



Revenue

\$1.25bn

Average Order Value

\$112.85K

Average Order Quantity

3.00

Order Date

Date and time of purchase

1/1/2024



11/6/2024



Customers Insights

Cancellation Insights

Category

Accessory

Cable

Charger

Headphones

Laptop

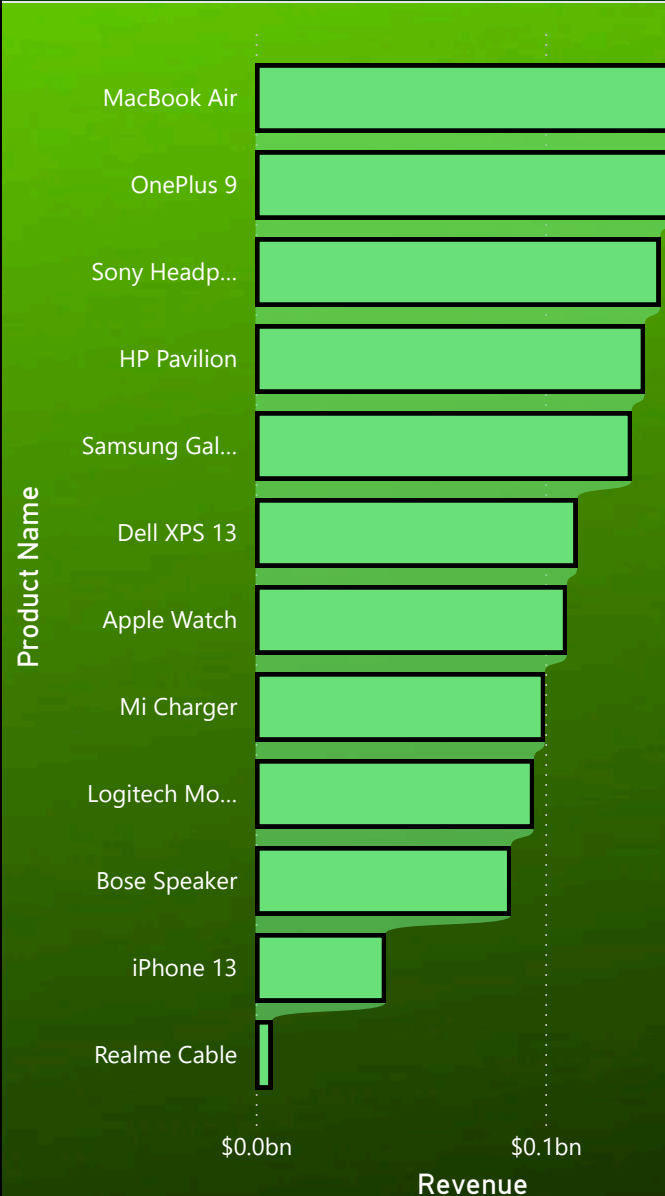
Mobile

Mouse

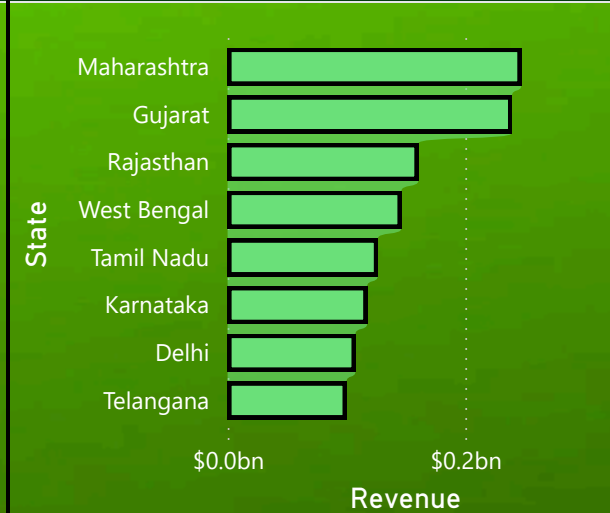
Speaker

Tablet

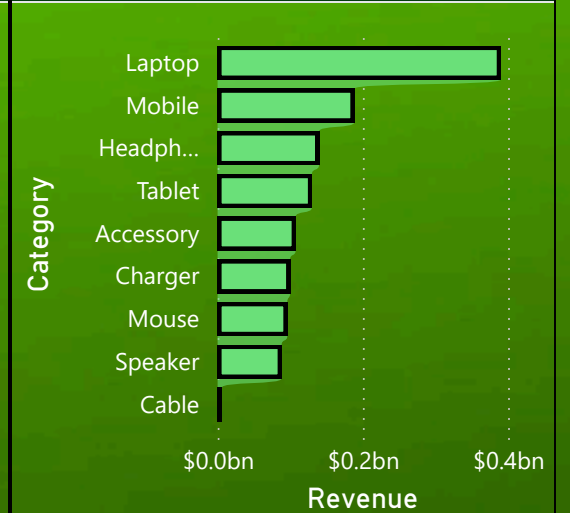
Revenue by Product Name



Revenue by State



Revenue by Category



Revenue by Month Name





Total Customers

462

Total Sales

8

Total Cities

10

Operating System (OS)

Android

iOS

Revenue Insights

Cancellation Insights

State

Delhi

Gujarat

Karnataka

Maharashtra

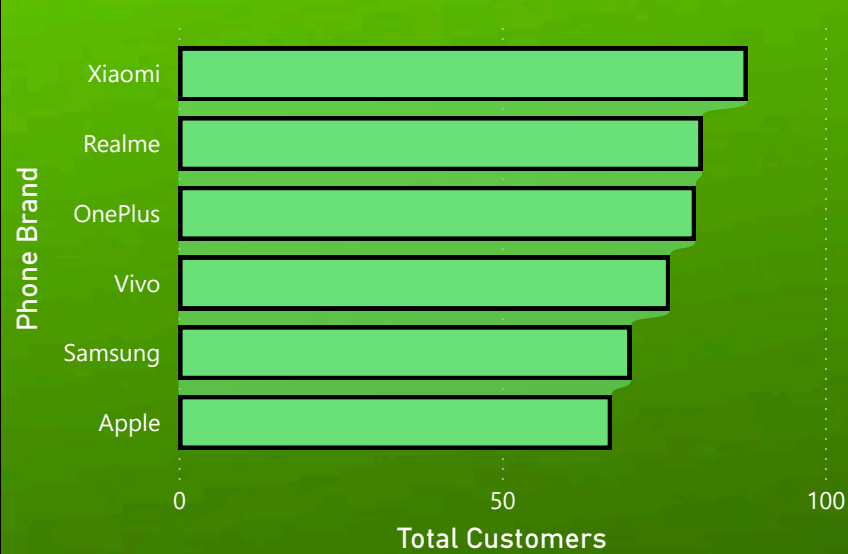
Rajasthan

Tamil Nadu

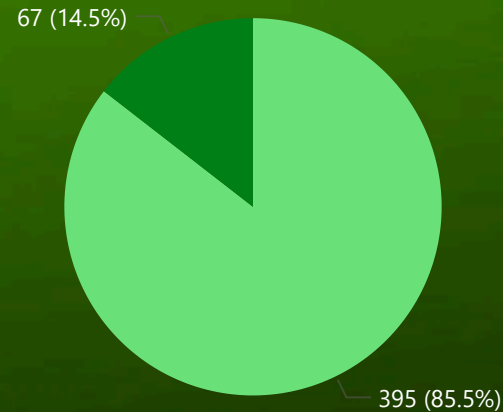
Telangana

West Bengal

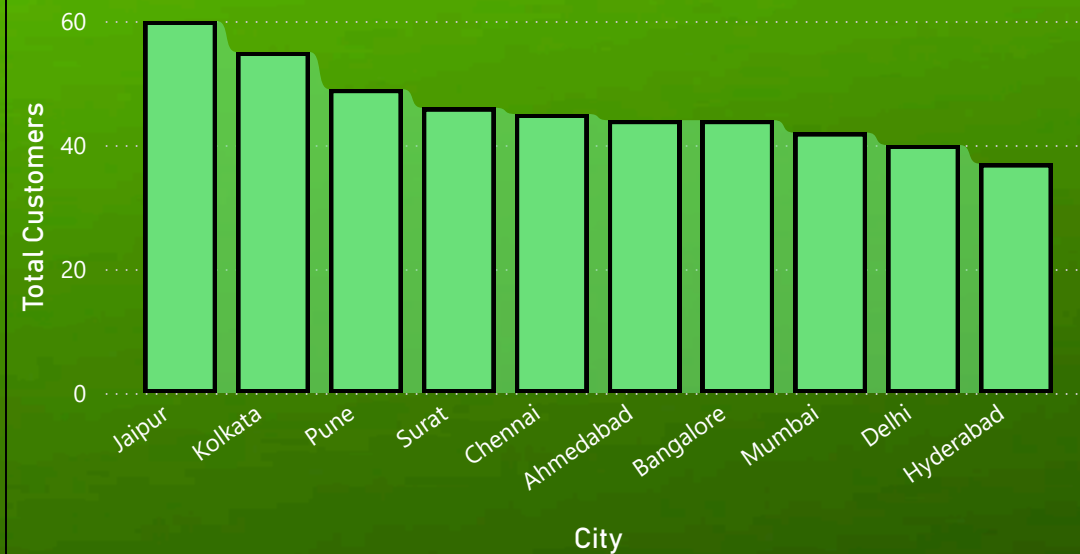
Total Customers by Phone Brand



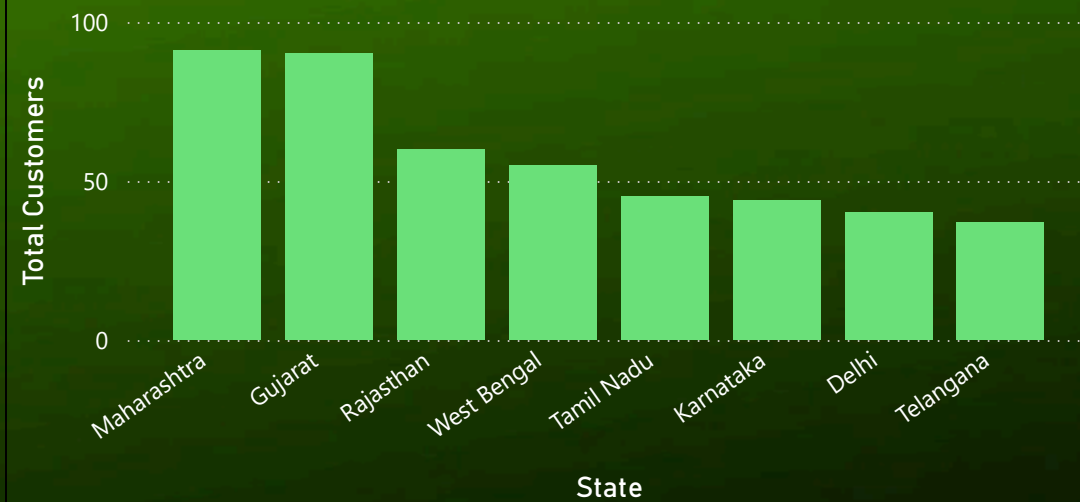
Total Customers by Operating System (OS)



Total Customers by City



Total Customers by State





Lost Revenue

\$525.42M

Cancellation Orders

4663

Cancellation Rate

29.72

Oredr Date

Date and time of purchase

1/1/2024



11/6/2024



Revenue Insights

Customers Insights

Category

Accessory

Cable

Charger

Headphones

Laptop

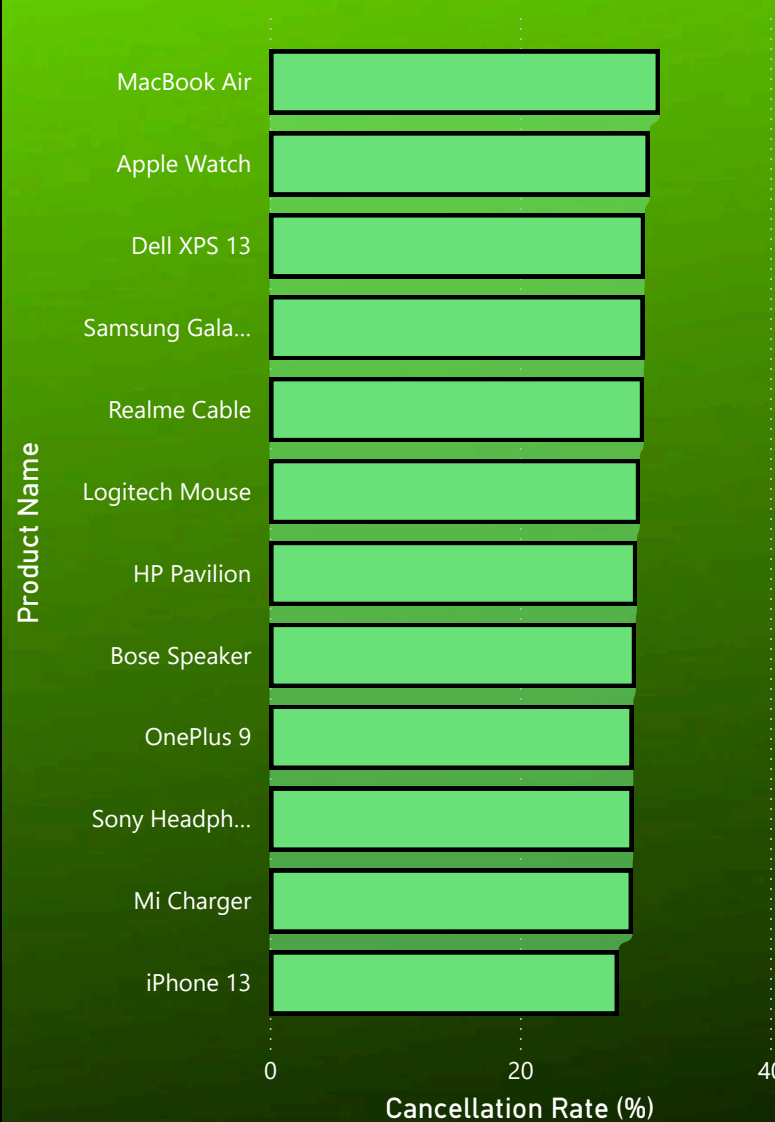
Mobile

Mouse

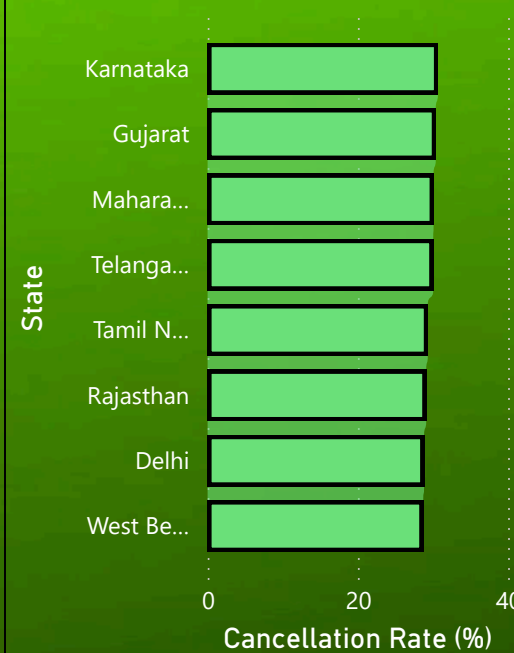
Speaker

Tablet

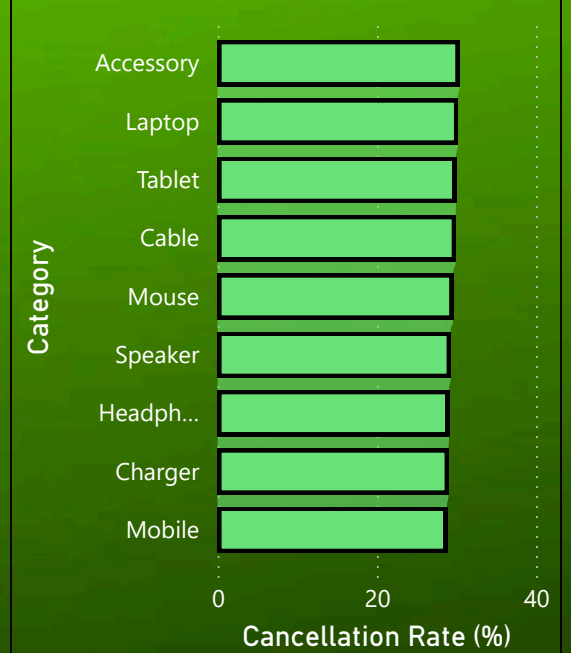
Cancellation Rate (%) by Product Name



Cancellation Rate (%) by State



Cancellation Rate (%) by Category



Cancellation Rate (%) by Month Name

