

DAIRY GOODS ANALYSIS →

Bihar

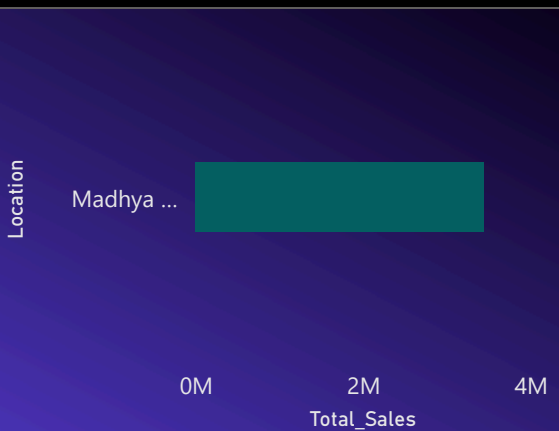
Chandigarh

Delhi

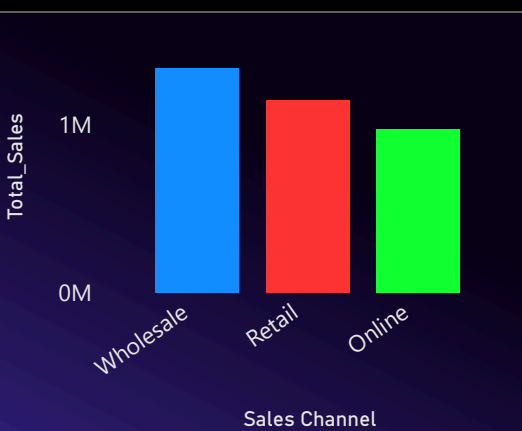
Gujarat

Haryana

Customer Preferences Sales based on Location



Customer Preferences based on Sales Channel



Ambient

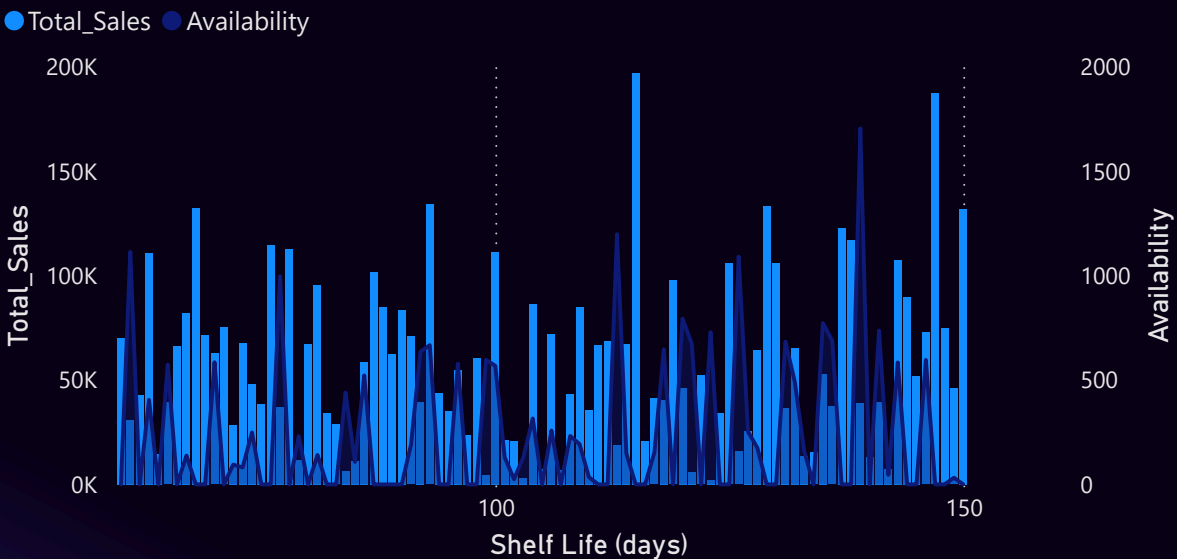
Frozen

Polythene Pac...

Refrigerated

Tetra Pack

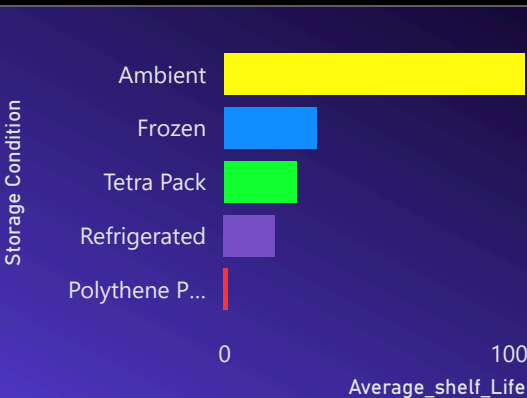
Impact of storage conditions and shelf life on the availability of dairy products



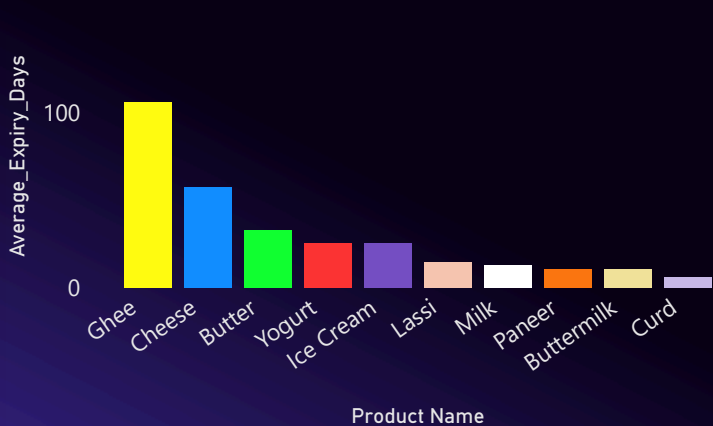
MAX and MIN Shelf Liife of Products

Product Name	MIN_self_life	MAX_self_life	Average of Shelf Life (days)
Butter	25	40	32.9
Buttermilk	7	14	10.5
Cheese	25	90	57.3
Curd	5	7	6.0
Ghee	60	150	105.7
Ice Cream	21	30	25.4
Total	1	150	29.1

Average Shelf Life for Different Storage Conditions



Average Expiry Days of each Products

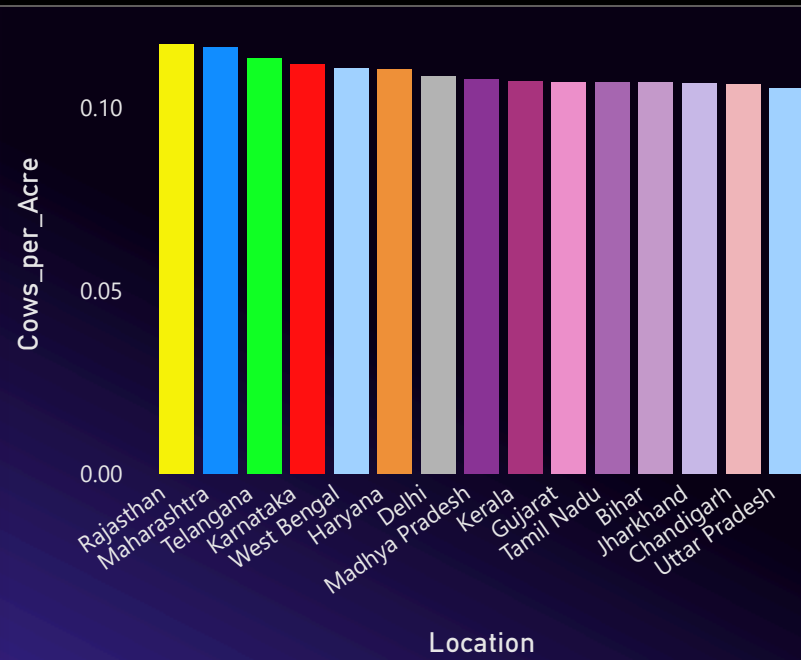




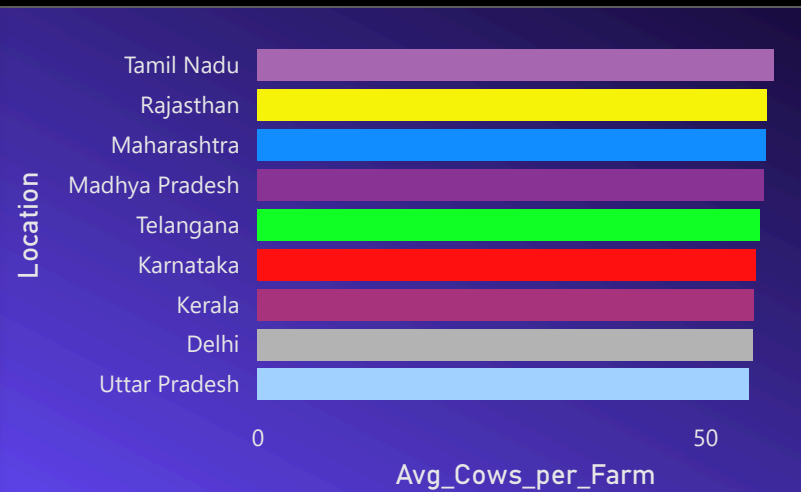
- Bihar
- Chandigarh
- Delhi
- Gujarat
- Haryana
- Jharkhand
- Karnataka
- Kerala
- Madhya Pradesh
- Maharashtra
- Rajasthan



Land Utilization Efficiency

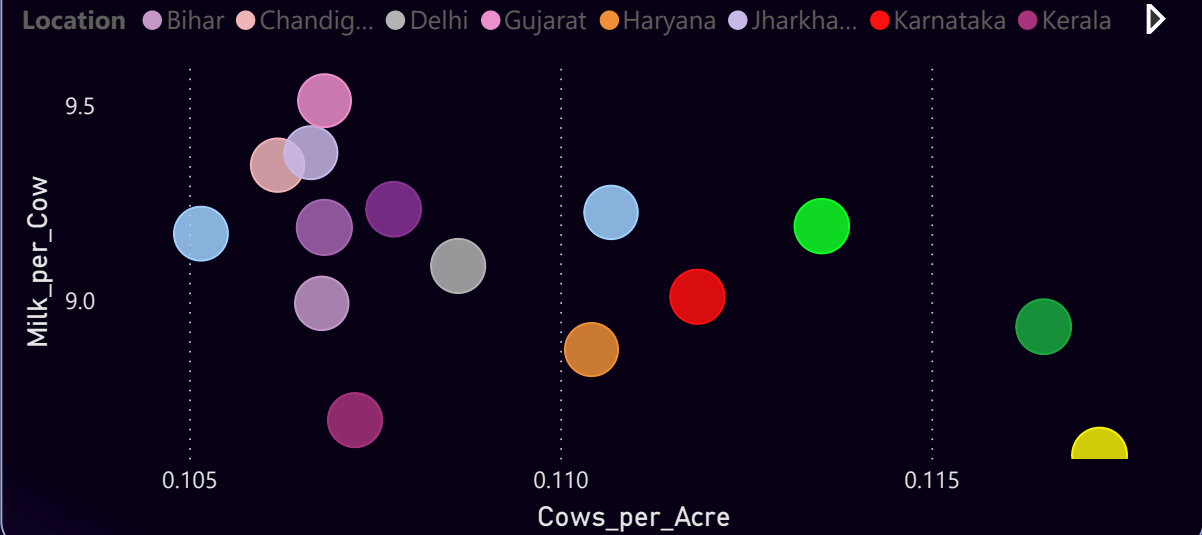


Average Number of Cows per Farm by Location

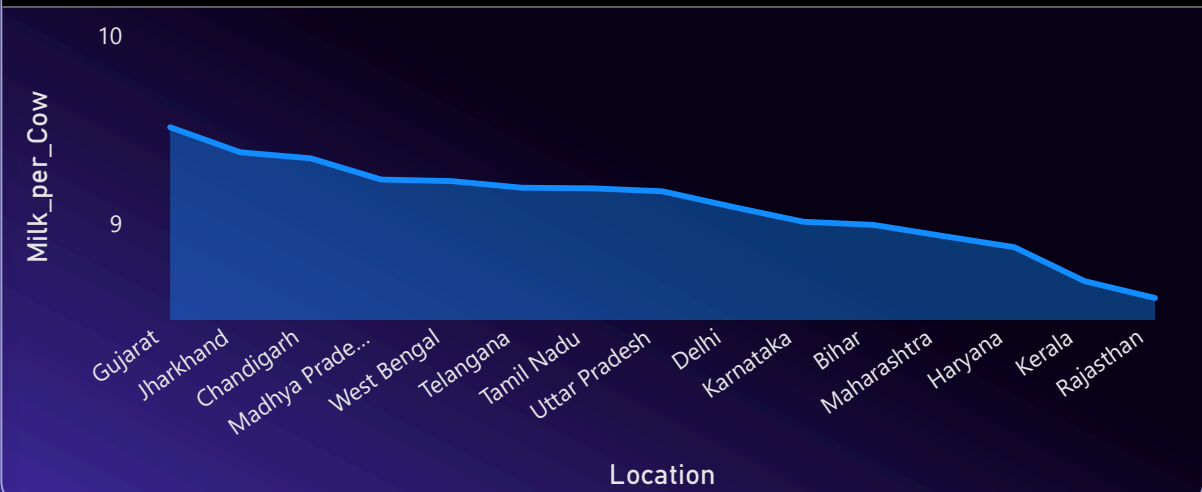


OVERALL DAIRY FARM PERFORMANCE →

Overall Performance Analysis



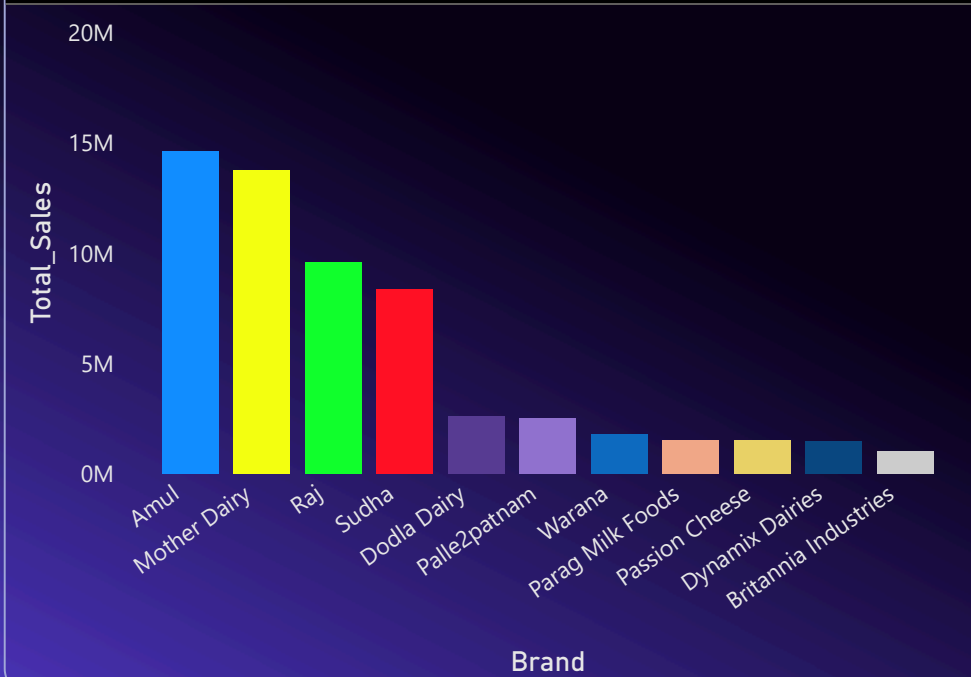
Milk Production Efficiency



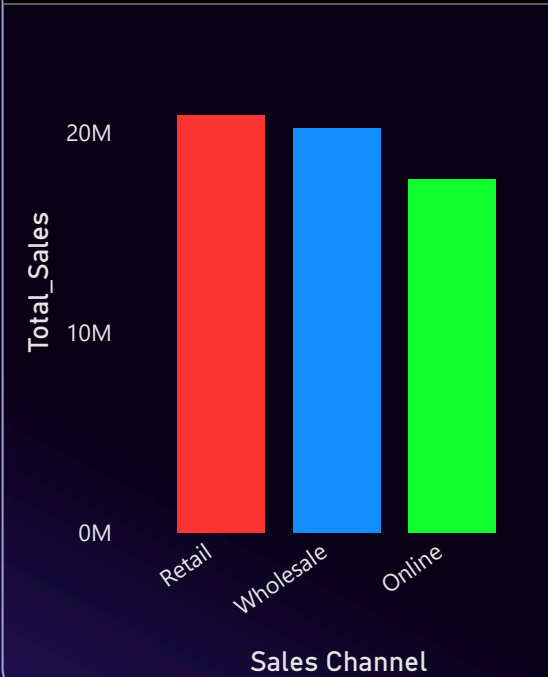


DISTRIBUTION PATTERNS OF DIFFERENT PRODUCTTS

Total Sales by Brand



Total Sales by Sales Channel



Total Sales by Product Name



Total Sales by Customer Location

