

Campaign Management System

Hello there,

This is J V SHIVA TEJA, a student at IITM online BSc course. I would first like to thank your team for diversifying my exposure to web-development and the course in general.

I have worked a lot on UI despite knowing the fact that it is not very important to you guys. Apologies if I have done any sloppy work.

Tools Used:

FrontEnd	HTML5, Jinja
Styles	CSS, bootstrap,
Backend	Python + flask
Database	SQLite3
Toolkit	SQLAlchemy
Others	Flask migrate, Werkzeug

Page images

Login and register

Campaign Mgmt

LoginRegister

Campaign Management Platform

Username

Password

Submit

[Are you new here? Please register](#)

AD

f

X

Campaign Mgmt

LoginRegister

Influencer Registration

Name*

Description

Industry*

Niche

Cover Photo

Choose file No file chosen

Instagram ID

YouTube ID

X ID

Campaign Mgmt

LoginRegister

Sponsor Registration

Name*

Company Name

Industry*

Description

Cover Photo

Choose file No file chosen

Submit

[We recommend to fill in all the details](#)

Home Pages:

Campaign Mgmt

HomeFindStatsLogout

Hello admin!!

Live Campaigns

Rare watch collection

Vintage watch sale

New campaign

View All →

Flagged Influencers

Influencer 2

New Influencer

View All →

Campaign Mgmt

HomeFindStatsLogout

Influencer-1

Desc: Influencer present in all platforms with good identity

View All Details

Live Campaigns:

Vintage watch sale

New Requests:

Pending Requests

New ad in new camp

New ad request

Campaign Mgmt

HomeCampaignsFindStatsLogout

Welcome Five

Five

Name: Five

Desc: I sell the best watches

Company Name: company Five

View all details

Live Campaigns:

Rare watch collection

Vintage watch sale

New campaign

New Ad Requests (2 in 2)

New ad in new camp

Create Campaign page:

Campaign Mgmt

HomeCampaignsFindStatsLogout

Add Campaign:

No of Campaigns Created:3

No of Ads Created:2

No of Collaborations:2

Amount spent:20000

Live Campaigns:

Rare watch collection

Budget:100000

View All

View

Vintage watch sale

Budget:2000

View All

View

New campaign

Budget:100000

View All

View

Flagged Campaigns

0 of 200000 items

View All

127.0.0.1:5000/campaigns

Campaign Mgmt

HomeCampaignsFindStatsLogout

Add Campaign

Name*

Give a name to Campaign

Budget*

Give your budget for the project

Description

Description

Industry*

Give the Industry

Start Date*

dd/mm/yyyy

End Date

dd/mm/yyyy

Goal Users

Goal of new users

Select Visibility

Public

Create

Creating Ad_request Page:

Campaign Mgmt

HomeFindStatsLogout

View Campaign

Rare watch collection

Description:None

Category:Watches

Send Ad Request

New campaign

Description:big budget

Category:tech

Send Ad Request

Campaign Mgmt

HomeCampaignsFindStatsLogout

Add Advertisement

Select Influencers

All

Search for influencers

To get all results keep the search empty

Search

Ad Name*

New Ads

Budget*

1200

Comments

Comments are here

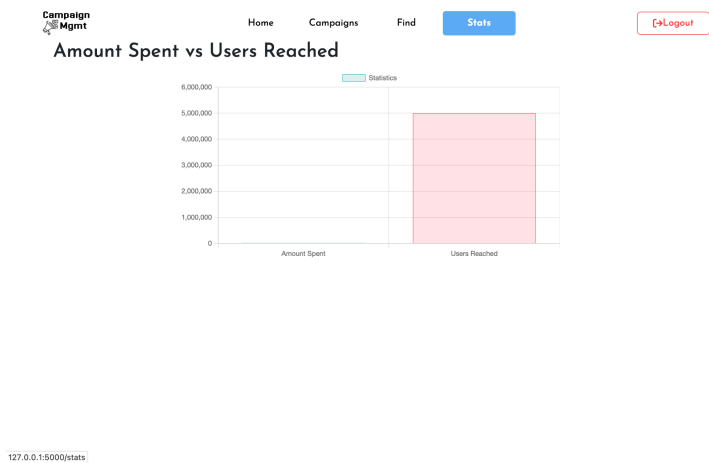
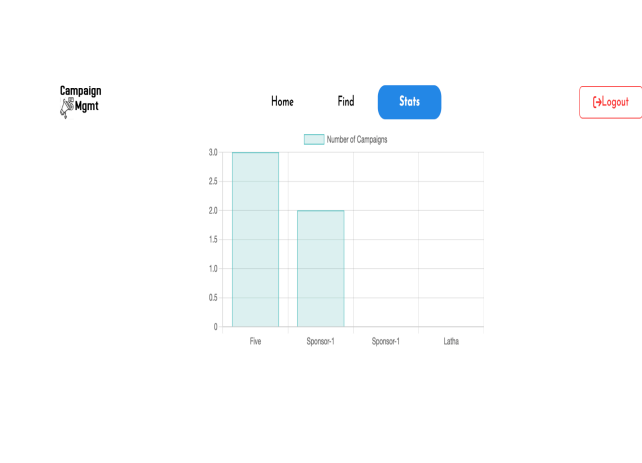
Influencer-1

Rating:None

Niche:-

Send Request

Stats Page:



- So on there are pages like
- . Accepting and rejecting request, finding pages to search Ad, Ad_request, Campaigns, Sponsor, Influencers with Filters like, Flagged, expired, live etc.
 - . There are functionalities like, Delete Ads, Delete Campaigns, Edit Personal Details etc

Conclusion:

I have done the project with great honesty and dedication. This is the first project I have done on my own. I like the chance I got in doing it and I learned a lot in the process. Though this is a small level project, I feel I have used the time I could make out. Thank You