



# Ishita Gupta

## Developer / Data Analyst

A highly skilled, competent, and diligent individual is seeking an opportunity to establish a career as a Developer/ Data Analyst. Strong willingness to exhibit my proficiency in Analytical tools, Statistics and Computing Methodologies. Ability to translate business requirements into technical solutions in both team and self-directed settings.

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## EDUCATION

### Bachelor's of Computer Applications Maharaja Surajmal Institute, Guru Gobind Singh Indraprastha University, New Delhi

08/2020 - Present

GPA - 9.3

#### Courses

- Data Structures & Algorithms
- Database Management System
- C / C++
- Web Technologies
- Java Programming
- Software Engineering
- Computer Networks
- Operating System

### Senior Secondary (12th) St. John's School

04/2019 - 03/2020

Faridabad, Percentage - 83%

#### Courses

- Physics
- Chemistry
- Mathematics
- Informatics Practices
- English

### Secondary (10th) St. John's School

04/2017 - 03/2018

Faridabad, Percentage - 82%

#### Courses

- Mathematics
- Science
- Social Science
- English
- Hindi

## WORK EXPERIENCE

### Digital Marketing Intern Indian Institute of Digital Education

03/2021 - 04/2021

Mumbai, Maharashtra

#### Achievements/Tasks

- Social Media Campaign
- Market Blogging
- SEO
- Facebook & Instagram advertisement

## CO-CURRICULARS

### Student Co-ordinator - Au Revoir

Farewell 2022 - Organizing farewell for the class of 2022.

### Performer - Au Revoir

Farewell 2022 - Performed at farewell for the class of 2022.

## SKILLS

Data Structures and Algorithms

Python (ML Technologies)

C++

MySQL

Math & statistics

HTML & CSS

Git & Github

Tableau

## PERSONAL PROJECTS

### Agricultural Production Optimization Engine

- Transforming and analyzing data of volume 2200X8 to develop a Logistic Regression Machine Learning Model to predict the suitable crops in the given soil and climatic conditions with 90%+ accuracy on test data.
- Tools used - Python (ML technologies)

### Movie Recommendation System

- Built a model using Count Vectorizer Algorithm which takes a movie from user as an input and recommends closest five movies as output.
- Tools used - Python (ML technologies and streamlit for web integration) and Heroku for deployment.
- Project Link - <https://movierecommendation23.herokuapp.com/>

## CERTIFICATES

### Data Science (06/2022 - 07/2022)

Python, Statistics, Predictive Modeling and Machine Learning | Project - Banking Investment Client Prediction.

### Data Analytics with Specialization in Tableau (08/2022)

Data Visualization and Data Presentation using Tableau.

### Smart India Internal Hackathon - Participation (2022)

Group project "Shishya" - A student progress tracking system.

## LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

## INTERESTS

Reading

Writing

Listening to Music

Problem Solving