Certainly, I can help you outline a comprehensive market report for AB InBev. This structure will aim to cover all crucial aspects of the company and its market position in 80-90 slides. Here's a suggested flow for your report:

1. Executive Summary (2-3 slides)

- Key findings

- Major market trends

- AB InBev's position summary

2. Company Overview (3-4 slides)

- History and major milestones

- Global presence

- Key brands and products

3. Industry Analysis (10-12 slides)

- Global beer market size and growth

- Market segmentation (by product type, geography, etc.)

- Porter's Five Forces analysis

- PESTLE analysis

4. Competitive Landscape (8-10 slides)

- Major competitors overview

- Market share analysis

- Comparative analysis of key players

- Benchmarking against competitors

5. AB InBev's Market Position (6-8 slides)

- Global and regional market shares

- Brand portfolio analysis

- Strengths and weaknesses

- Unique selling propositions

6. Financial Analysis (8-10 slides)

- Revenue trends and forecasts

- Profitability analysis

- Debt and capital structure

- Key financial ratios compared to industry averages

7. Consumer Trends and Behavior (6-8 slides)

- Shifting preferences in alcoholic beverages

- Health and wellness trends impact

- Millennials and Gen Z drinking habits

- Impact of COVID-19 on consumption patterns

8. Product Portfolio Analysis (8-10 slides)

- Performance of key brands

- Product mix and diversification strategy

- Innovation pipeline

- Non-alcoholic and low-alcohol offerings

9. Marketing and Brand Strategies (6-8 slides)

- Global marketing initiatives

- Digital marketing efforts

- Sponsorships and partnerships

- Brand positioning strategies

10. Distribution and Supply Chain (5-6 slides)

- Distribution network overview

- E-commerce and direct-to-consumer initiatives

- Supply chain efficiencies and challenges

11. Sustainability and Corporate Social Responsibility (4-5 slides)

- Environmental initiatives

- Social responsibility programs

- Governance practices

12. Regulatory Environment (4-5 slides)

- Key regulations affecting the industry

- AB InBev's compliance strategies

- Potential future regulatory challenges

13. Technology and Innovation (5-6 slides)

- Digital transformation initiatives

- R&D focus areas

- Innovative products and processes

14. Emerging Markets Analysis (6-8 slides)

- Key growth markets

- Challenges and opportunities in emerging economies

- Localization strategies

15. Risk Analysis (4-5 slides)

- Key business risks

- Mitigation strategies

- Scenario analysis

16. Future Outlook and Projections (6-8 slides)

- Market growth forecasts

- AB InBev's strategic priorities

- Potential M&A or divestment opportunities

- Long-term vision and goals

17. Conclusions and Recommendations (3-4 slides)

- Summary of key findings

- Strategic recommendations for AB InBev

- Areas for further research

18. Appendices (as needed)

- Detailed data tables

- Research methodology

- Sources and references

To make this report look professional:

- Use consistent formatting and AB InBev's brand colors

- Include data visualizations (charts, graphs, infographics)

- Provide source citations for all data and claims

- Use professional, concise language

- Include case studies or specific examples where relevant

- Consider adding expert quotes or insights

Would you like me to elaborate on any specific section or provide guidance on how to approach the research for this report?