

📅 Experience

RaceID - UI/UX DESIGNER (Product Design)

RaceID is a leading community for race participants and organizers.

Jan 2023 - Present
Stockholm (Hybrid)

- Designing **user-centered** solutions to enhance users experience at RaceID.
- Designed a seamless **registration and payment experience** for users
- Design UX and UI for some visually appealing and **brand-consistent** upsells
- Designing new **web and mobile app** as a new service from scratch with the team
- Conducting **usability studies** and improving accessibility by changing the user flows and user interface

Navaak Inc (Remote) - UI/UX DESIGNER

Navaak is a music streaming service like Spotify. I Designed a user-centered solution for sharing music by artists in the App.

Apr 2021 - Dec 2022
Stockholm (Remote)

- **Empathizing** with users by creating **empathy maps, personas** and **user journey maps**
- Working in **Agile** environment by using tools like Jira and methodologies like **Scrum**
- Defining **user pain points** across web and mobile applications
- Continuous optimization of UX using **A/B testing**, we achieved around 20% more social engagement
- **Ideating** design solutions, **Conversions** measure and analysis on users' data
- Creating **wireframes, prototypes, mockups** using **visual design** elements and principles in **Figma**

Google - UI/UX CERTIFICATE (My certificate)

Recently completed the Google UI/UX Design Certificate which is a rigorous hands-on program that covers the design process from end-to-end.

Jun 2022 - Nov 2022
Online

- Foundations of **UX** Design process: Empathize, Define, and Ideate
- Build **Wireframes** and **LowFidelity** Prototypes, Conduct UX **Research** and **Test** Early Concepts
- Create **High-Fidelity** Designs and **Prototypes** in **Figma**, **Responsive** design in **Adobe XD**

Navaak Inc - UI/UX DESIGNER

In a startup with small design team I had the opportunity to challenge myself.

Aug 2019 - Mar 2021
Tehran, Iran

- Because I continued my work in Navaak remotely I listed all of the responsibilities above

Navaak Inc - LINUX ADMIN

I was administrating Linux servers. Some of my responsibilities were:

Sep 2016 - Aug 2019
Tehran, Iran

- Managing virtual machines, Databases, Logging, Scripting, and documentation

Freelance - ARTIST

Working on my own collection of artworks as a personal project.

2016 - Present
Stockholm, Sweden

- Philosophy and history of **art**, More details on my [Website](#)
- Design principles including **Color theories, Gestalt Principles, balance, proportion**, and more

⚙️ Skills

Tools: Figma, Adobe Photoshop, Adobe Indesign, Adobe XD, Miro, git

Skills: Design Thinking, Sketching and Ideating, UI/UX Design, Research(UXR), Prototyping, Wireframing, Conducting Usability Study, Agile, Scrum, Kanban, Information Architecture, gitbook

Soft Skills: Empathy, Collaboration, Problem Solving, Team Work, Verbal Communication

Languages: English, Farsi, Azeri

📁 Portfolio

1: [Food Delivery App](#) , 2: [Teaching Art](#) , 3: [Music Sharing App](#)

🎓 Education

University of Tabriz

Bachelor's Degree of Information Technology

Sep 2012 - Jul 2016
Tabriz, Iran