

Shivam Sunderam

Product Designer

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Work Experience

Sprinklr / Product Designer

July 2019 - Ongoing

Worked on various modules of the Sprinklr Platform. The key role being reimagining the Sprinklr mobile experience to make mobile as a primary Growth Lever.

Microsoft / UX Design Intern

May 2018 - July 2018

The work involved creating engaging visualization by geospatial and circular bar charts for the information workers when they are visualizing data in 3D and Mixed Reality.

The Minimalists / UX Design Intern

May 2017 - July 2017

Contributed in redesigning Cogoport's(client) website to enable a seamless freight booking experience. Work involved market study, making IA, Task flows and Wireframes.

Alcheringa / Creative Head

Mar 2017 - Jan 2018

As a lead designer of India's second largest college cultural festival, Alcheringa, my work involved leading a team of designers for the design of the visual content and its website.

Education

Indian Institute of Technology
Guwahati

Bachelor of Design
2015 - 2019, CPI 7.91

Skills

Design:

- Contextual Inquiry
- Heuristic Evaluation
- Usability Testing
- Focus Group
- Info. Architecture
- Persona Creation
- Scenario Building
- User Stories
- Task Analysis
- Wireframing

Software:

- Photoshop
- Illustrator
- After Effects
- Sketch
- Principle
- Adobe XD
- Figma
- Balsamiq
- XMind

Coding:

- Visual Design
- Prototyping
- Data Visualization
- Graphic Design

Notable Design Projects

Pragati content creation platform

Aug 2018 - May 2019

The project's objective is to enable stakeholder, for instance doctors to create training module for the health workers without depending on aid from external tech assistance.

Bloom: Creating ethos for a young heritage

Jan 2018 - Apr 2018

The project aimed at designing an E-Commerce Platform to promote Handloom Industry, through a system thinking approach.

Achievements

UX World Championship

2018
Top 5 finalist in the International
competition organised by World
Usability Congress.

OzCHI Design Challenge

2018
Received SDC chairs Commendations