ADIDAS SALES DASHBOARD

Total Units Sold 2M

Total Profit \$332.14M Sum of Total Revenue \$1.08T

Sum of Total Sales 899,902K

Product ● Men's App... ● Men's Athl... ● Men's Stre... ● Women's ... ● Women's ... ● Women's ...

Avg Price Per Unit \$45.22

Oct

Nov Dec

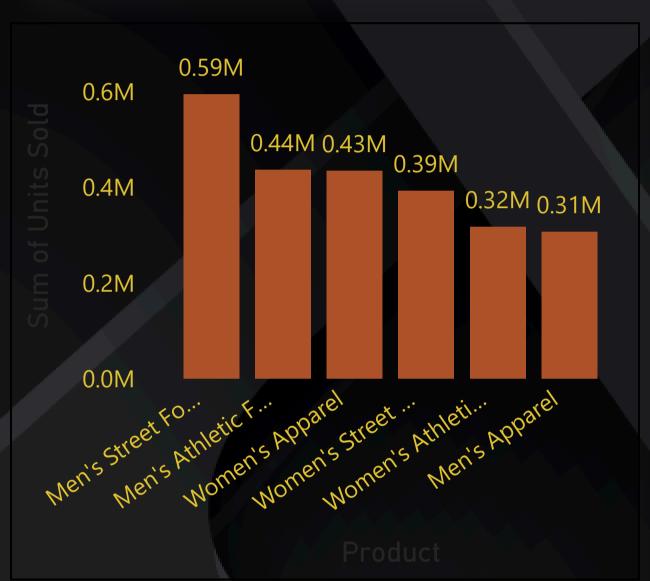
\$13.9M

\$11.5M

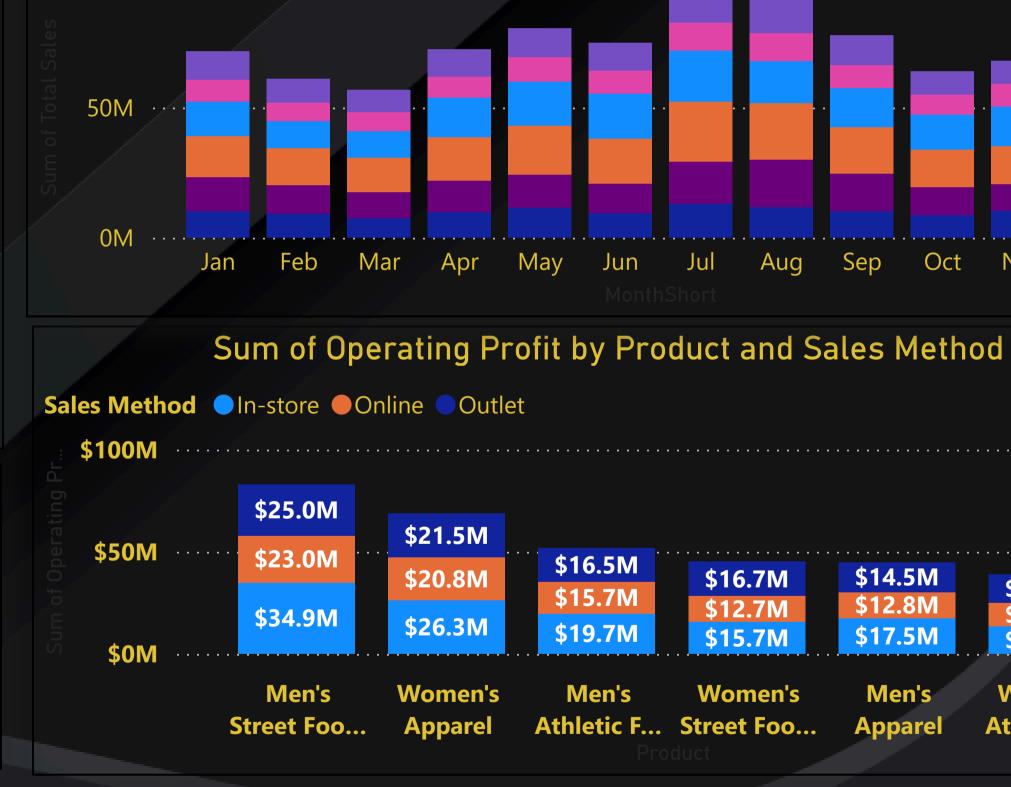
\$13.6M

Women's

Athletic F...







Sum of Price per Unit by Product **Product** \$65K (14.84%) \$83K (19.02%) Women's Apparel \$66K (15.14%) Men's Apparel \$81K (18.53%) Men's Street Footwear \$70K (16.16%) \$71K (16.33%)

248M (27.52%)

296M (32.85%)

357M (39.63%)

Sales Method In-store Outlet Online

MonthShort All

City All