

Shiva Chavoshian

UX/UI Designer

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in [LinkedIn](#)
🔗 [Portfolio Website](#)

I craft seamless user experiences, turning ideas into intuitive products with collaborative approach.

📌 Experience

RaceID - UI/UX Designer

Jan 2023 - Jan 2024

RaceID is a leading community for race participants and organizers.

Stockholm

- Designing **user-centered** and **responsive** web and mobile products in **Figma**
- Creating user flows, user journeys, wireframes and **prototyping**
- Optimizing user experience by **collaborating** with cross functional teams
- Conducting **user research** and **analyzing data**
- Managing design thinking **workshops** to find actionable insights
- Running **usability studies**, **A/B tests** and user interviews

Navaak Inc - UI/UX DESIGNER

Feb 2020 - Dec 2022

Navaak is a music streaming service like Spotify.

Stockholm

- Designing a **user-centered** solution for sharing music by artists in the App
- **Empathizing** with users by creating **empathy maps** and **user journeys**
- Creating **wireframes**, **prototypes** in **Figma**
- Defining **user pain points** across web and mobile applications
- Continuous optimizing of UX using **A/B testing** (we achieved around 20% more social engagement)
- **Conversions** measuring and analysis on users' data
- Working in **agile** environment by using **jira** and **scrum** methodology

Navaak Inc - LINUX ADMIN

Sep 2016 - Nov 2019

I was administrating Linux servers. Some of my responsibilities were:

Tehran

- Managing virtual machines, Databases, Logging, **Coding**, Documentation

Freelance - ART RESEARCHER

May 2013 - Dec 2023

Working on art theories and philosophy.

Stockholm

- **Research and teach** philosophy and history of art (my [Youtube Channel](#))
- Design principles including **color theories**, **gestalt principles**, **balance**, **proportion**, and more

⚙️ Skills

Skills: UI/UX design, Design systems, Problem solving, Design thinking, User research (UXR), UX writing, Interaction design, Motion design, Responsive Design, Information architecture, User testing, HTML and CSS

Tools: Figma, Maze, Miro, Git, Hotjar, Google analytics, Zeplin, Wordpress/Wix, AI tools

Soft Skills: Independent but collaborative, Resource management, Collaborative, Responsible, Quick learner, Critical thinker, Attention to details, Lean development, Creative

🎓 Education

UI/UX Design ([Google certificate](#))

Jun 2022 - Nov 2022

Motion Design ([ZTM academy](#))

Jun 2024 - Feb 2024

Data Analytics ([Google certificate](#))

Aug 2023 - Dec 2023

IT Engineering

Sep 2012 - Jul 2016

Bachelor's Degree University of Tabriz

📁 Portfolio

1: [Event Management System](#), 2: [Music Sharing App](#), 3: [Food Delivery App](#), 4: [Teaching Art](#)