

# Shiva Chavoshian

UX/UI Designer

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Personal Website

chavoshian.shiva@gmail.com

in /shiva-chavoshian

Youtube Channel

Behance

## Experience

### RaceID - UI/UX DESIGNER

RaceID is a leading community for race participants and organizers.

Jan 2023 - Present

Stockholm (Hybrid)

- > Utilized **user-centered** design perspective to enhance user experience
- > Designed a seamless **registration and payment experience** for users
- > Design UX and UI for some visually appealing and **brand-consistent** upsells
- > Conducting **usability studies** and improving accessibility by changing the user flows and user interface

### Navaak Inc (Remote) - UI/UX DESIGNER

Navaak is a music streaming service like Spotify. I Designed a user-centered solution for sharing music by artists in the App.

Apr 2021 - Dec 2022

Stockholm (Remote)

- > **Empathizing** with users by creating **empathy maps, personas** and **user journey maps**
- > Working in **Agile** environment by using tools like Jira and methodologies like **Scrum**
- > Defining **user pain points** across web and mobile applications
- > Continuous optimization of UX using **A/B testing**, we achieved around 20% more social engagement
- > **Ideating** design solutions, **Conversions** measure and analysis on users' data
- > Creating **wireframes, prototypes, mockups** using **visual design** elements and principles in **Figma**

### Google - UI/UX CERTIFICATE (My certificate)

Recently completed the Google UI/UX Design Certificate which is a rigorous hands-on program that covers the design process from end-to-end.

Jun 2022 - Nov 2022

Online

- > Foundations of **UX** Design process: Empathize, Define, and Ideate
- > Build **Wireframes** and **LowFidelity** Prototypes, Conduct UX **Research** and **Test** Early Concepts
- > Create **High-Fidelity** Designs and **Prototypes** in **Figma**, **Responsive** design in **Adobe XD**

### Navaak Inc - UI/UX DESIGNER

In a startup with small design team I had the opportunity to challenge myself.

Aug 2019 - Mar 2021

Tehran, Iran

- > Because I continued my work in Navaak remotely I listed all of the responsibilities above

### Navaak Inc - LINUX ADMIN

I was administrating Linux servers. Some of my responsibilities were:

Sep 2016 - Aug 2019

Tehran, Iran

- > Managing virtual machines, Databases, Logging, Scripting, and documentation

### Freelance - ARTIST

Working on my own collection of artworks as a personal project. I share my knowledge on my Youtube channel.

2016 - Present

Stockholm, Sweden

- > Philosophy and history of **art**, More details on my [Website](#)
- > Design principles including **Color theories, Gestalt Principles, balance, proportion**, and more

## Skills

**Tools:** Figma, Adobe Photoshop, Adobe Indesign, Adobe XD, Miro, git

**Skills:** Design Thinking, Sketching and Ideating, UI/UX Design, Research(UXR), Prototyping, Wireframing, Conducting Usability Study, Agile, Scrum, Kanban, Information Architecture, gitbook

**Soft Skills:** Empathy, Collaboration, Problem Solving, Team Work, Verbal Communication

**Languages:** English, Farsi, Azeri

## Portfolio

1: [Food Delivery App](#) , 2: [Teaching Art](#) , 3: [Music Sharing App](#)

## Education

### University of Tabriz

Bachelor's Degree of Information Technology

Sep 2012 - Jul 2016

Tabriz, Iran