



# PIZZA SALES REPORT

Jan 15 - Dec 15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst sellers



817.86K

Total Revenue



38.31

Avg order value



49574

Total pizza sold



21350

Total orders



2.32

Avg pizza per order

## BUSIEST DAYS & TIMES

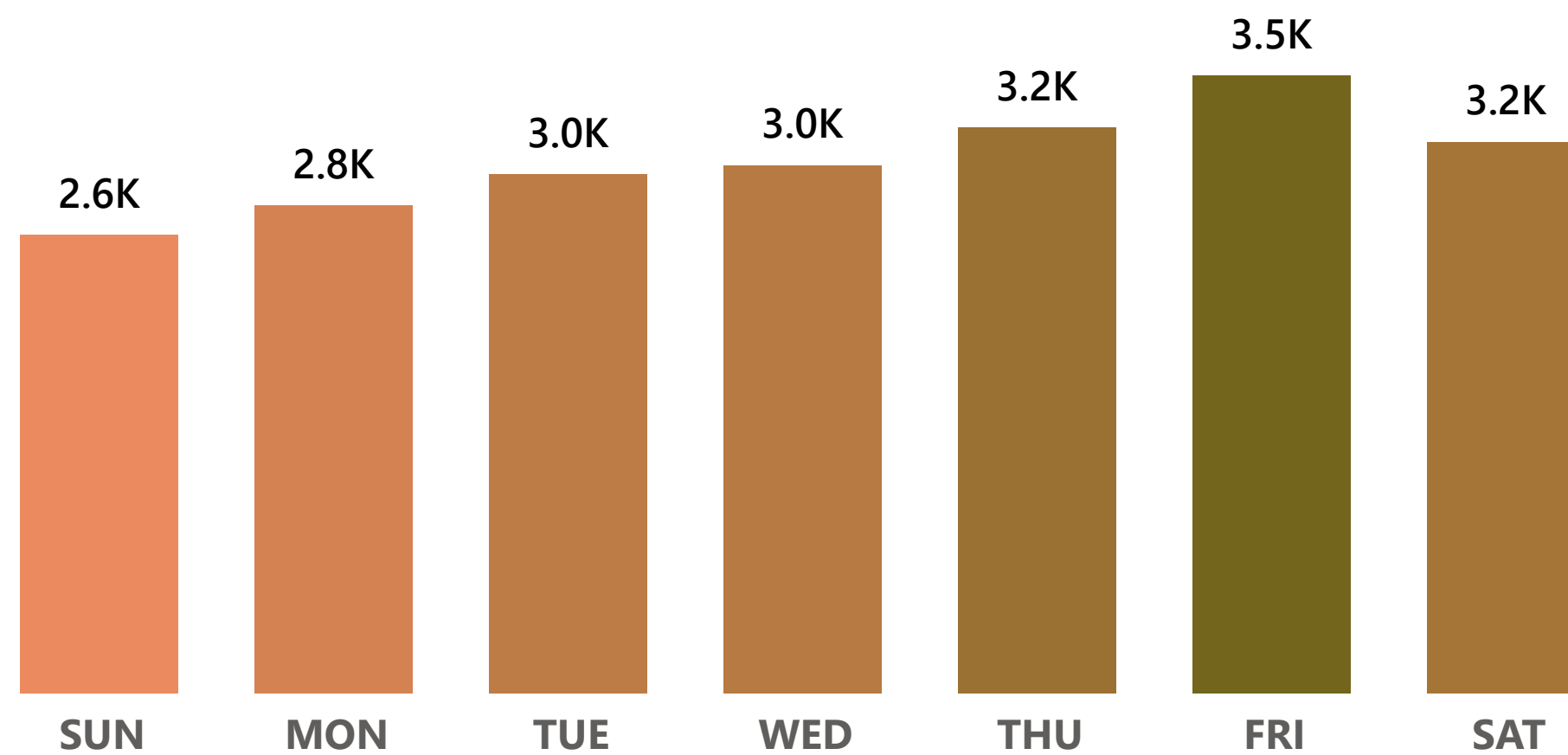
### DAYS

Orders are highest on **weekends, Friday-Saturday** evenings

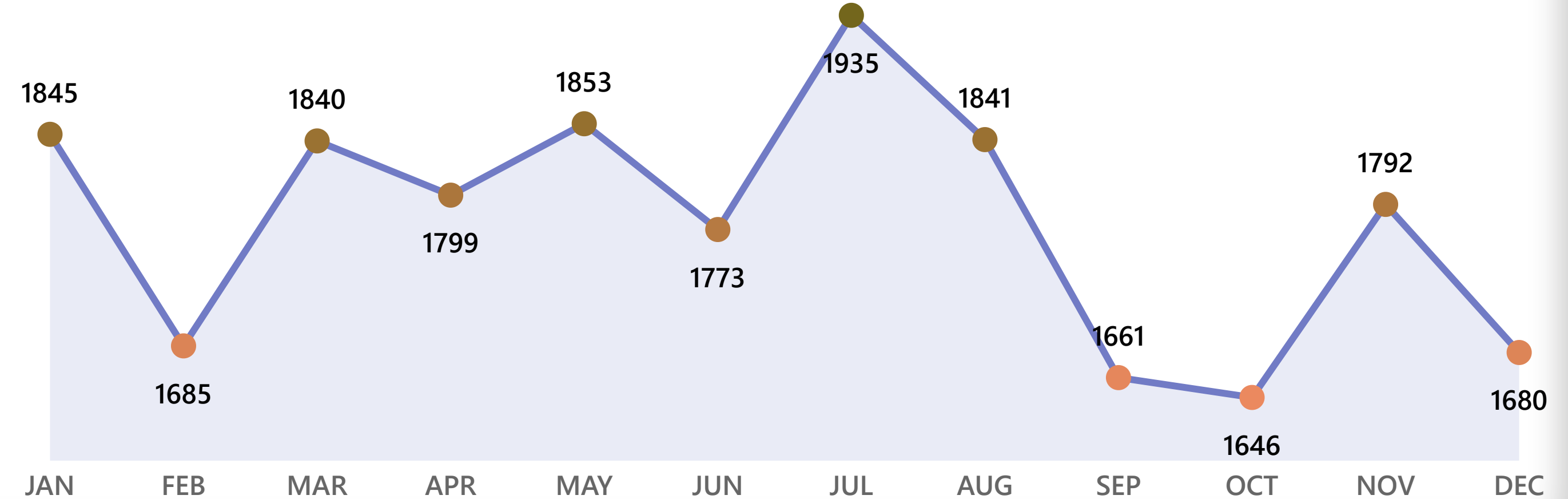
### MONTHLY

There are **Maximum** orders from **Month** of **July** and **January**

## Daily Trend for Total Orders



## Monthly Trend for Total Orders



## SALES PERFORMANCE

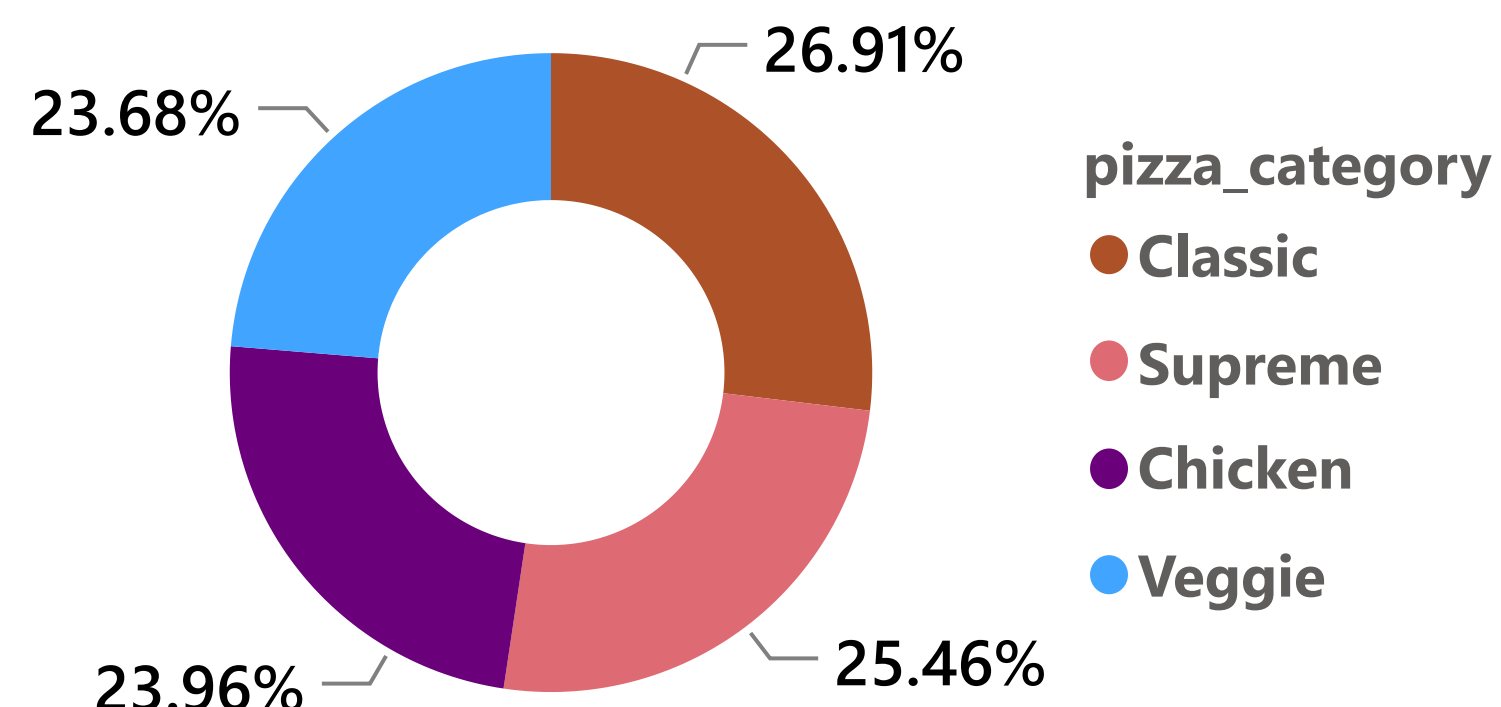
### CATEGORY

**Classic category** contributes to **maximum sales & total orders**

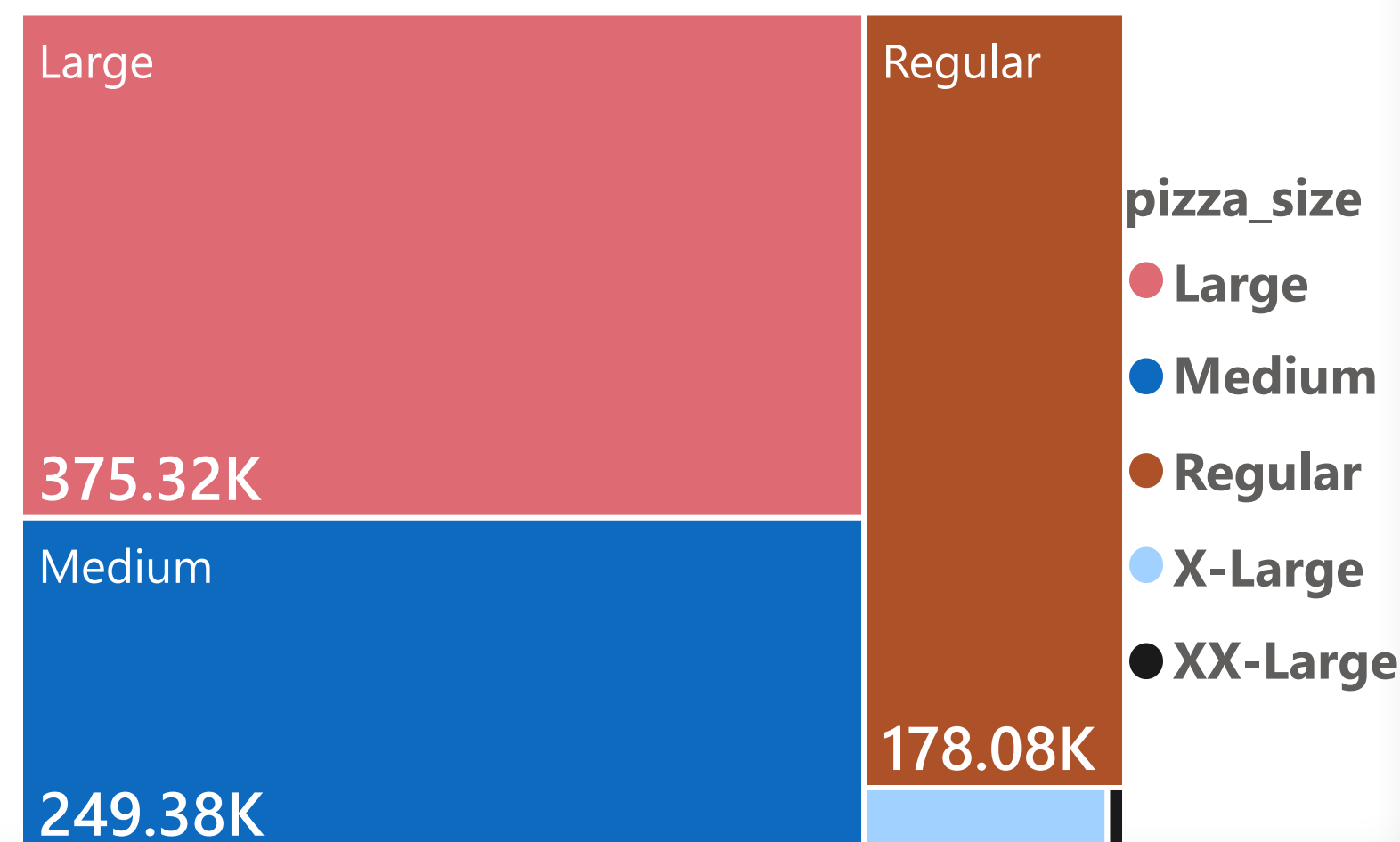
### SIZE

**Large** Pizza Size contributes to **Maximum** sales.

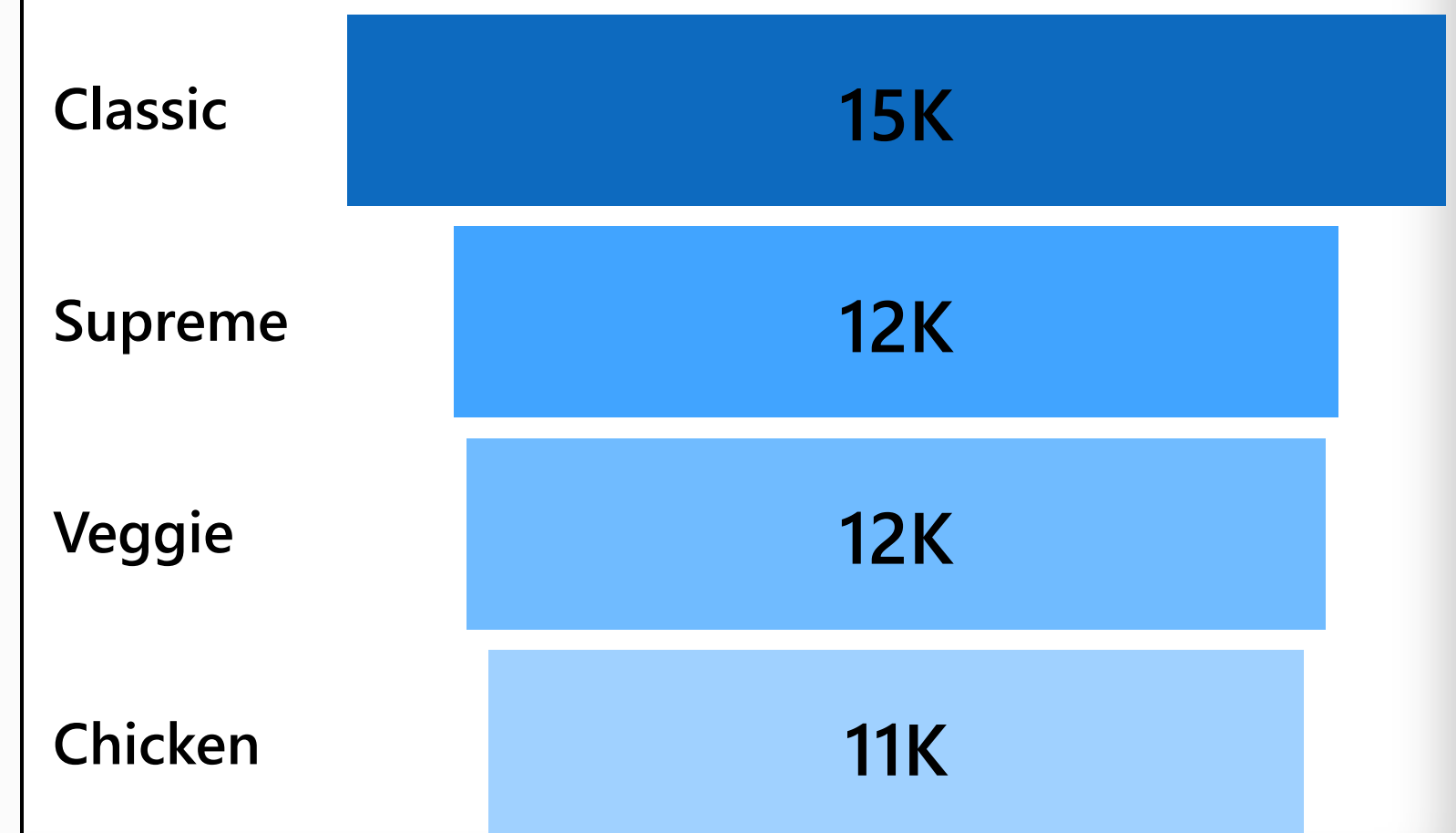
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

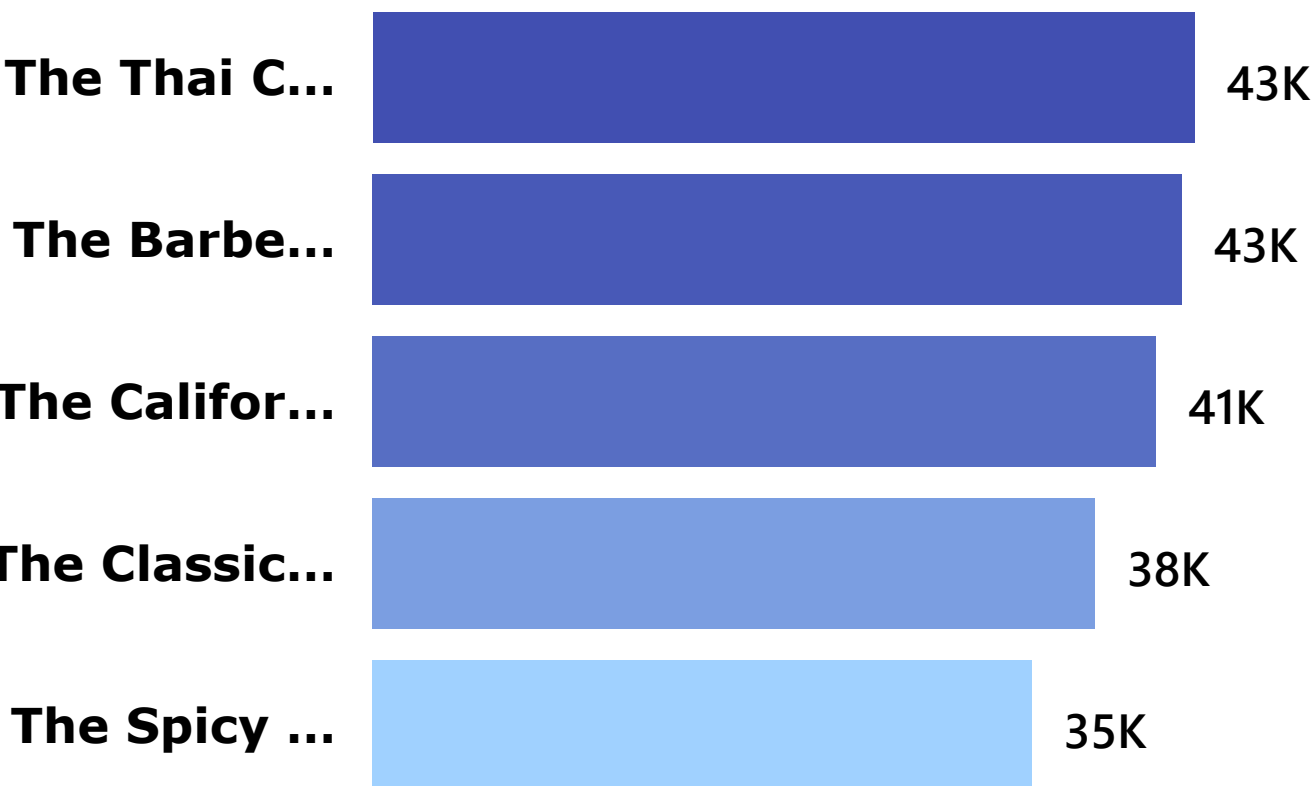
### QUANTITY

Classic Deluxe Pizza Contributes to max Total Quantities

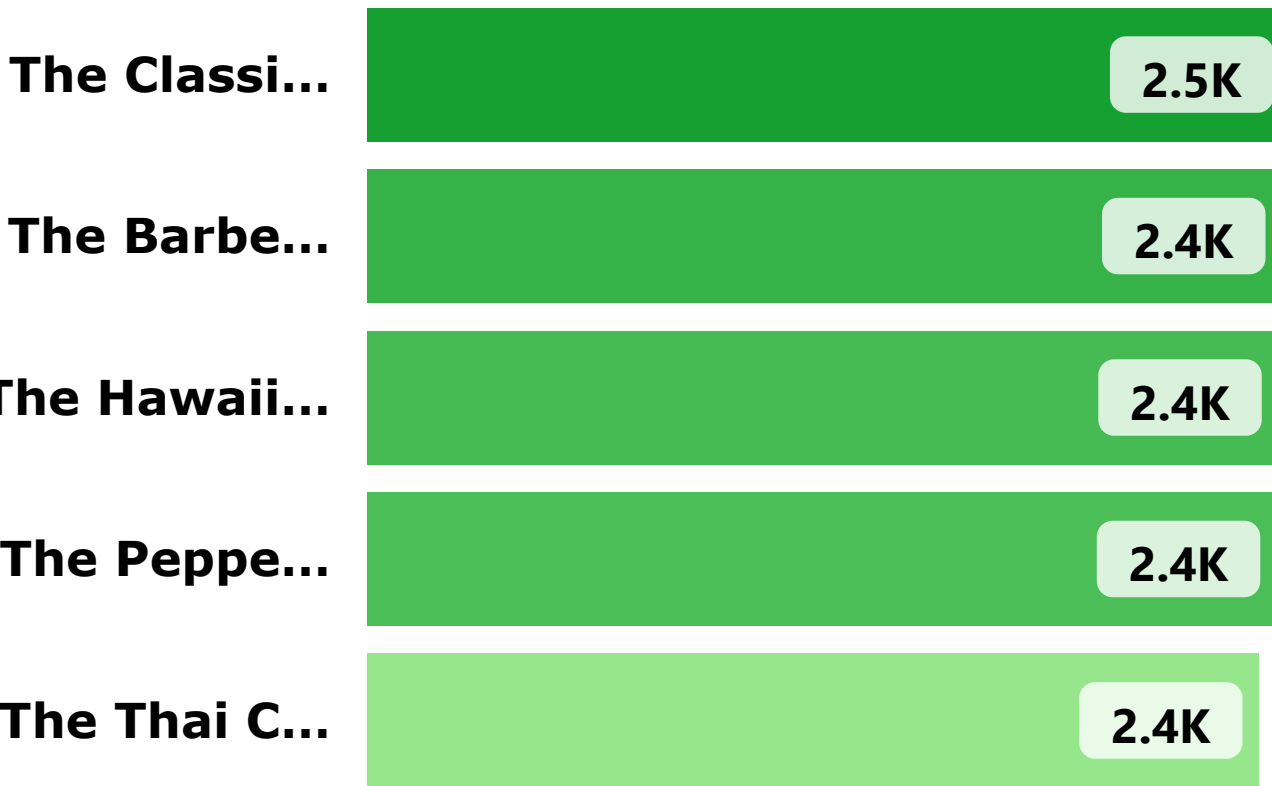
### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to max Total Orders

## Top 5 pizzas by Revenue



## Top 5 pizzas by Quantity



## Top 5 pizzas by Orders



## WORST SELLERS

### REVENUE

The Brie Carre minimum Revenue

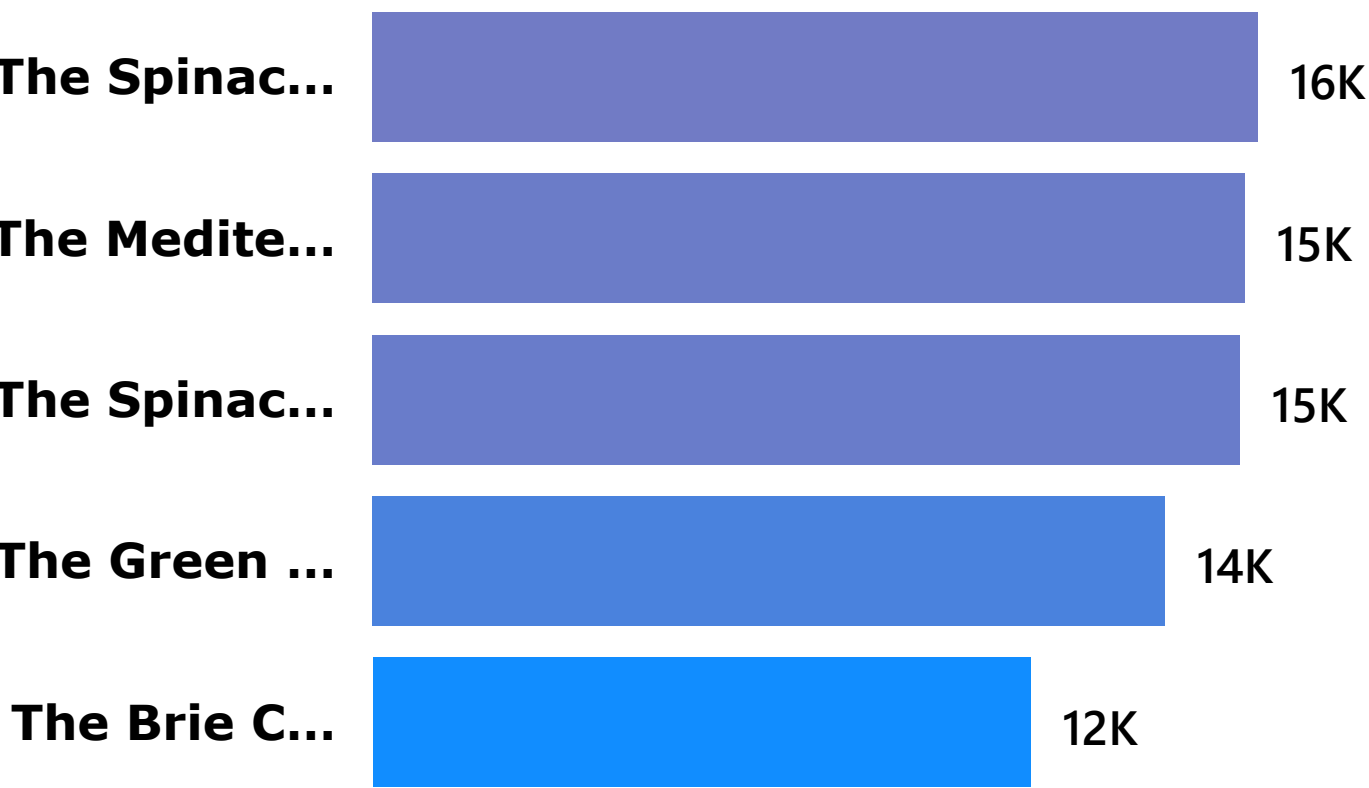
### QUANTITY

The Brie Carre Pizza Contributes to min Quantities

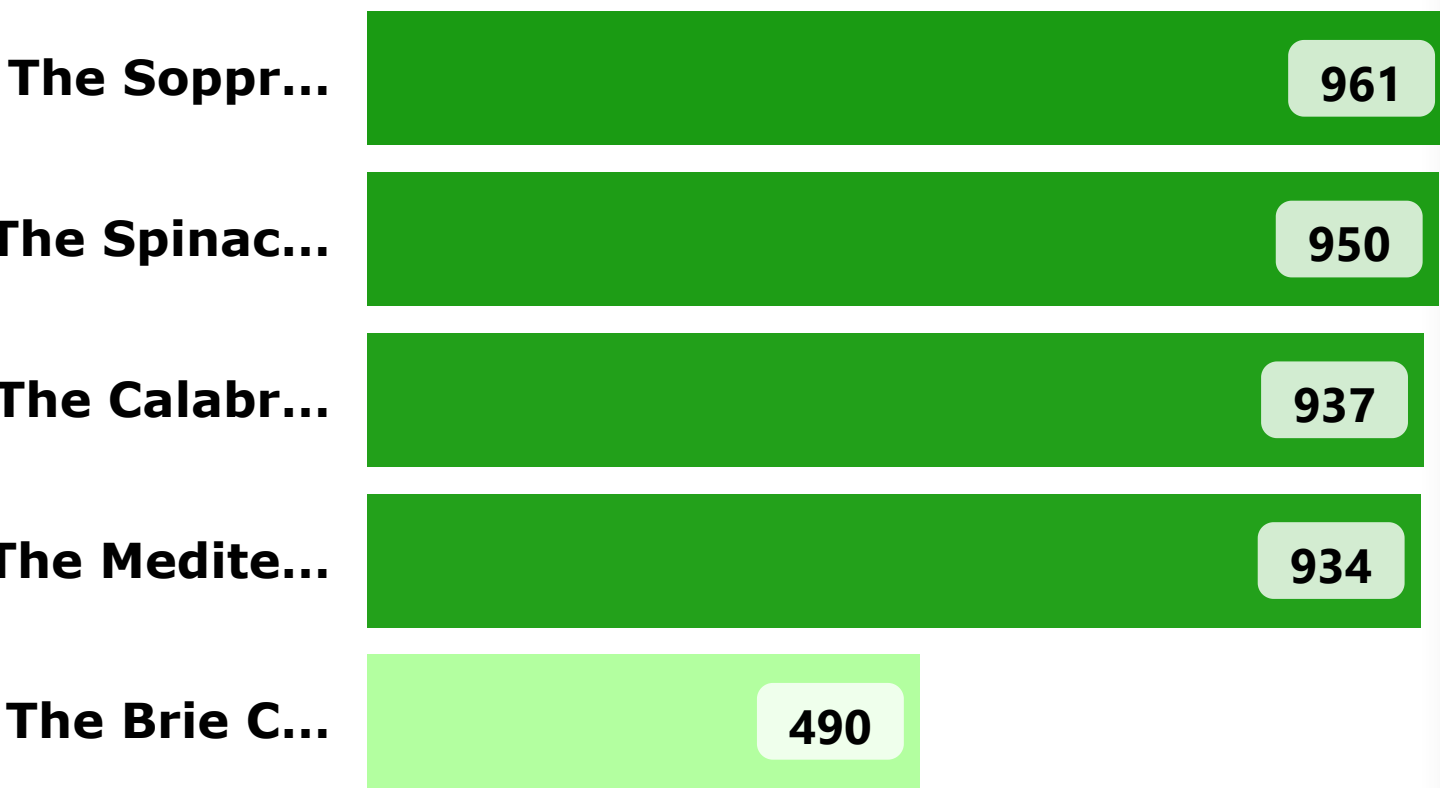
### TOTAL ORDERS

The Brie Carre Pizza Contributes to min Total Orders

## Bottom 5 pizzas by Quantity



## Bottom 5 pizzas by Quantity



## Bottom 5 pizzas by Orders

