

Shivam Ranjan - Frontend Developer

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🔗 [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

Professional Summary

Frontend Developer with 4 years of hands-on experience in crafting scalable and high-performance web applications using React.js, Next.js, JavaScript, and modern frontend ecosystems. Proven expertise in e-commerce and product-based platforms, UI/UX optimization, SEO, analytics tracking, and test automation. Passionate about delivering impactful digital experiences with clean, reusable code and performance-driven architecture.

Skills

- **Languages:** HTML5, CSS3, JavaScript (ES6+)
- **Frameworks/Libraries:** React.js, Next.js, Redux Toolkit, React Hook Form, Yup, Tailwind CSS, Material-UI, AntD
- **Testing/Automation:** Playwright
- **Tools:** Git, GitHub, VS Code, Figma, Chrome DevTools
- **Others:** SEO optimization, Google Analytics (GA4), Web Vitals, Performance Monitoring

Professional Experience

Truemeds India (Product-Based E-Commerce – Pharma)

Frontend Developer

📍 Mumbai, India | 📅 July 2023 – Present

🌐 [Truemeds E-Commerce](#)

- Led multiple frontend initiatives across e-commerce platform, admin dashboard, and warehouse management system.
- Optimized performance and user engagement across the core **Next.js** website, leading to improved Web Vitals and SEO ranking.
- Integrated and tracked **Google Analytics** events for user behavior and campaign effectiveness.
- Implemented **Playwright automation testing** to reduce regression bugs and ensure robust deployments.
- Developed responsive, accessible UIs for high-traffic user journeys like order checkout, product discovery, and health blogs.
- Contributed to blog SEO enhancements through structured metadata, semantic HTML, and OpenGraph support.
- Built admin and warehouse dashboards with dynamic data tables, filters, and role-based access controls.
- Collaborated with cross-functional teams (Design, Backend, QA) in Agile sprints to deliver features efficiently.

Antino Labs Pvt Ltd- (Frontend Developer) 📍 Gurugram, India | 📅 Nov 2021 – July 2023

- **My3DMeta (B2B Platform):** Built storefront, onboarding, and invoice features with i18n support and Redux Toolkit.- 🧵 [My3DMeta](#)
- **TopFaculty (Job Portal):** Designed onboarding forms and job posting flows; enabled media interactions for posts. 🎓 [TopFaculty](#)
- **Pluto TV (US-based Streaming):** Resolved performance issues in custom video hooks and implemented localization.- 📺 [Pluto TV](#)
- **Eggoz (E-commerce & Admin):** Created event calendar in subscription module and handled complex order workflows.- 🍪 [Eggoz](#)
- **Bihar Streetlight CMS (Gov):** Developed admin dashboard for streetlight data tracking using Material-UI and Redux.

Education

B.Tech –Electronics and Communication Engineering

Maharishi Dayanand University, Rohtak

📅 Jul 2015 – Aug 2019