

Shiva Chavoshian

UX/UI Designer

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in [LinkedIn](#)
🔗 [Portfolio Website](#)

Enthusiastic Product Designer and UX/UI Specialist sculpting seamless experiences and intuitive interfaces with passion. Leveraging collaborative creativity to deliver user centric solutions.

🕒 Experience

Consultant - Product Designer

Jan 2024 - Present

I am working with 2 startups at Antler.

Stockholm

- > Crafting **user-centered** products from concept to UI designs
- > Deciding about designs based on data-driven insights to shape the **customer journeys**
- > Contribute to team vision and foster growth through **research and collaboration**

RaceID - UI/UX Designer (Acting product designer)

Jan 2023 - Jan 2024

RaceID is a leading community for race participants and organizers.

Stockholm

- > Defining the **user-centered** design strategy to support our company goals
- > Conducting **user research** and **analyzing data** to solve users problems
- > Running **usability studies, A/B tests** and user interviews
- > Creating sketches, user flows, user journeys, wire-frames and **prototyping**
- > **Collaborating** with cross functional teams by delivering **Responsive UI** designs
- > Enhancing our platform's user experience led to increase in **company revenue**.

Navaak Inc - UI/UX Designer

Feb 2020 - Dec 2022

Navaak is a music streaming service like Spotify.

Stockholm

- > Working with engineers and **product team** in **agile** environment by using **jira**
- > **Empathizing** with users by conducting **user interviews** and feedback surveys
- > **Conversions** measuring and analysis on users' data
- > Creating user journeys, **wireframes**, UI designs and **prototypes**
- > UX **A/B testing** (we achieved around 20% more social engagement)

Navaak Inc - IT Engineer

Sep 2017 - Nov 2019

I was exploring different areas to find out what would be the best for me.

Tehran

- > Conducting UX surveys, Coding, Documentation

Artworks - Art Researcher

May 2013 - Dec 2023

Working on art theories and philosophy.

Stockholm

- > **Researching and teaching** philosophy and history of art (my [Youtube Channel](#))
- > Design principles including **color theories, gestalt principles, balance, proportion**,

⚙️ Skills

Skills: UI/UX design, Design systems, Problem solving, Design thinking, User research (UXR), UX writing, Interaction design, Motion design, Responsive Design, Information architecture, User testing, HTML CSS

Tools: Figma, Maze, Miro, Git, Hotjar, Google analytics, Zeplin, Wordpress, AI tools

Soft Skills: Independent but collaborative, Resource management, Responsible, Quick learner, Critical thinker, Attention to details, Lean development, Creative, Visionary Explorer, Listener

🎓 Education

1. UI/UX Design: [Google certificate](#) (Jun 2022 - Nov 2022)
2. Motion Design: [ZTM academy](#) (Jun 2024 - Feb 2024)
3. Data Analytics: [Google certificate](#) (Aug 2023 - Dec 2023)
4. IT Engineering: Bachelor's Degree (Sep 2012 - Jul 2016)

📁 Portfolio

- 1: [Event Management System](#), 2: [Product Design \(Design System included\)](#),
- 3: [Music Sharing App](#), 4: [Teaching Art](#)