1. Dimensions are Member, Service, Merchandise, Calendar and Franchise that come from ERD and Spreadsheet.

* Franchise
  + FranchId: retail database only
  + FranchRegion retail database only
  + FranchPostalCode: retail database only
  + FranchModelType: retail database only
  + For the special events worksheet, selected franchises maintain spreadsheets so the franchise will be derived from the spreadsheet submission.
* Calendar
  + Date columns in the retail database (SalesDate, ServPurchDate, and MmbrDate) and spreadsheet (EventDate); hierarchical (year → month → day)
* Item: combines Merchandise, Service, and Events
  + MerchId (Merchandise table) | ServId (ServiceCategory table)
  + MerchName (Merchandise table) | ServCatName (retail database) | Event Name (spreadsheet)
  + MerchType (Merchandise table) | Event Type Code (spreadsheet)
* Customer: combines members and corporate customers
  + MmbrId (retail database) | Corporate Customer Id (spreadsheet)
  + MmbrName (retail database) | Corporate Customer Name (spreadsheet but must be parsed)
  + Corporate Customer Location (spreadsheet): must be parsed
  + MmbrEmail: retail database; hierarchical (top level domain → second level domain → local part)
  + MmbrZip: retail database only
  + MemTypeId: retail database only