

# Shivam Sunderam

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## WORK EXPERIENCE

### **Sprinklr | Senior Product Designer | Nov'20 - Present** **|| Product Designer | Jul'19 - Nov'20**

Collaborated with 15+ product managers to work across different Sprinklr modules, particularly Modern Engagement, Modern Research, Modern Advertisement. Defined system and framework to scale components across different products.

Worked on reimagining the Sprinklr mobile experience that saw a 3x increment in user adoption within 1 month of release.

Redesigned Sprinklr Lite which emerged as a leader in Forrester Wave, Sales Social Engagement Solutions Q1 2021

Led designs for Sprinklr Extend which generated \$1.47 million in revenue in Q1 2021

### **Embedded Interaction Lab | UX Designer | Aug'18 - May'19**

Designed desktop software to help low-tech literate health professional to create VR training modules for Rural Health Care without depending on external tech assistance.

### **Microsoft | UX Design Intern | May'18 - Jul'18**

Worked on creating engaging and insightful 3D geospatial data visualization for desktop and Mixed reality. The project is currently live on Chart 3D app for Windows.

### **The Minimalists | UX Design Intern | May'17 - Jul'17**

Contributed to redesigning Cogoport's(client) website by performing the Market study, Brainstorming, building Information Architecture, Task flows, and Wireframes.

### **Alcheringa | Creative Head | Mar'17 - Jan'18**

Led a team of 15+ designers for designing visual content and website for Alcheringa, India's second-largest annual college cultural festival.

## EDUCATION

### **IIT Guwahati | B.Design**

2015-2019, CPI 7.91

### **St. Michael's High School | CBSE**

2015 (Senior Secondary), Score 96.6%

## SKILLS

### **Design**

UX design, Visual design, Rapid prototyping, User journey and stories, User research, Usability testing, Heuristic Evaluation, etc.

### **Software**

Figma, Sketch, Principle, Adobe XD, Photoshop, Illustrator, After Effects, Premier Pro, Cinema 4D, etc.

### **Development**

HTML/ CSS, Java, Processing, Octave

## ACHIEVEMENTS

### **UX World Championship | 2018**

Top 5 finalist in the International competition organised by World Usability Congress.

### **OzCHI Design Challenge | 2018**

Received SDC (Student Design Challenge) chairs Commendations.

### **CBSE Board Exam | 2015**

Honored by former HRD Minister Mrs. Smriti Irani for exemplary performance.