

# Credit Card Transaction Report

Total  
Revenue  
55M

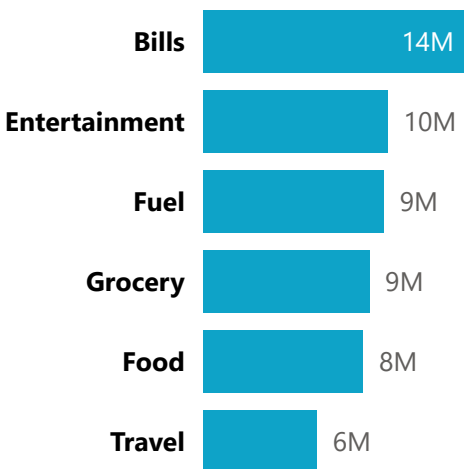
Total  
Interest  
7.84M

Transaction  
Amount  
45M

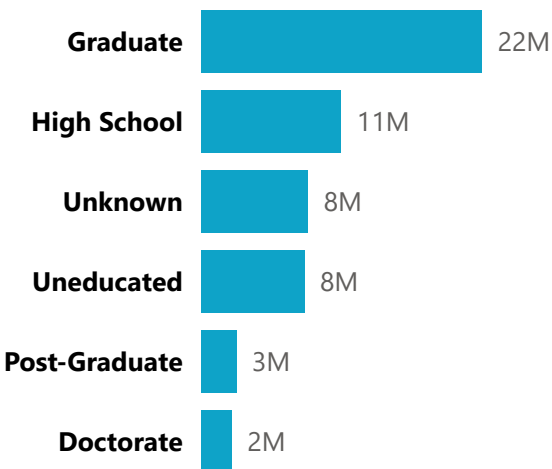
Transaction  
Count  
656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139521	6,495,887.74	2685635
Gold	2454073	373,784.16	56210
Platinum	1135608	161,629.05	20665
Silver	5586343	812,081.28	187505
Total	55315545	7,843,382.23	2950015

## Revenue by Expenditure Type

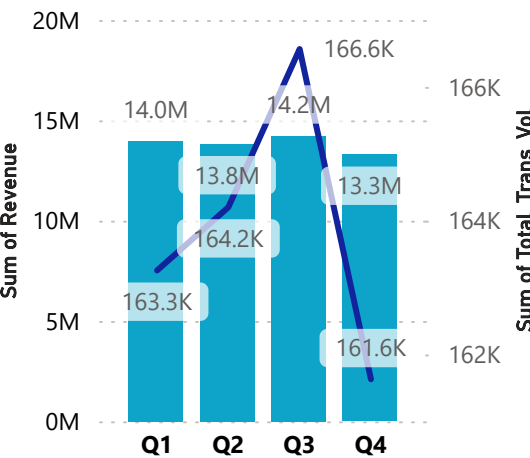


## Revenue by Education Level



Q1 Q2 Q3 Q4

## Qtr Revenue and Transaction Count



Week\_Start\_Date

All

F

M

Chip

Online

Swipe

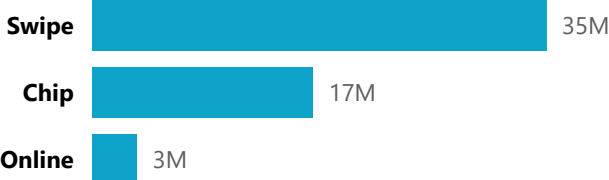
Blue

Gold

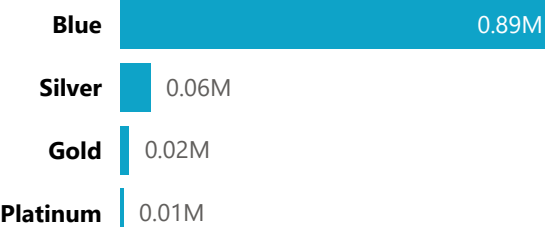
Platinum

Silver

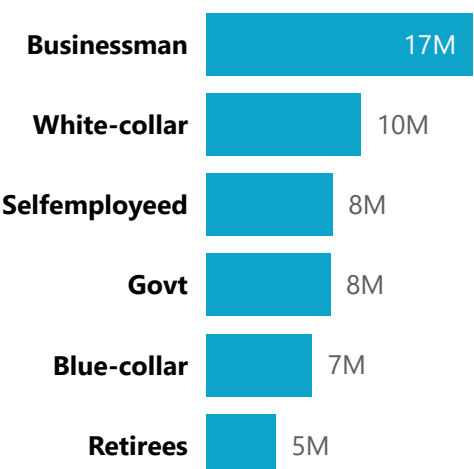
## Revenue by Use Chip



## Revenue Acq Cost



## Revenue by Customer Job



# Credit Card Customer Report

Total  
Revenue  
55M

Total  
Interest  
7.84M

Total  
Income  
576M

CSS  
3.19

Q1

Q2

Q3

Q4

Week\_Start\_Date

All

Chip

Online

Swipe

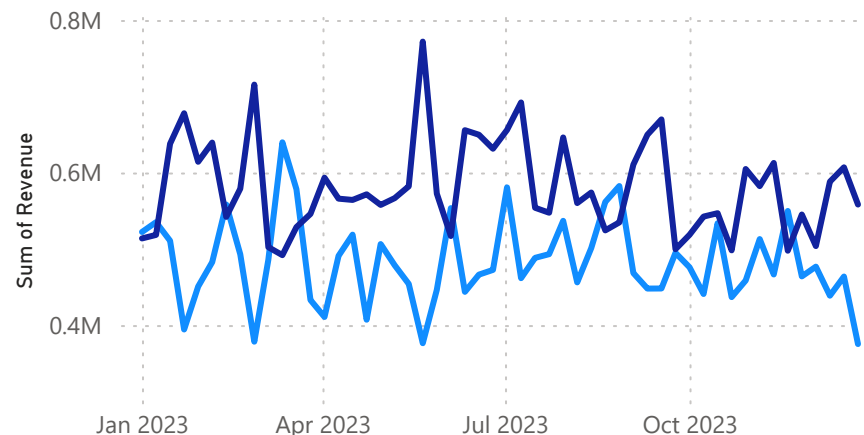
Blue

Gold

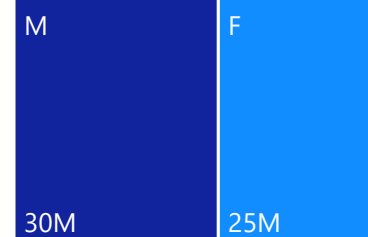
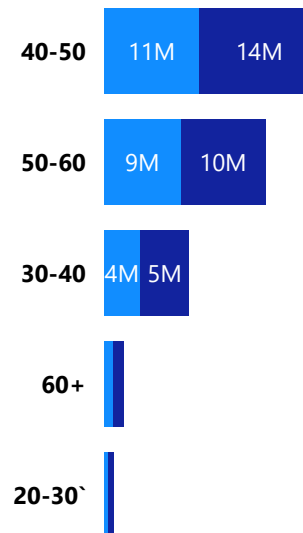
Platinum

Silver

Sum of Revenue by Year, Month, Day and Gender

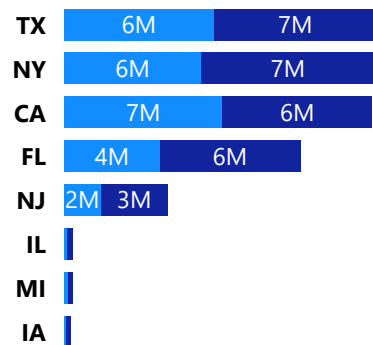


Revenue by Age Group

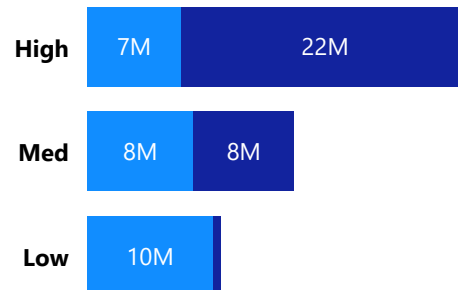


Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17387850	14285412	186959919
White-collar	10114685	8221742	103930055
Selfemployed	8261781	6395026	75313288
Govt	8111727	6507875	88773989
Blue-collar	6904307	5488838	72262158
Retirees	4535195	3623120	48675030
Total	55315545	44522013	575914439

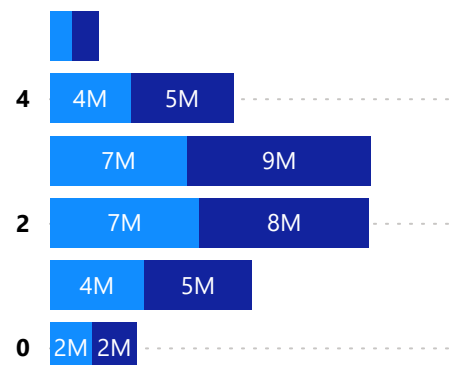
Top 5 States



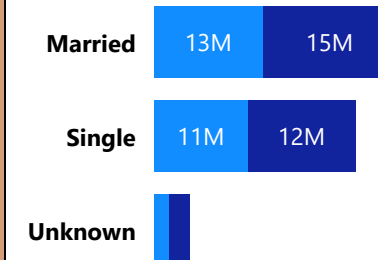
Revenue by Income Group



Revenue by Dependent



Revenue by Marital Status



Revenue by Education Level

