

Job Title: Data/Business Analyst

Location: Mumbai

Company: Culinary Compass

About Us

Culinary Compass is a consulting company that helps restaurant brands grow and succeed on online ordering platforms like Zomato and Swiggy. We partner with food & beverage businesses to optimize their product quality, operations, and digital strategy, ensuring long-term and sustainable growth. Our approach combines data-driven insights with deep industry expertise to unlock the full potential of restaurant brands.

Role Overview

We are looking for a Data Analyst who will play a key role in collecting, analyzing, and interpreting data to help optimize our clients' performance on online food delivery platforms. The ideal candidate should be detail-oriented, analytical, and comfortable working with large datasets to derive actionable insights.

Key Responsibilities

- Collect, clean, and validate data from multiple sources (Zomato, Swiggy, sales reports, and internal trackers).
- Develop dashboards and reports to track business performance metrics such as sales, growth/degrowth, product quality, and operational efficiency.
- Perform data analysis to identify trends, patterns, and anomalies in online ordering behavior.
- Provide actionable insights to support decision-making for clients' growth and strategy.
- Work closely with the consulting team to understand brand needs and provide data-backed solutions.
- Create automated reports and streamline data processes for efficiency.

Requirements

- Bachelor's degree in Data Analytics, Statistics, Mathematics, Computer Science, or related field.
- Strong proficiency in Excel/Google Sheets; knowledge of SQL is a plus.
- Experience with data visualization tools (Tableau, Power BI, or Google Data Studio).
- Strong analytical skills and attention to detail.
- Interest in the **food & beverage / online delivery business space** is a plus.