

CURRICULUM VITAE

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Summary:

- Ph.D. awarded on 15/12/2017 at School of Management Studies, Motilal Nehru National Institute of Technology Allahabad on “Impact of Corporate Social Responsibility on Performance of the firm: A Study of Manufacturing and Service Sectors in India”.
- More than eight years of teaching and research experience in different management institutes of India and abroad
- Qualified **University Grants Commission-National Eligibility Test (UGC-NET)** for Lectureship, June-2012 with aggregate percentage, 73.14.

Educational Qualifications:

Exam. Passed	Board/University	Year
Ph.D. (Management)	School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, Allahabad, India	Awarded on 15/12/2017
MBA (Marketing)	M.J.P. Rohilkhand University, Bareilly, India	2006
APGDCA	M.J.P. Rohilkhand University, Bareilly, India	2000
B.Sc. (Physics, Chemistry, Math)	M.J.P. Rohilkhand University, Bareilly, India	1998
Intermediate	CBSE	1995
High School	CBSE	1993

Employment History:

S. No	Position	Period		Employer
1	Assistant Professor	3/07/2017	19/05/2018	Galgotias University, Greater Noida
2	Lecturer	4/02/2012	4/02/2014	Gaedu College of Business Studies, Royal University of Bhutan, Bhutan
3	Lecturer	1/08/2011	31/01/2012	Future Institute of Management & Technology, Bareilly
4	Lecturer	30/09/2009	30/09/2010	Sagar Institute of Research & Technology, Bhopal
5	Lecturer	1/03/2001	6/09/2004	Lal Bahadur Shastri Institute of Management & Technology, Bareilly

Research Publications:

- **Shukla, A.**, “Corporate Social Responsibility and Financial Performance of Indian Banks: Panel Data Analysis”, *International Journal of Business Excellence* (in press).
- **Shukla, A.** & Geetika, “Impact of Corporate Social Responsibility on Financial Performance of Energy Firms in India”, *International Journal of Business Governance and Ethics* (in press).
- **Shukla, A.**, Geetika, & Shukla, N. (2021), “Corporate Social Responsibility Measures: A Brief Review”. *Business Perspectives and Research*, 2278533721992206.
- **Shukla, A.**, Goel, G., and Shukla, N. (2019), “Evaluating the impact of corporate social responsibility expenditure on profitability of energy sector firms in India”, *International Journal of Sustainable Society*, Vol. 11 No. 3, pp. 220-234 (Scopus Indexed).
- **Shukla, A.**, Geetika and Tiwari, N. (2019), “Consumer perception of Corporate Social Responsibility and Purchase Behaviour”, *International Journal of Business Excellence*, Vol. 18 No. 1, pp. 22- 41 (Scopus Indexed).
- Geetika, Ghosh, P., Ojha, M. and **Shukla, A.** (2017), “Urban homeless shelters in India: Miseries untold and promises unmet”, *Cities*, Vol. 71, November 2017, pp. 88-96 ISSN: 0264-2751 (SSCI and Scopus Indexed).
- Geetika, **Shukla, A.** and Agarwal, T. (2017), “Causal Relationship between Foreign Institutional Investment and Corporate Social Responsibility: A Study of Energy Sector”, *IIMS Journal of Management Science*, Vol. 8 No. 1, pp. 1-14. Print ISSN no. 0976-030X.
- Geetika and **Shukla, A.** (2017), “Relationship between Corporate Social Responsibility and Financial Performance of Indian Banks”, *IUP Journal of Corporate Governance*, Vol. 16 No. 2, pp. 39-53. ISSN: 0972-6853.
- **Shukla, A.** (2017), “Corporate Social Responsibility Influences Financial Performance: Evidence from Indian Banking Industry”, in *Innovation in Business Management and Social Sciences*, Utkarsh Publication, Meerut, India, pp. 93-106, ISBN: 978-93-87289-28-4.
- **Shukla, A.** (2016). “Does Firm Size moderate the relationship between Corporate Social Responsibility and Financial Performance of Banks in India?”, in *Entrepreneurship Development in Globalised Economy*, Utkarsh Publication, Meerut, India, pp. 382-396, ISBN: 978-93-87289-28-3.
- **Shukla, A.** (2015). “Corporate Social Responsibility and Financial Performance: a review”, in Vol. II of Geetika et al. (Eds.) (2015). *Management and Technology : New*

Horizons of Research, McGraw Hill Education, New Delhi, India, pp.140-152, ISBN: 978-93-85965-78-4.

- Shukla, N., **Shukla, A.** and Tashi,T. (2014). “E-banking Consumer and Business readiness in Bhutan”. Proceedings in *2014 e-Case & e-Tech International Conference*, Nagoya University, Japan, 2-4 April, 2014 ISSN: 2074-5710.
- **Shukla, A.** and Shukla, N. (2013). “Potential for e-commerce in Bhutan”. Proceedings in *5th International Conference on Marketing in Emerging Economies (ICMEE)*, IIM-Ahmedabad, India, 9-11 January, 2013, pp. 341-343, ISBN: 978-81-920800-1-7.

Conference Presentations:

- Presented a paper in 16th World Congress on *Business and Entrepreneurship Development in a Globalized and Digitalized Era on “Corporate Social Responsibility and Profitability of Banks in India: Panel Data Analysis”* organized by Academy for Global Business Advancement’s at IIT Delhi, India (2-4, July, 2019).
- Presented a paper in International conference on *Corporate Governance: Retrospect and Prospects on “A review of methods to measure Corporate Social Responsibility”* organized by IMS Ghaziabad, India (12-13, February, 2017).
- Presented a paper in a Symposium on *Strategic Imperatives of Growth on “Corporate Social Responsibility Disclosure by Firms in India”* held at School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, Allahabad, India. (21 January, 2017)
- Presented a paper in a Symposium on *Strategic Imperatives of Sustainability on “A Study of Relationship between Corporate Social Responsibility and FII Holdings in Selected Energy Firms in India”* held at School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, Allahabad, India. (21 January,2016)
- Presented a paper in an *International Conference on Advances in Management & Technology(ICAMT)-2015* on “*Corporate Social Responsibility & Financial Performance of the Firm*” held at School of Management Studies, Motilal Nehru National Institute of Technology Allahabad, India. (29-31 January,2015)
- Presented a paper in *5th International Conference on Marketing in Emerging Economies (ICMEE)* on “*Potential for e-commerce in Bhutan*” held at IIM-Ahmedabad, India (9-11 January, 2013).
- Presented a paper at a National Seminar on *Effective Leadership in Dynamic Business Scenario* on “*Leadership in Internal Marketing*” held at MJP Rohilkhand University, Bareilly, India. (13-14 Nov, 2011).

- Presented a paper at a National Conference on *Managing Indian Rural Economy* on “*Role of Cooperative Marketing in Enhancement of Indian Rural Economy*” held at Sagar Group of Institutions, Bhopal, India (21-22, May, 2010).
- Presented a paper at a National Conference on *Emerging Trends in Computer Science and Informatics* on “*Ease in Management of Marketing & Finance with the advent of ERP*” held at Sagar Group of Institutions, Bhopal, India. (19-21, March, 2010).

Training Programs & Workshops Attended:

Name of the Program	Name of Organization	Place and Date
Online FDP on Advanced Multivariant Data Analytics: Moderation and Mediation Analysis using AMOS & Process Macro	Indian Institute of Management Vishakhapatnam	IIMV from September 7-11, 2020
Outcome Based Education (OBE) Workshop	Galgotias University, Greater Noida	Galgotias University, Greater Noida, India from Decemeber 17-20, 2017
Teaching Learning Assessment: Techniques and Practices (TLA: TP 2017)	Office of Dean (Academic), MNNIT Allahabad	MNNIT Allahabad, Allahabad, India from March 24-25, 2017
Short-term Training Program on Qualitative Research Methods	School of Management Studies, Motilal Nehru National Institute of Technology	MNNIT Allahabad, Allhabad, India from October 18-24, 2016
Faculty Development Program on Spreadsheet based Modeling of Managerial Decisions	School of Management Studies, Motilal Nehru National Institute of Technology	MNNIT Allahabad, Allhabad, India from October 3-9, 2016
5 th CSR Summit	PHD Chamber of Commerce	PHD Chamber of Commerce, New Delhi, India on October 6, 2016
Universal Human Values & Professional Ethics	Royal University of Bhutan, Bhutan	IIT-Kanpur , India from July 9-16, 2012
Professional Development on Assessment	Royal University of Bhutan, Bhutan	Gaeddu College of Business Studies, Gedu, Bhutan from May 3-5, 2013
Faculty Development Program on Professional Communication	Future Institute of Management and Technology, Bareilly	Future Institute of Management and Technology, Bareilly, India on September 11, 2011

Projects Undertaken:

- Principal Investigator of the project titled, “Identification of factors for successful implementation of Amul like cooperatives for forest produce in the state of Jharkhand”, funded under IMPRESS policy of Ministry of Education, Indi (Amount Rs. 4,50,000).

- Co-Investigator of the project titled, “E-banking : Consumer & Business Readiness in Bhutan”, funded by Royal University of Bhutan (RUB) under Annual University Research Grant(AURG), completed in 2013. (Amount Rs. 46,420)

Professional Membership:

- Life Membership of Indian Commerce Association

Achievements:

- Received “**Best Management Faculty award**” conferred by Sagar Group of Institutions, Bhopal, India in April, 2010.

Position & Responsibilities Undertaken:

- Member of Institute Publication Cell of NIT Jamshedpur.
- Faculty Advisor of Research Scholars of Department of Humanities, Social Sciences and Management, NIT Jamshedpur.
- Coordinator of Research Activities of the Department of Humanities, Social Sciences and Management, NIT Jamshedpur.
- Warden of Girls Hostel B, NIT Jamshedpur. .
- Member of NAAC mentor team of School of Business, Galgotias University, Greater Noida, India.
- Moodle coordinator of School of Business, Galgotias University, Greater Noida, India.
- Coordinator of Corporate Social Responsibility (CSR) Cell of School of Business, Galgotias University, Greater Noida, India.
- Faculty coordinator of IPR cell of School of Business, Galgotias University, Greater Noida, India.
- Faculty coordination of marketing club of School of Business, Galgotias University, Greater Noida, India.
- Student member of Women Advisory Cell of Motilal Nehru National Institute of Technology Allahabad, Allahabad, India
- Coordinated Interactive Workshop on Communication and People Skills held at Motilal Nehru National Institute of Technology Allahabad, Allahabad, India from August 22-23, 2014.
- Member of Organizing Committee of International Conference on Advances in Management & Technology-2015 held at Motilal Nehru National Institute of Technology Allahabad, Allahabad, India from January, 19-21, 2015.
- Member of Library Committee of the college at Gaeddu College of Business Studies, Royal University of Bhutan, Bhutan
- Member of Research and Development Committee of the Sagar Institute of Research And Technology, Bhopal, India
- Associate Editor of the journal of the Sagar Institute of Research and Technology, Bhopal, India
- Co-curricular activities coordinator at Lal Bahadur Shastri Institute of Management & Technology, Bareilly, India
- IT coordinator at Lal Bahadur Shastri Institute of Management & Technology, Bareilly, India