



Slides Like Google

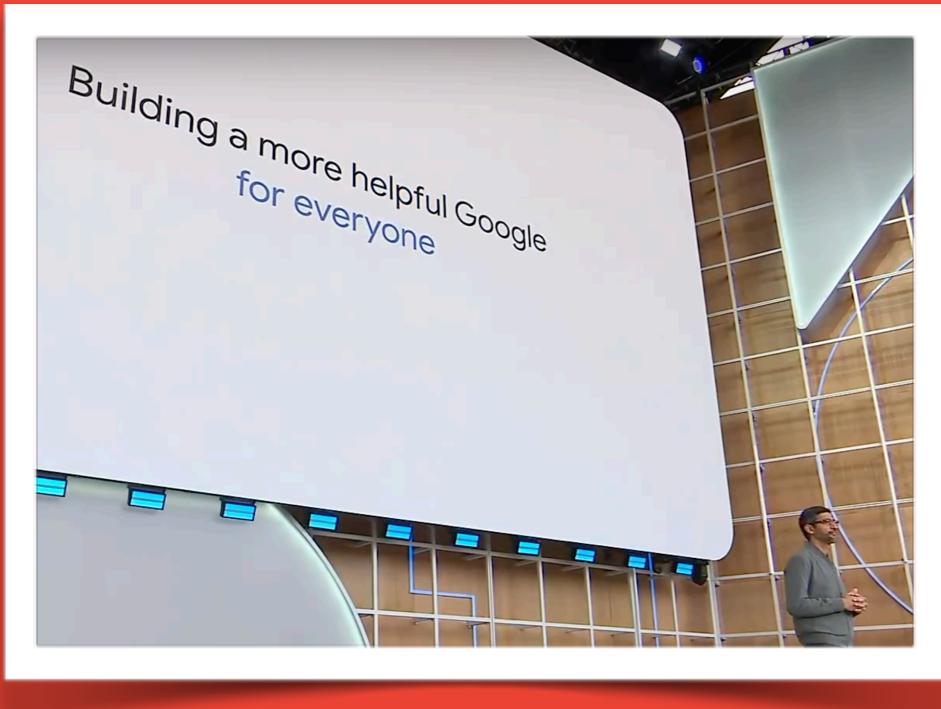
Six ways to make your slides rock.





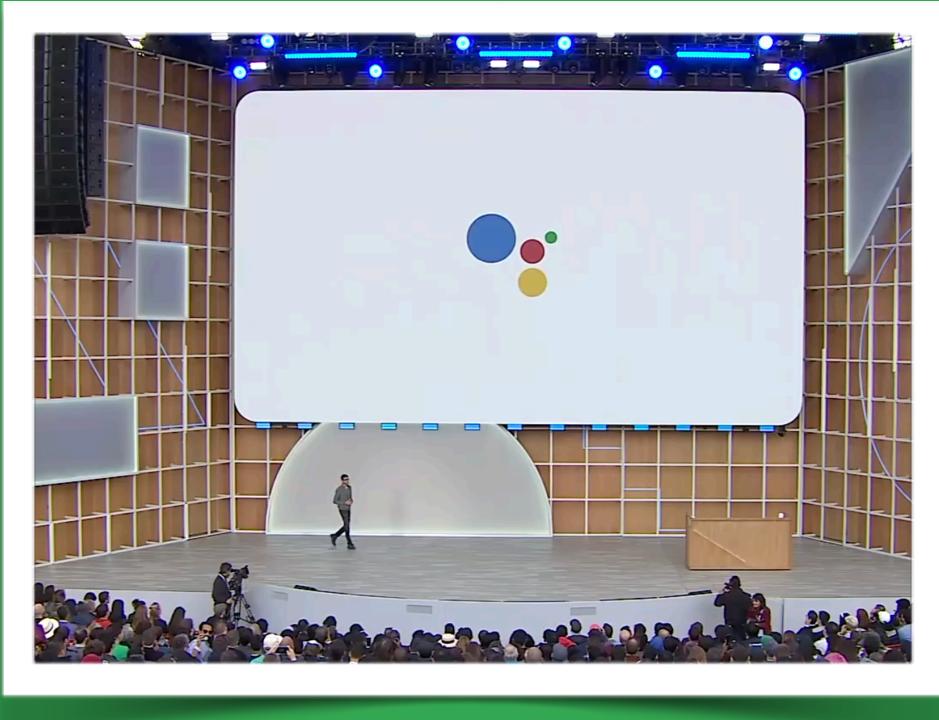
Cut the Logo

Unless you are Apple or Nike, no one cares about your logo. Put the logo on the first and last page. Leave it out of other slides.



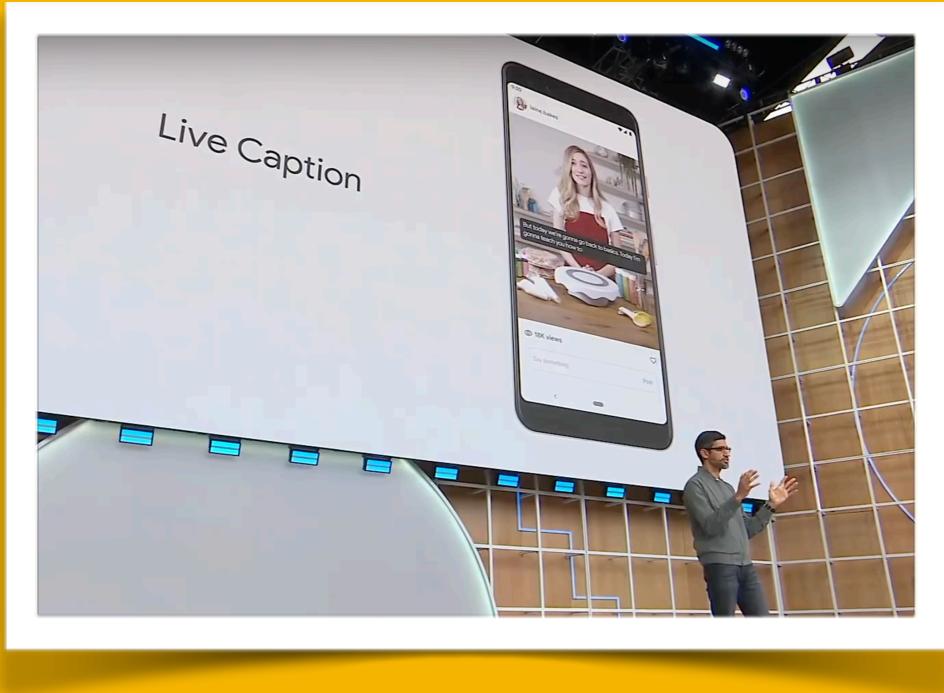
1 Slide, 1 Message

Less is more. Go for one slide, one message. If you previously had a slide with 4 bullets, divide it into 4 slides.



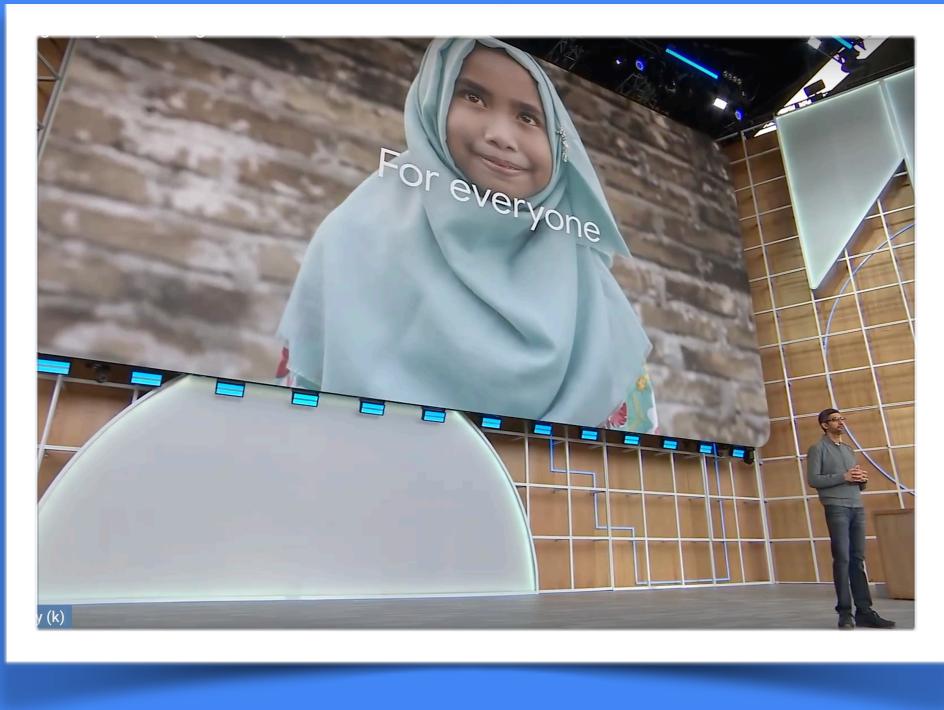
Use a Color Palette

Apply a color palette that supports your brand. If in doubt, use a white background for better contrast.



Make Fonts Bigger

Treat each slide as a poster. Use less text and bigger fonts. Make it easier to read. Use a font size bigger than 30.



High Definition Images

Use only high definition images. If you can't find what you need, use your phone to take your own. Resource: unsplash.com

Building a more helpful Google
for everyone



Knowledge



Success



Health



Happiness

Use Icons

Say "NO!" to 1990s clip art and cartoons. Use professional icons for simple illustrations.

Resource: [the-noun-project.com](http://thenounproject.com)

Since stories are best told with pictures, bullet points and text-heavy slides are increasingly avoided at Google.

Sundar Pichai, CEO Google





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Created by Tomas Bay
coach@coachbay.com