# Shivam Sunderam

## **Product Designer**

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#### **Work Experience**

#### Sprinklr / Product Designer

July 2019 - Ongoing

Got the opportunity to work upon multiple projects. The key one being reimagining the Sprinklr mobile experience to make mobile as a primary Growth Lever.

#### Microsoft / UX Design Intern

May 2018 - July 2018

The work involved creating engaging visualization by geospatial and circular bar charts for the information workers when they are visualizing data in 3D and Mixed Reality.

#### The Minimalists / UX Design Intern

May 2017 - July 2017

Contributed in redesigning Cogoport's (client) website to enable a seamless freight booking experience. Work involved market study, making IA, Task flows and Wireframes.

### **Alcheringa / Creative Head**

Mar 2017 - Jan 2018

As a lead designer of India's second largest college cultural festival, Alcheringa, my work involved leading a team of designers for the design of the visual content and its website.

## Education

### Indian Institute of Technology Guwahati

Bachelor of Design 2015 - 2019, CPI 7.91

#### Skills

Design: Software: **Contextual Inquiry** Photoshop Heuristic Evaluation Illustrator After Effects **Usability Testing** Sketch Focus Group Info. Architecture Principle Persona Creation Adobe XD Scenario Building Figma **User Stories** Balsamiq Task Analysis XMind Wireframing **UI** Design Coding: Visual Design HTML Prototyping CSS Data Visualization Java Graphic Design Octave

### Notable Design Projects

### Pragati content creation platform

Aug 2018 - May 2019

The project's objective is to enable stakeholder, for instance doctors to create training module for the health workers without depending on aid from external tech assistance.

### Bloom: Creating ethos for a young heritage

Jan 2018 - Apr 2018

The project aimed at designing an E-Commerce Platform to promote Handloom Industry, through a system thinking approach.

#### **Achievements**

#### **UX World Championship**

2018

Top 5 finalist in the International competition organised by World Usability Congress.

#### **OzCHI Design Challenge**

2018

Received SDC chairs Commendations