

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

7.8M

Amount

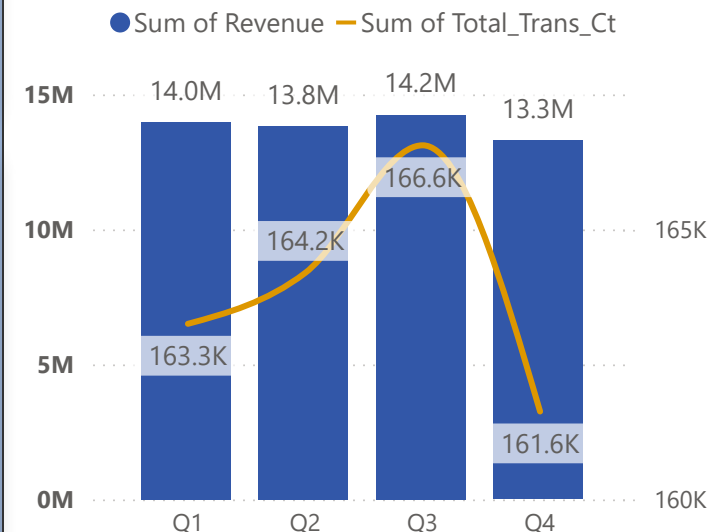
45M

Count

656K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46,139,398	6,495,888	2,685,635
Silver	5,586,332	812,081	187,505
Gold	2,454,072	373,784	56,210
Platinum	1,135,608	161,629	20,665
<b>Total</b>	<b>55,315,410</b>	<b>7,843,382</b>	<b>2,950,015</b>

QTR Revenue and Total Trans Count



F

M

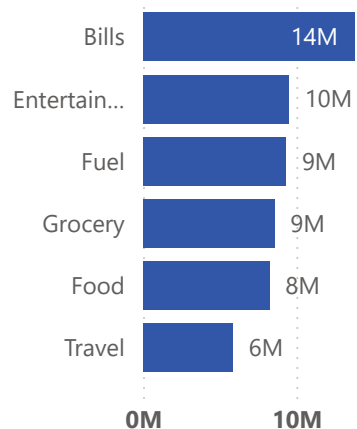
Silver

Blue

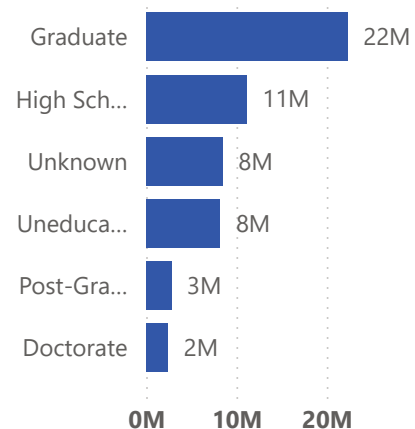
Gold

Platinum

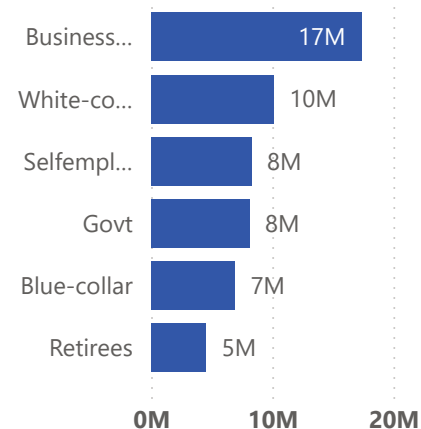
Revenue by Expenditure Type



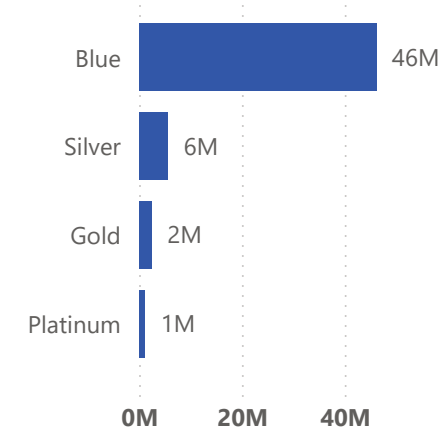
Revenue by Education Level



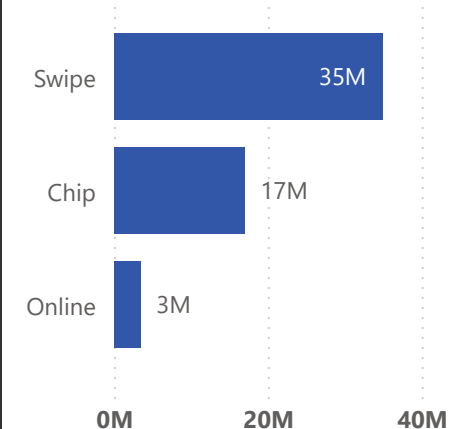
Revenue by Job Type



Revenue by Card\_Catery



Revenue by Trans\_Type



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

8M

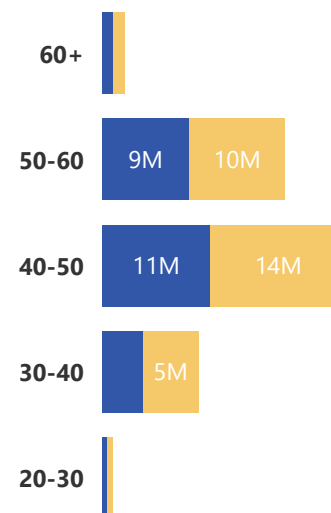
Income

576M

CSS

3.19

Revenue by Age Group



M

F

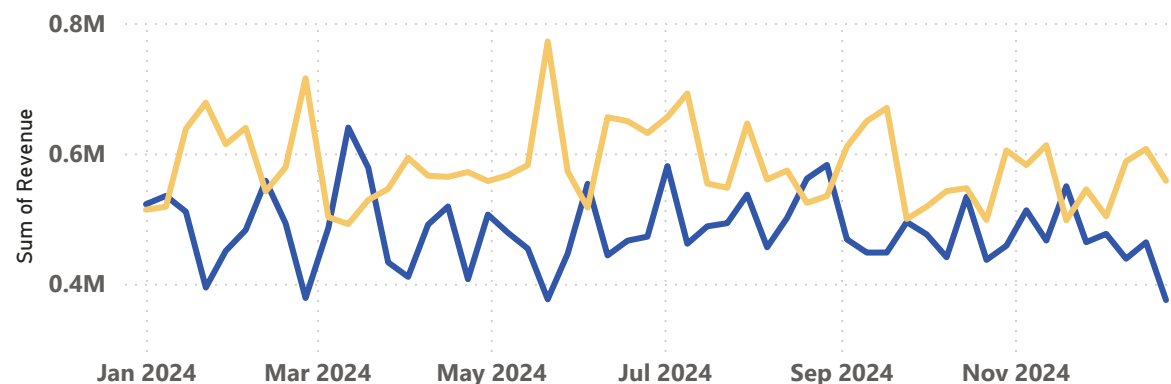
Silver

Gold

Blue

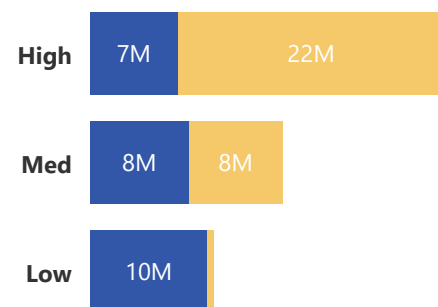
Platinum

Revenue by Week

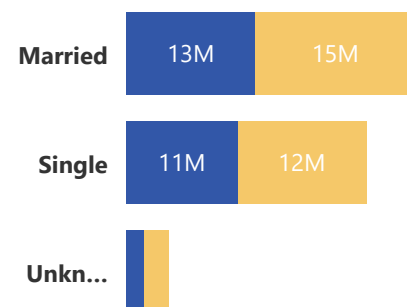


Customer_Job	Revenue	Sum of Income
Blue-collar	6,904,279	72,262,158
Businessman	17,387,832	186,959,919
Govt	8,111,701	88,773,989
Retirees	4,535,184	48,675,030
Selfemployed	8,261,758	75,313,288
Total	55,315,410	575,914,439

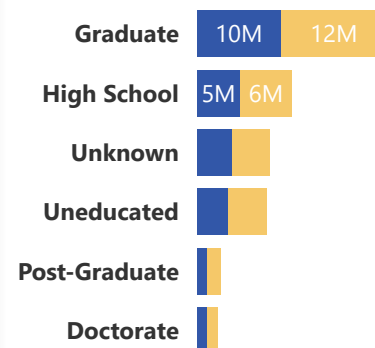
Revenue by Income Group



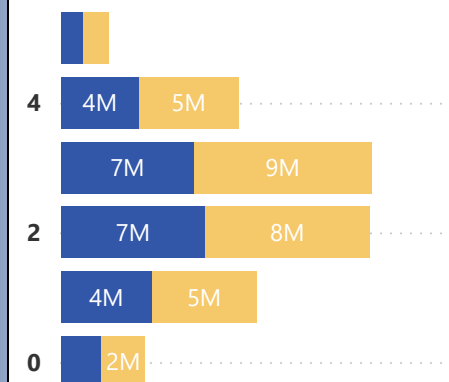
Revenue by Marital Status



Revenue by Education



Revenue by Dependents



Top 5 States

