

# WEBSITE DEVELOPMENT



**TOPSTECHNOLOGIES**

Training | Outsourcing | Placement | Study Abroad



# ABOUT US

- ✓ Dynamic, rapidly growing, IT Software Development Company
- ✓ Develop outsourcing projects in Microsoft, SUN, Open Source and Digital Marketing
- ✓ Provides **Training & Placements** in .NET, PHP, Software Testing, Digital Marketing, Java and Spring , IOS , Android , web and Graphics Designing ,
- ✓ **Networking** Management team with over 10 years of US Experience working for Banks and Consulting Companies

# TRAINING & PLACEMENT

**BETTER EDUCATION  
BETTER JOBS**

**18+ Courses  
Offered**

**19+ Our  
Offices**

**2000+Company Tie  
Ups  
For Placements**

**Job  
Guarantee**

**Job  
Satisfaction**

**50000+  
Students  
Trained**

# OUTSOURCING

We Are Versatile

*Our Developers Work On Varied Technology Platforms And Frameworks*

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Joomla	WordPress	Drupal	Magento	PHP
				
Windows	HTML 5	Microsoft .Net	IOS	Android

# TYPES OF WEBSITES



# Three layers of Web Development

**Structure**

HTML markup



**Style**

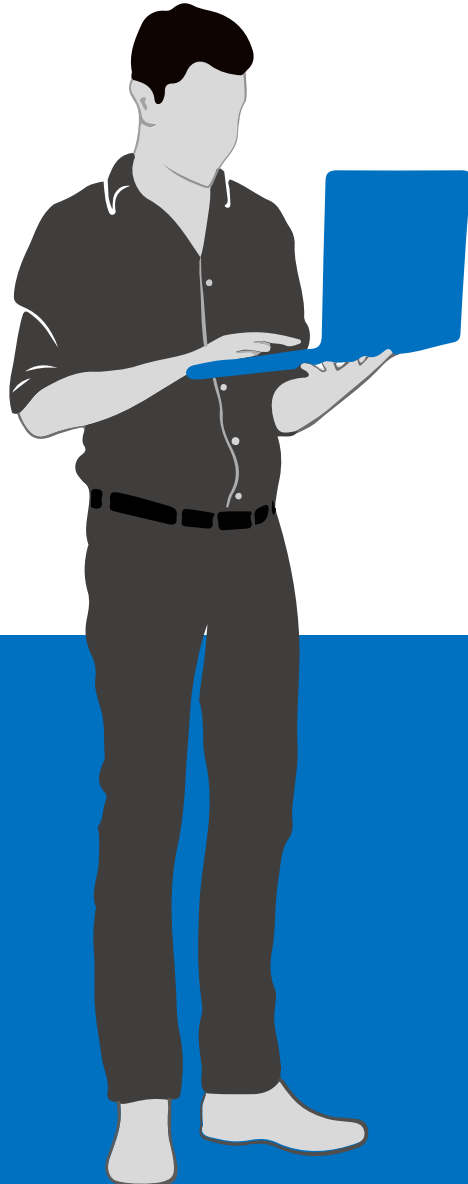
CSS



**Behavior**

JavaScript





# HTML : Hyper Text Markup Language

- ✓ HTML stands for Hyper Text Markup Language
- ✓ HTML is the standard markup language for Web pages
- ✓ HTML elements are the building blocks of HTML pages
- ✓ HTML elements are represented by <> tags





# What should we do to make the page look nice ?



```
body {  
  font: x-small  
  background: #  
  color: black;  
  margin: 0;  
  padding: 0;
```

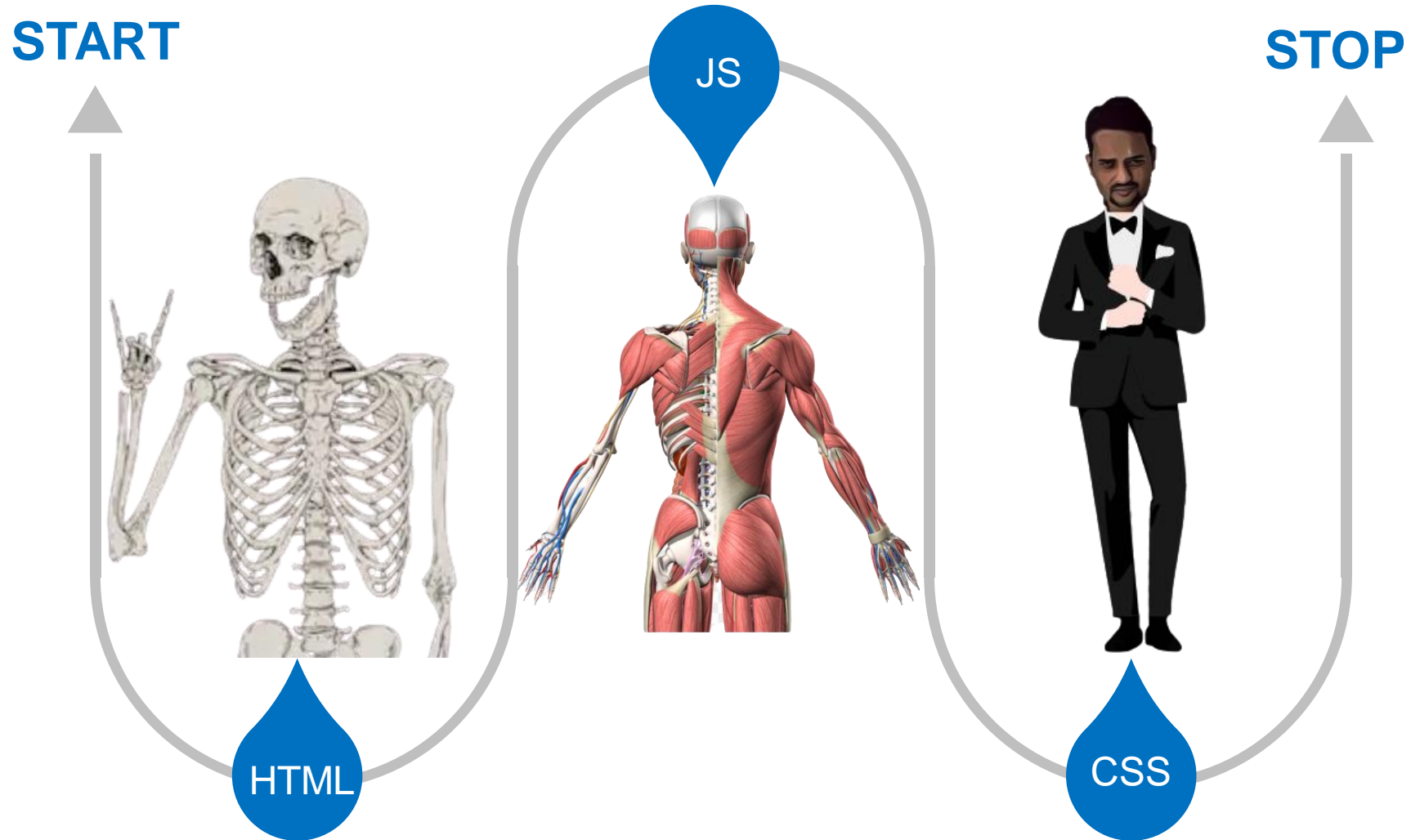


**Cascading Style Sheets** is a style sheet language used for describing the presentation of a document written in a markup language like HTML





# Web Development



# JavaScript / jQuery

- ✓ JavaScript is the world's most popular programming language.
- ✓ JavaScript is the programming language of the Web.
- ✓ JavaScript is easy to learn.
- ✓ This tutorial will teach you JavaScript from basic to advanced.



# AWESOME SLIDE



## A Style

You can simply impress your audience and add a unique zing and appeal to your Reports and Presentations.

## B Style

You can simply impress your audience and add a unique zing and appeal to your Reports and Presentations.

## C Style

You can simply impress your audience and add a unique zing and appeal to your Reports and Presentations.



# What can we do with JavaScript / jQuery?

This field is required. Please enter alphabetic characters only. x

Please enter a valid email address. x

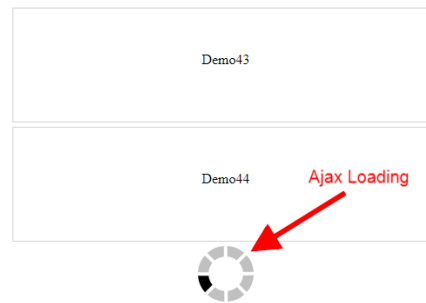
This field is required. x

This field is required. x

This field is required. The length must be at least 6 characters x

submit

**Validate  
your  
page**



**Load  
Dynamic  
data**

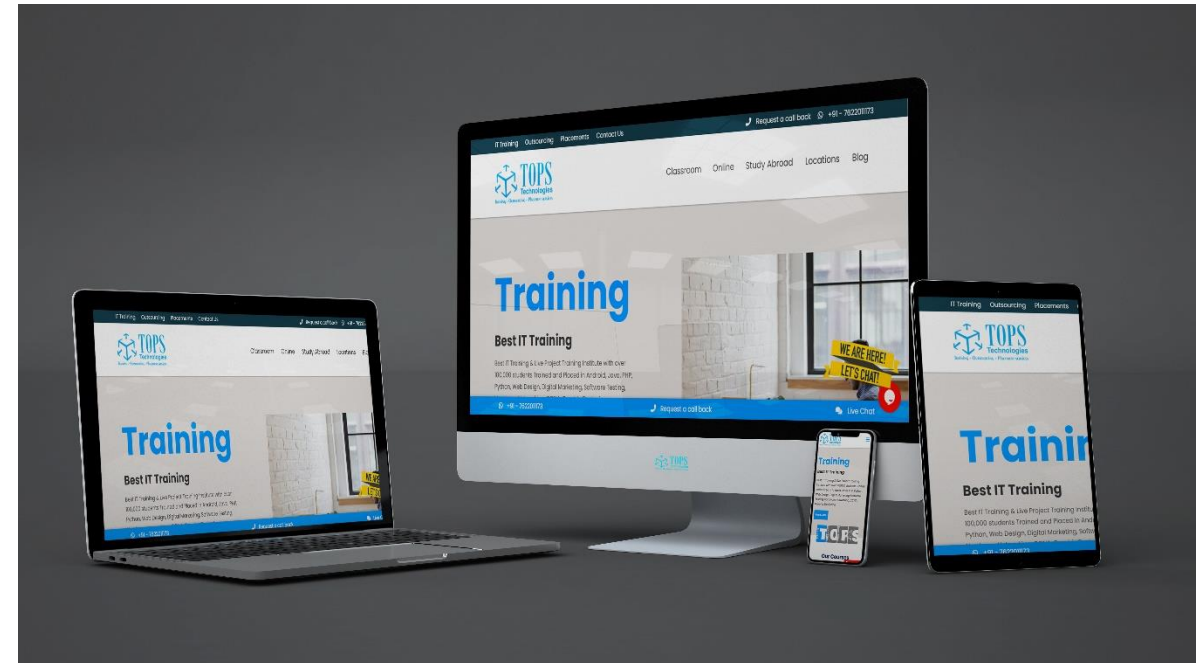


**Dynamic  
Slider**



# Bootstrap

- ✓ Ease of use and quick to learn
- ✓ Speed of development
- ✓ Consistent design and common components
- ✓ Wide browser compatibility
- ✓ Responsive framework



# Trending front-end Frameworks







# THANK YOU



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