

Shiva Chavoshian

UX/UI Designer

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Personal Website

chavoshian.shiva@gmail.com

in /shiva-chavoshian

Youtube Channel

Behance

Experience

Navaak Inc (Remote) - UI/UX DESIGNER

Apr 2021 - Present

Navaak is a music streaming service like Spotify. I Designed a user-centered solution for sharing music by artists in the App.

Stockholm (Remote)

- > **Empathizing** with users by creating **empathy maps**, **personas** and **user journey maps**
- > Working in **Agile** environment by using tools like Jira and methodologies like **Scrum**
- > Defining **user pain points across web and mobile applications**
- > Continuous optimization of UX using **A/B testing**, we achieved around 20% more social engagement
- > **Ideating** design solutions, **Conversions** measure and analysis on users' data
- > Creating **wireframes** and **prototypes** on paper and digitally
- > Developing **mockups** using **visual design** elements and principles in **Figma**
- > Conducting **usability studies**

Google - UI/UX CERTIFICATE (My certificate)

Jun 2022 - Nov 2022

Recently completed the Google UI/UX Design Certificate which is a rigorous hands-on program that covers the design process from end-to-end.

Online

- > Foundations of **User Experience (UX)** Design
- > Start the UX Design Process: **Empathize**, **Define**, and **Ideate**
- > Build **Wireframes** and **LowFidelity Prototypes**
- > Conduct UX **Research** and **Test** Early Concepts
- > Create **High-Fidelity** Designs and **Prototypes** in **Figma**
- > **Responsive web** design in **Adobe XD**

Navaak Inc - UI/UX DESIGNER

Aug 2019 - Mar 2021

In a startup with small design team I had the opportunity to challenge myself in the design world.

Tehran, Iran

- > Because I continued my work in Navaak remotely I listed all of the responsibilities above

Navaak Inc - LINUX ADMIN

Sep 2016 - Aug 2019

I was administrating Linux servers. Some of my responsibilities were:

Tehran, Iran

- > Managing virtual machines, Databases, Logging, Scripting
- > **Documenting** my works

Freelance - ARTIST

2016 - Present

Working on my own collection of artworks as a personal project. I share my knowledge on my Youtube channel.

Stockholm, Sweden

- > Philosophy and history of **art**, More details on my [Website](#)
- > Design principles including **Color theories**, **Gestalt Principles**, **balance**, **proportion**, and more

Skills

Tools: Figma, Adobe Photoshop, Adobe Indesign, Adobe XD, Miro

Skills: Design Thinking, Sketching and Ideating, UI/UX Design, Research(UXR), Prototyping, Wireframing, Conducting Usability Study, Agile, Scrum, Kanban, Information Architecture

Soft Skills: Empathy, Collaboration, Problem Solving, Team Work, Verbal Communication

Languages: English, Farsi, Azeri

Portfolio

1: [Food Delivery App](#) , 2: [Teaching Art](#) , 3: [Music Sharing App](#)

Education

University of Tabriz

Sep 2012 - Jul 2016

Bachelor's Degree of Information Technology

Tabriz, Iran