# Shivam Giri

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## CAREER OBJECTIVE

As an IT professional, I want to use my technical knowledge to innovate something for society, so instead of depending on technology, society could use technology for its strength and power instead. Furthermore, I want to utilize my skills and abilities to achieve professional growth while being helpful to the organization in order to ensure that the organization can compete effectively.

## EDUCATION

**Maharaja Surajmal Institute**          **Janakpuri, Delhi**
*BCA       (2020-23)*                           *(CGPA -  9.5)*

**Kamal Model Sr. Sec. School**          **Mohan Garden, Delhi**
*12th Std (2019-20)*                          *(Percentage – 85.1%)*

**Nathu Ram Convent School**            **Nilothi Mor, Delhi**
*10th Std (2017-18)*                          *(Percentage – 90%)*

## WORK EXPERIENCE

**Red Fire Communications**
*Web Developer                November 2021–Present*

- Designed and established user-friendly websites including an optimized landing page, resulting in a 15 % increase in user clicks and subsequently 27 % in customer purchases.
- Provided adequate training to staff members and junior web developers in internal web functions, including steps on how to make minor updates/changes independently.
- Formulated and implemented improvements on cleanup processes and performance, minimizing downtime by 10 %.
- Devised various custom responsive WordPress sites from design comps that included advanced WordPress features, such as Custom Post Types and Advanced Custom Fields.
- Proactively liaised with the design team and project manager to ensure efficient and timely delivery of significant projects.

*Social Media Manager         July 2022 – Present*

- Designed and executed a global social media strategy across 10K followers on Instagram and Facebook.
- Increased social media lead generation by 12%, generating INR 5-10K in revenue through regular engagement.
- Reduced customer support requests by 7 % by engaging with customers on social media whenever they had product issues.
- Used Canva to create compelling visualizations that regularly had an engagement of over 10K views.
- Completed competitive research and benchmarking to further understand the target audience and goals.

**Evepaper**
*Promotion Manager         February 2021 – June 2021*

- Was responsible for the promotion of E-paper among college societies and groups.
- Generated weekly reports and performed multiple key administrative tasks as necessary.
- Recognized as a top-achieving employee for exceeding all assigned targets and objectives.

## PROJECTS

*Sargam Mishra ([Sargam Mishra](#))*

- Built a Spirituality website to showcase the Meditation, blogs, and articles of Ms. Sargam Mishra using WordPress.

*HiPlus India([HiPlus India](#))*

- Built the homepage of an E-Commerce website to showcase their products using elementor.

*Weather Teller*

- Made a Weather app that tells about the Temperature, Humidity, and Wind Speed of the place using HTML, CSS, and Javascript.

*Go Traveller([Go Traveller](#))*

- Made the UI/UX design of a Travel website using Figma.

**TECHNICAL SKILLS**

- Languages : C++, HTML, CSS, Javascript,
- Development Tools : VS Code, WordPress, Figma
- DB Language : SQL

**ACHIEVEMENTS & CO-CURRICULAR**

- Participated in Google Cloud Ready Facilitator Program (a 2-month Program)
  Completed Ultimate Milestone (earned 36 Quests and 16 Skills Badges)
- Selected for Google Cloud Ready Program (a 4-month Program)
  Offered one Google Cloud Specialization on Coursera to prepare for Google Cloud Professional certification
- Coordinated Farewell for the seniors of batch 2022

**PERSONAL SKILLS**

- Time Management
- Active Listening
- Willingness to Learn
- Integrity
- Dependability

**CERTIFICATIONS**

- Smart India Internal Hackathon 2022
- Full Stack Development – Internshala (Pursuing)