



Adventure Works Customer Insights



Interaction

\$2,93,58,677.22
TotalSales

\$2,03,60,457.41
Production Cost

\$89,98,219.81
Total Profits

18484
No.of Customers

60398
Quantity Ordered

Year

2010

2011

2012

Gender

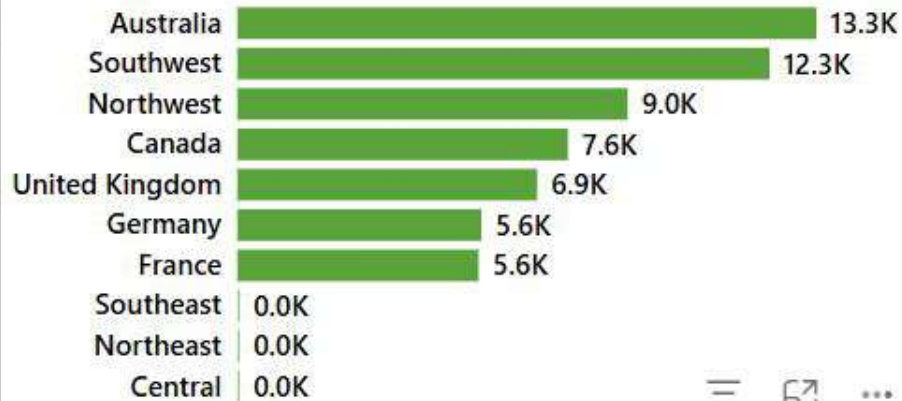
Female

Male

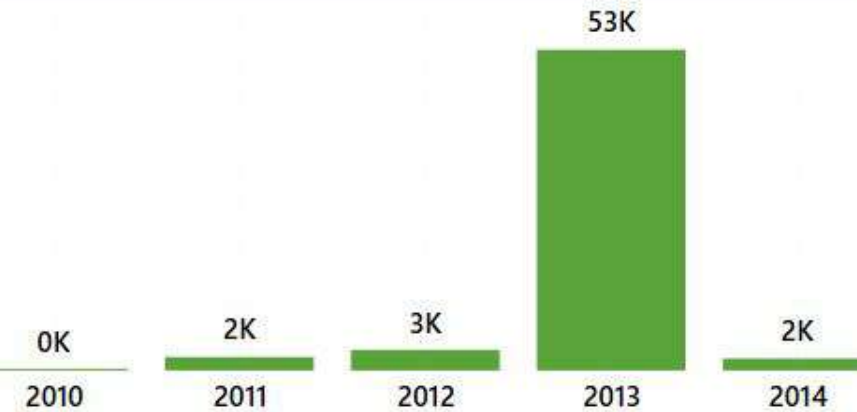
SalesTerritoryR...

- ☐ Australia
- ☐ Canada
- ☐ Central
- ☐ France
- ☐ Germany
- ☐ Northeast
- ☐ Northwest
- ☐ Southeast
- ☐ Southwest
- ☐ United Kingdom

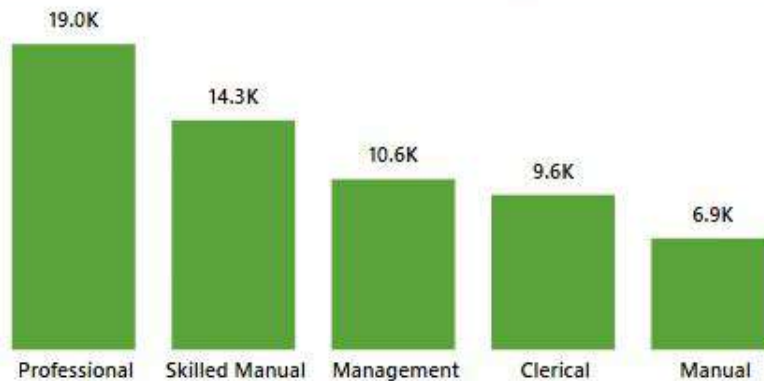
Region Wise Quantity Ordered



Year, Quarter, Month Wise Quantity Ordered



Occupation wise Quantity Ordered



Marital Status wise Quantity Ordered

