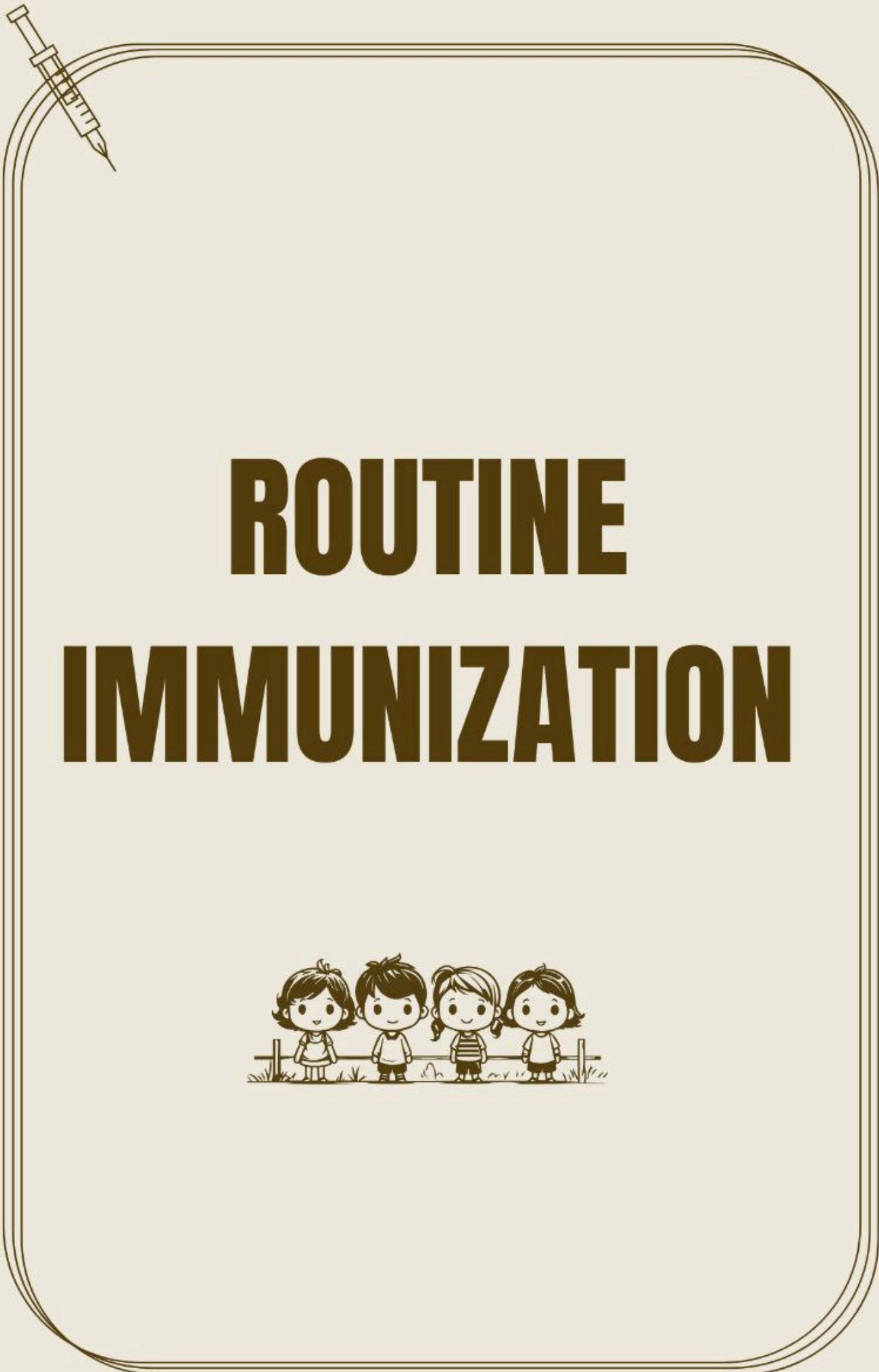


# CHABI

(Children's Hope for Action and Better Impact)

# BOOKLET



# ROUTINE IMMUNIZATION



# **ACKNOWLEDGEMENT**

The journey of CHABI-YAN has been one the most fulfilling & grounding experience for us. We are sincerely grateful to UNICEF Uttar Pradesh for providing us with a platform through the establishment of CHABI-YAN to campaign for child rights and make a difference on the ground. Such an initiative undoubtedly imbued into our minds the spirit of cohesiveness and community engagement.

We are blessed to have mentors like Dr. Ruchita Sujai Chowdhary (In charge, Department of Journalism & Mass Communication) and Dr. Syed Kazim Asghar Rizvi (Assistant Professor, Department of Journalism and Mass Communication). A few words of acknowledgement cannot do justice to the innumerable support they have provided yet this is a humble endeavor to convey our heartfelt thanks and regards to them. We would also like to extend a heartfelt gratitude to our coordinator, Mr. Fahad Jamal (Student of M.B.A.). Thank you for all of your meaningful insights and always being just one call away.

As this work not only includes writing and editing but also designing, photo editing and data collection, the completion of this task would not have been possible without the help of our co-core members, namely, Arisha Faizyab (Student of English Honors), Mohd Firoz (Student of B.COM), Mubasshira Bano (Student of B.COM), Bushra Fatima (Student of M.B.A.) and Sayed Talha Fayyaz (Student of English Honors).

This work will always remain close to our hearts. We hope it inspires you as much as it inspired us to believe in one's self and be selfless for others.

# A MESSAGE FROM OUR MENTORS



Dr. Ruchita Sujai Chowdhary  
In charge, Dept. of Journalism  
& Mass communication, KMCLU

## Empowering Our Future: Advocating for Child Rights

Children, who hold the promise of a better future, are our most valuable resource anywhere in the globe. However, a great deal of obstacles impede the rights of millions of children to safety, education, healthcare, and dignity. As defenders of children's rights, we must unite to guarantee that every child's voice is heard and their rights are upheld. We go deeply into the core of child rights advocacy in CHABI-YAN, a campaign initiated by UNICEF in Lucknow and the convoy of higher education institution kept joining. The volunteers have joined, illuminating the pressing problems that impact children around the nearby areas of our university and the creative solutions are being worked on by our student volunteers and the core team members. Our youthful brigade has examined the complex issues that children face, ranging from child labor and human trafficking to access to high-quality education and healthcare. It has also highlighted the remarkable efforts and individuals that are positively impacting children's lives.

We believe that by raising awareness and fostering dialogue, we can create a ripple effect of change that reverberates across communities and borders. This report prepared by our core team is a little step to encourage the efforts of our volunteers.

Join us on this journey as we amplify the voices of children worldwide and advocate for their fundamental rights through CHABI-YAN. Together, let's build a world where every child can thrive, fulfill their potential, and contribute positively to society.

# A MESSAGE FROM OUR MENTORS



Dr. Syed Kazim Asghar Rizvi  
Dept. of Journalism  
& Mass communication, KMCLU

I can proudly mention that Khwaja Moinuddin Chishti Language University & UNICEF both have jointly achieved the wonderful task to sensitized the social values of rural area's around the KMC Language University , under the leadership of vice chancellor, Professor NB Singh, collaborated with UNICEF to establish an group of university youth named CHABI.

Under this initiative, the university students raised awareness on issues such as vaccination drive, Save Girl Child, Educate Girl Child, cleanliness, etc., by visiting villages.

Upon the successful completion of this project, the university students were also rewarded with cash prizes. This commendable step contributes significantly to social prosperity. I wish all the best to the youth of CHABI group.

# A MESSAGE FROM OUR COORDINATOR



Fahad Jamal  
Coordinator, WISH-CLUB, KMCLU

I am pleased to know that WISH-CLUB, Khwaja Moinuddin Chishti Language University, is going to publish the booklet on inspirational stories of young change makers and champions.

UNICEF Uttar Pradesh unveiled Children's hope for action and better impact Youth Advocacy Network (CHABI-YAN) on World's Children Day 2023 aimed at making strong network of youth advocates in order to empower children to fulfill their potential, mobilize community to recognize their capabilities, provide ample opportunities to children so that they can live dignified and prosperous life.

The booklet is a culmination of months of hard work and dedication from our champions who worked relentlessly under the guidance of Core team. It is designed to be informative, engaging, and easy to understand, making it suitable for a wide audience.

I want to express my heartfelt gratitude to everyone involved in the creation of this booklet. Your commitment and passion for the well-being of children have truly made a difference.

# TEAM MEMEBRS

## Coordinator



Fahad  
Jamal

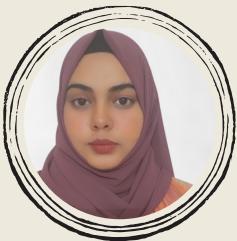
## Members of Core Team



Sayed Talha  
Fayyaz



Arisha  
Faizyab



Bushra  
Fatima

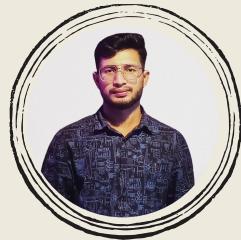


Mohd.  
Firoz



Mubasshira  
Bano

## Members of the Club



Devender  
Kumar



Junaid Ali  
Rayee



Mohd.  
Rizwanul  
Hasan



Shivam  
Tiwari



Sahil  
Siddique



# Stories Worth Hearing

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# Stories Worth Hearing

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# A LADY IN PURSUIT OF HER PURPOSE



**Arisha Faizyab**  
**Age- 19**  
**A student of B.A. (Hons.) English**

"Education, unfortunately, is a privilege. I believe, with privilege, service becomes a responsibility."

There's a purpose of our existence and my purpose is to find and pursue it. We all owe something to the society and I want to do my bit towards the betterment of it."

A 19-year-old student, here at KMCLU, is a highly positive and driven individual who is committed to advocating for social change. Exactly why, when the chance presented itself, she chose to take the lead when it came to promoting the welfare of society.

Arisha saw that residents of a slum close to her community were plagued by uncertainties and fears about basic necessities and medical treatment. That is when she decided to increase the awareness and vaccination rates in slum areas, addressing fear and misconceptions about vaccines, especially concerning pregnant women and children, with the

assistance of a municipality representative and a doctor from a government health centre .

## A lady on a mission

After observing the slums were not immunized, Arisha decided to hold a vaccination camp. For this, she contacted the 'Sabhasad' of the area and after some discussions, she agreed and extended her help. The 'Sabhasad' connected her to a doctor from a nearby government hospital, who helped set up the vaccination camp as well as provided the necessary ANM and an Asha Bahu.



Vaccination Awareness & Vaccination camp with Regional Corporator of Nagar Nigam (centre) and an ANM (right).

## Challenges along the way

Arisha recognised the need of doing a survey to guarantee a suitable campsite. Instead of her trial going easily, she was subjected to patriarchal persecution by males on slum women, who were barred from participating.

However, she refused to quit. She contacted the 'Sabhasad', who personally went to the slums and spoke with the residents.

Where there is a will, there is a way.

## Changes & Impact

Though the people were quite rigid in their beliefs, after a period of 6 days, Arisha was successful in positively changing the mindset and breaking the dangerous misconceptions like fear of death from vaccines in the area.

**Due to her hard work, she managed to get-**

- 16 children vaccinated.
- 29 children received Vitamin A syrup doses.
- 5 pregnant women vaccinated in the camp.



# A CONCERNED HEART AND A STRONG ATTITUDE



Devender Kumar

Age- 21

A student of B.TECH CSE AI&ML



Devender has an elder sister who is an ANM, therefore he understood the need of immunization. He was also aware of the large number of individuals who refused to be vaccinated, which always bothered him.

So, when he learned that a student at his university was attempting to plan a vaccination camp, he decided to get involved.

Devender knew how vaccination

camps worked and the importance of statistics. He helped in the collection of these statistics and also educated the people of the slums on the importance of vaccination.

Due to his elder sister, Devender also knew some medical professionals who could help with the vaccination camp. He gave it his all, and his hard work paid off.



# ESTABLISHING A BOUNDARY BETWEEN BOUNDLESS LOVE AND UNFOCUSSED FEAR



Alsa Islam  
Age- 19  
A student of B.B.A.



In the slums of Indrapuri Colony, there was a new born who soon died [during the lock-down of 2020] that led the residents of the slums, especially the mother, to think that it was due to vaccination.

Coincidentally, when Alsa joined to get the slums vaccinated, the woman was pregnant again. Wanting the still developing child to start his life on a healthy footing, Alsa visited the woman's house multiple times before the day of

the camp, but aware of the tragedy that had stricken the mother before, she refrained from pushing her too much. She did not, however lose hope. With the help of an ANM provided by the government health center which her friend Arisha had already contacted, she helped break the misconceptions that come with the topic of vaccines. And the woman, after learning, understood and got vaccinated.



# DISPELLING MISCONCEPTIONS

## FROM THE HEARTS OF

## THE FEARFULL



Maheen Abubacker  
Age- 20  
A student of B.A. (Hons.) English



Maheen is a student of KMCLU from Kerala who already has a deep history in social works. His current social service is that he and his group of friends from his home town spend three days a week tutoring the children of the slums. Maheen was already aware of their state with relation to immunization.

One day, during one of his classes, a child told him about a survey being conducted there. But after some talking with his students, he learned that the parents were not

optimistic about the camp and had already decided to not participate in it.

Saddened by this, he got in touch with the people organizing the camp. After learning their plans, Maheen educated his students on the effectiveness of vaccinations and also decided to talk with their parents. As he already had a good reputation among them, it was much easier for him to convince the people of the slums to participate in the vaccination camp.



# **SLOW AND STEADY, PATIENCE AND LOVE**



**Al Ameen**  
**Age- 20**  
**A student of B.A. (Hons.) Polt. Sci.**



Another student from Kerala who works as a part time teacher for the children of the slums.

People of the slums tend to be unaware of many things and it was so when Ameen realized how little a family of five trusted the vaccination drive that was happening in their slums. Ameen taught 2 of these siblings and he personally knew this family. He first tried talking to the father, but he simply refused to listen. He didn't push too much and

decided to come the next day. Not finding the father, he educated the mother on the benefits of vaccination which seemed to go in the positive. Ameen visited their house at least once a day to help educate the family and his determination worked wonders. Both the father and the mother, though impatient at first, gradually learned about vaccines and its benefits and agreed to get all of their children vaccinated.



# A MAN WITH A VISION



Deepanshu Gupta

Age- 20

A student of B.COM (NEP)



As a part of NSS, Deepanshu had distributed rations and stationeries to the people of the slums many times in the past.

During his visits, he couldn't help but notice how bad the medical conditions of these places were. And after one such visit, Deepanshu decided to take matters into his own

hands and aimed to spread awareness about vaccinations and its importance to the people there.

Deepanshu targeted about 100 individuals ranging from the ages of 2 months to 54 years.

After days of rigorous efforts, he was proud to know that due to him, nearly 60 children got vaccinated.



# SOMETIMES, **BEING CHIVALROUS IS ALL IT TAKES**



**Safiya Mahtab**

**Age-20**

**A student of B.COM (NEP)**



Safiya believes that it is the responsibility of the privileged to always help the less fortunate and has a strong drive to help others. Safiya faced quite harsh people when she set out to help create awareness but she didn't let this

small challenge affect her. She kept her soft and respectful side upfront as she broke the myth that vaccination required money and educated a lot of people the benefits of vaccination.



# **KNOWLEDGE IS POWER AND OPPORTUNITY**



**Umme Salma**  
**Age- 18**  
**A student of B.COM (NEP)**



From her maid, a resident of the slums, she got to know how many new born children were not immunized. A bit troubled by this information, Salma tried to get to know more about the people of the slums near her. Salma realized that the people of the slums didn't get much opportunity when it came to health related services and were

not properly educated on the topic of vaccination, a clear example when she discovered that many of the men ignored taking the tetanus vaccine after their injuries.

With all this information collected, Umme Salma visited the nearest government health center and helped the people of the slums get vaccinated.



# ALL MEN ARE BORN EQUAL



Namra Rafat  
Age- 19  
A student of B.COM (NEP)



Namra has a passion for social work and wants to represent her community in the social field. She wants to become the voice of the voiceless and wants them to get equal opportunities like everyone else. Namra noticed how the less privileged people did not trust the government and believed that

vaccination was in no way beneficial to them. It was a hard journey to convince the people but by getting in touch with the local Maulana of the area, Namra managed to win over the people's trust and got many children vaccinated.



# **AWARENESS PRECEDES CHANGE**



**Ujjwal Pratap Singh**  
**Age- 20**  
**A student of B.TECH CSE**



Ujjwal is an avid advocate for child rights. He usually does social work for less fortunate children and the one issue he is currently fighting is spreading awareness about vaccination.

Ujjwal met with his local doctor to learn about the immunizations that a child should receive beforehand so that he could

share this information. Like many others before him, he faced quite superstitious parents who were afraid of getting their children vaccinated, but equipped with proper knowledge, he didn't back down and broke down many myths with regards to vaccines.



# **CRICKET PITCH BECOMES AN EDUCATION SITE**



**Pradeep Kumar**

**Age- 19**

**A student of B.TECH CSE**



Education doesn't have to be boring. As proved by Pradeep, friendship with learners is the best way forward to build trust between learners and learning.

Who thought that playing cricket with children in the village might be a useful educational strategy? Pradeep formed a relationship with the youngsters and villagers

through interactions. The cricket field became Pradeep's personal pitching domain, where he would query and educate children about vaccinations in an enjoyable way. Serious discussions were held with parents, and a greater focus was placed on the negative consequences of not vaccinating.



# **IF THE PLAN DOESN'T WORK, CHANGE THE PLAN, NOT THE GOAL**



**Aditya Mishra**

**Age- 18**

**A student of B.TECH CSE**



Aditya, being an active social worker, educates children on various topics including vaccination. When Aditya joined the campaign CHABI, he decided to test himself on how effective his education was on the children. He took a survey & educated more about vaccination for children, to children and adults. Aditya very soon realized that teaching on a board and talking one on one are two different things and

the later is more challenging, as he faced the language barrier between his English mixed Hindi and proper village dialect of the other side. Aditya was determined to not let language be the barrier of learning. By practicing, he soon developed a local dialect and educated the entire area about vaccination and its importance. Aditya's story motivates us to change our ways rather than to change our goals.



# COINCIDENCE OR AN OPPORTUNITY?



**Mohd Firoz**  
**Age- 18**  
**A student of B.COM (NEP)**



As Firoz's mother is a 'Saheli', he was always equipped with the accurate information about the state of vaccination, be it the lack of awareness or the challenges that come along with it. When Firoz was in a taxi on his way home, he learned that the driver had four children, all of whom

were unvaccinated. Trying to get to know more, he also learned that the driver coincidentally came under the area which was allotted to his mother. Finally, Firoz took advantage of the opportunity and went to the region the next day to vaccinate the youngsters.



# WITH HARDWORK AND DEDICATION, ANYTHING IS POSSIBLE



Mohd Akbar Iftekhar  
Age- 18  
A student of B.C.A.



While advocating for child vaccination, Akbar came in contact with a laborer, Babu Yadav who has a 6 year old boy. Akbar's interest to inquire about his son's vaccination doses revealed that the child's vaccination was incomplete. As Akbar's mother is a part of WHO's Asha 'Sanghani', he quickly connected to his mother to attain information of the missing doses.

Akbar's dedication lead to the immunization of the child as he managed to educate Babu Yadav.

That day, a vow was made that guaranteed Babu's total assistance in completing the child's vaccine doses, as well as his personal commitment to ensuring the complete immunization of the children in his neighborhood.

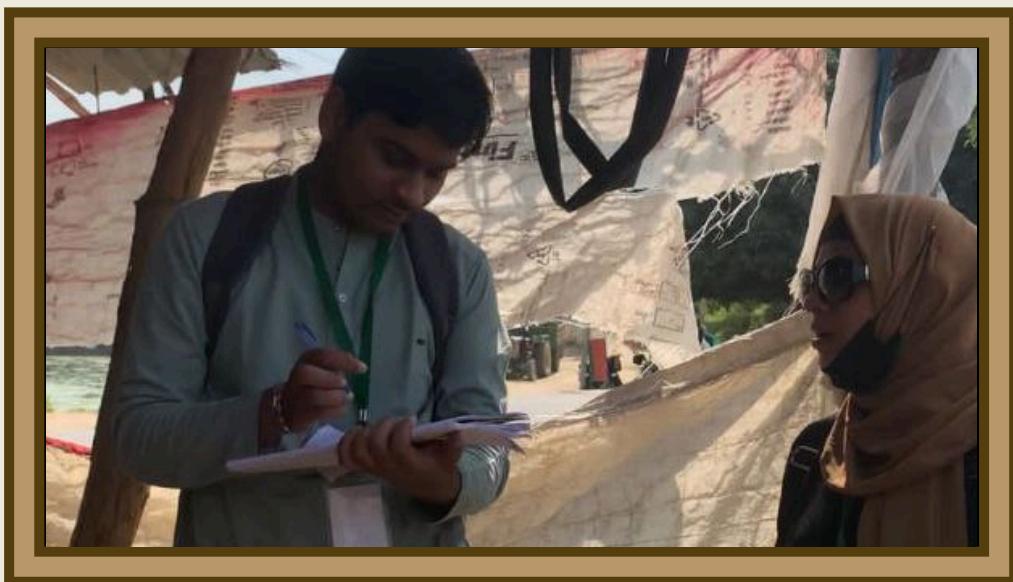


# SOMETIMES BEING SELFISH

## ISN'T THAT BAD



Karunesh Saxena  
Age- 18  
A student of B.TECH CSE



Karunesh is a little social at heart and his heart lies in social service. For Karunesh it is the feeling of pure joy that drives him to offer his hand to those in need. He is an active NSS member, clearly children are his favorite, which is why he decided to educate them

further about vaccination and its importance. Convincing parents was challenging but with good intention and passion, challenges don't seem as hard. As per Karunesh, social service is a selfish act, by helping others we help ourselves.



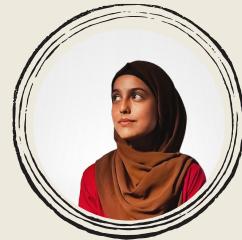
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**WE HOPE**

**WE INSPIRED**



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