

SHIVALI RANKA

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

Experienced Website Developer currently pursuing an **Executive MBA**, upskilling as a **Product Fellow** at Product Space to transition into Product Management. Looking for a product role where I can work on real-time projects, solve challenges, apply skill set and drive meaningful impact within the organization.

EDUCATION

Indian Institute of Management

Master of Business Administration; CGPA: 9.4/10

Raipur, India

Dec. 23 - Present

Symbiosis International University

Bachelor of Technology in Information Technology; CGPA: 8.29/10

Pune, India

July 2016 - April 2020

SKILLS

Product Management Skills: Product Requirements Documents (PRDs) | Frameworks | Scrum and Agile Methodologies | Roadmapping | Product Lifecycle Management | Wireframing | User Journeys | Market and User Research | A/B Testing | Analytics | Prototyping

Technical Skills: Website Development | Responsive Design | UI/UX | JavaScript | CMS | WooCommerce | Plugin Development | Generative AI | Github | Bitbucket | Postman | Excel

Soft Skills: Effective Communication | Stakeholder Management | Collaboration | Teamwork

Certifications: Google AI Essentials (Google) | Product Discovery Micro-Certification | PM Fellow at Product Space (Ongoing) | Gen AI PM Hackathon 2.0 | AI for Product Managers Workshop

WORK EXPERIENCE

GO MO Group

Sr. Front-end Developer

Pune, India

March 2022 - January 2025

- Developed, maintained and optimized **20+ responsive WooCommerce-based B2B SaaS websites, collaborating with designers, analysts and clients**. Built custom themes, plugins, and features to enhance functionality. **Improved accessibility, UX and core web vitals**, boosting **site performance and sales conversions**.
- Designed a **process improvement plan** to optimize task management by restructuring workflows, categorizing tasks and refining project tracking. These enhancements reduced bottlenecks, improved task allocation and accelerated project delivery, **increasing team efficiency by 20%**.
- Integrated **GPT models** into website applications to **automate repetitive tasks**. Led the development of two WordPress and Node-React plugins, reducing the manual update workload by 95% for one plugin (updating alt tags) and by 55% for another (metadata entry). Recognized with a company certification and a commendation from the Chief Client Officer on [LinkedIn](#).

OrderStack

Frontend Developer

Mumbai, India

February 2022 - March 2022

- Worked on **optimization and accessibility features** of websites, **improving web performance by 30%**. Collaborated on 3+ projects, enhancing responsiveness and load times under senior developer mentorship.

Optum, UnitedHealth Group Inc.

Software Engineer

Hyderabad, India

August 2020 - November 2021

- Developed and maintained **5+ responsive, user-friendly websites**, improving load time by 30%, under senior developer mentorship.
- Optimized 10+ data-driven mainframe applications, reducing incident resolution time by 40% in **high-pressure warroom scenarios**.
- Acquired functional knowledge of the medical industry, understanding key processes and requirements. Got M&R Foundation certified during Covid-19.

EXTRACURRICULAR ACTIVITIES

- Attended **#ProductCon conference** in London by Product School, Online-mode, February 2025
- Participated in **Product case competitions** organized by Unstop.
- Active member of the **Corporate Outreach Committee, IIM Raipur**.
- Developed websites for Covid India Task Force and Rotary Club International, District 3040.

ACHIEVEMENTS

- Awarded '**Star Performer**' for three consecutive months for excellent performance and dedication in GO MO Group, Digital marketing agency.
- Developed a website within a tight timeline of two weeks and was commended by GO MO's Managing Director for its outstanding UI/UX post-launch.
- Developed GO MO's first automation tool, reducing implementation time from 7-8 hours to under 5 minutes. Received a **certificate** for this innovation, significantly improving operational efficiency.
- Published Research Paper: *A Real-time Continuous Sweeping Strategy for Multiple Cleaning Robots, Solid State Technology* (Scopus Indexed), Vol. 64 No. 2 (2021). Co-authored research on optimizing cleaning robot strategies for automated area sweeping and disinfection.