

Credit Card Transaction Report

Revenue
56.5M

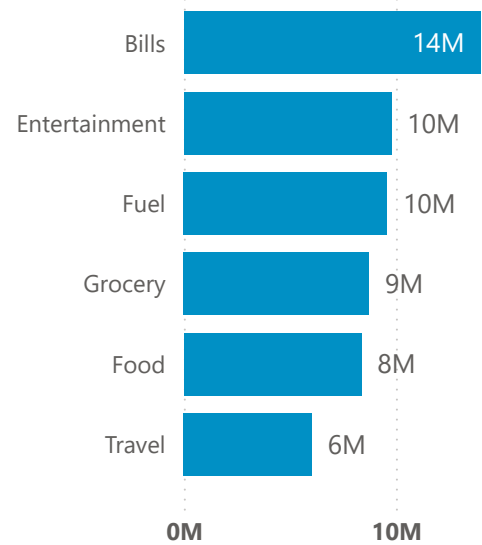
Total Interest
8.0M

Trans. Amount
45.5M

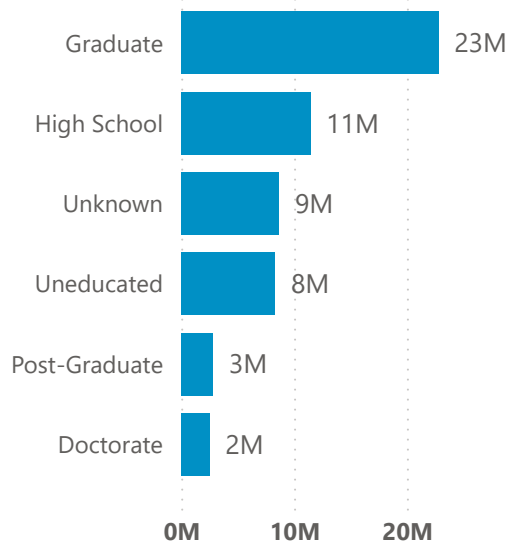
Trans. Count
667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

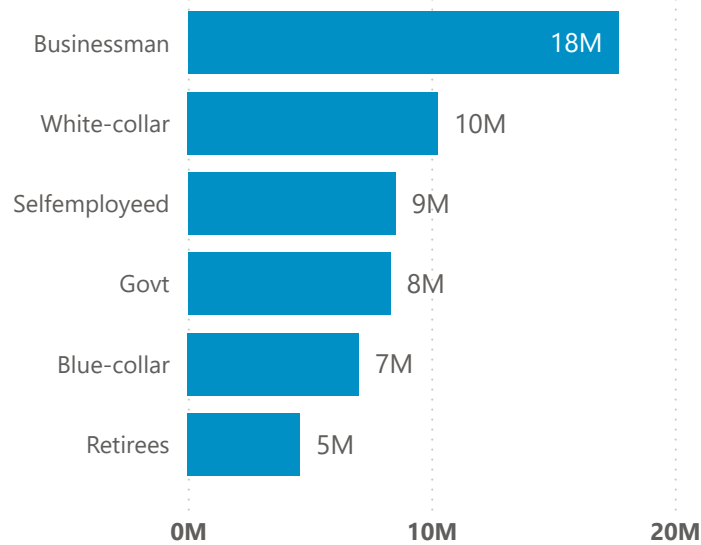
Revenue by Expenditure Type



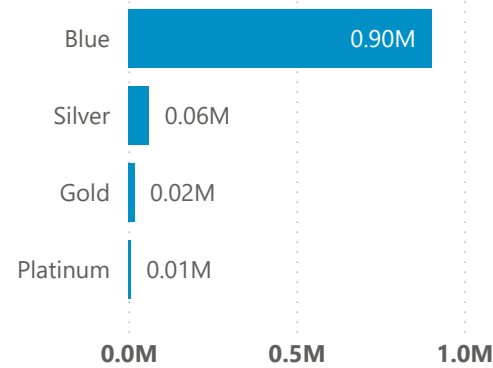
Revenue by Education Level



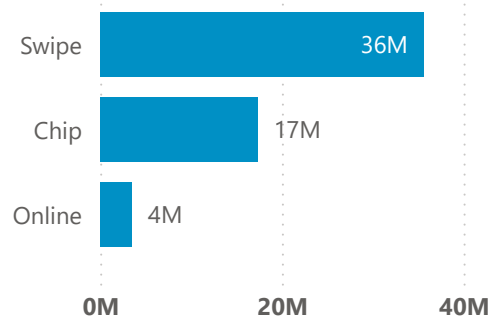
Revenue by Customer Profession



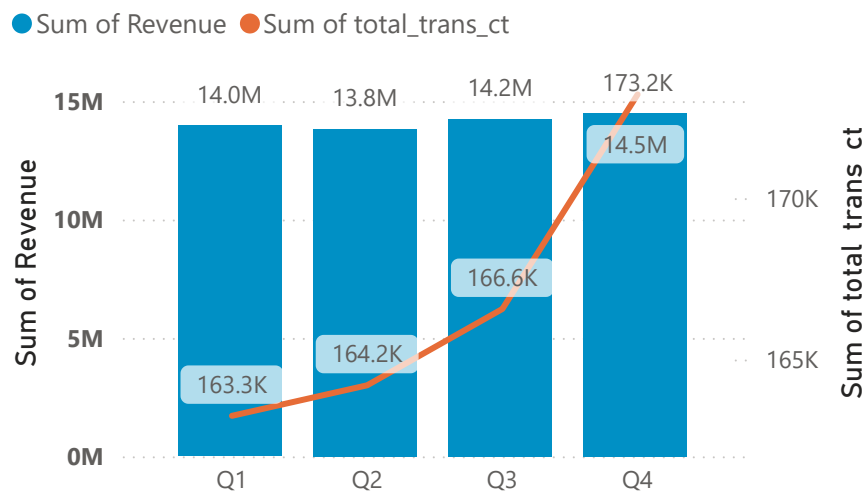
Customer Acq. Cost



Revenue by Category



QTR Revenue and Total Trans Count



Q4

Q3

Q2

Q1

week_start_date

All

F

M

Low

Med

High

Gold

Silver

Blue

Platinum

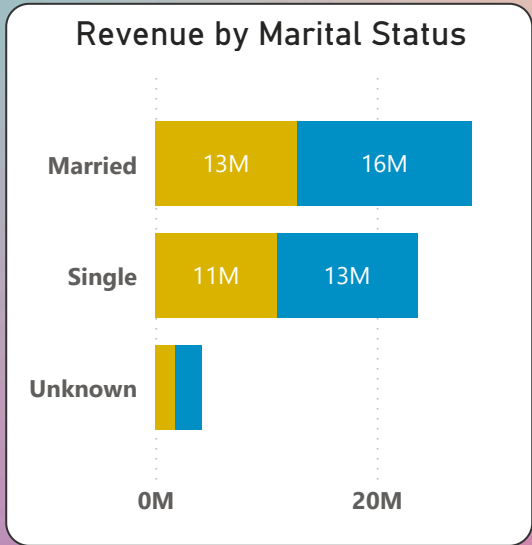
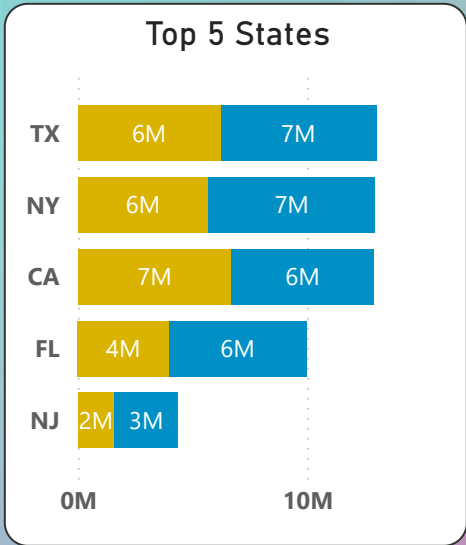
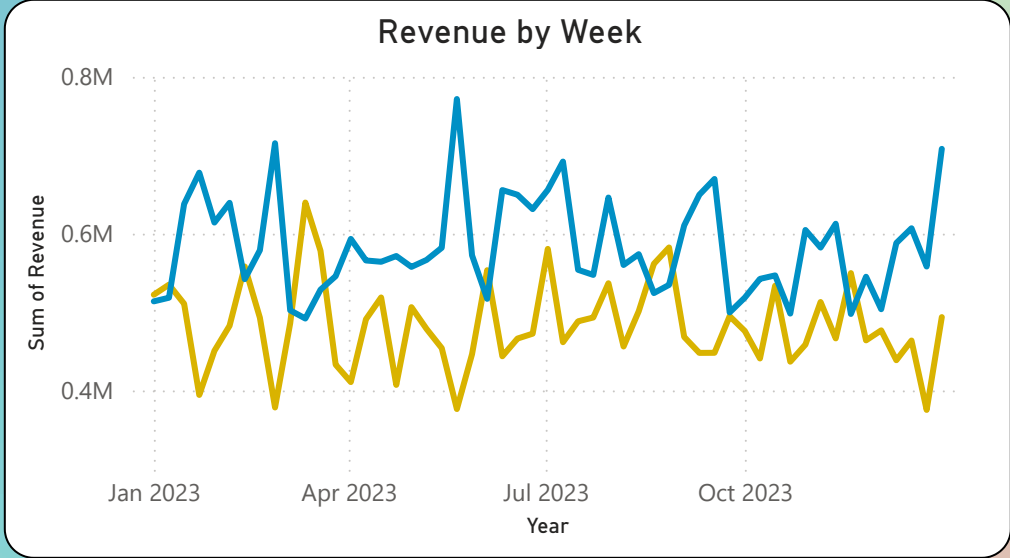
Credit Card Customer Report

Revenue
56.5M

Total Interest
8.0M

Income
587.6M

CSS
3.2

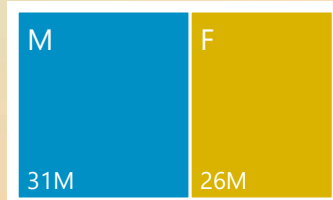
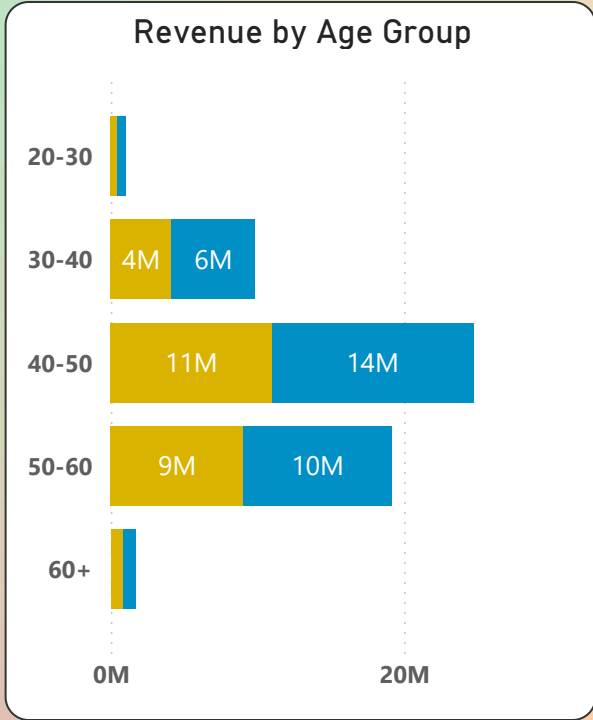


Q4

Q3

Q2

Q1



week_start_date

All

SwipeOnlineChip

GoldSilverBluePlatinum

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

