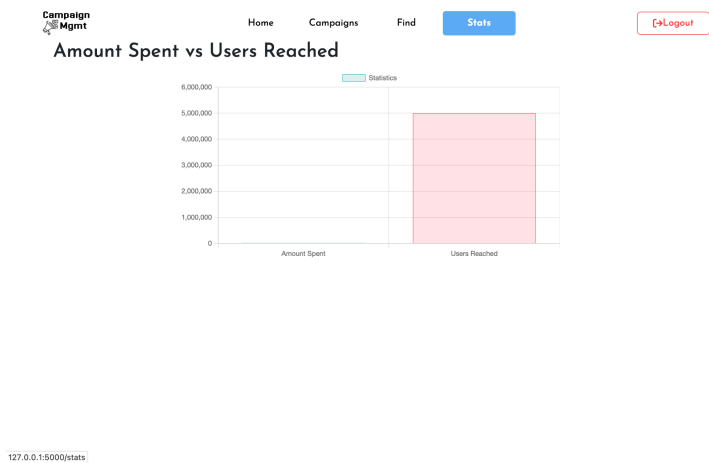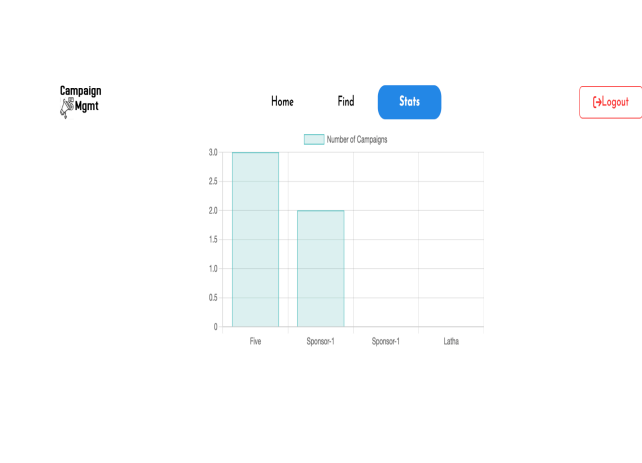1200

Comments
Comments are here

Influencer-1   Send Request ✉
Rating
None
Niche

Stats Page:

Amount Spent vs Users Reached

127.0.0.1:5000/stats

So on there are pages like
. Accepting and rejecting request, finding pages to search Ad, Ad_request, Campaigns, Sponsor, Influencers with Filters like, Flagged, expired, live etc.

. There are functionalities like, Delete Ads, Delete Campaigns,Edit Personal Details etc

Conclusion:

I have done the project with great honesty and dedication. This is the first project I have done on my own.
I like the chance I got in doing it and I learned a lot in the process. Though this is a small level project, I feel
I have used the time I could make out. Thank You