

Bhavan's Campus, Munshi Nagar, Andheri (West), Mumbai-400058-India (Autonomous College Affiliated to University of Mumbai)

Academic SEM: VII Year: 2022-23

Experiment: Apriori Algorithm and Association rule mining with WEKA

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Objective: Apply Apriori Algorithm to given dataset: Association Rule Mining with WEKA

System Requirements: Weka version 3.8.6

DataSet: Groceries.csv

	Α	В	С	D	Е	F	G
1	Trans_id	exista	existb	existc	existd	existe	existk
2	T1	TRUE	TRUE	FALSE	TRUE	FALSE	TRUE
3	T2	TRUE	TRUE	TRUE	TRUE	TRUE	FALSE
4	T3	TRUE	TRUE	TRUE	FALSE	TRUE	FALSE
5	T4	TRUE	TRUE	FALSE	TRUE	FALSE	FALSE



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Results:

Exercise 1: The 'database' below has four transactions. What association rules can be found in this set, if the minimum support (i.e coverage) is 60% and the minimum confidence (i.e. accuracy) is 80%?

Trans_id Itemlist

 $T1 \{K, A, D, B\}$

T2 {D, AC, E, B}

T3 {C, A, B, E}

T4 {B, A, D}

Hint: Make a tabular and binary representation of the data in order to better see the relationship between Items. First generate all item sets with minimum support of 60%. Then form rules and calculate their confidence base on the conditional probability $P(B|A) = |B \cap A| / |A|$. Remember to only take the item sets from the previous phase whose support is 60% or more.

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Tabulor R	epres						
Trans id	A	B	C	Ď	F	114,000	
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TZ	17,3	1 2 4	1	.(or the	1, O, x 73	The second
T 3	1	1	ſ	©.	1	0	1 7.5
T4)	L	1	0	1	0	0 .	
		2	100	1784	co. 4 a	. Wilde	
Min Sup	port	CEOD.	.6	N. 198	57.	11.000	
	100	- X			(4.),30	99	基。
Item		quen	1	- N- 1	Supp	ort	
Δ	4				4/4		
B	41 /100			14.	4/4=1		
Alice Casa do	wood 2 mains			1	2/4=0.5		
D	3				3/4=0.75		
J. Estal	2131			201	2/4=0-5		
100		1					* 11 11



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	No. of Market States and the Control of States and Stat	
Considering	item Sets w	5th Support > 60%
A= 1	B=1 q D=0	0.75
Considering.	2 stems a	a time
Pair	Frequency	Support
AB	4	Support 4/4 = 1 3/4 = 0.75 3/4 = 0.75
A.D	. 111 3 110	3/4 = 0.75
BD.	3	3/4=0.75
	71 9 9 Z	$\frac{1}{2}$ $\frac{1}$
Considering	3 items	at a time
-	79 · [16.5]	r state to
ABD	Free:3 Su	pport = 3/4 = 0.75
		pport = 3/4 = 0.75
Forming	rules 2 find	ling confidence
A >B	P(B/A) = 4/	4 = 1
A < D	P(A/B) = 4/	a = 1
$A \Rightarrow D$	P(D/A) = 3/4	= 0.75
D > A.		3= 19
BOD	P (B)B) = 31	
D-2 B		13 = 10
AB-D	P(D AB) = 31	
DAAR	PCABLAN	15 = 1 2 month (6)
AD -> B	PCB AD =	3/2 = 1
		Variation and and a
$R \rightarrow AD$		= 3/4 = 0-75
BDAA	P(A BD)	
ASBD	P(BDIA)	= 3/4 = 0.75
Market Market Control		
Canedoxina	Rillos with	Confidenance 280%
AAB	100%	,
BAA	100%	
DAA	100%	
D-3B	100%	
DAAB	100%	
$AD \rightarrow B$ $DB \rightarrow A$	100 %.	
עם די פע	100 40 .	



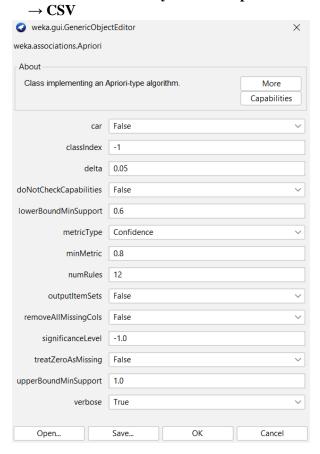
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Exercise:2 Input file generation and Initial experiments with Weka's association rule discovery. 1. Launch Weka and try to do the calculations you performed manually in the previous exercise. Use the apriori algorithm for generating the association rules.

Did you succeed? Are the results the same as in your calculations? \rightarrow Yes

What kind of file did you use as input?





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```
Associator output
=== Run information ===
             weka.associations.Apriori -N 12 -T 0 -C 0.8 -D 0.05 -U 1.0 -M 0.6 -S -1.0 -V -c -1
Scheme:
Relation:
Instances:
Attributes:
              Trans id
              exista
              existb
              existc
              existd
              existe
              existk
=== Associator model (full training set) ===
Apriori
======
Minimum support: 0.85 (3 instances)
Minimum metric <confidence>: 0.8
Number of cycles performed: 3
Generated sets of large itemsets:
Size of set of large itemsets L(1): 4
Size of set of large itemsets L(2): 5
Size of set of large itemsets L(3): 2
Best rules found:
 1. existb=TRUE 4 ==> exista=TRUE 4 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 2. exista=TRUE 4 ==> existb=TRUE 4 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 3. existd=TRUE 3 ==> exista=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 4. existk=FALSE 3 ==> exista=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 5. existd=TRUE 3 ==> existb=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 6. existk=FALSE 3 ==> existb=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 7. existb=TRUE existd=TRUE 3 ==> exista=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 8. exista=TRUE existd=TRUE 3 ==> existb=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
 9. existd=TRUE 3 ==> exista=TRUE existb=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
10. existb=TRUE existk=FALSE 3 ==> exista=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
11. exista=TRUE existk=FALSE 3 ==> existb=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
12. existk=FALSE 3 ==> exista=TRUE existb=TRUE 3 <conf:(1)> lift:(1) lev:(0) [0] conv:(0)
```

Exercise 3: Mining Association Rule with WEKA Explorer – Weather dataset

Task 1. Run Apriori on this data with default settings. Comment on the rules that are generated. Several of them are quite similar. How are their support and confidence values related?

Task 2. It is interesting to see that none of the rules in the default output involve Class = republican. Why do you think that is?



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```
=== Run information ===
            weka.associations.Apriori -N 10 -T 0 -C 0.8 -D 0.05 -U 1.0 -M 0.2 -S -1.0 -V -c -1
Relation:
            weather.symbolic
Instances:
Attributes:
            outlook
            temperature
            humidity
            windy
play
=== Associator model (full training set) ===
Apriori
Minimum support: 0.25 (4 instances)
Minimum metric <confidence>: 0.8
Number of cycles performed: 15
Generated sets of large itemsets:
Size of set of large itemsets L(1): 12
Size of set of large itemsets L(2): 26
Size of set of large itemsets L(3): 4
Best rules found:
1. outlook=overcast 4 ==> play=yes 4
                                  <conf:(1)> lift:(1.56) lev:(0.1) [1] conv:(1.43)
<conf:(0.86)> lift:(1.33) lev:(0.11) [1] conv:(1.25)
<conf:(0.8)> lift:(1.6) lev:(0.11) [1] conv:(1.25)
10. play=no 5 ==> humidity=high 4
=== Run information ===
            weka.associations.Apriori -N 10 -T 0 -C 0.5 -D 0.05 -U 1.0 -M 0.2 -S -1.0 -V -c -1
Relation:
            weather.symbolic
Instances:
            14
Attributes:
            outlook
            temperature
            humidity
            windy
            play
=== Associator model (full training set) ===
Apriori
Minimum support: 0.3 (4 instances)
Minimum metric <confidence>: 0.5
Number of cycles performed: 14
Generated sets of large itemsets:
Size of set of large itemsets L(1): 12
Size of set of large itemsets L(2): 9
Size of set of large itemsets L(3): 1
Best rules found:
 10. temperature=mild 6 ==> play=yes 4
```



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Exercise 4: Mining Association Rule with WEKA Explorer – Vote

```
weka.associations.Apriori -N 10 -T 0 -C 0.9 -D 0.05 -U 1.0 -M 0.2 -S -1.0 -V -c -
Relation:
Instances:
             435
Attributes:
             17
             handicapped-infants
             water-project-cost-sharing
             adoption-of-the-budget-resolution
             physician-fee-freeze
el-salvador-aid
             religious-groups-in-schools
anti-satellite-test-ban
aid-to-nicaraguan-contras
             mx-missile
             immigration
synfuels-corporation-cutback
             education-spending
              superfund-right-to-sue
             crime
duty-free-exports
             export-administration-act-south-africa
 Class
== Associator model (full training set) ===
Apriori
Minimum support: 0.45 (196 instances)
Minimum metric <confidence>: 0.9
Number of cycles performed: 11
 Generated sets of large itemsets:
Size of set of large itemsets L(1): 20
Size of set of large itemsets L(2): 17
Size of set of large itemsets L(3): 6
Size of set of large itemsets L(4): 1
<conf:(0.98)> lift:(1.72) lev:(0.19) [82] conv:(14.62)
10. aid-to-nicaraguan-contras=y Class=democrat 218 ==> physician-fee-freeze=n 210
                                                                                 <conf:(0.96)> lift:(1.7) lev:(0.2) [86] conv:(10.47)
```

- **Task 1.** Run Apriori on this data with default settings. Comment on the rules that are generated. Several of them are quite similar. How are their support and confidence values related?
- → According to the rules, it can be said that a person is a democrat with a confidence level of at least 90%. The person is a democrat most of the time. The class is Democratic when the budget resolution is adopted, doctor fees are frozen, and no education funding is done. When aid is provided to the Nicaraguan contras but not to El Salvador, the class is a democrat's. Given the following circumstances, the data indicates that the class will be a Democrat with a minimum 98% confidence.
- **Task 2**. It is interesting to see that none of the rules in the default output involve Class = republican. Why do you think that is?
- → Apriori algorithm bases its rule-making on the frequency of each incident. 267 cases in the provided dataset belong to Democrats, whereas 168 instances belong to Republicans. The class is more likely to be predicted as a Democrat than a Republican due to the bias in the data and the higher frequency of Democrats.



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Exercise 5: Let's run Apriori on another real-world dataset.

Load data at Preprocess tab. Click the Open file button to bring up a standard dialog through which you can select a file. Choose the supermarket.arff file. To see the original dataset, click the Edit button, a viewer window opens with dataset loaded.

```
=== Run information ===
        weka.associations.Apriori -N 10 -T 0 -C 0.7 -D 0.05 -U 1.0 -M 0.2 -S -1.0 -c -1
Scheme:
Relation:
        supermarket
Instances:
        4627
Attributes: 217
        [list of attributes omitted]
=== Associator model (full training set) ===
Apriori
_____
Minimum support: 0.4 (1851 instances)
Minimum metric <confidence>: 0.7
Number of cycles performed: 12
Generated sets of large itemsets:
Size of set of large itemsets L(1): 18
Size of set of large itemsets L(2): 16
Best rules found:
1. biscuits=t 2605 ==> bread and cake=t 2083 <conf:(0.8)> lift:(1.11) lev:(0.04) [208] conv:(1.4)
3. fruit=t 2962 ==> bread and cake=t 2325 <conf:(0.78)> lift:(1.09) lev:(0.04) [193] conv:(1.3)
4. baking needs=t 2795 ==> bread and cake=t 2191 <conf:(0.78)> lift:(1.09) lev:(0.04) [179] conv:(1.29)
10. bread and cake=t 3330 ==> milk-cream=t 2337
                                <conf:(0.7)> lift:(1.1) lev:(0.05) [221] conv:(1.22)
```

Task 1. Experiment with Apriori and investigate the effect of the various parameters described before. Prepare a brief oral presentation on the main findings of your investigation.

- → The above analysis gives us the association how are things purchased in group and what are the likelihood that they appear in group
- We can say with 80% confidence that a person who bought biscuit will buy bread and cake
- We can say with 80% confidence that a person who bought milkcrean will buy bread and cake The reverse also happens but the confidence is 75%
- We can say with 78% confidence that a person who bought fruit will buy bread and cake
- We can say with 78% confidence that a person who bought bakingneeds will buy bread and cake
- We can say with 78% confidence that a person who bought frozenfoods will buy bread and cake
- We can say with 78% confidence that a person who bought vegetable will buy bread and cake
- We can say with 75% confidence that a person who bought fruit will buy vegetable

The above analysis gives us idea how likely a group is formed and those items can be grouped together in the mall



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Conclusion:

- Weka is an effective tool for studying the apriori algorithm in practical contexts and using it to the user's advantage.
- Apriori algorithm considers an element's frequency and likelihood that it will occur while anticipating the rules.
- Each rule has a confidence level that indicates how confidently it can be expressed.
- Depending on the kind of data that needs to be forecasted, the values of confidence and minimum support vary.
- The frequency of the class value affects how a rule behaves.
- If the data are unbalanced, the algorithm may produce findings that are skewed or incorrect.