Shiva Chavoshian
UX/UI Designer

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in LinkedIn
🔗 Portfolio Website

Enthusiastic Product Designer and UX/UI Specialist sculpting seamless experiences and intuitive interfaces with passion. Leveraging collaborative creativity to deliver user centric solutions.

🍀 Experience

RaceID - UI/UX Designer (Acting product designer)
Jan 2023 - Jan 2024
Stockholm
RaceID is a leading community for race participants and organizers.
- Defining the **user-centered** design strategy to support our company goals
- Conducting **user research** and **analyzing data** to solve users problems
- Running **usability studies**, **A/B tests** and user interviews
- Creating sketches, user flows, user journeys, wire-frames and **prototyping**
- **Collaborating** with cross functional teams and developers by delivering **Responsive UI** designs
- Enhancing our platform's user experience led to increased users numbers and **company revenue.**

Navaak Inc - UI/UX DESIGNER
Feb 2020 - Dec 2022
Stockholm
Navaak is a music streaming service like Spotify.
- Working closely with engineers and **product team.**
- Designing **user-centered** solutions
- **Empathizing** with users by conducting **user interviews** and feedback surveys
- **Conversions** measuring and analysis on users' data
- Creating user journeys, **wireframes**, UI designs and **prototypes**
- Continuous optimizing of UX using **A/B testing** (we achieved around 20% more social engagement)
- Working in **agile** environment by using **jira** and **scrum** methodology

Navaak Inc - IT Engineer
Sep 2017 - Nov 2019
Tehran
I was exploring different areas to find out what would be the best for me.
- Managing Linux machines, Databases, Conducting UX surveys, **Coding**, Documentation

Freelance - ART RESEARCHER
May 2013 - Dec 2023
Stockholm
Working on art theories and philosophy.
- **Researching and teaching** philosophy and history of art (my Youtube Channel)
- Design principles including **color theories**, **gestalt principles**, **balance**, **proportion**, and more

⚙ Skills

Skills: UI/UX design, Design systems, Problem solving, Design thinking, User research (UXR), UX writing, Interaction design, Motion design, Responsive Design, Information architecture, User testing, HTML and CSS

Tools: Figma, Maze, Miro, Git, Hotjar, Google analytics, Zeplin, Wordpress, AI tools

Soft Skills: Independent but collaborative, Resource management, Responsible, Quick learner, Critical thinker, Attention to details, Lean development, Creative, Visionary Explorer, Listener,

🎓 Education

UI/UX Design (Google certificate)	Jun 2022 - Nov 2022
Motion Design (ZTM academy)	Jun 2024 - Feb 2024
Data Analytics (Google certificate)	Aug 2023 - Dec 2023
IT Engineering (Bachelor's Degree)	Sep 2012 - Jul 2016

📂 Portfolio

1: Event Management System, 2: Product Design (Design System included),
3: Music Sharing App, 4: Teaching Art