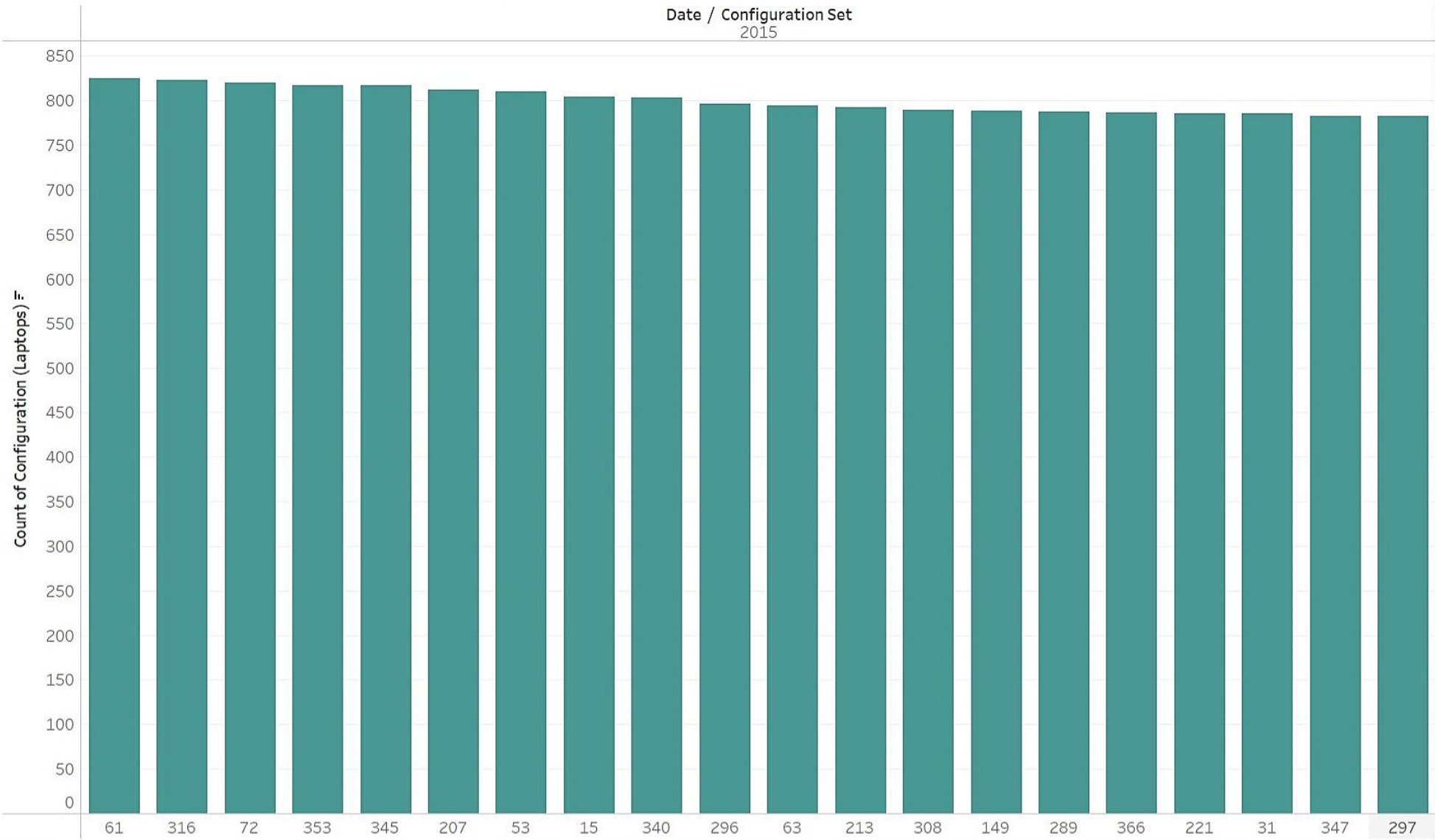


TOP 20 LAPTOP CONFIGURATIONS SOLD IN 2015

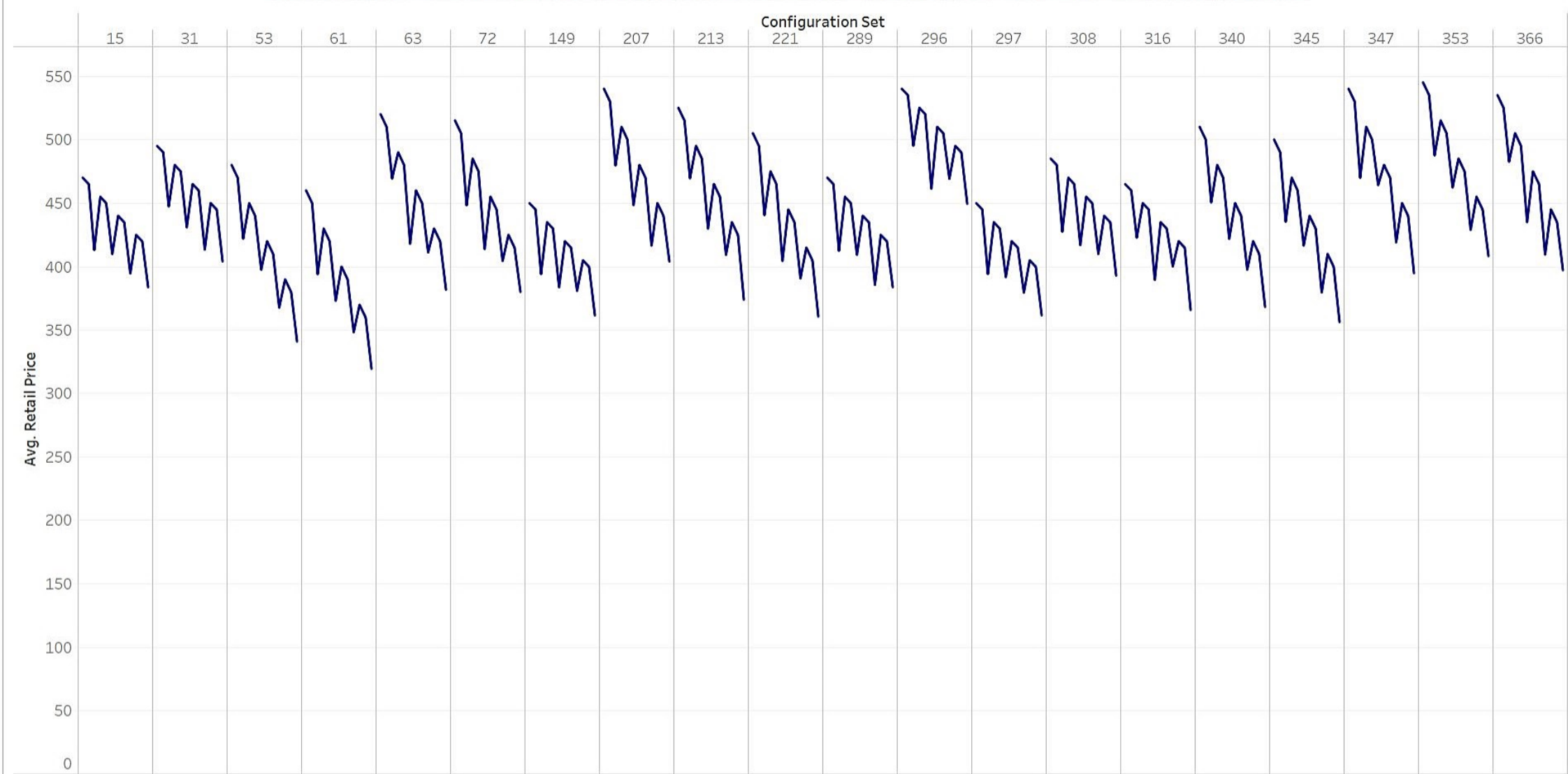
Date / Configuration Set
2015

Configuration Parameter

20



VARIATION IN AVG. RETAIL PRICE WITH TIME(QUARTERS) FOR TOP 20 CONFIGURATIONS

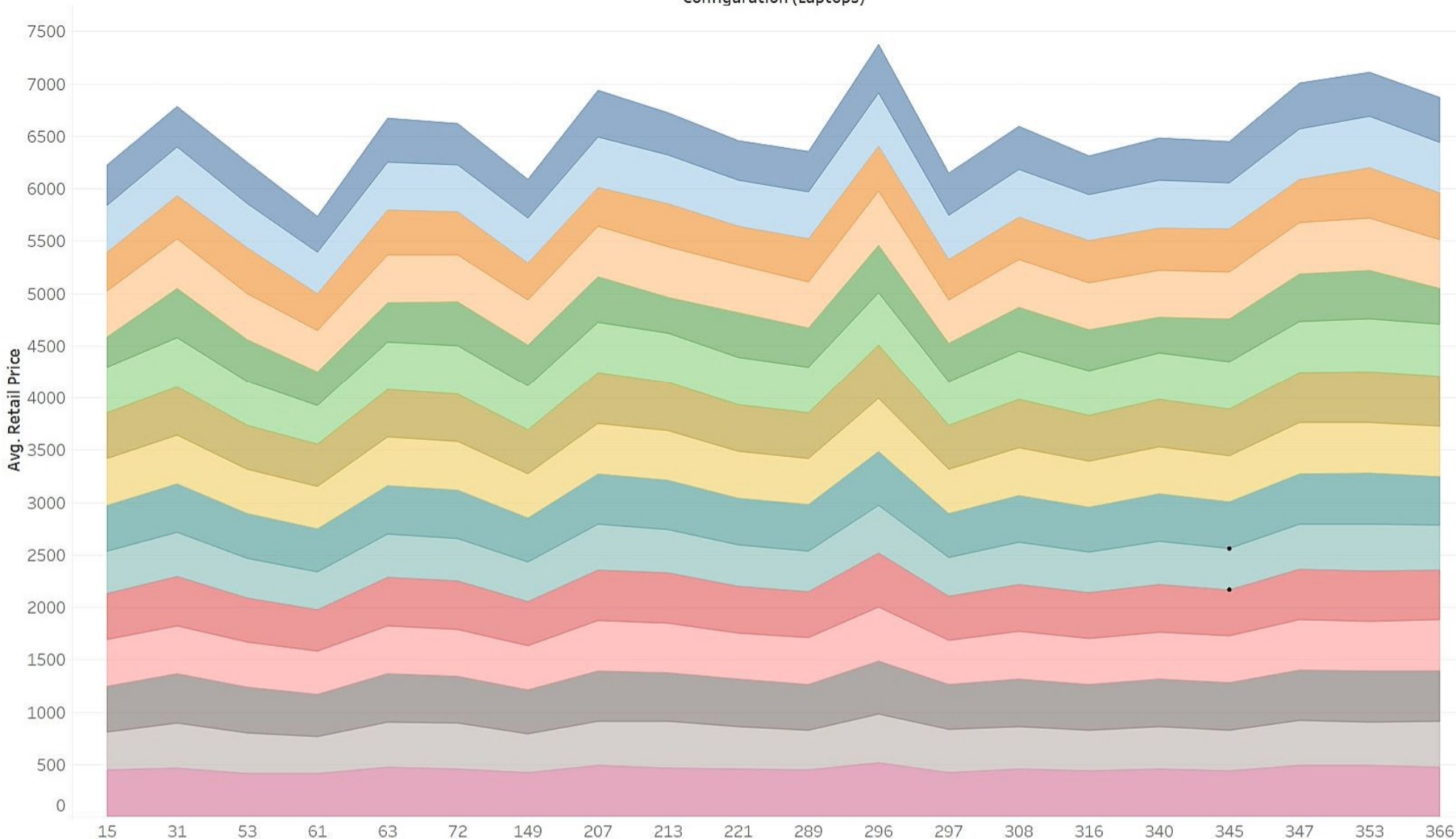


AVG. RETAIL PRICE FOR TOP 20 LAPTOPS SOLD ACROSS EACH OF THE 15 STORES

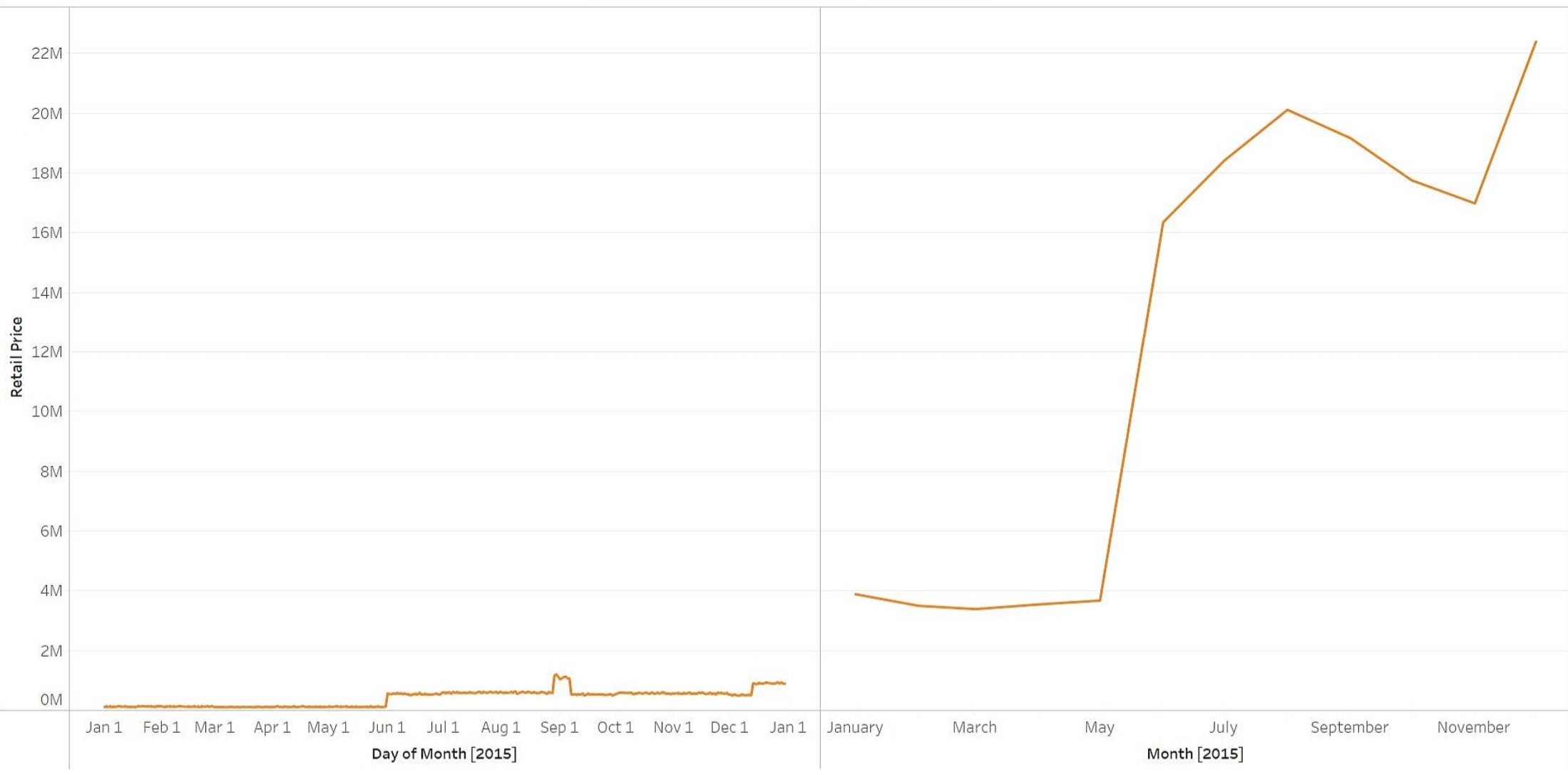
Configuration (Laptops)

Store Postcode

- CR7 8LE
- E2 0RY
- E7 8NW
- KT2 5AU
- N3 1DH
- N17 6QA
- NW5 2QH
- SE1 2BN
- SE8 3JD
- SW1P 3AU
- SW1V 4QQ
- SW12 9HD
- SW18 1NN
- W4 3PH
- W10 6HQ



**SALES VARIATION
BY DAY OF MONTH AND BY MONTH**

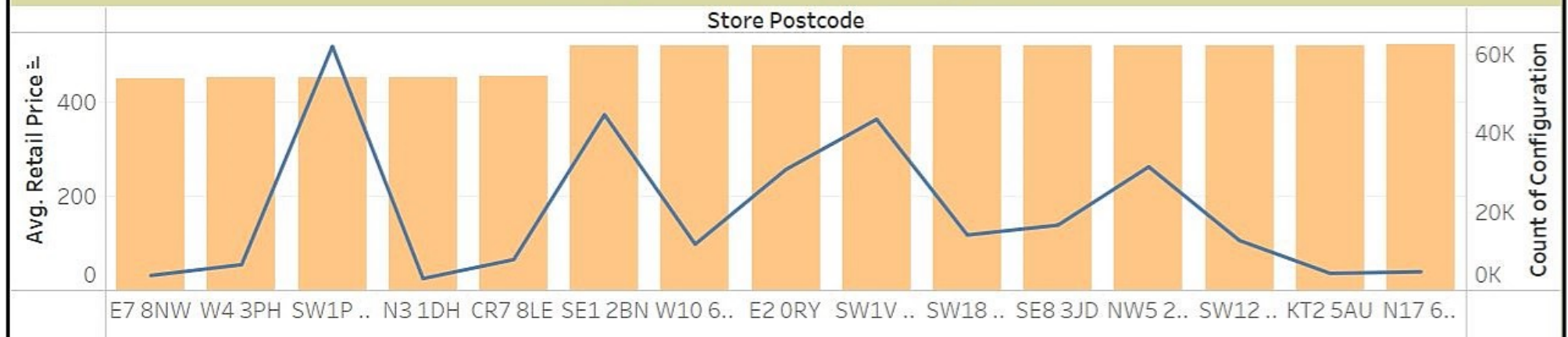


STORE VIEW DASHBOARD

Store Postcode

(All)

Average Sales Vs Quantity Sold

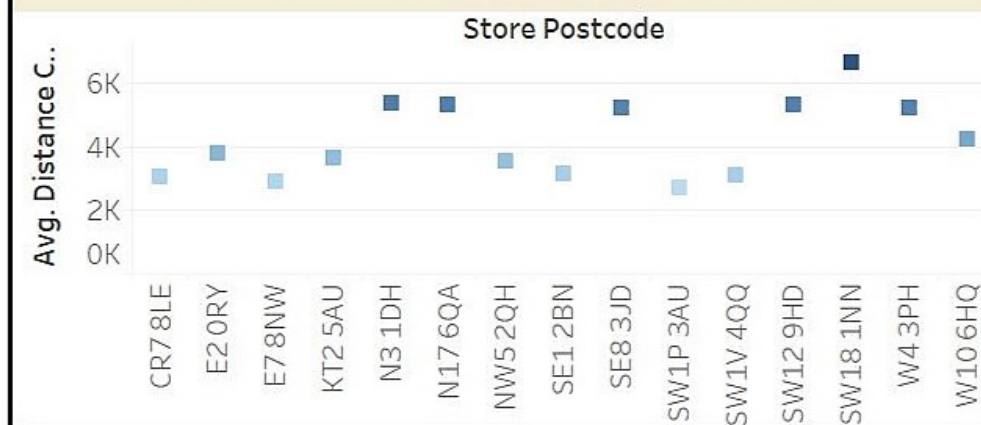


Measure Names

Avg. Retail Price

Count of Configuration

AVERAGE DISTANCE TRAVELLED BY CUSTOMERS FOR EACH STORE



Avg. Distance Covered

2,728 6,649

EFFECT OF STORE PROXIMITY ON SALES OF STORES



Measure Names

Avg. Distance Covered

Retail Price