Shivam Sunderam

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WORK EXPERIENCE

Sprinklr | Senior Product Designer | Nov'20 - Present || Product Designer | Jul'19 - Nov'20

Collaborated with 15+ product managers to work across different Sprinklr products, particularly Modern Engagement, Modern Research, Modern Advertisement, Sprinklr Lite, Sprinklr Extend. Defined system and framework to scale components across different products. The major project involved reimagining the entire Sprinklr mobile experience which saw a 3x increment in user adoption within a month after its release.

Microsoft | UX Design Intern | May'18 - Jul'18

Worked on creating engaging and insightful 3D geospatial data visualization for desktop and Mixed reality. The project is currently live on Chart 3D app for Windows.

The Minimalists | UX Design Intern | May'17 - Jul'17

Contributed to redesigning Cogoport's(client) website by performing the Market study, Brainstorming, building Information Architecture, Task flows, and Wireframes.

Alcheringa | Creative Head | Mar'17 - Jan'18

Led a team of designers for designing visual content and website for Alcheringa, India's second-largest college cultural festival.

NOTABLE DESIGN PROJECTS

Pragati content creation platform | Aug'18 - May'19

Designed desktop software to help low-tech literate health professional to create VR training modules for Rural Health Care without depending on external tech assistance.

Bloom: Creating ethos for a young heritage | Jan'18 - Apr'18

Designed an E-Commerce Platform through a system thinking approach to promote Handloom Industry,

Career guidance through Board Game | Mar'18 - Apr'18

Developed board game to educate rural kids about the skill set and attributes required for various career opportunities.

EDUCATION

IIT Guwahati | 2015-2019
Bachelor of Design, CPI 7.91

St. Michael's High School | 2013-2015
CBSE Senior Secondary, Score 96.6%

SKILLS

Design	Software
Ethnographic Studies	Figma
Contextual Inquiry	Sketch
Heuristic Evaluation	Principle
Usability Testing	Adobe Photoshop
Info. Architecture	Adobe Illustrator
Persona Creation	Adobe XD
Journey Mapping	Cinema 4D
User Stories	
Task Analysis	**Coding**
Wireframing	HTML/ CSS
UI Design	Java
Graphic Design	Processing
Data Visualization	Octave
Prototyping	

ACHIEVEMENTS

UX World Championship | 2018

Top 5 finalist in the International competition organised by World Usability Congress.

OzCHI Design Challenge | 2018

Received SDC (Student Design Challenge) chairs Commendations.

CBSE Board Exam | 2015

Honored by former HRD Minister Mrs. Smriti Irani for exemplary performance.