# Shivam Giri

LoknayakPuram, Delhi | [LinkedIn](#) | +91-8076994398 | [shivamgiri29112002@gmail.com](mailto:shivamgiri29112002@gmail.com)

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## EDUCATION

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| **Maharaja Surajmal Institute** | **Janakpuri, Delhi** |
| *BCA (2020-23)* | *(CGPA - 9.63)* |

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| **Kamal Model Sr. Sec. School** | **Mohan Garden, Delhi** |
| *12th Std (2019-20)* | *(Percentage – 85.1%)* |

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| **Nathu Ram Convent School** | **Nilothi Mor, Delhi** |
| *10th Std (2017-18)* | *(Percentage – 90%)* |

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## WORK EXPERIENCE

**Red Fire Communications**

*Web Developer          November 2021–April 2022*

- Designed and established user-friendly websites including an optimized landing page, resulting in a 15 % increase in user clicks and subsequently 27 % in customer purchases.
- Provided adequate training to staff members and junior web developers in internal web functions, including steps on how to make minor updates/changes independently.
- Proactively liaised with the design team and project manager to ensure efficient and timely delivery of significant projects.

*Social Media Manager          October 2022 – Present*

- Designed and executed a global social media strategy across 15K followers on Instagram and Facebook.
- Increased social media lead generation by 12%, generating INR 5-10K in revenue through regular engagement.
- Reduced customer support requests by 7 % by engaging with customers on social media whenever they had product issues.

**Evepaper**

*Promotion Manager          February 2021 – June 2021*

- Was responsible for the promotion of E-paper among college societies and groups.
- Generated weekly reports and performed multiple key administrative tasks as necessary.
- Recognized as a top-achieving employee for exceeding all assigned targets and objectives.

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## PROJECTS

*Sargam Mishra ([Sargam Mishra](#))*

- Built a Spirituality website to showcase the Meditation, blogs, and articles of Ms. Sargam Mishra using WordPress.

*Placement Portal*

- Made a Placement app in which a student or faculty register themselves and coordinate with each other regarding placements using HTML, CSS, Javascript, PHP, MySql

*Weather Teller*

- Made a Weather app that tells about the Temperature, Humidity, and Wind Speed of the place using HTML,CSS, and Javascript.

*Go Traveller([Go Traveller](#))*

- Made the UI/UX design of a Travel website using Figma.

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## TECHNICAL SKILLS

- C++, HTML, CSS, Javascript, SQL, Figma, Canva, WordPress

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## ACHIEVEMENTS & CO-CURRICULAR

- Achieved Ultimate Milestone (earned 36 Quests and 16 Skills Badges) in Google Cloud Ready Facilitator Program
- Coordinated Farewell for the seniors of batch 2022
- Active member of National Service Scheme(NSS) Project Sanrakshan
- Student Volunteer for Computer Society of India (CSI) 2022

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## CERTIFICATIONS

- Smart India Internal Hackathon 2022
- Full Stack Development – Internshala