

Shivam Giri

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CAREER OBJECTIVE

As an IT professional, I want to use my technical knowledge to innovate something for society, so instead of depending on technology, society could use technology for its strength and power instead. Furthermore, I want to utilize my skills and abilities to achieve professional growth while being helpful to the organization in order to ensure that the organization can compete effectively.

EDUCATION

Maharaja Surajmal Institute BCA (2020-23)	Janakpuri, Delhi (CGPA - 9.5)
Kamal Model Sr. Sec. School 12 th Std (2019-20)	Mohan Garden, Delhi (Percentage – 85.1%)
Nathu Ram Convent School 10 th Std (2017-18)	Nilothi Mor, Delhi (Percentage – 90%)

WORK EXPERIENCE

Red Fire Communications

Web Developer November 2021–Present

- Designed and established user-friendly websites including an optimized landing page, resulting in a 15 % increase in user clicks and subsequently 27 % in customer purchases.
- Provided adequate training to staff members and junior web developers in internal web functions, including steps on how to make minor updates/changes independently.
- Formulated and implemented improvements on cleanup processes and performance, minimizing downtime by 10 %.
- Devised various custom responsive WordPress sites from design comps that included advanced WordPress features, such as Custom Post Types and Advanced Custom Fields.
- Proactively liaised with the design team and project manager to ensure efficient and timely delivery of significant projects.

Social Media Manager July 2022 – Present

- Designed and executed a global social media strategy across 10K followers on Instagram and Facebook.
- Increased social media lead generation by 12%, generating INR 5-10K in revenue through regular engagement.
- Reduced customer support requests by 7 % by engaging with customers on social media whenever they had product issues.
- Used Canva to create compelling visualizations that regularly had an engagement of over 10K views.
- Completed competitive research and benchmarking to further understand the target audience and goals.

Evepaper

Promotion Manager February 2021 – June 2021

- Was responsible for the promotion of E-paper among college societies and groups.
- Generated weekly reports and performed multiple key administrative tasks as necessary.
- Recognized as a top-achieving employee for exceeding all assigned targets and objectives.

PROJECTS

Sargam Mishra ([Sargam Mishra](#))

- Built a Spirituality website to showcase the Meditation, blogs, and articles of Ms. Sargam Mishra using WordPress.

HiPlus India([HiPlus India](#))

- Built the homepage of an E-Commerce website to showcase their products using elementor.

Weather Teller

- Made a Weather app that tells about the Temperature, Humidity, and Wind Speed of the place using HTML, CSS, and Javascript.

Go Traveller([Go Traveller](#))

- Made the UI/UX design of a Travel website using Figma.

TECHNICAL SKILLS

- Languages : C++, HTML, CSS, Javascript,
- Development Tools : VS Code, WordPress, Figma
- DB Language : SQL

ACHIEVEMENTS & CO-CURRICULAR

- Participated in Google Cloud Ready Facilitator Program (a 2-month Program)
Completed Ultimate Milestone (earned 36 Quests and 16 Skills Badges)
- Coordinated Farewell for the seniors of batch 2022
- Active member of National Service Scheme(NSS) Project Sanrakshan

PERSONAL SKILLS

- Time Management
- Active Listening
- Willingness to Learn
- Integrity
- Dependability

CERTIFICATIONS

- Smart India Internal Hackathon 2022
- Full Stack Development – Internshala